

## Hicksville • Jericho



Vol. 23 No. 43 October 22, 1970 COPY 10c



In the top picture, shows a house on Newbridge Road and West Nicholas Street, and in the lower picture shows a house on Newbridge Road and West Marie Street, which are health and fire hazards.

## Help Hicksville To Be A Safe Place to Live

This is an open appeal from the Hicksville Fire Department to any of the powers that be, be it local, town, county, or state. Aside from being an eyesore on one of our main roads coming into Hicksville, the two vacant and derelict buildings on Newbridge Rd. at W. Nicholas St. and at W. Marie St. constitute a fire and health hazard. In the past year there have been almost 24 alarms received for fires in these buildings.

The county fire marshalls office has been called each time. Upon inspection, evidence has been found of glue sniffing going on in these buildings. In both cases these buildings are very close to occupied dwellings.

There are open and unprotected wells on the properties. And on a few occasions vagrants have

been seen inside.

As a fire department, our powers are small in these circumstances. All we can do is put out the fires and send in a report. With all the talk going on right now from our elected officials, maybe they will hear of this appeal and give this community some positive action. It's been a long time coming. We have waved a red flag too long in front of this danger. The owners, whoever they are, should be told to remove these hazards before we lose a child's life or even possibly that of a fireman responding to a fire there.

Gentlemen, we come to your aid anytime you request it. Please make this appeal one of your top priorities. Help us make this area a safe place to live and play. Your constituents won't forget it.

Tobay M

## Moratorium Raises Doubts At Tobay Public Hearing

The public hearing on a law declaring a six-month moratorium on building in the downtown section of Hicksville and a special permit use application by a fuel company were on the agenda at the Oyster Bay Town Meeting on Tuesday, October 20th.

Decision was reserved on both matters. No one spoke in opposition to the application of Nassau Reliance Fuel Corp. for a special permit use to use premises on the south side of Commercial Street about 600 feet from the corner of New South Road for expansion of its fuel oil business.

Nassau Reliance Fuel is the lessee of the property, now leasing a building adjacent to the premises. The additional space is needed for employees offices; a

garage for work on oil trucks; and additional parking. Diagram of the property shows 49 parking slots proposed. According to testimony the company now has about 20 oil trucks and 25 maintenance trucks. There would be no storage of oil on the property.

**Building Moratorium**  
About 10 people spoke in regard to the proposed local law declaring a moratorium on building, which would affect the central area of Hicksville from Old Country Road to the Sears/Mid Island Plaza shopping complex.

Attorney Joseph Lebkeucher representing his tenant, Alfred Blacker, who runs an automobile business, the Hicksville Rambler on Duffy Ave., said his client would need a building permit for expansion and wondered if the 6-

month period was definitive or if extensions of the moratorium might go into effect thereafter.

Several residents expressed fear that they would have difficulty selling their property or that their property values would be affected. Mrs. Kathleen McFarland, of 80 Sackett Street; Charles Bittman of 118 W. Cherry Street; and Beatrice Montalbano, 75 Sackett Street all felt the moratorium would be a burden on property owners.

Lorraine Corcoran, who lives in a residence on business-zoned property, wondered how it would affect her property if it were sold. Dale Selwyn, of 65 Plainview Road, Woodbury, said the moratorium should be extended to more areas than Hicksville. Alton Giese, of 90 Lee Avenue, asked if the moratorium would mean a relief in taxes.

## Lee Ave. PTA To Hold Card Party

Lee Avenue P.T.A. will hold a card party Thursday, October 29, 8 P.M. at the Lee Avenue School. There will be door and table prizes. Donation of \$1.00 will include refreshments. A pleasant evening is in store for all who attend.

Also, Election Day, November 3, Lee Avenue P.T.A. will hold a cake and goodie sale.

## East Street PTA Annual Bazaar

Don't forget to come on out and join the fun and games (and prizes) at East Street on Saturday, Oct. 24th. It's our Annual Bazaar - going on from 11 am til 4pm.

## Professors Write Vocabulary Workbook

Professors Thomas E. Nealon of Hicksville and Frederick J. Siegel, of East Meadow, chairman and member of the Reading Department of Nassau Community College have written "Vocabulary: A Key to Better College Reading." Prentice-Hall, Englewood Cliffs, N.J. A reviewer calls the volume "a scholarly but highly readable vocabulary workbook which should appeal to both college freshmen and their instructors."

## Residents Alerted

The Nassau County Police Department alerted residents of the area policed by the county department that solicitors are seeking financial support for a journal that has no sanction from county police.

## Environmental Series At Hicksville Library

The third part of SLOP the Hicksville Public Library Environmental Series will take place Thursday, October 29, at 8 p.m. in the Library auditorium.

This program is of special interest to the community. Mr. Martin Cohen, a member of the faculty of Hicksville High Schools Science Department, and the student members of the Hicksville Ecology Council and JETS will be the speakers. The library is pleased to make this attempt to alert all the citizens in the community of the dangers that threatened us and to work towards legislation of town, county, state and national laws to prevent further abuses of our resources and the protection of our natural environments.

Take A Deed Deadly Breath is the topic to be discussed. Mr. Cohen and his students have been working on air-pollution for two years. At the Earth Day program held at the library on April 22, five of Mr. Cohen's students presented their findings on the survey they made in town on the problems of pollutants in the air we all breathe. At this time they polled several industries in the vicinity to find out their methods of manufacturing and the fuels used for the transportation of their products. The survey also asked what anti-pollutant methods, if any, were in use.

Mr. Cohen, with the boys help, will present a slide program to illustrate the air-pollutant problems besetting us. The

## PTA To Hold A "Live-in"

Ecology, as defined in Webster's Dictionary, "is the branch of biology that deals with the relations between living organisms and their environment". Man, populating the earth for millions of years, has progressed so far as to put men on the moon but is lagging behind in his search for clean air to breathe back here on earth.

"A Live-In - What's Happening", is a most interesting and informative format on our environment, past, present, and future, with the goal of educating us today for a healthier world tomorrow. The entire presentation; dialogue, music and slides, were written and compiled by Mrs. Henry Fortes and Mrs. Clifford Sawyer. This program has been presented throughout

New York State and is being considered for viewing on a National level by the American Association of University Women.

"The Hicksville Council of P.T.A. units is proud to bring you this program for their first general meeting of this school year. Mark your calendar now! The date - Wednesday, October 28th, the time - 8:30 P.M., the place - Burns Avenue School." said a PTA spokesman.

"For your convenience, we are scheduling our program before the business meeting. Coffee and cake will be served by our hostesses for the evening - the Burns Avenue P.T.A. Executive Board. We will be looking forward to seeing you there," she concluded.

## Last Chance For Obtaining Tickets

This is the last opportunity to obtain your tickets to the Halloween Dance to be held on Friday, October 30, at 9 P.M. at the St. Ignatius Loyola R.C. Church Auditorium on East Nicholas Street. Costumes are encouraged, though optional, with prizes to be awarded for the

best ones. Tickets are \$3.50 per person and may be purchased from Betty Yarnick, WE 1-7763, or Augie Peragallo, WE 5-4372. The dance is co-sponsored by the Court Queen of Angels, Catholic Daughters of America, and the St. Ignatius Loyola Holy Name Society.

## Diamond Jubilee Luncheon, Oct. 28

The Long Island Federation of Women's Clubs, Inc. which includes seventy-eight clubs from four counties, is celebrating its Seventy-fifth Anniversary with a Diamond Jubilee Luncheon and Around the World Show. This will take place on Wednesday, October 28, at 11:30 AM in the Crown Room of the Salisbury Club in

Eisenhower Park, East Meadow, L. I.

Mary Gordon, Travel Advisor for TWA will present an authentic collection of handmade costumes from countries along the TWA routes through Europe and Asia. Mrs. Joseph Bean of Hicksville is General Chairman of the affair. Mrs. Jack R. Klocke of Glen

Cove is Program Chairman. Reservations are in charge of Mrs. Anthony J. Scuderi of Lynbrook. Mrs. Laurence Miscall of Forest Hills Gardens is Chariman of Sweepstakes. Mrs. James L. Kemp of Northport is distributing shares on a portable TV, a basket of cheer, and as money tree.

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**RALPH G. CASO**  
*For County Executive*

PREPARED BY NASSAU COUNTY REPUBLICAN COMMITTEE

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## Our Armed Forces



Navy Petty Officer Third Class Sebastian A. Della, son of Mr. and Mrs. Gaetano Della of 165 Miller Road, HICKSVILLE, is serving aboard the attack aircraft carrier USS Forrestal which celebrated her 15th anniversary on Oct. 1, 1970.

The ship recently completed an overhaul at the Norfolk Naval Shipyard, Va. and has returned to the Atlantic Fleet.

Navy Petty Officer Third Class John H. Goldsmith, son of Mr. and Mrs. Irving Goldsmith of 20 Alpine Lane, HICKSVILLE, was graduated from Basic Machinist Mate School at the Naval Training Center, Great Lakes, Ill.

Warren H. Mac Donald, son of Mr. and Mrs. Warren H. Mac Donald, 441 Whittier Ave., LEVITTOWN. Recently was promoted to Army Specialist Four while serving with the 4th Infantry Division near An Khe, Vietnam.

Spec. 4 Mac Donald is a generator mechanic with the Division's Headquarters Battery.

He entered the army in July 1969 and completed basic training at Ft. Jackson, S.C.

The 21-year-old soldier is a 1967 graduate of Island Trees High School, Levittown.

Army Private First Class Frank A. Scofield, 23, son of Mr. and Mrs. Francis W. Scofield, 157 Old Farm Road, LEVITTOWN, recently completed a five-week tactical circuit controller course at the U.S. Army southeastern Signal School, Ft. Gordon, Ga.

PFC. Scofield entered the army in March of this year and completed basic training at Ft. Jackson, S.C.

A 1965 graduate of Division Avenue High School, Levittown. He received his B.A. degree in 1969 from Brown University, Providence, R.I.

Navy Petty Officer Second Class Michael L. Mueller, son of Mr. and Mrs. William L. Mueller of 46 Crescent St., HICKSVILLE, has reported aboard the nuclear powered guided missile frigate USS Bainbridge at Long Beach, Calif.



Hempstead Town Presiding Supervisor Ralph G. Caso, left, Republican candidate for Nassau County Executive, discusses the campaign with Francis Anderson

of Hicksville, former Nassau County Clerk. The occasion was the Hicksville Republican Committee cocktail party at the Old Country Manor.



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## Opportunity High School

Mr. Donald F. Abt, Superintendent of the Hicksville Public Schools, today announced that the Hicksville Opportunity High School will open on Monday, November 2. The Opportunity High School is intended to offer to high school dropouts the opportunity to obtain a high school diploma through attendance at evening classes. Programs of study will be tailored to individual need with respect to the credits required for graduation. Classes will be held in the Hicksville High School building, Division Avenue and 4th Street, Hicksville, New York. Initial

registration will take place on Monday, Tuesday, and Wednesday, October 26, 27, and 28, from 6:00 to 9:00 P.M., in Room 102 of the High School. Fee for registration will be \$3.00 for all students. Tuition will be free to Hicksville residents while those from out-of-district will pay \$15.00 for each course taken. Further information may be obtained at registration or by calling WE 5-9000, extension 264, during the day. Mrs. Marjorie Giannelli, a teacher in the Hicksville Public Schools, has been named principal of the Opportunity High School.

## Principals Adopt Two Resolutions

The Convention of New York State Elementary Principals was held at the Concord Hotel from October 11-14. Two important resolutions, of particular interest to the general public, were unanimously passed. They are: "Whereas, the ability to read is essential to success and happiness of the individual in a free society and,

Whereas, a free society depends upon a literate population for its progress and, Whereas, a literate population in the decade is the goal of the United States Commissioner of Education and, Whereas, the teaching of reading is one of the most important responsibilities of all

(Continued on Page 6)

## Huntington Objects To Massive Office Complex

The Town of Huntington provided the major opposition to a petition presented to the Oyster Bay Town Board on Tuesday which, if granted, would put eight office buildings and parking for 4800 cars on a 40-acre parcel situated in Plainview but

bounded on the east by the Nassau-Suffolk line and the Town of Huntington.

Decision was reserved on the petition of Milton Levin & Maurice D. Gruber which requests a special permit use to erect and maintain "an office

building" within an Industrial H District. The property is on the north side of the L.I. Expressway.

Three years ago the Town Board granted a special permit to erect a shopping center on the 40 acre tract to the petitioners. Much controversy followed, and the owners were unable to realize this development.

The owners also own 30 acres to the north of the tract, which is zoned for industrial use.

According to Attorney (Continued on Page 19)



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- Eggplant Parmigiana.....\$1.75
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- Chop. Steak, F.F., Veg.....\$1.85
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- Fr. Flounder, F.F., Cole Slaw.....\$1.75
- Fr. Scallops, F.F., Cole Slaw.....\$1.85

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## A Vote For Caso

The important job of Nassau County Executive demands a seasoned leader, a person fully schooled in the rudiments of local government.

That person, in our opinion, is Ralph G. Caso, the Presiding Supervisor of the Town of Hempstead and Republican candidate for County Executive. He is a dedicated leader who will fight to protect the SUBURBAN CHARACTER of our home communities, which are being threatened these days by the spectre of massive, high-rise apartment developments, sprouting like dandelions in every unprotected neighborhood.

Ralph Caso understands the concerns of the individual home owner and taxpayer, having served admirably for 18 years on the town and county levels of government. Starting as a town councilman in 1953, his career has paralleled the town's meteoric rise from its farm-orientated past to a position where it outranks 11 states in population, households and retail sales.

There are many other areas where Mr. Caso has led the way. And, one might note, throughout his years in public life, his integrity has never been questioned. A vote for Mr. Caso is a vote for a better Nassau County—The type of County we all want!

## Assemblyman Ginsberg Plans Program To Aid Handicapped

At a recent meeting sponsored by the Nassau Hub Executives, Assemblyman Martin Ginsberg of Plainview spoke on the businessman's philosophy of the handicapped. He indicated that there was a general lack of understanding and ignoring of the needs of the handicapped. "We must try to take the disabled both physically and mentally and make them part of the mainstream of our society," the Assemblyman, in his speech, felt that it was up to business to take the first step forward in offering job opportunities and placements for these citizens. Mr. Ginsberg feels, in these critical times, that no one individual should be written off in our society.

In his 14 point legislative program presented before the 1970 Legislature he particularly stressed the A.B.C. Bill which is the Architectural Barriers Construction Bill, whereby ramps would be provided, doors would be widened, telephone installations lowered, water

fountain installations lowered, etc.

In his speech, he continued, "Millions of public dollars were spent in recently building the colossal monument to the Fine Arts-Lincoln Center. I was informed by a young man in a wheelchair, a music student, that he couldn't get into Lincoln Center, because this public cultural center lacked the facilities to accommodate him...think how many others in his predicament have been turned away! I hope the architects at the new Nassau Coliseum will profit by Lincoln Center's mistakes.

Last year Martin Ginsberg introduced a comprehensive package of bills in the State Legislature, to eliminate many of these architectural barriers. This legislature, Mr. Ginsberg feels, was of vital importance to every disabled person. It would have been a major breakthrough and he plans to re-introduce it this year.

"Dear Friends" is on page 20 of this week's HERALD.

## BOCES Receives State Aid

The Nassau Board of Cooperative Educational Services (BOCES) has just distributed a total of \$720,652.10 received as State Aid to the 56 component school districts in the County. This BOCES State Aid represents about 1/12 of the estimated amount due each district as reimbursement for services performed by BOCES during the 1969-70 school year.

The State's policy is to pay an estimated amount until complete financial information is calculated during the 1970-71 school year when payments will be adjusted to an actual basis.

The money paid to the School District of Hicksville was \$32,788.46.

## From Our Postmaster

Ralph Cascardio

Dan Rather, CBS News White House Correspondent, will serve as moderator of a special question and answer session on Postal Reorganization at the Fourth National Postal Forum which opens Monday, October 26 at the Washington Hilton Hotel. Mr. Rather will moderate a Monday afternoon session during which the Postmaster General and his top staff will answer questions directed by Forum delegates.

Forum Co-chairmen, Deputy Postmaster General E. T. Klassen and C. Peter McCollough, president and chief executive of Xerox Corporation, have announced that some 2,500 business executives and government officials are expected to attend the two-day meeting and participate in the exchange of ideas for improving the mail service.

"Advance registration has passed the 2,100 mark, with nearly two weeks to go," Mr. Klassen said.

Mr. Rather has served as CBS News White House Correspondent for the past six years with a break in service during 1966-66. He achieved this rank in 1964 after distinguishing himself as CBS News' key newsmen during the events surrounding the assassination of former President John F. Kennedy.

Mr. Rather also covers a wide range of other news events, including both domestic and foreign issues. He is a former recipient of two national awards—the Headliners and Sigma Delta Chi—for television news public service.

A native of Texas, Rather joined CBS News in January 1962 as chief of the Southwest Bureau in Dallas. Previously, he was news and public affairs director for a Houston television station.

Rather, 38, is a graduate of Sam Houston State College in Huntsville, Texas.

The theme of this year's National Postal Forum is "A Partnership for Progress."

Edward B. Miller, Chairman of the National Labor Relations Board, and William E. Simon, general partner of Salomon Brothers & Hutzler, a Wall Street bond firm, are among principal Forum speakers.

## Leadership For The Times

No state has been more fortunate than New York in the number of truly outstanding Governors who have served it.

And the people of no other state have shown a better capacity to recognize and retain when possible, regardless of party, State leadership that has measured up to the problems and pressures in its era of service. In the past 50 years only two Governors have been restricted to one term.

We hope that the people will exercise that traditional capacity of judgment again in this election of 1970. In this particularly critical period, an honest measurement of the candidates for Governor against our times and problems must be the only criterion for choice of State leadership.

Such measurement objectively applied must, we believe, make successful the bid of Governor Nelson A. Rockefeller for reelection and eventually rank him at or near the top in gubernatorial contributions to his state.

Certainly it must be conceded that no previous Governor has had to deal with problems in greater number, magnitude and complexity. And deal with them he has! Throughout his tenure he has demonstrated a facility for anticipating needs and foreseeing problems, a competency for

developing solutions, and a relentless will and energy in their application.

To cite only a small portion of the result, New York State moves ahead in the 70's with:

- a vigorous economy; total personal income nearly doubled, per capita income 30 per cent above the national average, and total employment at a record high;

- the largest unified State University in the nation with 69 campuses and 192,000 full-time students, up from 38,000 in 1958;

- 19,000 miles of highways newly built or improved, substantial progress—under a \$2.5 billion Transportation Bond Issue

- toward improvement of mass transportation and aviation facilities, and

- national leadership in the fight to clean up the environment.

These accomplishments meld with scores of others to stamp the Rockefeller Administration of this state as one of progressive and positive leadership that has reflected a humane concern for all of its people—a leadership for the times.

The people of New York State, facing a future of ever expanding material needs and the problems of crime, drugs, social justice and racial peace, among others, can ill afford to relinquish that kind of leadership. Governor Rockefeller deserves re-election.

## Mortgages For Veterans

Congressman Lester Wolff last week introduced two bills to help newly discharged veterans secure employment and receive home mortgage money at reasonable rates.

Wolff said the bills were needed because rising unemployment and very high interest rates were making the transition from military life to civilian life very difficult for young G.I.s.

He said the situation required attention at this because troop withdrawals from Vietnam and cuts in the armed services were placing more veterans on the job market.

Wolff explained that the legislation would not work

against other unemployed persons since it would be a specific responsibility of the Veterans Administration to arrange for veterans to secure public employment not otherwise available.

The second bill would make available to veterans who did not return to school home financing assistance identical to that received by veterans who do resume their schooling.

Wolff said, "At this time, when jobs are scarce and mortgages hard to get except at prohibitive rates, these bills will give us an equitable way of recognizing the service performed by our young men."

## Caution Youngsters On Halloween Safety

Nassau Police Commissioner Francis B. Looney called upon the parents and youth of the County to cooperate in emphasizing the safe, sensible and fun aspects of Halloween.

Looney suggested that at least one adult should supervise small "trick or treaters" as they make their rounds and also recommended that they wear light colored clothing after sundown.

If Halloween masks are worn they should not interfere with the ability to see approaching cars. He asked parents to caution youngsters not to enter the homes of strangers and not to eat any "treats" they receive until they first show them to a parent.

Commissioner Looney further advised parents to warn their children, especially teenagers, that Halloween is no excuse for vandalism. Intentional destruction of property may result in arrest for criminal

mischief, a misdemeanor; and, damaging a mail box is a federal offense.

He urged young people to attend parties and dances on Halloween and to refrain from destructive pranks.

"You have proven time and again to be law abiding and responsible citizens," Looney told the young people of Nassau. Continue this fine record by respecting the rights of others this Halloween. Those few who engage in criminal mischief will suffer the legal consequence. Help us keep Nassau a safe and pleasant County to live in."

Nassau Police are distributing a brochure advising residents of safe and sensible Halloween conduct, and police will be out in force on Halloween. Youth Division Detectives and plainclothes units will intensify patrol operations in unmarked police cars.

## Community Recreation Needed


Governor Rockefeller said that he would introduce legislation in the 1971 Legislature to encourage use of public schools for community after-school recreation. Stressing a great need for community recreation opportunities, especially for youth and the aging, the Governor said "unfortunately, the community recreation potential of our

schools is often unrealized."

"We must be sure that all resources with healthy recreation potential are made available," he said, "Our public schools represent one such resource."

The Governor's bills, if enacted, would:—enable the State, through its new Office of Parks and Recreation, to provide

technical assistance such as legal and professional aid, to local governments and school boards wishing to develop cooperating school-community after-school recreation programs using school facilities, and—permit the State to help pay the extra costs of building, maintenance and insurance arising from after-school recreation programs.



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PLAINVIEW  
HERALD**

Published Weekly

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## LIBRARY NOTES

The Hicksville Public Library is starting a new service to the community on Tuesday, October 27: The bookmobile will be the instrument to serve the home-bound residents of the town with large type books, talking books, records, cassettes, viewers, etc.

The survey for the home-bound was conducted through the Nassau Library System who contacted the various organizations that care for the shut-ins of the county. All the churches in town were also asked to supply the names of any of their congregation who are not able to use the Library physically.

This door-to-door will be on a bi-weekly basis. The bookmobile will bring the requested materials and then take new requests to be delivered on the following visit. The every other Tuesday stops will be continued until such time as there will be too many to take care of, either because of numbers, or distances in between stops. If this should happen, we will have to inaugurate a door-to-door service by automobiles.

The Library feels that even though we have many names that were supplied to us through the churches, Multiple Sclerosis Assn., Cerebral Palsy Assn. etc. that there are more people who have some disability that keeps them from going to the Library whom we are unaware of. If this is the case, will any of you who

have knowledge of these individuals, please call the Library at WE 1-1417 and leave the needed information so that the Hicksville Library bookmobile will also be able to serve these people.

At the disposal of the Hicksville Library are all the media available through the Nassau Library System and also the New York State Lending library system, as well as all the best sellers, mysteries, et al that the Hicksville Library has to offer all our borrowers.

## To Attend Conference

Mr. Raymond L. Rusch, Principal of Hicksville Senior High School, has announced that the following students have been accepted for participation in the 1970 New York State School Music Association Conference, to be held at the Concord Hotel, Kiamasha Lake on December 6-10.

These students competed and were chosen from among many other applicants from throughout the state.

Orchestra: Susan Shapiro, violin; Christopher Hogan, viola; Bruce Mushenbruck, violin; Anthony Signorelli, oboe; Claude Weinberg, clarinet; James White, bass.

Band: Dina Burstein, flue; Mark Weingberg, clarinet.

Chorus: Robin Jacobson, soprano; Judith Clurman, soprano; Steven Polcik, bass.

## HICKSVILLE CHAMBER OF COMMERCE

358 B MID ISLAND PLAZA  
931-7170

The regular Board of Directors meeting of the Hicksville Chamber Of Commerce, Inc. will be held on Tuesday, October 20th, at the Maine Maid Inn, Jericho Turnpike, Jericho. All members are invited to be with us at that time, and are welcome to bring guests.

ALSO - on October 20th, the Town Board is holding a public hearing on the passage of a local law providing a moratorium for the issuance of building permits in Hicksville's downtown area.

Our Councilman, Warren M. Doofittle, will attend the hearing of the Town Board and then be

our guest at our meeting. Hopefully, we may expect to receive some first-hand information from the Town Board and its effect on Hicksville.

The action of the Town Board and the recommendations of the Master Plan, currently in preparation, will materially contribute to the future development of the Hicksville area. This district must be considered the most important tax potential in the Township.

Luncheon will be served promptly at 12:30 P.M. Please be with us. We need your support.

## Some days you'll find you're the only little car on the bridge.

The George Washington Bridge. The White-stone Bridge. The Throggs Neck Bridge. Those big bridges on which the wind can reach gale force.

And if your little car isn't banned from the bridge entirely, the wind may prove to be a very frightening experience.

Frightening, unless that little car you happen to be in is a Pinto.

Pinto is Ford's new little economy car that's built lower and wider than any other little economy import.

Lower and wider so you don't have to grip the steering wheel every time a huge truck passes. Lower and wider so instead of standing up and fighting the wind, you slip through without breaking stride.

Pinto also has rack-and-pinion steering.

For the same good reason Ferrari and Jaguar have rack-and-pinion steering.

So you get a precise, positive feel of the road.

And, while you're driving across the bridge-driving, not just inching, this may cheer you, too. In simulated city/suburban driving Pinto delivered over 25 miles to the gallon. Pinto adjusts its own brakes. Goes 36,000 miles between lube jobs. And has a paint job that never needs waxing. Never. Pinto. \$1919.\*

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## Fallen Leaves Are Dangerous

Fallen leaves are an added danger to motorists, warned Nassau Police Commissioner Francis B. Looney.

"Newly fallen leaves," Looney said, "especially wet leaves cause slippery and consequently dangerous road conditions. Motorists must take extra precautions."

He also warned motorists not to drive through large piles of leaves: "Piles of leaves in the gutter or street are an attractive hiding place for children playing."

Parents were urged by Looney to warn their children against playing and hiding in piles of leaves.

Looney suggested that homeowners take some of the danger out of the problem by "spreading leaves over a large area in shallow piles." And to drivers he re-emphasized his request "to drive carefully on roads strewn with leaves and avoid driving into piles of leaves."



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## Principals Adopt

(Continued from Page 3)

teachers and, Whereas, most institutions preparing teachers do not require an undergraduate to study specific courses in the teaching of reading,

Be it therefore resolved, that the New York State Association of Elementary School Principals immediately seek ways and means to require that potential teachers will not meet certification (Provisional or Permanent) until two courses of six semester hours have been satisfactorily mastered in the reading field.

Be it resolved, that the president of the New York State Association of Elementary School Principals be directed to form a committee to work toward the intent of this resolution and,

Be it resolved that the courses necessary shall be in the teaching of reading and in corrective reading and,

Be it also resolved, that the New York State Association of Elementary School Principals shall place its resources and efforts into promoting the intent of this resolution.

"Whereas, school districts are allowed to provide textbooks for children in grades 7 through 12 as a result of budget defeats and contingency, and

Whereas, school districts are not allowed to provide this service for elementary school children, and,

Whereas, equal educational opportunity is therefore denied

## L.I. Youth Orchestra Begins New Season

The Long Island Youth Orchestra, Long Island's teen-age symphony, has begun its 8th full season. The orchestra, directed by Martin Dreiwitz of Sea Cliff, has joined other outstanding Long Island music groups in moving to the magnificent new 3000 seat auditorium of C.W. Post College. The group, comprised of 100 of the area's top young musicians, will present a subscription series of 4 concerts to take place on Sunday afternoon, November 29th; Saturday evening, February 27th; Sunday afternoon, April 18th; and Sunday afternoon, April 18th; and Sunday afternoon, June 6th. The first concert on November 29th will be held at C.W. Post and will feature as soloist the world famous English performer Martyn Green. Mr. Green, formerly of England's D'Oyly Carte Opera Company, is considered by many to be the outstanding exponent of and expert on the music of Gilbert and Sullivan.

the children of parents not financially capable of purchasing texts.

BE IT RESOLVED, that the N.Y.S.A.E.S.P. urge the New York State Legislature to revise the Education Law to include textbooks for elementary school children when a given school district is forced to operate on a Contingency Budget."

Also planned for the season is the orchestra's annual scholarship competition in June, and a performance by the Long Island Youth Orchestra's alumni orchestra, the Long Island Holiday Festival Orchestra, featuring famed violinist Erick Friedman at Mineola High School on Saturday evening, January 2nd. Another projected plan is for a 2 1/2 week European goodwill and cultural exchange concert tour from June 28th to July 15th, if the orchestra receives sufficient financial support to make this possible. For general information on any of these events and ticket sales call 516 863-2242.

Members of the orchestra from Hicksville area: Giovanni Piccarello, Violin and Jeffrey Schlegel, French Horn.

## On The Campus

Matthew Kwiat of PLAINVIEW, will play a supporting role in the Ithaca College Drama Department's production of the musical, "Irma La Douce," to be presented in the College's Performing Arts Center on Oct. 14-17 and 22-25.

Kwiat, a freshman Drama major, is the son of Mr. and Mrs. Harold Kwiat, 20 Charlotte Place, PLAINVIEW, and is a '70 graduate of John F. Kennedy High School.



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- Legislation to protect children and promote their well-being
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EAST ST: Mrs. Robert Weiss, WE 5-5970

FORK LA: Mrs. Shirley Smith, 735-1321

LEE AVE: Mrs. Mary Carton, 935-5164

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- Mother-daughter, Father-son films on entering adolescence
- Children's theater
- Sixth-grade moving-up parties
- Academic and athletic trophies
- Council Scholarship - contributed to by each unit
- Jenkins Memorial Scholarships and Teacher fellowships to further teacher-education
- Letter-writing campaigns to both Washington and Albany to alleviate the tax burden of the local citizens
- Special assemblies and cultural programs
- Cooperation with Hicksville Against Drugs (HAD) and all other organizations concerned with our youth in Hicksville

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OLD COUNTRY RD: Mrs. John Pearson, WE 1-2841

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## Plainview-Old Bethpage Public Library

**VILLELLA SOLD OUT**  
All tickets for Edward Villella and his Dance Co., the first event of the Plainview-Old Bethpage Public Library's Performing Arts Festival which is scheduled for October 24 have been sold.

However, there are still tickets available for the second two events: "Gilbert & Sullivan A La Carte" on December 5 and "Leon Bibb in The Poets Sing" on January 23.

GRANT RECEIVED

Stanley T. Eddison, Director of the Plainview-Old Bethpage Public Library, announced that a small grant has been received from the New York State Council on the Arts to partially defray the cost of the Performing Arts Festival. This is the third and last year that the library has received aid from the Arts Council.

**SING-ALONG STORY HOUR**  
The first film to be shown at the School Children's Story Hour at the Plainview-Old Bethpage Public Library Friday, October 16 at 4:00 P.M. will be the popular sing-along "The Fox Went Out on a Chilly Night". The Japanese folk tale "Korachan, the Little Bear" will also be shown. The story hour will conclude with "Even Steven", the runty horse who save the day at the Barnacle Ranch.

On October 23, the entire program will be devoted to the delightful children's film "The Red Balloon". All Plainview-Old Bethpage 5 to 7 year olds are invited.

## Book Sale

On October 23rd and 24th, the Brotherhood of St. Andrew of St. George's Church, Front St., Hempstead will hold a public book sale in the church Educational Building. The sale will run until 3 P.M. both days, beginning at noon on Friday and at 10 A.M. on Saturday. The sale will continue for parishioners on Sunday, October 25th.

Thousands of used books, many of them with value as antiques in addition to their literary value will be sold at prices ranging from 5 cents to not more than \$1.00.

## HICKSVILLE FIRE DEPT. News



Lt. Owen W. Magee

Fire Alarms Oct. 11, 1970 to October 17, 1970

October 11, 1970  
12:20 p.m. - General Alarm - Fire in Lumber Yard - South Broadway.  
9:37 p.m. - Truck Fire - 75 Cantigue Rd.  
9:56 p.m. - Malicious False Alarm - East St. School.  
October 12, 1970  
7:31 a.m. - Freight Car Fire - Rear of 120 Duffy Ave.  
10:21 a.m. - False Alarm (accidental) McKesson & Robbins Co., Andrews Rd.  
4:19 p.m. - Malicious False Alarm - Bay Ave. & Lenox Ave.  
7:40 p.m. - Malicious False Alarm - Division Ave. & W. Cherry St.  
October 14, 1970  
5:42 p.m. - Rubbish Fire - Duffy Ave., near Newbridge Rd.  
October 15, 1970  
6:47 p.m. - Car fire - Newbridge Rd. & Old Country Rd.  
11:09 p.m. - False Alarm (faulty equip.) - General Instrument Co., Andrews Road.  
October 16, 1970  
9:21 a.m. - General Alarm - Saw Dust Hopper on Fire, H & H Wood Products Co., Somerset Ave.  
9:05 a.m. - General Alarm - Electrical Fire - Sr. High  
8:02 p.m. - Silent Alarm - investigation - 144 Gardners Ave.  
8:07 p.m. - Car Fire - New South Rd. & Edward Ave.  
October 17, 1970  
11:10 a.m. - Silent Alarm - investigation - Fire out of District.  
4:39 p.m. - Brush Fire - New South Rd. & Edward Ave.

Along with 5 false alarms this past week, volunteers received an alarm from H & H Wood Products Co. on New South Road at 9:21 a.m. on Friday, October 17th. A piece of the machinery, used to grind down scrap wood to saw dust, apparently broke off and became mixed with the scrap wood. When it went through the grinder a spark occurred which in turn started a fire in the sawdust collection system. The main fire was located in one of two hoppers 50 feet up. Under certain conditions sawdust can explode without warning. Hicksville VAMPS fought the blaze till a little after noon. While the VAMPS were engaged with this fire, another general alarm was received for an electrical fire at the Sr. High School. A second

(Continued on Page 13)

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CEDARHURST



# Ramblin' Rose

By Rosemary Walsh

My, this new job has me spinnin', not ramblin' round. But, before I ramble too far, I'd like to welcome two staff members to our school family in the Administration Building. They are Dr. Harold L. Wise, the new Language Arts Supervisor, and Henry Johnson, the new Assistant Director of Buildings and Grounds. Each has been on the job for a few weeks, but yours truly has only gotten around to meeting them.

You know, the young men in town best beware, and I don't refer to the goblins on Hallowe'en

I mean the newest recreation program. Fifty young ladies from the high school are involved in a judo program, and it is highly successful.

The regular Saturday morning junior teen programs have all opened also and are moving along. Speaking of moving along, have any of you attempted to cross Broadway, Newbridge Road, Jerusalem Avenue or Old Country Road as a pedestrian? Well, yours truly has, and believe me it is worth your life. God help us if any youngsters have to make the crossings. Seems to me

some "WALK" signs such as in New York City might be installed, but then who am I? What do I know? Just know that life's very precious!

As Howie's been telling you, our football team hasn't been doing too well this season, but I have Mr. Rusch's guarantee that they will win this Saturday for Homecoming day - so don't forget to be there. Remember, too, the Gregory Museum fund raising Square Dance at the high school that night.

Gotta ramble - see ya!!



**STATE FUNDS:** State Environmental Conservation Commissioner Henry L. Diamond, center, presents checks totaling \$21,914,370 to Angelo D. Roncallo, Nassau County Comptroller as part of the

State's share of construction costs for sewers and sewerage treatment facilities in Nassau County. Looking on at left is R. P. Sanchez, Deputy County Comptroller.

## State Moving Ahead In Curbing Auto Thefts

Comprehensive steps designed to crack down on professional automobile thieves are being taken in New York State, Senator John D. Caemmerer (R, East Williston) Chairman of the Senate Standing Committee on Motor Vehicles said today in discussing the auto-theft problem.

Based on broad support voiced at the Committee's first 1970 public hearing, conducted in April, the Legislature enacted

new measures which eliminate three major methods of operation on the part of professional thieves, Caemmerer continued. These new laws require: 1) annual inspection of the vehicle identification number (VIN) during the regular safety inspection, as a way to aid in identifying stolen vehicles; 2) manufacturer's certificate of origin to accompany all new vehicle registrations to eliminate the practice of using stolen or forged MV-50s; and 3) all VIN's

to be surrendered to the State Police when vehicles are junked, to prevent these from falling into the hands of professional car thieves. In addition, Caemmerer said, a fourth measure prevents the shipment of stolen motor vehicles from New York ports by requiring proof of ownership before shipment.

The first two measures have already taken effect, Caemmerer revealed, and the last two become effective July 1, 1971.



**HICKSVILLE PARKING FACILITY**  
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SUPERVISOR

**HICKSVILLE PARKING:** Oyster Bay Town Councillman Warren M. Doolittle, right, is joined by Gerard Trotta, left, Superintendent of Parks and H. John Plock, Jr., the Town's Commissioner of Public Works at the site of the new Hicksville parking facility. The new multi-level concept, located at the Town's existing parking field on Duffy Avenue and Newbridge Road, will provide a total of 1,270 parking stalls.

## Engaged

Mr. and Mrs. Robert Pollard of Rochester New York, announce the engagement of their daughter Daryl Ann to James Scott Bennett son of Mr. and Mrs. Arthur Bennett, Hicksville, Long Island. The bride-to-be is a senior at Buffalo State College majoring in the education of the emotionally disturbed. James is a senior at the University of Buffalo and intends to follow a career in law. The couple plan a June wedding.

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## Obituaries

**PETER E. LEBKUECHER**  
Peter E. Lebkuecher, 56, of Hightstown, New Jersey (a former Hicksville resident) passed away on Oct. 12th at Princeton Hospital. Mr. Lebkuecher, who was born in Hicksville, moved to New Jersey in 1954. He is survived by his beloved wife, Elsie Grant Lebkuecher, four daughters, mother, Mrs. Anna M. Lebkuecher of West Hempstead, two brothers, Philip and Joseph P., and three sisters, Matilda Lebkuecher, Loretta Kennedy and Eugenia Yoh.

**ALFRED H. PICK**  
Alfred H. Pick of 41 Briggs St., HICKSVILLE, passed away Oct. 14 in Syosset Hospital. He was 51 years old. He is survived by his wife, Annelise; and his children, Irene, Raymond, and Yvonne. Mr. Pick was a member of the Loyd Order of the Moose, the Brotherhood of Carpenters and Joiners, and the North German Club of North Bergen, New Jersey.

Services were held Sat., Oct. 17, at the Vernon C. Wagner Funeral Home, Old Country Rd., Hicksville, at 10 a.m., Rev. Edward H. Stammel officiating. Interment followed in Plain Lawn Cemetery, Hicksville.

**RANNY J. O'LEARY**  
Ranny J. O'Leary of 36 Sunrise St., PLAINVIEW, died suddenly on Oct. 17. He was a student at Hicksville Jr. High School. In addition to his parents, John and Jean O'Leary, he is survived by his sisters, Patricia and Eileen. He resided at the Vernon C. Wagner Funeral Home, Old

County Rd., Hicksville, until Wed., Oct. 21, when a Mass of the Resurrection was sung at Our Lady of Mercy R.C. Church. Interment followed in L.I. National Cemetery.

**JAMES COSTELLO**  
James Costello of 171 Cottage Blvd., HICKSVILLE, passed away on Oct. 11. Mr. Costello was born in Ireland. He was the husband of the late Mary, and was a chauffeur for the Railway Express Company. He is survived by his children, Marian Moore, Ann Smith, Frank and James Costello.

He resided at the Vernon C. Wagner Funeral Home, Old Country Rd., Hicksville, until Thurs., Oct. 15, when a Mass of the Resurrection was sung at St. Ignatius R.C. Church. Interment followed in St. John's Cemetery.

**MARIE THIURGARTNER**  
Marie Thiurgartner of HICKSVILLE passed away on Oct. 16. She was the beloved mother of George. Also survived by five grandchildren.

Religious services were held Monday, Oct. 19, at the Vernon C. Wagner Funeral Home, Old Country Rd., Hicksville, at 10:30 a.m., Rev. Murray Blackador officiating. Interment followed in Pinelawn Memorial Park.

## WISDOM FOR TODAY

"Do not worry about tomorrow; it will have enough worries of its own. There is no need to add to the troubles each day brings." —Matthew 6:34 (rev)

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## Holy Family Open Meeting

Mr. Art Kelly, Chairman of the Parish Council of Holy Family R.C. Church, Hicksville, urges all parishioners to attend the Open Meeting of the Parish Council on Monday, October 26th, at 8:30 P.M. in the School Auditorium, 5 Fordham Ave., Hicksville.

The program will deal with Parish Finances. Mr. Howard Kolbenheyer, Chairman of the Finance Committee of the Parish Council will present a full report of the current finances and ask those in attendance to participate in the discussion to find ways and means of meeting the upsurge of expenses for both the Church and School Budgets.

## Christmas Fair

The Rosary-Altar Society of Our Lady of Mercy Church, 520 South Oyster Bay Road, Hicksville, will hold a Christmas Fair on Monday, November 2, from 7 to 10 P.M. featuring hand-made articles, baked goods, toys, gifts, cosmetics, stationery and jewelry.

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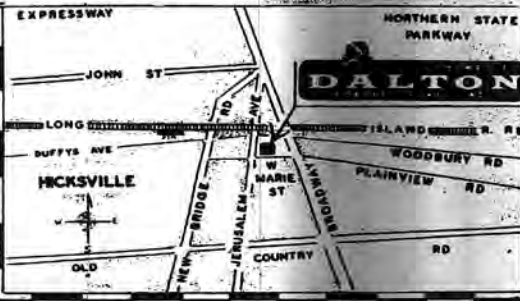
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# The Villager

FOR THE RESIDENTS AT BIRCHWOOD PARK AT JERICHO

Organizational, community and general interest news should be submitted typewritten or printed, double-spaced, in duplicate. Either drop off or mail to Editor, 13 Millpond Street, Jericho. Deadline for insertion — Monday 5:00 p.m. Telephone WE 8-1965.

## How Deborah Hospital Saved My Girl's Life

By a Thankful Mother

Our little girl is just like any other laughing, running, bursting-with-life five year old, except for the fading scar across her chest that is a constant reminder of her victory over a nearly fatal heart condition.

She was born with a defective valve that sent blood back down to her heart, forcing that tiny muscle to work overtime just to achieve normal circulation. Only the miracle of surgery — and the miracle of Deborah Hospital at Browns Mills, New Jersey — saved her life. Deborah is a non-profit, non-sectarian hospital for the treatment of cardiac and respiratory disease. It has its own staff of specialists as well as the services of leading heart surgeons from all over the country, who donate their time and skill to any patient free of charge — and regardless of the patient's ability to pay. We spent six weeks at this unique hospital, undergoing tests, diagnoses, and finally the delicate operation that repaired her damaged heart. (Deborah allows the mothers of its very young patients to stay with their children throughout their confinement — also free of charge.) In addition to offering the finest medical care of its kind in the country, Deborah provides the priceless extra ingredient so often missing in most hospitals: a personal interest in and concern for the emotional and physical welfare of every patient, and it is practiced by every member of

the remarkable hospital staff.

Deborah receives no state or federal funds, and depends entirely on private contributions. Hundreds of volunteer chapters throughout the country work tirelessly to raise money for Deborah. They share the hospital's belief that no patient should be denied the right to a healthy heart and a normal life, and that all patients — regardless of their income — should be given the best medical care available.

We who work for Deborah need your help. We would like you to join us in keeping the miracle of Deborah alive and in giving the gift of life to all who need it. Our Westbury-Jericho Chapter is growing; you can help it grow even faster by becoming a member, and by attending the various functions we have planned to raise funds for the hospital:

— A "His 'N' Hers Fashion Show" and dinner at the Four Seasons Country Club, Tuesday evening, October 27, 1970.

— Bowling every Monday morning at the Mid-Island Lanes.

— A sparkling "Champagne Evening", December 18, 1970, at Giller's Gallery.

— An evening of ballet at Lincoln Center, January 20, 1971.

For information about membership and for details about the exciting events we have planned, call Marlene Levine, 433-5560.

We ask only a few hours of your time; and, we promise you will not find a worthier cause.



**HIGH SCHOOL TEAM.** Dr. Walter Yannett, (center) starting his first full year as Principal of Syosset High School, discusses programs with Assistant Principals Ronald Barry and William Knoetgen. Mr. Barry was appointed to the new post in August, after having served 13 years as an administrative assistant, English teacher and advisor to the high school newspaper.

## B'nai B'rith Invites All To Meeting

Jericho Lodge, B'nai B'rith invites the community to attend an open breakfast meeting on Sunday, October 25, at 10:00 A.M., at the Jericho Jewish Center.

The guest speaker will be Mr. Jeffrey Amsel of District Grand Lodge, a member of "The Young

Builders Cabinet" of B'nai B'rith. Mr. Amsel will discuss the many Youth Service Programs available to our community. This is a topic that is of vital interest to all parents. Jericho Lodge, B'nai B'rith sincerely urges you to attend.

## JJC Sisterhood Theater Parties

Sisterhood of Jericho Jewish Center has some outstanding theater parties coming up. On Saturday evening, December 12th, in a "Special Saturday Night Concert," the offering is Andre Kostelanetz at Lincoln Center. Tickets are \$7.50 each.

On Saturday evening,

February 20, 1971, the new Neil Simon comedy, "Gingerbread Lady," tickets at \$11.50 each. Last but not least, the sleeper of the year, predicted to be this season's biggest hit, "Sluth" on Saturday evening, March 27th. Tickets are \$11.50 each.

Call Mary Mann (OV 1-1584) for tickets.



**GOOD NEWS.** Four of five Syosset High School seniors named semi-finalists in National Merit Scholarship competition read the announcement of their scholastic achievement. From left to right are Louis Brex, Meryl Cohen, Robert Zabb and Paul Feldblum.

## Jericho School News

### AMERICAN EDUCATION WEEK

The ever-increasing challenges of education have created the theme of "Shape Schools for the 70's" as the focus of American Education Week, to be observed in the Jericho Public Schools October 25-31.

David Nydick, Superintendent of Schools, urges all citizens of Jericho to take the opportunity to visit the schools during American Education Week. "It is of great value to parents to observe their child in action in the classroom setting, responding to other youngsters and teachers in the give and take of the learning process. It is also important to see firsthand the interesting and innovative approaches and materials which are used to assist children in developing individual potential."

Visiting hours for each elementary school are as follows: Cantigue School — Thursday, October 29, 9:30 — 11:00 a.m., 1:15 — 2:15 p.m.

George A. Jackson — Wednesday, October 28, 9:30 — 11:00 a.m., 1:30 — 2:30 p.m.

Robert Seaman — Wednesday, October 28, 9:30 — 11:00 a.m., 1:30 — 2:30 p.m.

Robert Williams — Wednesday, October 28, Grades K-3 9:00 — 11:00 a.m., 1:00 — 2:15 p.m.; Grades 4-6, 9:00 — 11:30 a.m., 1:00 — 2:15 p.m.

"We must face up to the new complexities of life," Mr. Nydick stated, "making sure our schools afford the student adequate and relevant experiences which will enable him to be a contributing and self-respecting citizen, able to cope with his environment and his fellow men."

American Education Week, held annually since 1921, is sponsored by the National Education Association, The American Legion, the National Congress of Parents and Teachers, and the United States Office of Education. In addition to the traditional emphases on school visitations by parents, good citizenship, and the need to support the schools, the 1970 observance is intended to focus upon the ways in which the schools might be strengthened through people working together in shaping the schools for the 70's.

### NATIONAL SCHOOL LUNCH DAY

Baker and server and sandwich maker are among the important services performed each day by Jericho's thirty member cafeteria staff. The task of preparing and serving wholesome food to students and staff is maintained in the main kitchen of Jericho High School, with satellite kitchens operating at each of the four elementary schools.

In recognition of these vital nutritional services, National School Lunch Day was observed on Wednesday, October 14 as members of Jericho's PTA organizations joined students in "breaking bread" on the special day.

The menu for National School Lunch Day included: Oven Fried Chicken, Buttered Green Peas, Cole Slaw — Cranberry Jelly, Homemade Biscuit and Butter, Oatmeal Raisin Cookie Beverage.

As a gesture of appreciation to the district's cafeteria staff, the Jericho Senior High boys in Mrs. Beatrice McHale's Home Economics class baked and decorated cakes for each school's food service helpers.

### JUNIOR HI TEAM TEACHING

Inter-disciplinary teams in English, Math, Science and Social Studies are in operation at Jericho Junior High School. The team teaching program emphasizes the learning process. Units of study are organized around large concepts and objectives, stressing questions and problems to be investigated and discussed. Two teams at each grade level, one consisting of eight sections with 200 students and the other of six sections with 150 students, cooperatively plan, present and evaluate the learning experiences. Teacher strengths and talents come into effective use as the teams cooperate in designing lessons and approaches which best fit the interests of their students and the particular specialties of their colleagues. Students are grouped into the teams for half of the school day. In addition to the specific units of instruction, team teachers meet twice weekly to discuss pupil progress. A team leader coordinates classroom activities with department chairmen, guidance counselors, librarians, psychologists, administrators and other specialists.

Arthur Rathje, Principal of Jericho Junior High School feels that the team teaching program has "been most successful in helping our students to become more involved in learning and in thinking imaginatively and independently." It has also encouraged more personalized teaching which results from using the best resources of our staff.

### Birth Announcement

Edith and Herb Schwartz of 38 Birchwood Park Crescent, Jericho joyfully announce the birth of their first grandchild, Scott Brian Nadboy on October 3rd, weighing in at 7 lbs. The

## Ten Pin Talk

by Henry Dockswell

The bombing goes on unabated. Equaling the high 2 weeks ago the BCA Bowling Bombers once again crashed the 300 line for 27 big ones. We have a new Hi Game by Robby Goldstein (who at the same time upped his league leading average to 197) a new Hi Team Game Scratch by the Robby Goldsteins, a new league leader (the Robby Goldsteins) and a pair of doubles by Freddy Rothman and Bill Kellerman.

Robby wasted no time. He boomed a 256 in the first game, finished with a 612 series, and led his men to 1st place with a shutout victory over the hapless, glassy eyed and cellar ridden Herb Brodys. Along the way the new league leaders hit a new Hi Team Game Scratch of 935.

Freddy Rothman glowed and suffered his way through the night. He glowed as he fired a 226 and a 235 and suffered as he saw his men lose both games to the Nat Warrens. In his third attempt Freddy rapped a 182 for a beautiful 645 series and he glowed again as his team salvaged that game for 3 points. Along the way Captain Nat threw a 202 and Alex Urbont got his first good one, a 220.

Bill (The Quiet Man except with a bowling ball) Kellerman broke his silence with a classy double. He stretched his way to a 200 and a 220 to lead the Milt Hoffmans to an 11-0 win over the Hy Shapiros. The Shapiros dropped to 17th place but the Milt Hoffmans jumped 5 places to 8th.

The Sid Hoffmans dropped to 2nd place even though they trimmed the Leo Geyers 8-3. Murray Kowlowitz, with a 209, won the opener for the Holtzmans and even though Captain Leo cracked a 223 and Red Karbel fired a 235 the Geyers wound up on the short end.

In 3rd place we have the fighting "Plauders" "Floozies." and a do-fight it was as they and the Hal Goldenbergs threw 4 big ones in the contest. Captain Hal tossed a 205 and Sam Springer rolled a 213 but Burt Benjamin threw a 202 and Mighty Mac Cushing unleashed a 206 to bring victory to the "Floozies." Four weeks ago the "Floozies" were in last place, now they are in 3rd only 7 points out of 1st.

The 3rd place Sid Simons must now be called the 4th place Sid Simons. They met the Sid Sachs' and lost, due mainly to the heroics of Captain Sachs and lead-off man Dick Wolfeld. The first game went to the Simons when Jerry Gold hit a 208 but then Dick cracked a 208 and Sachs fired a 202 to clinch an 8-3 win.

The Irv Simes' nearly had a shutout but they had to content themselves with a 9½ - 1½ victory over the Julie Gershens. Captain Irv hurled a 223, Jerry Leight curved a 205 and Larry Schwartz rolled a 202 but the Gershens just managed to tie the first game, to avoid complete disgrace.

Here are the rest of the Honorable Mentionables: Mike Hauptman 231 (Mike is now carrying a captain's average, 174) Lew Marks 215, Lou Vladem 207, Art Rosenthal 206, Joe Jacobs 203, Irv Herskowitz 202 and Sam Saltz 201.

proud parents are Bettyann and Stuart Nadboy of Forest Hills. Scott Brian is also the grandson of Pauline and Leo Nadboy of Forest Hills, formerly of West Birchwood, Jericho.

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# HICKSVILLE FIRE DEPT News



Lt. Owen W. Magee

(Continued from Page 8)

alarm was sounded for more manpower and mutual aid was requested from the Plainview Fire Dept., in case any other alarms were received.

Recently, the National Fire Protection Association released figures showing dwelling fires in 1968 were responsible for the death of 6,550 persons in the United States. One third were children, and an estimated one third of these children were alone or without proper supervision at the time the fatal fire started. The principal cause of the dwelling fires were defective or overheated heating and cooking equipment, defective or misused electrical wiring and equipment, careless smoking. These three causes caused 48 percent of the building fires last year. It was stated that the major factor of deaths in homes include failure to plan ahead for escape of a fire emergency, and delayed reporting of the alarm.

Now that fall is here I would like to advise our residents that the open burning of leaves is prohibited by the New Air Pollution Laws which are being enforced by the County. The best procedure is use of the handy large plastic bags. Another bit of information is if a fire you set causes damage to another persons property, you can be held liable for damages.

Recently we received reports of children crossing the railroad tracks. The Third Rail is now energized and has 650 volts on it. Once you touch it, you don't get a second chance. Please instruct your children to stay clear.

## A Reminder

A call for the fire dept. ambulance must come from or be authorized by a doctor in writing. This rule is not ours, but comes from the State. Only a Doctor can authorize the removal of a patient. If emergency oxygen is needed or first aid, a doctors approval is not required. Help will be sent immediately.

Poster contest awards for fire prevention will be given out Sunday Nov. 1st 2:30 p.m. at Fire Headquarters on Marie St. Winners will be notified by their school.

Our Holiday Open House will be held Sunday, December 6th. Santa will be on hand and there will be displays and Demonstrations of fire fighting equipment.

Gov. Rockefeller Congratulates the "Volunteers"

Gov. Nelson A. Rockefeller spoke recently at the annual Volunteer Firemens Convention of the State of New York held in Watertown. The following are some of the excerpts of remarks made by the Governor in his address.

It's a pleasure to be with you today, and I want to tell you why. I like to be with people who do things;

-- people who have special training and skills and make use of them;

-- people who have dedicated a large part of their lives to helping other people in times of distress;

-- and people who can be counted on when the chips are down.

You, the volunteer firemen of New York State, meet all those qualifications.

You're on call 24 hours a day, seven days a week, 52 weeks a year.

And when the cry for help comes, you answer it.

You are indispensable to the safety and security of your neighbors in your own communities.

And so it's a privilege to meet with you today at your 98th annual convention.

And I want to say to the wives in this audience:

You can be proud of your husbands. They're doing a wonderful job. It may be that being the wife of a volunteer fireman means you don't get a full night's sleep every night.

But look at it this way: If it weren't for volunteer firemen, nobody could sleep peacefully through the night.

I speak for everyone in the State within your jurisdictions when I say that we depend on the 225,000 volunteer firemen in New York.

You haven't let us down in the past. And we're sure you will continue to serve us -- with ability and dedication -- in the future.

# Around Our Towns

By Linda Noeth Scotti 796-T286

Happy Birthday to Barry S. Kolnick, son of Mr. and Mrs. Irwin S. Kolnick of Dartmouth Drive, who was 18 on Oct. 17.

Jessie Niemy, daughter of Mr. and Mrs. Alexander Niemy of Hunter Lane, HICKSVILLE, will be married to Gary R. Vance, son of Mr. and Mrs. Donald Vance of Oneida, N.Y. on Saturday, Oct. 24 at Monti's Town and Country in Uniondale.

The bride is a graduate of Hicksville High School and Potsdam State Crame School of Music and the future groom received his Masters at Clarkson College.

The couple will reside in Rochester, where Mr. Vance is employed by Eastman Kodak.

Glad to hear that Pastor James Benson of the United Methodist Church, Old Country Rd., Hicksville, is feeling much better at this time. He is home now, and from what we hear, he looks very well.

Get well wishes go to Rune E. Yberg, Linden Blvd., HICKSVILLE, who was hospitalized recently. Hurry and get well as he and his wife, Margaret, will be celebrating their 25th wedding anniversary soon.

Mr. and Mrs. William Sibbald of North Massapequa, have

announced the recent marriage of their daughter, Linda Elizabeth, to Thomas George, son of Mr. and Mrs. Alfred George of HICKSVILLE.

The Nursery School of the United Methodist Church, Old Country Rd., Hicksville, will have a program open to the public, Monday evening, Oct. 26 at 8 p.m. in the gym. A film entitled "Parent to Child About Sex" will be shown and Dr. Joseph, a pediatrician will be there to answer questions.

The same evening F.I.S.H. will hold a meeting at 8 p.m. in the social hall for old members and anyone interested in joining the program.

Mr. and Mrs. Carl Meyers of OLD BETHPAGE have announced the marriage of their daughter, Francine Ellen, to David Bello of Ostabul, Turkey on Oct. 13.

Announcement has been made by Mr. and Mrs. Albert H. Jacobs of HICKSVILLE of the engagement of their daughter, Randa Rose, to Frederick Craig Dweir of Syosset.

Mr. and Mrs. Harry Keilner of PLAINVIEW, have announced the engagement of their daughter, Judith, to Howard Lee Pierce of Buffalo, N.Y.

Mr. and Mrs. Bert Rosenthal of OLD BETHPAGE, have announced the engagement of their daughter, Janis Ellen, to Craig M. Welsh of Jamaica.

## Engagement Announced



Mr. and Mrs. Richard Webber of 30 Montana Street, Hicksville, proudly announce the engagement of their daughter, Cynthia to Robert Lengwenus. Cynthia is a graduate of Hicksville and is an assistant teacher of a Hicksville dance studio. Mr. Lengwenus is also a graduate of Hicksville and attends Nassau Community College as a marketing student.

Mr. Lengwenus is the son of Mr. and Mrs. Herbert Lengwenus of 34 Roosevelt Avenue, Hicksville.



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## J.F. Kennedy Sports Report

Kennedy High School is having a very good football and soccer season so far. Captains Ralph McGee and Ricki Kramer have lead the varsity football team to 4 wins and no losses - making them first place in their Division which is North Shore No. 3.

Junior Varsity Football team has also had 4 wins and no losses.

The Varsity Soccer Team is in first place with a league record of 6 wins 1 loss and 1 tie. The teams overall record up to this date is 9 wins 1 loss and 1 tie. They have a very crucial two weeks remaining. Excelling for the soccer team is Barry Lutchan as

Goalie with 6 shutouts and Scott Peters playing extremely well. Junior Varsity Soccer Team has had 5 wins 2 losses and 1 tie to date.

### More Study Journalism

Enrollment in the nation's college journalism schools has increased nearly 10 per cent since 1968 and has nearly tripled in 10 years. The Newspaper Fund recently reported a record 31,251 students enrolled in journalism departments, compared to 26,325 reported last year.

## Meetings Are Planned

The Architectural Barriers Committee of Nassau has planned several meetings in the near future, announces Harold Rosenthal of 8 Elaine Place, Plainview, its Chairman, who added: "The purpose of this Organization is to give voice to the requirements of the disabled and elderly residents in the County; to create an awareness that they are a functional part of the community and society and to eliminate architectural barriers wherever and whenever possible, etc."



AWARDS NIGHT: Oyster Bay Town Councilman Warren M. Doolittle, right, looks over baseball trophies with Ronnie Collins, age 10, of 179 Brittle Lane, Hicksville, as Lou Caporale, league president, looks

on. Doolittle was saluted for his active role with the youth of the community at the Hicksville Baseball Association awards presentation held recently at the Old Country Manor, Hicksville.

### Sanitation Reports:

## No Pick-Up On November Holidays

James A. Gildersleeve, Superintendent of Sanitary Services for the Town of Oyster Bay, reports that there will be no collection of refuse or garbage on three holiday dates in November.

The Town's Sanitary Services Division will discontinue pick-ups on Tuesday, November 3 (Election Day); Wednesday,

November 11 (Veterans Day) and Thursday, November 26 (Thanksgiving Day), according to Gildersleeve.

In addition, all Town facilities of the Sanitation Division, including the incinerator, landfill and sanitary treatment plants, will be closed for the holiday observances.

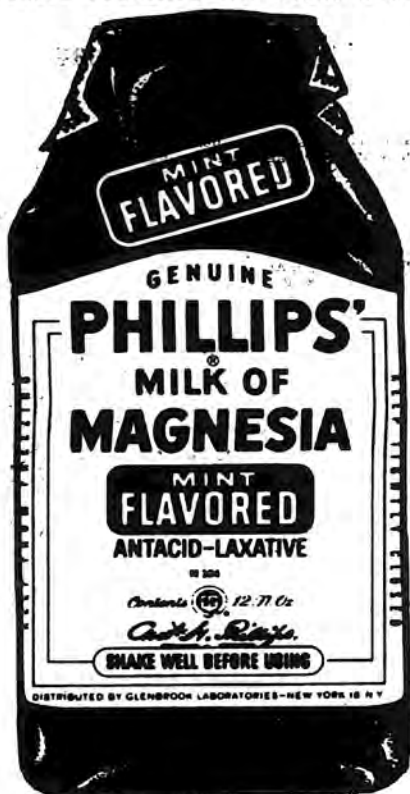
## Parents Invited To Morning Seminar

Parents of students at John F. Kennedy High School in Plainview are invited to attend a Morning Seminar on Thursday, October 29 at 9:30 a.m. in the Choral Room of the John F. Kennedy High School.

The topic will be "Your child and the guidance program at Kennedy High School, 1970-71."

There will be an introduction by Mr. David S. Siegel, Principal, and the Moderator will be Mr. Stuart Agins Chairman of the Guidance Department. A question and answer period will follow the presentation. Coffee will be served from 9:15 to 9:30 a.m.

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# SPORTS

By  
Howard J. Finnegan



Hicksville High's 1970 gridders took a bold respectable stand on the field of their most ancient rival, Saturday, before bowing 28-6.

The Orange and Black looked dedicated for an upset for three periods before a fake fourth down punt by the Dalers blew the contest open.

Hicksville only trailed 8-6 with 21 seconds left in the half when the victors scored on a wide sweep for a 14-6 lead.

The Daler victory continued to melt Hicksville's once commanding lead in the series.

Hicksville is the home stand on Saturday against MacArthur.

There is a chance that the Comets will gain the first win of the season on Homecoming Day. Our Selection: Hicksville 14, MacArthur 8.

Marking the growing supremacy of the Farmingdale Green and White over the Orange was a 22-14 over the Hicksville Junior Varsity.

The young Comets were in a period of adjustment since varsity calls had taken some of their regulars. Two band snags from center and a fumble gave Farmingdale the ball inside the twenty three different times. Each one lead to a score.

**TIME CHANGE NOTICE:** Principal Raymond Rusch announces that the starting time for Saturday's Varsity contest with MacArthur has been set for 2:00 p.m. because of tests scheduled for the Hicksville school in the morning.

The Hicksville Junior High football team stuck a blow for pride, at a time when it was badly needed, by defeating East Meadow, 14-12, on the losers

home field.

This was one for complete rejoicing since no Hicksville team had defeated the strong McCleary East Meadow Junior High in twelve years.

With the punt return blocking on, Jeff Thrope returned and East Meadow kick 70 yards in the first period for the initial Hicksville Score.

The home team forged a 12-8 in the fourth period before coach Howard Bower's steady ground game rolled up 63 yards. Thrope scored the winning marker by going the last 11 around end.

The Hicksville victory was abetted by the alert defense of the Bowers crew. Vinnie Miracolo, Ben Hoffman and Tony DiLallo each picked off an intercepted pass and stayed the attack of East Meadow.

The Junior High now boasts two wins in a row.

Other members of the winning team are Mike Shalley, Tackle, Mike Donghia, Center, Richard Holly, Guard, Walt Sygney, Tackle and Tony DiGuiseppa, End.

Also Ed DeDomenico, Defensive End, John Pedrangheli, Defensive Guard. Backs are Charles Calisto, Steve Cannine, Gene Potente and Pat Curcio.

The story of Jeff Doolittle at Hofstra College is fast becoming legend and the writing of it has quite a flourish.

Last week end West Chester State from Penna. appeared ready to storm the Dutchman off the Astro-Turf at Hempstead. State lost its opener to the super power at Delaware and then raced up 189 points to none in defeat four opponents.

They never counted on Doolittle.

The ex-Hicksville quarterback who brought the Orange and Black the 1966 Nassau County championship was allowed to call his own plays and he scorched the State defense.

He utilized the Hofstra running game to unbalance West Chester and set the stage for his 13 completions in 19 attempts and 129 yards. Hofstra gained 228 yards rushing.

It would be impossible to describe the Doolittle 26-yard scoring pass and the one that added a two point conversion late in the second period. The heroics rocked the stadium and set the emotional tone for the second half as Hofstra slammed to a 37-14 victory.

A large Hicksville contingent is expected at Hofstra Saturday night when Wesley Junior College, one of the leading JCs in the country, meets Nassau Community College.

Quarterback Brian McAuley and halfback Ed O'Reilly of Hicksville lead the visitors from Dover, Delaware. Both made their marks with Orange and Black in 1967's, 7 won and 1 lost campaign.

## On The Campus

Raymond Fucci, son of Mr. and Mrs. Bruno Fucci of 24 Pasadena Drive, PLAINVIEW, has entered Southampton College. He is a graduate of Plainview High School.

Frank Carli, son of Mr. and Mrs. John Carli of 539 Woodbury Road, PLAINVIEW, has entered Southampton College. He is a graduate of Holy Trinity High School.

Miss Gail Suderov, daughter of Mr. and Mrs. H. Richard Suderov of 2 Bucknell Drive, PLAINVIEW, has entered Southampton College. She is a graduate of J. F. Kennedy High School.

## Not On Committee

Both Fran Berger and Carol Spielberger of Plainview phoned to state that they are not on the executive committee of the newly-formed Committee of Concerned Parents and Taxpayers, whose news item was published in last week's Herald.



**SPORTS SALUTE:** Oyster Bay Town Councilman Warren M. Doolittle, right, presents citation to Gene Cochrane of Hicksville in recognition of his outstanding coaching accomplishments with the St. Ignatius Catholic Youth Organization sports programs.

The occasion was the 1st Annual Sports Night sponsored by the Ancient Order of Hibernians of Hicksville held recently at the Knights of Columbus Hall. All proceeds were donated to the CYO program.

## Polo At Bethpage State Park

The Long Island Industrial Recreational Trophy Match between Brookville and Bethpage closed the polo season at Bethpage State Park in a blaze of glory that matched the surrounding autumnal foliage. The game, five times tied and a sudden death wind-up, had the cheering crowd on edge-the outcome eight to seven for Brookville. Ahead at the outset with a one goal handicap Brookville's line-up, Fred Braunstein, John Gayer, Allen Jenkins and Fred Zeller, was on target throughout. Bethpage's Peter Henderson, Ted Shapiro Dave Rizzo and Al Bianco never letting go, the pace fast and furious and all hands on

both teams playing top polo. Gayer broke the six all tie in the sixth chukker but it was deadlocked by Rizzo with two minutes to play, the decisive goal made by Jenkins from the forty yard line in the sudden death. Silver trophies were presented to the winning and losing teams by Mrs. Eric Siebert, wife of the Superintendent of Bethpage State Park.

Closed for 1970, the polo season at the Bethpage State Park Polo Field will begin full swing again around June 1971. The park, smoothly run by Mr. Eric Siebert, is a fine background for the exciting weekly games that bring crowds to see this top sport

(Continued on Page 19)



Gail Goodman, State University College at Oswego senior, helps pupil in special tutoring program conducted by

College for migrant children. She is the daughter of Mr. and Mrs. Emilen W. Goodman of 41 Garden Boulevard, Hicksville.

## INDUSTRIAL UNIFORMS SPORTING GOODS

Athletic footwear  
Dress and industrial footwear  
Hard-to-find sizes in stock  
Serving schools, clubs and industry



## GOLDMAN Bros.

183 South Broadway, Hicksville • WE 1-0441  
(near OM Country Rd.)

HOURS: Mon. to Fri. 9 to 9, Sat. 9 to 6 • Free Parking  
MASTER CHARGE • UNICARD • BANK AMERICARD

# re-elect

# senator

# ralph j. marino

# state senator

# vote republican

Paid for by Citizens Committee to re-elect Ralph J. Marino,  
Chairman Owen T. Smith, Mill River Road, Oyster Bay, New York



**1/4% 20 ml.**

**REG 1.30**

**NOW**

**1<sup>09</sup>**



**1/2% 20 ml**

**REG 1.57**

**NOW**

**1<sup>19</sup>**

**1/4% 1 oz.**

**REG 1.30**

**NOW**

**99¢**



**1% 1oz.**

**REG. 1.46**

**NOW**

**1<sup>09</sup>**

**AT ALL**

**FIRST-VALUE DRUGS**

**FOR NEAREST STORE CALL (212) 691-3455**

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## LEGAL NOTICE

NOTICE OF  
PUBLIC HEARING  
BY THE BOARD OF  
ZONING APPEALS

Pursuant to the provisions of Article 12, Section 2-3.0. of the Building Zone Ordinance, NOTICE is hereby given that the BOARD OF ZONING APPEALS of the Town of Hempstead will hold a public hearing in the Town Meeting Pavilion, Town Hall Plaza, Main Street, Hempstead, New York on October 28, 1970 at 9:30 A.M. & 10:00 A.M. to consider the following applications and appeals:

THE FOLLOWING CASES WILL  
BE CALLED AT 9:30 A.M.

631. ATLANTIC BEACH - Tournament Marine Corp., premises used for parking in connection with business conducted thereon, E/s 6th St. 280 ft. N/o Bay Blvd.

632. FRANKLIN SQUARE - Salvatore Ragusa, auto repair shop, S/W corner Hempstead Tpke. & Catherine Ave.

THE FOLLOWING CASES WILL  
BE CALLED AT 10:00 A.M.

633. INWOOD - Robert W. & Grace L. Fehr, side yard variance with gutter & roof overhang encroachments to construct addition to one family dwelling, E/s Doughty Blvd. (McNeil Ave.) 65 ft. S/o Douglass St.

634. WANTAGH - James Chiusano, erect one double faced, illuminated, pylon sign with a total display area of 50 sq. ft., 9.5 ft. above the roof, N/E corner Wantagh Ave. & Hunt Rd.

635. INWOOD - East Meadow Estates, Inc., variance in required off-street parking & permission to park in front yard setback area (Bayview Ave.) for warehouse, N/W corner Nassau Ave. & Cherry St.

636. LAKEVIEW - Ruth E. Brown maintain 6 ft. high basket weave fence along entire rear property line, W/s Orlando Ave. 160 ft. N/o Champlain Ave.

637. NORTH MERRICK - Charles F. & Ellen J. Bechtold, variance in required lot area & front width of lot to maintain one family dwelling, also, side yard variance to maintain detached garage, E/s Powell Ave. 320 ft. N/o Redmond Rd.

638. NORTH MERRICK - Terra Homes, Inc., variance in required lot area & front width of lot to construct one family dwelling with garage, gutter, roof overhang & chimney encroachments into side yard, E/s Powell Ave. 360 ft. N/o Redmond Rd.

639. SEAFORD - May Massari, variance in required front width of lot to maintain one family dwelling & one car detached garage, N/s Wilburne Ave. 358.72 ft. W/o Jackson Ave.

640. SEAFORD - May Massari, variance in required front width of lot to construct one family dwelling & one car attached garage, N/s Wilburne Ave. 408.72 ft. W/o Jackson Ave.

641. NORTH MERRICK - Andreas & Anna Kastner, variance in required lot area & front width of lot to maintain one family dwelling & two car detached garage, S/s Orchard St. 240 ft. E/o Merrick Ave.

642. NORTH MERRICK - Terra Homes, Inc., variance in required lot area & front width of lot to construct one family dwelling with one car garage, eave, gutter & roof overhang encroachments into side yard, S/s Orchard St. 290 ft. E/o Merrick Ave.

643. LEVITTOWN - Emjay Properties, Inc., use part of premises for place of public assembly (amusement slide for children), place of amusement, S/s Bethpage Tpke. 174.73 ft. W/o Emerson Ave.

644. NEAR WESTBURY - John J. & Marilyn Ratowski, front yard average setback variance to construct addition to one family dwelling with bay window encroachment, S/W corner

Remembering  
Our Veterans

The American Legion does not forget the veteran. The Charles Wagner Post No. 421 and its Auxiliary of Hicksville is proud and happy to announce that on Sunday, November 15th, it will play host to forty veterans from the Northport Hospital.

The veterans will be served a spaghetti dinner with all the trimmings; there will be a bingo game for them with a few prizes.

The Auxiliary of Charles Wagner Post is sponsoring this affair along with the help and cooperation of their male counterparts, the members of the Post. We are sure these forty veterans will have a fine time and it will give them something to

talk about back at the hospital.

The Auxiliary welcomes all the help they can receive for this wonderful and happy occasion for these hospital bound veterans. So if you have the time and wish to help the ladies make this a grand occasion for these veterans please come down to our Post on Sunday the 15th of November. The time is 11 A.M. to 3:30 P.M. at No. 24 East Nicholas Street in Hicksville.

No the Legion does not forget and will never forget its veterans, especially when they have such wonderful women as the members of the Auxiliary to remind them, and who organize such events. Thank God for the Ladies.

## To Show Red Balloon

The famous French children's film "The Red Balloon" will be the feature attraction of the School Children's Story Hour at the Plainview-Old Bethpage Public Library Friday, October 23 at 4:00 P.M. The library is very happy that it is able to show this film for "The Red Balloon" is one of the most charming and

delightful children's films ever made.

The October 30 Story Hour will feature three stories, "Wobble the Witch Cat," "Nicholas' Favorite Pet" and "Bernadette's Busy Morning." All Plainview-Old Bethpage 5 to 7 year olds are cordially invited.



Join the scarecrow from 5 P.M. to midnight at the Gregory Museum Square Dance, Saturday, Oct. 24 in the Girls' Gym at the Hicksville Senior High School on Division Avenue, Hicksville. Tickets are two dollars each and are still available at the Recreation Office in the Ad-

ministration Building on Division Avenue and the Hicksville Public Library on Jerusalem Avenue, both Hicksville, N.Y. Tickets will also be sold at the door. Yes, do join the scarecrow for an evening of square dancing, folk dancing, ducking for apples and light refreshments, Saturday, Oct. 24.

## Story Hour

Hicksville Public Library, 169 Jerusalem Ave., has story hour for 5½ to 8 year olds on Tuesdays

at 4 p.m. Preschool story hour for 3½ to 5 year olds on Wednesdays at 10:30 a.m.

THE  
SECOND CONGRESSIONAL DISTRICT  
NOW INCLUDES THE  
HICKSVILLE-PLAINVIEW-OLD BETHPAGE AREA  
RE-ELECT CONGRESSMAN  
**JAMES R. GROVER, JR.**  
REPUBLICAN



CONSTANTLY RESPONSIVE TO THE NEEDS OF THE PEOPLE  
**ELECTION DAY 3, 1970**

Paid For By The Nassau Citizens Committee for Congressman James R. Grover, Jr.

(Continued on Page 18)



TO PLACE A CLASSIFIED  
PHONE WE 1-1400 or  
Send to 1 Jonathan Ave.  
Hicksville, N.Y. 11801

"RUNNING COPY  
\$2.00 for 15 Words  
15c each addit. word  
Display boxed  
\$2.50 per col. inch

#### ANTIQUES

ATTENTION DECORATORS:  
Exquisite French antique  
needpoint sufficient for entire  
French sofa, including arms. Six  
figures in petit point center  
panel. Never used. Call 757-2705

#### BABY SITTER

BABYSITTER, CLARA KEL-  
LER WE 5-1656

#### BOAT FOR SALE

FOR SALE: Beautiful 42' Owens  
Cabin Cruiser refurbished better  
than new from stem to stern. Call  
BA 3-2928.

#### CAR FOR SALE

1967 CADDY DE VILLE CONV.  
Cream Puff. All possible ac-  
cessories. 28,000 orig. miles  
\$2,950.00 694 - 2048 after 5:30

1967 Austin Healy - \$1500.  
Michelin X Tires - Also Benelli  
Motorcycle \$250. Need money for  
College. GE 3 - 6267.

1966 Corvette Sport Coupe 4  
Speed Trans Excellent Condition  
539-5558. If no answer 433-1276

#### LEGAL NOTICE

(Continued from Page 17)  
Westley Rd. & Merril Ave.  
645. BELLMORE - George F. &  
Brigid M. Hand, side yard  
variance with roof overhang  
encroachment to construct ad-  
dition to one family dwelling,  
S/s Belmill Rd. 181 ft. E/o  
Newbridge (Center Ave.) St.  
646. UNIONDALE - Rocco &  
Mary Ann DeSantis, rear yard  
variance with chimney & roof  
overhang encroachments to  
construct addition to one family  
dwelling, W/s Fenimore Ave.  
240 ft. N/o Hempstead Blvd.  
647. UNIONDALE - Artann  
Const. Corp., front yard variance  
with gutter, roof overhang, stoop  
& cantilever encroachments,  
variance in required lot area &  
front width of lot to construct one  
family dwelling with garage,  
N/W corner Lenox Ave. (Rd.) &  
Webster Ave.  
648. UNIONDALE - Artann  
Const. Corp., side yard variance,  
front yard average setback  
variance, variance in required lot  
area & front width of lot to  
maintain one family dwelling,  
W/s Lenox Ave. (Rd.) 50 ft. N/o  
Webster Ave.  
Interested parties should appear  
at the above time and place. By  
order of the Board of Zoning  
Appeals.

W. Kenneth Chave,  
Chairman  
Ed Sutherland,  
Secretary

D-771 1T 10/22/70

#### LEGAL NOTICE

**PUBLIC NOTICE**  
NOTICE is hereby given,  
pursuant to law, that a public  
hearing will be held by the Town  
Board of the Town of Oyster Bay  
Nassau County, New York, on  
Tuesday, November 10, 1970, at  
10 o'clock a.m., prevailing time,  
in the Hearing Room, Town Hall,  
Oyster Bay, for the purpose of  
considering a proposed amend-  
ment of the Building Zone Or-  
dinance and an application for a  
special permit pursuant to the  
Building Zone Ordinance of the  
Town of Oyster Bay as follows:  
**PROPOSED AMENDMENT:**  
Petition of CROWN CENTRAL  
PETROLEUM CORPORATION  
to amend the Building Zone  
Ordinance of the Town of Oyster

#### FOR RENT

Store - 15' x 60' with full basement  
401 Jerusalem Ave. Hicksville OV  
1-0550.

#### HELP WANTED

DENTAL ASSISTANT MATURE  
Part time hours to be arranged  
Call 825-7277.

Embroidery Operator - Cornelli  
Machine - Full or Part Time  
Excellent Working Conditions -  
Phone 931 - 0443. 10/22 4T

BOOKKEEPER - Full charge  
congenial working conditions  
Hicksville Location Tel 212-361-  
9100. 4T-11/2

Industrial Supplies and Equip-  
ment - Telephone sales -  
Hicksville location Tel 212-361-  
9100. 11/2

WOMAN WRITER; part time;  
Public Relations experience  
preferred; interview retail  
executives; Nassau - Suffolk  
area; car necessary. Mr.  
Marrone, Overbrook 1-0440.

#### LEGAL NOTICE

Bay, as amended and revised, so  
as to include the premises  
described below in a "G"  
Business Use District (General  
Business), said premises now  
being partly in a "D" Residence  
District and partly in an "F"  
Business District (Neighborhood  
Business), and for special per-  
mission to construct, maintain,  
operate and conduct a gasoline  
filling station on said premises:  
ALL that certain plot, piece  
or parcel of land situate,  
lying and being at Plainview,  
Town of Oyster Bay, Nassau  
County, New York, described  
as follows:  
A parcel of land fronting  
178.39 feet on the westerly  
side of Plainview Road, and  
extending in depth therefrom  
an average of approximately  
300 feet irregularly, and  
being distant approximately  
260 feet southerly from Old  
Country Road.  
The above mentioned petition  
and map which accompanies it  
are on file and may be viewed  
daily (except Saturday, Sunday  
or Holidays) between the hours of  
9 a.m. and 4:45 p.m. prevailing  
time at the office of the Town  
Clerk.

Any person interested in the  
subject matter of the said  
hearing will be given an op-  
portunity to be heard with  
reference thereto at the time and  
place above designated.

BY ORDER OF THE  
TOWN BOARD OF THE  
TOWN OF OYSTER BAY  
William B. O'Keefe,  
Town Clerk

John W. Burke,  
Supervisor  
Dated: September 29, 1970  
Oyster Bay, New York  
(D-772-1T 10/22) PL

#### LEGAL NOTICE

**NOTICE OF PUBLIC HEARING**  
PLEASE TAKE NOTICE that,  
pursuant to the provisions of the  
Town Law, the Highway Law, the  
Nassau County Administrative  
Code and the several amend-  
ments to said laws, and pursuant  
to a resolution duly adopted by  
the Town Board on the 29th day  
of September, 1970, a map entitled,  
"Map Showing Real Property to  
be Acquired for the Widening of  
Stewart Street, Barnum Avenue  
and Belmont Avenue, located at

#### HOUSE FOR SALE

ACRE PLUS - Old Time Farm  
Community, Wooded, near  
Ocean, Village, \$12,500 - Easy  
Terms, 10 percent discount for  
Cash, MATTHEWS, Montauk  
Highway, Bridgehampton

#### JUNK CARS

**AUTOS, JUNK**  
JUNK CARS WANTED  
826-4593  
or SU 5-9537

#### PIANO

Piano, Num & Clark, Antique,  
Four Legs. Rectangular Grand  
Must see. MO 7-1178

#### CREATIVE WEDDINGS PHOTOGRAPHY

Wedding Albums, Different Price  
Ranges, Home Portraits, Family  
Children, All Colors  
**J. AUGUSTA STUDIO**  
433-2392

#### LEGAL NOTICE

Plainview, Nassau County, New  
York," dated August 1965, up-  
dated and revised July 1970, and  
prepared by Sidney B. Bowne &  
Son, Consulting Engineers,  
Mineola, New York, by direction  
of the Town Board, is now on file  
in the Office of the Town Clerk,  
Town Hall, Oyster Bay, New  
York.

**PLEASE TAKE FURTHER  
NOTICE** that a hearing will be  
held in respect to said map in the  
Hearing Room, Town Hall,  
Oyster Bay, New York, on the  
10th day of November, 1970, at 10  
o'clock a.m. prevailing time, at  
which hearing the Town Board  
will afford a reasonable op-  
portunity to all interested per-  
sons to make objections thereto  
or suggest changes therein.

BY ORDER OF THE  
TOWN BOARD OF THE  
TOWN OF OYSTER BAY  
William B. O'Keefe  
Town Clerk

John W. Burke,  
Supervisor  
Dated: September 29, 1970  
Oyster Bay, New York  
(D-767-3T 10/29) PL

#### LEGAL NOTICE

The People of the State of New  
York to STEFAN BIT-  
TERMANN, and any and all  
unknown persons whose names  
or parts of whose names and  
whose place or places of  
residence are unknown and  
cannot after diligent inquiry be  
ascertained, distributees, heirs-  
at-law and next of kin of said  
GEORGE M. BITTERMANN,  
deceased, and if any of the said  
above distributees named  
specifically or as a class be dead,  
their legal representatives, their  
husbands or wives, if any,  
distributees and successors in  
interest whose names and/or  
places of residence and post  
office addresses are unknown  
and cannot after diligent inquiry  
be ascertained GREETINGS:  
WHEREAS, Rev. JOHN  
WISSLER who resides at 315  
East Walnut St., Long Beach,  
N.Y. and HENRY N. STAMM  
who resides at 14 Revere Drive  
West, Floral Park, New York,  
have lately applied to the  
Surrogate's Court of our County  
of Nassau, to have a certain in-

#### PRINTING

ALL TYPES OF SOCIAL &  
COMMERCIAL PRINTING -  
HIGH QUALITY, LOW COST.  
ISLAND WIDE GRAPHICS  
INC. 329 BROADWAY,  
BETHPAGE, N.Y. OV 1-0440.  
BOB ANNIBALE

#### PLUMBING & HEATING

J. A. ANDREIUOLO  
Plumbing and Heating  
Alterations - Repair Work  
44 New South Rd. - Hicksville, NY  
OV 1-4138 ff

#### SERVICES OFFERED

CARPETS, RUGS, CLEANED  
Shampooed, stored PY 6-7200.  
Mayflower Rug Cleaning Co.

#### JOHN'S TRUCKING SERVICE

LIGHT MOVING & CLEAN UPS  
ATTICS - BASEMENTS - GARAGES  
YARDS. OTHER SERVICES, ETC.  
587-5418

#### LEGAL NOTICE

strument in writing bearing date  
the 5th day of April, 1967, relating  
to both real and personal  
property duly proved as the Last  
Will and Testament of GEORGE  
M. BITTERMANN, deceased,  
who was at the time of his death a  
resident of 129 Broadway,  
Hicksville, in said County of  
Nassau, THEREFORE, you, and  
each of you, are cited to show  
cause before the Surrogate's  
Court, of our County of Nassau, at  
the Surrogate's Court, Nassau  
County Court House at Mineola in  
the County of Nassau, on the 25th  
day of November, 1970, at 9:30  
A.M. of that day why the said Will  
and Testament should not be  
admitted to probate as a Will of  
real and personal property. IN  
TESTIMONY WHEREOF, We  
have caused the seal of the  
Surrogate's Court of our said  
County of Nassau to be hereunto  
affixed.  
(L.S.)  
WITNESS, HON. JOHN D.

#### LEGAL NOTICE

#### NOTICE OF HEARING UPON PRELIMINARY BUDGETS

NOTICE IS HEREBY GIVEN that the Preliminary Budget of the  
Town of Oyster Bay, including the Supervisor's Preliminary Budget,  
for the fiscal year beginning January 1, 1971, has been completed and  
filed in the Office of the Town Clerk at Oyster Bay, New York, where  
it is available for inspection by any interested person at all  
reasonable hours.

FURTHER NOTICE IS HEREBY GIVEN that the Town Board of  
the Town of Oyster Bay will meet and review said preliminary  
budgets and hold a public hearing thereon at the Town Hall, Oyster  
Bay, New York, at 10 o'clock a.m., prevailing time, on the 27th day of  
October, 1970, and that at such hearing any person may be heard in  
favor or against any item or items therein contained, and upon  
hearing all persons who shall appear at that time, that such meeting  
be continued to 8 o'clock p.m. on the same date for the purpose of  
hearing such additional persons who shall desire to be heard.

Pursuant to provisions of the Town Law, the salaries of the  
following town officers are hereby specified as follows:

Supervisor	\$22,500.
Councilmen (6)	16,225. each
Town Clerk	24,500.
Town Engineer	25,000.
Town Attorney	30,500.
Receiver of Taxes	23,500.
Commissioner, Department of Public Works, also acting as Supt. of Highways	28,500.

BY ORDER OF THE TOWN BOARD  
OF THE TOWN OF OYSTER BAY  
William B. O'Keefe  
Town Clerk

John W. Burke,  
Supervisor  
Dated: October 9, 1970  
Oyster Bay, New York  
(D-766-2T-10/15/22)M(11)

#### SERVICES OFFERED

#### GEORGE'S MOWER SERVICE

Power Equipment Sales & Parts -  
Briggs & Stratton - Lawson  
Techumseh Toro - Hahn Eclipse -  
Black & Decker Jacobsen -  
Snapper - Yardman Penn-  
sylvania - Lawn Boy - Cooper -  
Repairs on all makes & models  
153 Woodbury Rd., Hicksville  
WE-6-3128.

#### TYPEWRITERS

ADDING MACHINES  
Serviced - Repaired  
Rented

#### KNICKERBOCKER TYPEWRITER CO.

96N South Broadway  
Hicksville  
WE 5 - 5000

#### WANTED TO BUY

BUYING U.S. COINS and  
Stamps. Write Box 153, Sea Cliff,  
N.Y.

#### LEGAL NOTICE

BENNETT, Surrogate of our said  
County of Nassau, at the  
Surrogate's Office, at Mineola, in  
the said County, the 16th day of  
October, 1970. MICHAEL F.  
RICH, Clerk of the Surrogate's  
Court.  
HENRY N. STAMM, Attorney for  
Petitioner, Office & P.O. Address  
1302 Myrtle Avenue, Brooklyn,  
N.Y. 11221.  
This citation is served upon you  
as required by law. You are not  
obliged to appear in person. If  
you fail to appear, it will be  
assumed that you consent to the  
proceedings, unless you file  
written verified objections  
thereto. You have a right to have  
an attorney-at-law appear for  
you.  
(D-768-4T Nov. 12/70)MID

#### FOR YOUR PROTECTION

READ THE LEGALS

#### LEGAL NOTICE

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NOTICE in  
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NESDAY  
1970 8:00  
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70-447 - PE  
To erect a  
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70-448 - TE



## Huntington Objects

(Continued from Page 3)

Lobeche, who presented the application, the eight 50-foot-high office buildings, providing an aggregate of 960,000 square feet of office space, would be similar to the buildings on Route 110 in Huntington.

Traffic expert Harold Hallock, speaking for the applicants, said the office complex would upgrade the immediate area and be beneficial to the Town of Oyster Bay.

Charles Zuckerman, representing Dayton Plainview Corporation, the "lessee developer," said the corporation had secured an easement to permit an exit onto Round Swamp Road. The other ingress and egress planned provides for roads 30-feet wide off the north service road of the Long Island Expressway.

In response to a Town councilman's query, attorney Lobeche said that the two permits, i.e. the one for a shopping center and the one for an office building, would run concurrently so that accessory businesses would be permitted in the buildings.

Jack Stein, of 35 Treeview Drive, representing the Tuxedo Hills Civic Association in the Town of Huntington, objected to the petition. He said that the Town of Huntington would get the nuisance of the development, and Tobay would get the revenues.

This premise was expanded upon by Nicholas La Carruba, director of planning for the Town

of Huntington, who was accompanied by several Huntington residents. He said the responsibility for widening roads to accommodate the increased traffic would fall on Huntington.

Combining the subject property's proposed development and the potential industrial development of the land to the north, it was estimated that about 5500 cars would be going in and out of the property each day if it were developed according to this plan.

Mrs. Carol Fishman, representing the Greater Plainview Community Association, brought up the point that not all of these cars would be using the Expressway, but that many would be using the Plainview roads.

## Polo At Bethpage

(Continued from Page 15)

that involves both man and horse, a daring colorful display of know-how by man and animal. There will be another year and more of the same fun for all on a Sunday afternoon at Bethpage Park's polo field. The park, however, is open to the public and should be seen by everyone, many recreational facilities here in this beautiful area to enjoy.

Final Team Standing For All Games Played On Long Island This Season:

	W	L
Pitchfork	2	0
Meadowbrook	7	2
Bethpage	7	9
Brookville	4	5
Fairfield	0	1
Myopia	0	1
Westbury	0	1
Oyster Bay	0	1

## LEGAL NOTICE

### NOTICE TO BIDDERS

The Board of Trustees of the Hicksville Free Public Library of the Union Free School District No. 17 of the Town of Oyster Bay, Hicksville Nassau County, New York (in accordance with Section 103 of Article 5-A of the General Municipal Law) hereby invites the submission of sealed bids on fuel oil for use in the Hicksville Free Public Library of said district aforementioned. Bids will be received until 2 p.m. on 28th day of October 1970, at the Hicksville Free Public Library, Jerusalem Avenue, Hicksville, New York, in the Librarian's office at which time and place all bids will be publicly opened. Specifications and bids may be obtained at the Hicksville Free Public Library, Jerusalem Avenue, Hicksville, New York. The Board of Trustees of the Hicksville Free Public Library reserve the right to reject all bids and award the contract to other than the lowest bidder for any reason deemed in the best interest of the Library. Any bid submitted will be binding for 45 days subsequent to the date of bid opening.

### BOARD OF TRUSTEES

### OF THE HICKSVILLE

### FREE PUBLIC LIBRARY

### UNION FREE SCHOOL

### DISTRICT NO. 17

of the Town of Oyster Bay

Hicksville, Nassau County, New York

Kenneth S. Barnes,

Library Director

Submitted: September 28, 1970

(D-750-MID-4T 10, 22)

## LEGAL NOTICE

### NOTICE OF PUBLIC

### HEARING BY THE BOARD OF

### APPEALS—Pursuant to the

### provisions of Art. XVI—Section 3

### of the Building Zone Ordinance,

### NOTICE is hereby given that the

### BOARD OF APPEALS will hold a

### Public Hearing in the Town

### Board Hearing Room, WED-

### NESDAY evening, October 28,

### 1970 8:00 p.m. to consider the

### following cases:

### HICKSVILLE:

### 70-447 - FRANCIS MAJKOWSKI:

### To erect an attached garage with

### less than the required side yards.

### - S/s Pickwick Dr. N., 150 ft.

### W/o Miller Pl.

### 70-448 - THOMAS E. STURZ: To

erect an attached garage with less than the required rear yard. - N/W cor. Burns Ave., and Fourteenth St.

70-449 - CARL LOUISE

ZIEGLER: Variance to allow

existing above grade swimming

pool remain with less than the

required setbacks. N/W cor.

Scooter La., 60 ft., Stephen La.

OYSTER BAY, NEW YORK

OCTOBER 19, 1970

BY ORDER OF THE

BOARD OF APPEALS

Town of Oyster Bay

Raymond H. Schoepflin

Chairman

D-770-IT 10 / 22

## LEGAL NOTICE

### NOTICE TO BIDDERS

The Board of Education of

Union Free School District No. 17

of the Town of Oyster Bay,

Hicksville, Nassau County, New

York (in accordance with Section

103 of Article 5-A of the General

Municipal Law) hereby invites

the submission of sealed bids on

General Classroom Supplies &

Equipment - 1970 / 71: 45 for use

in the Schools of the District. Bids

will be received until 2:00 p.m. on

the 10th day of November, 1970 in

the Purchasing Office at the

Administration Building on

Division Avenue at 6th Street,

Hicksville, New York, at which

time and place all bids will be

publicly opened.

Specifications and bid form

may be obtained at the Pur-

chasing Office, Administration

Building, Division Avenue at 6th

Street, Hicksville, New York.

The Board of Education

reserves the right to reject all

bids and to award the contract to

other than the lowest bidder for

any reason deemed in the best

interest of the District. Any bid

submitted will be binding for

forty-five (45) days subsequent to

the date of bid opening.

### BOARD OF EDUCATION

### UNION FREE SCHOOL

### DISTRICT NO. 17

of the Town of Oyster Bay,

Hicksville, Nassau County

New York

Mary C. Elust

District Clerk

Dated 10 / 16 / 70

(D-769-IT 10 / 22)MID



At the Mid-Island Conservative Club's "Oktoberfest" are left to right: LeRoy Slader, dance chairman, Bill Belcher, club Vice-Chairman, Jack O'Leary,

club chairman and candidate, 3rd Senatorial District, Senator John Cammerer, 5th District, Congressman James Grover, 2nd District, Dennis Kennelly,

Candidate 8th Assembly District, Tom Clark, club executive committee, and John Kappler, club Vice-Chairman.

# MAYOR'S CHOICE... YOUR CHOICE

## AUTHOR OF LAWS AND BILLS TO:

- Strengthen Home Rule
- Protect citizen's traditional right of privacy
- Depress LIAR grade crossings
- Increase Senior Citizens' benefits
- Regulate credit bureaus
- Promote auto safety: curb drunk driving
- Reduce auto thefts
- Ease student loans
- Offer tax savings on tuition bills
- Support local police and firemen
- Protect the environment
- ... plus many others



## STATE SENATOR JOHN D. CAEMMERER

The responsible men who look after their own communities look to SENATOR CAEMMERER as a leader in preserving the concept of Home Rule. That is why so many Village Mayors endorse the re-election of this distinguished legislator.

## VILLAGE MAYORS FOR SENATOR CAEMMERER

GREAT NECK PLAZA  
Frank B. Nuss

NEW HYDE PARK  
Gerard E. Connors

MUNSEY PARK  
J. Roy Price

EAST WILLISTON  
Frank L. Meyer

SANDS POINT  
David S. Kane (\*)

OLD WESTBURY  
J.E. Lecraw

NORTH HILLS  
Vincent DeRoulet

ROSLYN  
Elias Spielman

WILLISTON PARK  
Roger Fay (\*)

GREAT NECK  
Andrew Imperatore

MANORHAVEN  
Everett R. Kinney

LAKE SUCCESS  
Richard F. Antonoff

FLORAL PARK  
Joseph H. Driscoll, Jr.

(\*) Denotes former Mayor

THOMASTON  
Elias Katz (\*)

WESTBURY  
Pat Buffalino

SADDLE ROCK  
Emanuel Bachner

WILLISTON PARK  
Carl DelVecchio

OLD WESTBURY  
Halsey Downer (\*)

MINEOLA  
Stanley W. Krause

ROSLYN HARBOR  
Robert Lisle

ON ELECTION DAY, NOVEMBER 3, VOTE REPUBLICAN

Re-elect  
**STATE SENATOR JOHN D. CAEMMERER**  
5th S.D.

Paid for by Citizens For Caemmerer, Williston Park

# Dear Friends

## Suggestions For Publicity Chairmen

Hear we are again, right at the beginning of another organizational year. Some of you may be familiar with the job of publicity chairman. Some of you are new at the job. So, let's take it from the very beginning with a series of suggestions that will help you to do a successful job as publicity chairman, as this is one of the most important jobs in every organization.

### The Necessary Tools

To do the job of publicity chairman effectively, right from the start you will need the following tools:

- a typewriter (or the use of one)
- a ream of 8 1/2 x 11 (standard size) white typing paper
- a year's supply of envelopes (which you may address in advance if you wish)
- stamps
- carbon paper (we don't mind receiving carbon copies, and you should keep at least one for your own records)
- a list of the full name, address, title in the organization, and telephone number of your officers, board of directors and committee chairmen.
- a list of the name, address, telephone number and name of the person you usually contact, of each daily newspaper, weekly newspaper and radio station to which you submit your news releases and pictures.
- a scrapbook (if your organization doesn't have one, contact us and we will be happy to give you one for this important part of your job... keeping a record of what you send out and clippings of what is printed and where it appeared)
- a jar of rubber cement and a pair of scissors
- copies of the newspapers in which your news releases and pictures appear.

### News Deadlines

Make certain of the news copy deadline of each newspaper to which you submit your publicity. Then, be sure that your publicity is always submitted in time. This is very important.

### How To Prepare a News Release

Using a full size sheet of typing paper (no matter how short the news item), type in the upper left hand corner, single space:

- the name of your organization
  - your name, title and telephone number
  - the date you are writing and mailing the release.
- Then, drop down about 2 or 3 inches, change to double or triple space, and type your news release. It should contain the following information, presented accurately, with full names of anyone mentioned, and, hopefully with the enthusiasm you feel for the fine meetings and projects of your organization and the people who are working together on them:
- What is the event?
  - Who is giving the event?
  - Why are they giving this event?
  - Where are they holding this event?
  - When are they holding this event? (the day of the week and the month, NOT the year unless it is different than the year of the newspaper's dateline.)
  - Full name of both your organization's president and full name of committee chairmen working on the event you are reporting. (possibly you may use these names for quotes in the news release itself)

If this news release takes more than one page NEVER NEVER type on the reverse side, but type the word "More" on the lower right hand side of page one, and take another full size piece of typing paper to complete the release. When your release is completed, indicate this with a thirty mark, (-30-) or an ending mark such as this (-#-). Typesetters discard copy from their machines when each page is completed, and do not turn pages over. If the news release is marked "more", they will look for another page... if there is a -30- mark they know that the article is ended.

We ask that you do not type in all caps or capitalize some words for emphasis as it makes extra, unnecessary work for the editor.

### How To Prepare a Picture Caption

Picture captions must also be on full sheets of typing paper... not on small bits of paper and not on the bottom of a news release. Type the same three lines of identification in the upper left hand corner, drop down a couple of inches and double or triple space the caption which should contain a brief explanation of what the people in the picture are doing, plus their full names, and their titles, if any, from left to right. Use upper and lower case type, not all caps, here also, please.

A picture doesn't have to be taken by a professional, but it should be very clear. We suggest that you do not have more than four, or, at the most five, people in one picture so that all the faces are recognizable. Study your daily and weekly newspapers each week and you will see what type of pictures and poses are most acceptable for use on newsprint. When you have typed your picture caption, fold it double around your picture and attach a clip onto the paper. Never attach a clip directly onto the picture.

### The Contents of a News Release

What is in a news release is one thing. How it is presented by the writer is another. As each artist paints in his own way, so will your news releases and picture captions be different than anyone else's. Ask questions of others working in your organization about each meeting program and project about which you will be preparing news releases. We know you are all enthusiastic workers for good community causes. Don't be afraid to let some of this creep into your news releases. Strive to make them both informative and interesting. More people will read about your organization, and be encouraged to attend your affairs. It may also encourage them to join your organization and become active. See how all the different committees work together in this way... and how important the job of publicity chairman really is! Now don't let that worry you. You will improve with practice. Just be sure to consult those in charge of various projects, so that you can quote them, and, slowly but surely, you'll be pleased with the results, as will all those who are working with you in your organization.

### What Percentage of Articles Will Appear

There are two reasons why all of your news releases and pictures will not make the newspapers to which you submit them. One is lack of space. The second is that occasionally copy is lost (of course this is rare but it can happen). That is why we suggest that you keep an extra carbon copy at least until after the release appears in print. This is also why we prefer full size sheets of typing paper... they are much less apt to get lost. But, if you do your job faithfully, at least 75 per cent of your releases and pictures will appear in THE HERALD. And this brings us to the next item...

### Your Organization Scrapbook

An important part of your job as publicity chairman is a record of your year's work. So you need a scrapbook, a jar of rubber cement, a pair of scissors and copies of the newspapers in which your publicity appears. Cut them out, plus the date line and name of the publication and paste them in chronologically. Take plenty of space. Do not crowd too many items on a scrapbook page. We suggest that you do this as you go along. It is easier for you that way. Then, at the end of the year you should turn this scrapbook over to your incoming president. It will not only serve as a record of your own accomplishments, but will also serve as a guide for next year's publicity chair man.

### In Conclusion

We know that this "Advise to Publicity Chairman", is lengthy. We have tried to explain every detail, from the beginning, as if you have had no previous experience in the job of publicity chairman. If you have, so much the better. If not, don't be discouraged. It is really simple. If you follow it step by step, you should do an excellent job. If you have further questions, by all means phone me at WE1-1400. If I'm out leave your number and I'll be glad to call you back. Remember, we want to help you to do your job effectively for the benefit of your organization the community, and THE HERALD, your community newspaper.

Cordially,  
SHEILA H. NOETH  
Editor and Publisher  
Herald Newspapers

P.S. Our news copy deadline is Wednesdays at noon at One Jonathan Avenue (Southeast corner of Old Country Road), in Hicksville.

If you are active in any local organization who wishes to publicize its meetings, programs and activities may we suggest that you give this page to your publicity chairman, or, to your president, if no publicity chairman has been appointed? Thank you.