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ISLAND TREES • BETHPAGE BETHPAGE

November 21, 1968

COPY 10¢



1. ALVIN PETRUS, do solemnly swear: County Executive Eugene H. Nickerson swears in Alvin Petrus, of 46 Cloister Lane, Hicksville, as a member of the Nassau County Youth Board. Event took place in the County Executive's office on Friday.



Dr. George F. Chambers, left, gets a look at the first State University Cross-country trophy ever won by Nassau Community College. The meet was the Albany State University Cross Country run recently held there.

Nassau's team came in second, with Jerry Ferro of UNIONDALE (second from left) finishing 6th in a field of 60. Holding the trophy for Dr. Chambers' inspection is Joe Farber of HICKSVILLE, captain.



VICTORY DAY for the Oyster Bay Rowing Association is designated by proclamation signed by County Executive Eugene H. Nickerson. Showing the County Executive the tools of their trade are (l. to r.): Timothy Petrone, National Youth and Double Sculls Champion, of HICKSVILLE; Nickerson; and William Bennett, Jr., National World Youth and Double Sculls Champion, of HICKSVILLE.

"Carmina Burana" To Be Presented Nov. 30

Carl Orff's *Carmina Burana* will be presented on November 30, at 8:30 in the auditorium of the Holy Trinity Diocesan High School, Newbridge Road in Hicksville, by the combined forces of the Hicksville Community Orchestra and Chorus, the Senior High School Chorus and members of the Seventh and Eighth Grade Boys Chorus. This work was to have been performed last June, but due to the death of Senator Robert Kennedy, it was postponed.

On the same program, Stuart MacDonald will be the violin soloist in Saint Saens' introduction and Rondo Capriccioso and the orchestra will play Capriccio Espagnol by N. Rimsky Korsakoff. Charles F. Gouse, Supervisor of Instrumental Music for the Hicksville Schools, will conduct the entire program.

Soloists in the *Carmina Burana* will be Stefanie Katz, soprano, graduate of the Hicksville Schools, Charles House, Tenor, vocal music teacher at Fork Lane School and William Goltsche, baritone, Supervisor of Vocal Music for the Hicksville Schools. Charles Arnold is the director of the High School Chorus and Gerald Barker directs the Seventh and Eighth Grade Boys Chorus. The entire production is under the auspices of the Hicksville Recreation Department.



PREPARING FOR NOV. 30TH: Charles Gouse, Conductor, Silvia Phillips, Flutist, David Hodgson, Violinist and Ruth Laguerre on the Bass, are busy rehearsing for the exciting musical program scheduled for Nov. 30th in the Holy Trinity Diocesan High School auditorium beginning at 8:30. As well as other major works, Carl Orff's "Carmina Burana" will be presented. (Photo by Pierre Charbonnet).

ment, Joseph F. Madden, Director.

This performance is being given on this specific weekend so as to allow those singers who graduated last June and were not able to sing the work because of the postponement to perform it.

It is truly a community-school effort.

"Everyone is cordially invited to attend the performance. As always there will be free admission," said a spokesman for the group.

Citizens Committee Working To Re-Elect Medard Ofenloch

Rudy Bouse of Hicksville has been named Chairman of the Citizens Committee for the Re-Election of B. Medard Ofenloch as Fire Commissioner of the Hicksville Fire District. William E. Koutensky, President of the Long Island National Bank will serve as Honorary Chairman. Commissioner Ofenloch is seeking reelection on December 3rd, with voting taking place at the Main Firehouse on East Marie Street, Hicksville between the hours of 7 P.M. to 10 P.M. A very large committee of distinguished citizens, fire commissioners, ex-chiefs are serving on this committee to re-elect Ofenloch. Commissioner Ofenloch is the 3rd generation serving the fire district of Hicksville and he has a fireman's record in the department which is hard to equal.

He resides with his wife Alice and their six children on Benjamin Avenue, Hicksville and is a lifelong Hicksville resident. Committee meetings have been held for several months to formulate the effective committee organized under the chairmanship of Rudy Bouse whose work as March of Dimes chairman, and in American Legion circles is well known.

No advance registration is required for the December 3rd election, all that is required is that you be a legal voter and resident of the Hicksville Fire District - if you wish to join the many hundreds of avid supporters of Ofenloch, please phone WE 1-2933 and receive your assignment from the committee.

Postal Changes

Hicksville Postmaster Ralph G. Cascardi stated today that two recent postal changes will affect this year's Christmas mailing.

First, mailers can now send 30 pound parcels between first-class post offices which are 150 miles or more apart. The previous weight limit was 25 pounds.

Second, there is no longer any price difference between first - class and third - class mail, except with regard to weight. The penny difference has been eliminated.

First - class mail is 6 cents per ounce, while third - class mail is 6 cents for the first two ounces.

"Since most Christmas cards weigh under an ounce, it will usually cost 6 cents whether you send a Christmas card first-class or third - class unsealed," Postmaster Cascardi said.

"So, unless you're sending unusually heavy cards, it will be advantageous to send this year's Christmas cards first - class and receive the forwarding and return privileges.

Menuhin Concert On Dec 18

"The return of Yehudi and Hephzibah Menuhin for a limited tour has been greeted by Long Island residents as news of first magnitude," said Mr. Walter Stern, Chairman of the Menuhin Concert Committee for the town of Hicksville. Their long overdue visit is anticipated for the concert they will give on Wednesday evening, December 18, at the Westbury Music Fair for the benefit of the Waldemar Medical Research Foundation of Woodbury, N.Y. Mr. Menuhin has served on committees for previous events for the cancer research institute and will attend a reception in his honor following the concert.

To obtain tickets for the December 18 concert and for the reception in honor of Mr. Menuhin and Hephzibah, which are priced at \$25 per couple, including the reception, please call Mrs. Florence Lazere, (516) 433-2500.

Christmas Club Record At LI Nat'l

Long Island National Bank paid out a record \$1,250,000 to its Christmas Club members, it was announced today by William F. Koutensky, president of the bank. "This year more than 12,000 Christmas Clubs were opened and this constituted another record for us."

"While there is an increase in the number of Clubs, there is a larger increase in the amounts being saved." This is due to the change in our customers' Christmas Club habits, continued Mr. Koutensky. "There are fewer 50¢, \$1,000 and \$2.00 Clubs being opened. Preferences are for the \$3.00, \$5.00 and \$10.00 Clubs. This is indicative of the economy and the public's realization that Christmas Club is the surest method to guarantee ready cash for the holidays. In addition to the trend toward larger Clubs, many customers are using Christmas Clubs to set aside money for other purposes such as vacations, holiday travel expenses as well as additions to the family nest egg."

"The forced savings technique, which is the backbone of Christmas Clubs, has wide appeal to those who find it hard to save, especially families with growing children."

"At Long Island National, we encourage all members of the family to open Clubs especially the youngsters. That's why we still retain the 50¢ Christmas Club. Youngsters develop the systematic savings habit through this method and we never lose sight of the fact that they are the future of our business."

NOTICE....

Because of the Coming
Thanksgiving Holiday
Herald News Deadline
is Tuesday at 5 p.m.

THE WONDERFUL WORLD OF LEA



SIXTH GRADE SOCIAL STUDIES A HIT: Students in Mrs. Terry Porello's classes at Burns Ave. are displaying maps that they have created for their social studies classes. The Hicksville Elementary Schools have adopted the recently-revised curriculum for social studies. The enthusiasm shown by students at Burns Avenue for this program is mirrored in their faces.

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Our Armed Forces

Radarman Third Class Thomas D. Healy Jr., USN, 19, son of Mr. and Mrs. Thomas D. Healy Sr. of 5 Applip Lane and Aviation Boatwain's Mate Third Class James W. Pick, USN, 19, son of Mr. and Mrs. Wyatt F. Pick of 107 Millie Road, all of HICKSVILLE, participated in Exercise Doria Salute aboard the amphibious transport USS Raleigh.

(X0550) GREAT LAKES, ILL. (FHTNC) Oct. 29--Navy Seaman Apprentice James Bodamer, 19, son of Mr. and Mrs. James M. Bodamer of 34 Kuhl Ave., HICKSVILLE and Frederick S. Oliveri Jr., 18, son of Mr. and Mrs. Frederick M. Oliveri of 42 Elwood Ave., HICKSVILLE have been graduated from nine weeks of Navy basic training at the Naval Training Center here.

Reunion Party Set For Saturday Nov 23

The Newman Alumni Association is holding a reunion party on Saturday, November 23, at 8:30 p.m., at the Newman residence on Route 107 in JERICHO. Invitations are being extended to all present and past members as well as anyone ever interested in Newman since its inception 15 years ago.

"We would like our guests to meet the three Clerical Fathers who are Newman Chaplains on our local college campuses and hear about recent trends in Newman activities. For any additional information please call RO 4-6125," stated a spokesman for the Association.

Army Private First Class Edward J. Merkle, 20, son of Mr. and Mrs. Edward M. Merkle, 1 Albert Road, HICKSVILLE, was assigned Oct. 21 to the 1st Cavalry Division (Airmobile) in Vietnam, as a rifleman.

Army Private Robert G. Cook, 20, son of Mr. and Mrs. Herbert C. Cook, 255 Central Park Road, PLAINVIEW, was assigned as a supply clerk with the 577th Engineer Battalion in Vietnam, Nov. 2.

Airman Joseph T. Mancuso, son of Mr. and Mrs. Joseph G. Mancuso of 87 Nassau Ave., Plainview, has received his first U. S. Air Force duty assignment after completing basic training at Amarillo AFB, Tex.

The airman has been assigned to Charleston AFB, S. C., for training and duty in the transportation field.

Airman Mancuso is a 1968 graduate of Plainview Old Beth High School.

Airman Douglas A. Cobb, son of Mrs. Carolyn C. Cobb of 27 Sleepy Lane, HICKSVILLE has completed basic training at Lackland AFB, Tex. He has been assigned to the Air Force Technical Training Center at Keesler AFB, Miss., for specialized schooling in communications electronics systems. Airman Cobb is a graduate of Hicksville High School.

Captain James F. Wise, son of Mr. and Mrs. James F. Wise of 27 Candage Lane, HICKSVILLE, N.Y., is on duty at Nakhon Phanom Royal Thai AFB, Thailand.

Captain Wise, a supply services operations officer, is a member of the Pacific Air Forces before his arrival in Thailand, he was assigned at Williams AFB, Ariz.

The captain was commissioned in 1963 upon completion of Officer Training School at Lackland AFB, Tex.

A 1956 graduate of Hicksville High School, he attended Rutgers, the State University, New Brunswick, N.J., and received his B.S. degree in business in 1963 from C. W. Post College, Greenvale, N.Y.

Marine Sergeant Robert A. Huether, 21, son of Mr. and Mrs. Robert G. Huether of 23 Howed St., HICKSVILLE, is serving with the First Marine Aircraft Wing in Vietnam.

The wing has been awarded the Presidential Unit Citation for its combat achievements during the period of May 1965 to September 1967.

Air arm of the Third Marine Amphibious Force, the wing operates several hundred aircraft which includes fighter, attack, reconnaissance, helicopter and transport aircraft.

In addition to providing aviation support for the First and Third Marine Divisions, the First Marine Aircraft Wing supports other American and Allied forces in the five northernmost provinces of South Vietnam.

Airman Adelbert H. Cramer Jr., son of Mr. and Mrs. Adelbert H. Cramer of 200 W. Marie St., HICKSVILLE, has been graduated from a U.S. Air Force technical school at Keesler AFB, Miss.

He was trained as a personnel specialist and has been assigned to Pope AFB, N.C.

The airman, a graduate of Hicksville Senior High School, attended the State University of New York Agricultural and Technical Institute at Farmingdale.

There is one Army badge that only combat infantrymen can wear - the Combat Infantryman's Badge. It was awarded to Specialist Four Lonny M. Regan, 21, near Pleiku, Vietnam, Oct. 27.

Spec. Regan, son of Dr. and Mrs. David Regan, 60 Parkside Drive, JERICHO, is assigned as a grenadier with Company E, 1st Battalion, 12th Infantry, 4th Infantry Division.

The CIB has been awarded since late in World War II for sustained ground contact against an enemy. It is not awarded to members of other combat arms, such as artillery, armor or engineers.

In honor of its singular meaning, the badge is worn above all other awards and decorations, over the left breast. It is a blue rectangle with a silver rifle mounted on it and a curved wreath at the top. Subsequent awards are represented by stars in the center of the wreath.

Army Specialist Four James M. Bell Jr., 23, whose parents live at 179 Sixth St., HICKSVILLE, N.Y., was assigned to the U.S. Army Depot Nov. 1 near Long Binh, Vietnam.

His wife, Diane, lives at 599 Front St., Hempstead.

Marine Lance Corporal John V. Rulli, 19, son of Mr. and Mrs. John V. Rulli of 4 Amherst Drive, PLAINVIEW, is serving with Marine Air Base Squadron-36, a unit of the First Marine Aircraft Wing in Vietnam.

The wing has been awarded the Presidential Unit Citation for its combat achievements during the period of May 1965 to September 1967.

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Dear Friends:

The following have been appointed to the Temporary Advisory Parish Council of Holy Family R. C. Church in HICKSVILLE: Monsignor Martin O'Dea, Rev. Father Mario Costa, Pres., Rev. Father Francis Casey and Rev. Father Richard Donovan. Also Mr. William P. Bennett, Mr. Robert Cronin, Mr. Charles J. Elbeler, Mrs. Mary Gehrz, Mrs. Theresa Grimmer, Mr. Howard J. Kolbenheyer, Mr. Vincent Leonard, Mrs. Gerry Mehring, Mr. John V. Monckton, Mr. John O'Rourke, Mr. Thomas J. Roche, Mr. Frank Saracino, Mr. Lawrence Wackerman and Mrs. Marie Zenker.

Dec. 7th is the date set for the Annual Dinner Dance of the Central Nassau Chapter of the Long Island Board of Realtors. This gala affair, which will honor Realtor Fran Schultz as out-going president, will be held at the Old Country Manor in HICKSVILLE.

On the Local Cultural Scene

Earl Wrightson and Lois Hunt will present an evening of songs from the American Musical Theatre on Dec. 5th at 8:30 p.m. in PLAINVIEW, sponsored by the Plainview-Old Bethpage Public Library. The show will be held at the High School. Tickets, which are kept to a minimal price because of a financial grant from the State Council on Arts, are \$2.75 for adults and \$1.50 for students under 21. For ticket information you may phone the Library at WE 8-0077.

The Mid-Island Concert Association will present Moura Lympany, celebrated British pianist in recital at the Westbury Senior High School at Sat., Dec. 7 at 8:30 p.m. Attendance is by subscription only.

Actress Celeste Holm will be the guest reader of "Elizabeth Tudor, Queen of England" on Sun., Nov. 24 at 4 p.m. in the Little Theatre at CW Post College. A supporting cast of 12 students will read this work, written, adapted and directed by Lucile Calvert Patten, associate professor of speech at Post. Admission is free to the general public.

SIGNS OF THE TIMES: The Salvation Army is completing preparations for the annual appearance of the traditional Christmas kettles which will make their 1968 debut here on Nov. 29th. Urging all citizens to help in this cause, Judge Albert C. Moore, Chairman of the Army's County Advisory Board said, "We know that our fellow citizens' hearts reach out to the deprived children, the lonely aged, hospital patients and other needy persons in our community. We count on their support to help make this a meaningful Christmas for all."

Where Some Of Your Tax Money Is Going

From the NY State Dept of Transportation we hear that among \$22,515,956.50 being spent for 12 highway projects throughout the State, is included (1) Installation of traffic signals on service roads adjacent to the LI Expressway in North Hempstead and Oyster Bay. Signals will be installed to replace or augment existing signals at 23 intersections from the Queens-Nassau line easterly 11.7 miles to South Oyster Bay Road. This contract was awarded to the low bid of the Broadway Maintenance Corp. of Long Island City in the amount of \$218,791.80 and is scheduled for completion by Dec. 31 of 1969.

(2) Installation of dual traffic signals at 49 intersections and widening or other improvement of pavements at 15 intersections on Routes 24, 102 and 109 in Hempstead, Oyster Bay and Babylon. Work areas extend from Route 102 at William C. Moore, easterly along Route 24 to Route 109 at Carmine Road. This contract was awarded to low bid firm of Mason, Nixon and Kennedy, Inc. of NY, NY in the amount of \$1,448,835.50 and is scheduled for completion by July 1, 1970.

Nurses Needed

A recruitment campaign for both registered and practical nurses to fill openings on the staff at the A. Holly Patterson Home for the Aged in Uniondale. The position, available offer excellent career opportunities. Besides working in one of the most modern health-care facilities in the country, those who qualify will have civil service standing, groups health insurance, paid vacations and other fringe benefits as well as being members of the State pension plan. Those interested in applying may contact Mrs. Ann Bowker, Director of Nursing at IV 3-7075, or by visiting the Home at 875 Jerusalem Avenue in Uniondale. Mrs. Bowker said interview will be scheduled immediately. She said there are openings on all shifts, with a pay differential for those who work the evening or night shifts.

Thoughts On Thanksgiving

We wish a Happy Thanksgiving to all our friends and neighbors in Hicksville, Jericho, Old Bethpage and Plainview. We have many things to be thankful for in this wonderful country of ours... and not the least of mine is the increasing number of you whom I have come to know during the past year.

Sincerely,
Sheila Noeth

Herald Reader Opinion

To the Editor:

I wish to change my subscription from 1 to 3 years. And at the same time comment on your Election headline. You gloat on the fact that your party won—there is nothing to be proud about for Dick in my opinion didn't set the world afire. And believe he is as big a Hawk as the rest. And it looks to me as an old timer we are not far away from atomic destruction. You may call me Red, Pink

or Green—many of my predictions are coming true—we are over spending in recreation and now you folks who are in favor of so much emphasis put on this—which I warned you of—don't complain of the sales tax about to be put on your shoulders. And those who voted the school paddy in don't get my sympathy. Instead of so much sports, I am not against some, or general recreation, but its my belief

Bankers Trust Co. Comes To Plainview

Free gifts will await persons who open new checking or savings accounts when the curtain goes up at Bankers Trust's newest office here on Saturday, November 23. The office is located at 164 Manetto Hill Road, in Plainview.

Persons who open an account with an initial deposit of \$50 or more may take their choice of five gifts; including a 1 1/2 quart Anchor Hocking Saucepan with detachable handle; an 18-piece set of Blackstone smoked glassware; a 16-piece set of Provincial patterned breakfast and luncheon ware; a Beacon Westport blanket, and a Marathon High Intensity lamp.

The free gift offer will be in effect until Saturday, December 21, according to Joseph N. O'Hara, branch manager. He noted that the office will be open from 9 A. M. to 6 P. M. Saturday and from 9 A. M. until 8 P. M. Monday, Tuesday, Wednesday and Friday next week. The office will be closed Thanksgiving Day. Regular banking hours, 9 A. M. to 3 P. M. Monday through Friday and 6 to 8 P. M. Friday, beginning on December 2.

"A variety of activities have been planned to add excitement to opening day," Mr. O'Hara said. He continued that everyone over 16 years of age who visits the office Saturday will have a chance to win one of ten Thanksgiving turkeys to be given away at 6 P. M. Two cartoonists, Dick Hodgins and Dick Ericson, will be on hand to draw caricatures and from noon to 1 P. M. the Levittown Apache Band will perform a program of popular music in the bank's parking lot.

Mr. Hodgins is a staff cartoonist for Associated Press Newsfeatures and Mr. Ericson is a freelance cartoonist who has contributed to major magazines for more than 30 years.

The Levittown Apaches, a group of 60 youngsters ranging in age from 10 to 16, have won



Joseph N. O'Hara

many honors in parade competition. A volunteer group, the band is under the direction of Fred Neist.

Everyone coming into the office on opening day will receive a special memento of the visit. What now is Bankers Trust was once the popular Dragon Sky Restaurant. But little other than the exterior profile of the building is left to remind visitors of what it once housed.

Robert Dwight Nostrand, III, A. I. A. of Farmingdale, is the architect who envisioned the rise of a bank from a Chinese restaurant. Schumacher Construction Corporation of Manhasset car-

ried out Mr. Nostrand's designs. Interior design consultant was Jack Lowery of New York City.

The result is a retention of the antique brick on the exterior, accented by four large pre-cast stone framed windows. A fifth pre-cast stone frame of the same size surrounds the doorway. The office actually has two fronts—one facing Manetto Hill Road and the other facing the parking lot and the Big Apple Shopping Center to the rear. Another addition to the exterior is the drive-in window facility.

Inside, customers of the bank will find a spacious 4,300-square-foot banking floor covered with a beige carpet, lighted with both fluorescent and incandescent fixtures and surrounded with oak paneled walls. They will also have safe deposit facilities available.

Joseph N. O'Hara, office manager, said, "We have tried to create a banking office that is both aesthetically attractive and functionally convenient for our customers. We hope they will find it to be just that."

Mr. O'Hara resides in Hicksville with his wife, the former Mary A. Walsh, and their two sons. He began his banking career with Public National Bank as a page in 1950, and came to Bankers Trust when Public National merged into Bankers Trust in 1955. He served with the U. S. Navy from 1951 to 1955. His most recent position was as manager of the Bankers Trust College Point office.

Mr. O'Hara is a member of the Hicksville Knights of Columbus.

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READY FOR THE CONFERENCE: are Gary Hodges, Gary Enos and Paul Jacobs (l to r) of Hicksville High School. The three young men have been selected to participate in the All-State Chorus and Orchestras Buffalo Conference.

High School Students Attend Music Conference

Three Hicksville Senior High School students have been selected to participate in the All-State Chorus and Orchestras Buffalo Conference. The three young men will take place at the New York State School Music Association (NYSSMA) conference in Buffalo, New York, on December 1-3.

The two who will sing in the chorus are Gary Enos, bass, president of the Senior Class, and member of the High School Chorus, and the Madrigal Singers, and Paul Jacobs, tenor, who sings in the choir and also is a member of the Chorus and Madrigal Singers.

Gary Hodges, percussionist, will play in the All-State Orchestra. He is chairman of the student council, section leader in the Symphonic Wind Ensemble, and drum major of the Marching Band.

These three young men were chosen by a state audition panel for their musicanship and technical abilities. Gary Hodges studies with David Abt, senior band director, and Gary Enos and Paul Jacobs both study under the direction of Arthur Arnold, Choral Music Director at the High School.



ON THE TEAM: Stephen Kratzke (upper left) of 14 Westmoreland Rd., Hicksville, plays end on the 1968 Crusader football team at Long Island Lutheran High School. Stephen weighs in at 172 lbs and is 6'2". While in the upper right, Michael Greggo of 8 Herman Ave., Hicksville, plays guard on the same team. Michael weighs 145 lbs and is 5'5" tall. Mark Hoffmann (lower left) of 119 Rim Lane, Hicksville plays guard on the team. He weighs in at 168 and is 5'8" tall. And in the lower lefthand picture—Howard Graves of 33 Bobbee Lane, Hicksville, plays quarterback on the team. He weighs 150 lbs and is 5'8" tall. All the boys are members of the senior class of Long Island Lutheran High School and members of the Trinity Lutheran Church in Hicksville.

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Hicksville School News

HAWAIIAN LUAU

Mrs. Porrello's sixth-grade class of the Burns Ave. School, Hicksville, presented a Hawaiian Luau on November 12. After the introduction and greetings by student Robert Kelly, the complete class performed the Hawaiian hula accompanied by Mitchell Ruderman on the drums. To an audience of fellow students, teachers, and invited parents, each sixth-grade student recited his original poem about Hawaii. After the applause subsided the class joined hands to sing "Take Me Out to Hawaii," the old favorite tune with new words. The audience joined in for the second chorus.

DUTCH LANE FIESTA

Sounds of the Mariachis and smells of chile powder filled Dutch Lane School last Friday as Mrs. Jean Haydu's fifth grade Spanish pupils entertained at a Mexican lunch. Guests included Charles E. Abert, Assistant Superintendent of the Hicksville Schools, Robert E. Whearty, Principal of Dutch Lane, Sidney W. Fein, Assistant Principal, Vera Villagras Galante, Supervisor of Foreign Languages in Hicksville, Johnnie Donovan, School Nurse - Teacher, Marion Dahlberg, fifth grade classroom teacher, Vivian Sanders and Doris Gottlieb, school secretar-

ies, and Sophie Seelko, head cook at Dutch Lane, who so generously helped the young people prepare their lunch.

D.E.C.A. OFFICERS at HHS

Hicksville High School's Interacting Club, D.E.C.A., renewed activity for the 1968-69 year at its first meeting, Monday, October 21. The revitalized organization of 35 juniors and seniors made plans to carry the local chapter forward to even greater esteem than it has enjoyed throughout the nation in recent years.

Heading up the proposed activities are the newly elected officers: Wayne Healy, President, Anne Cronin, Co-President, Marilyn Giovaniello, Vice President, Denise Moldovale, Recording Secretary, Betty Fitzgerald, Corresponding Secretary, Barbara Sherrard, Treasurer and Chris O'Neill, Historian.

Basketball Game Set For Nov. 29

A fast moving and delightfully entertaining basketball game between "The Court Jesters" and the Hicksville High School faculty team will be the featured show of the annual Hicksville athletic DAPS Club fund raising activity, scheduled for November 29.

Capacity crowds are almost assured according to ticket sales to date. This affair offers the students of Hicksville, as well as their parents, an evening's fun at the unheard of cost of \$1.50 per ticket. In addition there will be a variety of refreshments.

Tickets are available through the high school athletic department or by calling Mr. S. Bertholtz (935-2886) after 6 PM. A limited number of admissions at \$2.00 each will be available the night of the game.

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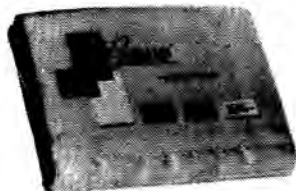
And get any one of these gifts free at our new Bankers Trust office in Plainview.



There's an Anchor Hocking 1 1/2 qt. covered saucepan and detachable handle. Goes right from stove to freezer. Or vice versa.



A Marathon high-intensity lamp. With built-in transformer. And an extra bulb.



A Beacon Westport blanket. (Specially treated to reduce shedding.)



And a 16-pc. breakfast and luncheon set of ovenproof earthenware.

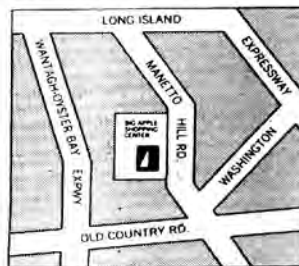


An 18-pc. Blackstone smoked glassware set.

When you open a savings, regular or special checking account with \$50 or more, you get to take your pick. Though the law allows only one gift per person. (Your choice. While our supply lasts.)

And while you're in the bank looking over the free gifts, we want you to get to know some of our people. The people we mean when we say, "You'll find a banker at Bankers Trust."

After you select your gift, you may never have to set foot in our bank again. We have a drive-in window to make your banking easier and faster.



Our address: 164 Manetto Hill Road
Joseph N. O'Hara, Manager

Special Celebration Hours:
Sat., Nov. 23 & Dec. 21: 9 AM to 6 PM
(A special memento for everyone on opening day.)
Mon.-Fri., Nov. 25 to Nov. 29: 9 AM to 8 PM
(Closed Thanksgiving Day, Nov. 28)
Regular banking hours beginning
Mon., Dec. 2: 9 AM to 3 PM
Fri. evenings: 6 PM to 8 PM

We'll be celebrating at 164 Manetto Hill Road (Big Apple shopping center) from Nov. 23 to Dec. 21. Sat., Nov. 23 (Opening Day) only: The Levittown Apache Band will perform at the bank between 12 and 1 PM.

You'll find a banker at Bankers Trust. ▲

Bursten/Phillips Co. Inc.:

HICKSVILLE-BASED AD, P.R. & PUBLICATIONS FIRM SCORED CLEAN SWEEP IN 1968 ELECTION CAMPAIGNS

How Coordinated Researching, Writing, Photography Art, Printing, And Other "Under-One-Roof" Services, Helped Bring Victories To Nixon, Nassau's District Attorney; A Supreme Court Justice Aspirant And Three Legislators.

A Hicksville-based *entrepreneur* magazine, the monthly publication serves both the general business community and public officials, through its coverage of local, state and federal legislation. The publication is published by the Nassau-Suffolk County Board of Trade, 1000 Old Country Road, Hicksville, N.Y. 11801. The publication is owned by the Nassau-Suffolk County Board of Trade, 1000 Old Country Road, Hicksville, N.Y. 11801. The publication is published by the Nassau-Suffolk County Board of Trade, 1000 Old Country Road, Hicksville, N.Y. 11801.

[illegible]

Plants located in Madison, Wis., have proven to be less than a year's harvest. The trees were planted in the 1960s, and have been in the same fields, and that have already acquired a blue color. The trees are growing in the same field as the Madison Avenue plants.

But it is with political ethics—where an either/or choice that the firm's integrity and success can best be measured. And in this area, Burston Phillips has, over the years, scored 100 percent.

The obvious factor in the company's success is Board Chairman Martin A. Hursten, a dynamic newspaper and public relations veteran who was Governor Nelson Rockefeller's assistant press secretary in 1966 and is currently a special advisor to the Governor.

But Hurstun, who won his journalistic spurs with Hearst Publications and served on General Eisenhower's World War II psychological-warfare team, insists that he merely gives direction.

"We have a hand-picked staff of 25 men who do the campaign work," he says. "I have no first-hand experience," he says. "No man couldn't possibly handle all the detailed work that goes into every campaign."

Then — after eagerly showing his visitors through the separate offices for photography, art, media liaison, publications and printing, as well as advertising and public relations—he said: “I can’t overemphasize that campaigns aren’t won by our public relations department alone, we have the media to know where and how to place an advertising, or public relations, direct-mail brochure and a host of live special events like press conferences or radio-TV appearances.”

look at some of the more specific brings home Burnstein's point and helps explain why he and his aides put in more than 80-hour-weeks during the campaign season, both in planning and in running the show. It includes a list of 100 "happenings," cocktail parties and political rallies.

Take the case of Bill Gahn, Nassau's D.A., who swamped his two opponents in a year when a law- and- order-conscious electorate could make reelection difficult for any district attorney. "We went over hundreds of press clippings," Bursien said. "We spent many hours reading and his aides. I watched him at public appearances. Most important of all, perhaps, we pored over the statistics of his office."

The Burstein-Phillips strategy decision was to emphasize ahl's efforts at crime prevention, rather than pandering to popular fears by stressing only prosecution. "On the prosecution side,"

[illegible]

It was at the seaside at Miami's Americana Hotel, during the Republican National Convention in August, that Roosevelt and Clinton campaign manager, the first-estate town Supervisor Francis Townsend, came up with the main vehicle for delivering their message. It would be a special tailored supplement presenting Calvo as the exemplar of the new-breed PA who achieves lawfulness through crime-prevention efforts.

A staff of reporters, photojournalists, researchers and printers assembled the supplement. The 27 pictures covered his successes as an traditional racket-busting activities, but great stress was given to his nationally-recognized campaign against drug use and to his relentless public testimony appearances aimed at fighting crime before it can be committed.

Bursten Phillips, which printed 200,000 copies of the supplement, also mapped out the most efficient distribution—both by direct mail and personal contacts at railroad stations and other public places. "We don't want to take our due we deserve all the credit," Bursten says, "and there's no doubt our message got through to the voters."

... similar planning and teamwork went into another photo supplement for the reelection of District North Hempstead Town legislator Assemblyman John F. Kingston of Westbury. Assemblyman Vincent R. Ballante, Jr. of Fort Washington and Senator John J. Cammerer of East Williston, N.Y., also responded to the same fundraising requests for all three. While this supplemental had a wide distribution, Burstein noted, "a political account means usual commitment. You're just out a few months, and you have to lose everything." True of the most talked-about extra efforts of this campaign was a campaign bus designed by the agency's Arthur S. Chou, the CALM BITE Child.

For Supreme Court Justice-lect David Hoffman, whose victory saves the Horstern Phillips team special pride, the victory came on his brother's exhortation: "Hedge For Yourself," I lectured Hoffman. "This simple and apparently effective slogan indicated the scope of the immigration and professional effort that went into the Hoffman campaign."



REVIEWING PICTORIAL REVIEW -- Board Chairman Martin A. Bursten (standing, right) sums up, in retrospect publication produced for Nassau's D.A. Bill Cohn, as literature produced by his firm for Nixon and other campaigns pile a conference table. From l. to r. are Manuel Elkins, publications chief; Steve Bursten, P.R. Director; Louis L. Phillips, president of the firm; at right is Harvey Miller, general manager of Bursten Phillips Co., Inc.



PLACEMENT: Just "placing" an ad is a three-man job. At left Pete Catalano (left) production manager, explains the mechanicals to be submitted with the insertion order; as Guy Speyer (seated) graphic coordinator checks all the elements of the ad as Jim Machin, media supervisor checks, in this case, political rates, the deadline and space availability of the target publication.



PERT RESEARCH ASSISTANT
-- Joyce Eisele displays example of Bursten/Phillips ingenuity in producing catchy campaign slogans -- like this one for Senator John D. Caemerer.



ART DIRECTOR, Everett Walsh, one of the most experienced men in his field, checks preliminary sketches of a layout with Charles W. Miller (seated) and Russell Sacco who were assigned to political ads, posters, brochures and other mechanicals during the 1968 political campaigning period.



PRINTING & PHOTOGRAPHY: Paul Frost (center) head of the Graphic Features Syndicate (a branch of Bursten Phillips Co. Inc.) printing plant, discusses a negative plate with Mike M. Miyata (right) head of photography for B/P and general manager of Graphic News Photos a department of Graphic Features. Working at one of the offset presses, a A.B. Dick 360 model, is Bill Rowland an apprentice pressman. The photography, art, and printing under one-roof makes Bursten Phillips the most unique organization of its kind on the Eastern Seaboard.

Though Holman was president of the Nassau Bar Association and had an esteemed 40-year legal career behind him, he still entered the campaign relatively unknown to Long Island voters who were to choose 10 State Supreme Court justices out of 19 candidates. Poor had the endorsement of both major parties, which virtually assured their election and left 15 men competing for the remaining six seats. Of the 15, almost all had some lower-court judicial experience and almost all had secondary endorsements by a minor party, such as the Liberals or Conservatives. Holman virtually had a 60,000 vote deficit to make up before election day.

When the votes were counted, in the 601st precinct, Holman had passed Democrats and fellow Republicans, former judges and some of the contenders who had budgeted much more money for paid advertisements. How did Bursten/Phillips contribute to that victory?

"First," Bursten says, "let me make it clear that there was no gimmickery. That may be the Hollywood image of our business, but it's not how the real pros work. We don't invent anything. We don't make robots out of our candidates. We simply use our specialized skills to help the client—in this case a judicial candidate—highlight those things which can best be impressed on the public consciousness. Then we help with the merchandising."

In Holman's case, he says, the job was comparatively easy. "He had an endless list of clarities; he had a richly varied and successful legal career; and he worked for decades in grassroots governments and politics, both Republican and non-partisan. What better credentials for a judge—compassion, technical excellence in the law, and deep concern for our democratic institutions. That's why the slogan 'Judge for Yourself' was a natural. All we had to do was make sure the public knew what we knew about him."

So they went to work. While writers turned out speeches and press releases, photographers snapped Holman working, meeting the voters and renaming old acquaintances. At the same time, the media liaison department was arranging radio and television appearances, artists and printers were preparing glossy brochures that went out to the voters, and Bursten was overseeing a letter-writing campaign that enlisted the services of scores of friends Holman had acquired over the years. The man whom he helped get his first job as a banker and rose to the presidency of the New York Bankers' Assn., Bill Kellman was named chairman of "The Friends of Holman Committee." A retired publisher, whose romance with the girl he later married was "cupided" by Holman, was chosen to be the "Friends" campaign chairman. Holman's "saturday" crimes were recruited to beat the bushes for votes.

"I can't help feeling it was our victory, too," says Bursten, whose young but viable company was formed by the merger with the advertising agency of veteran adman Louis L. Phillips. "This kind of self-sufficient, one-roof operation is something I dreamed about for a long time. Our successes prove my contention that it's the most efficient and economical service for a client. You don't have the loss of time and money caused when you've got six different operations farmed out to six suppliers. With one team of experts under one roof, all pulling for the same cause, you're bound to produce a coordinated and successful campaign, whoever the client is."

Bursten pointed out the importance of research by displaying a pamphlet titled "A Mother's Voice Against Bigotry" produced for the Nelson A. Rockefeller campaign. The pamphlet reproduced a letter written by Amy Jones, while they were still in school, imploring them to treat all human beings alike, regardless of their race, creed and color. It pointed up how Governor Rockefeller had heeded his mother, and the pamphlet was credited with

having won many "ethnic group" votes for New York's chief executive.

To Bursten and Phillips, who handle national as well as Long Island accounts, the prestige of a client has no bearing on performance. They use essentially the same techniques for local candidates as they did in handling Nassau's campaign for the United Citizens for Nixon. Although Nixon and his Washington headquarters were responsible for the President-elect's strategy, Bursten/Phillips acted as a local funnel for disseminating the candidate's views and publicizing all the activities of the United Citizens group. They planned the Roosevelt Raceway appearance of California Governor Ronald Reagan and played a major role in bringing out the crowds for the Long Island visit of Nixon and Rockefeller.

Some of the men behind the success of this booming home-town agency are the following:

Harvey Miller, who has a degree in advertising design and 10 years' experience as an agency artist and art-production manager, is Bursten/Phillips' general manager.

Sleeve Bursten the board chairman's son, who was virtually raised in the profession, is a former Long Island correspondent for the New York Times and several other newspapers. He serves as overall director of public relations.

Manny Atkins, for 30 years the photo editor of The New York Daily Mirror, is editor of the Bursten/Phillips publications department, Graphic Features Syndicate.

Guy Speyer, the graphic coordinator, holds an advertising degree and has varied art-production experience with studios, agencies and as a former designer for the National Biscuit Company.

John Avitabile, former assistant business editor for The Suffolk Sun, is a public-relations financial writer and account executive.

Mike Miyata, a much-honored portrait and UPI-photos action photographer, heads the agency's picture department and Graphic News Photos.

Pete Catalano, a trained artist who put in more than 10 years at leading Metropolitan area agencies, including Illustrators Inc. of New York City, is the Bursten/Phillips production manager.

Paul Frost, director of printing, is a college-trained printer and photographer with 11 years' practice of his trade. The national magazine "Print-Plan-Printing" has honored him with separate awards in the categories of direct mail, letterhead design, promotional literature and point-of-purchase material.

Jim Machin, the media supervisor, is a retired 20-year U.S. Marine veteran with extensive media contacts and broad experience as an agency illustrator and creative director.

Everett Walsh, Bursten/Phillips' art director, formerly held that post with Warner Brothers and Columbia Pictures and has worked for such leading Madison Avenue agencies as J. Walter Thompson.

Hugh O'Haire, a UPI-trained newsman with experience in managing Congressional campaigns, joined the Bursten/Phillips writing team after an assignment as a combat correspondent in Vietnam.

Sam Englander, a recent addition to the Bursten/Phillips writing staff, has decades of experience on New York and New Jersey newspapers and extensive background in public-relations work, including service to some of the nation's leading philanthropic organizations.

Sam Segal, a former Newsday feature writer and UPI Asia correspondent, came to Bursten/Phillips after working with Washington Columnist Jack Anderson and serving on the staff of the tragically ended Presidential campaign of Robert F. Kennedy.

The Bursten/Phillips agency, through its work for some of the most prestigious firms in the Blue Book of American industry, is often called in on a special-consultant basis. When J. Myer Schine head of a real-estate "em-



FINAL APPROVAL of a full-page ad for the Nixon campaign is given by Bursten (right) and Phillips (left) as General Manager, Miller, notes final touches to be made before 'placement' of the mechanicals.



WRITER — Sam Englander is a former newspaper man and publicity director for philanthropic organization.



ACCOUNT EXEC. Hugh O'Haire is a congressional campaigner, with UPI experience.



ACCOUNT EXEC. John Avitabile is a specialist on business and corporate matters.



PROOF OF PUBLICATION is scrupulously documented by the Bursten/Phillips clerical, secretarial and billing staff. At right is Mrs. Josephine Denaro, overall chief of the accounting and clerical staff, who is conferring with Miss Leslie Rachelson on an account. At the files is Grace Decker. The firm is completely computerized with a #360 Model 20 IBM apparatus.

pire" including theaters, hotels, and other properties was awarded \$6 million on a defaulted contract just after election day. Bursten and his top financial writers were contacted to handle the press relations.

(One man was called back from a New England weekend vacation, and another was located at a football game. Together the trio researched and worked out the appropriate press releases, which were cleared with officials in New York, Chicago and Los Angeles in time to make the front page of the next morning's Wall Street Journal.)

"We thought we would get a breather," said Bursten, who had to put off his annual post-election vacation to Florida, "but we seem to rise from crisis to crisis." Then he hesitated, leaned back in his chair, laced his fingers behind his head and mused resolutely:

"I guess I wouldn't want it any other way. We'd die of boredom." There's no danger of boredom at Bursten/Phillips, Bursten and Phillips see to that.



COMPUTERIZED: Bursten/Phillips secretary displays the modern IBM 360 computer which the agency utilizes. Bursten/Phillips is believed to be the first and only completely computerized advertising, P.R., and publications firm on Long Island.



WRITER: Sam Segal, former Newsday features man was on Robert Kennedy's campaign staff.

EDITORIAL BOARD
 Editor: Art Rosenthal
 Irwin Baumel
 Don Becker
 Henry Dockswell
 Irving Galt
 Leo Geyer
 Mimi Shoppert
 Lottie C. Stein

The Villager

FOR THE RESIDENTS AT BIRCHWOOD PARK AT JERICHO

Calendar, Organizational and Community News - WE 8-1965
 Theater and Arts - Elaine Hauptman - WE 8-1961
 Insertion Deadline: Sunday Noon - Material Can Be Dropped At Editor's Residence - 13 Millpond Street, Jericho.

Etcetera

by Nadine Klein and Mitchell Klein
 (Jericho High School)

The proposed Senior Trip, which was to take place November 24-26, has been cancelled. Instead of the minimum 150 seniors, only 105 signed up to go. It was decided that it would not be feasible to follow through with the trip with so few students. It had been planned that the seniors would travel by train to Washington D.C. instead of the usual bus trip. The price of the entire three days would have been sixty dollars.

It is interesting to note that last year when the then juniors were informed that there would be no future Senior Trips, everyone was up in arms and vowed that the students would organize one themselves. After the great efforts of the two grade advisors, Miss Mandell and Mr. Savatelli, and senior class president Joel Bresloff, there was not even enough interest within the grade to make the trip materialize. The Harlequin Players are performing their first presentation of this year, *The Rainmaker*, by N. Richard Nash and produced and directed by Burton H. Wolf. The story concerns the relationship between Starbuck, Guy Rochman (The Rainmaker) and Lizzie, Ruth Nerken, the country girl who lives in the drought-stricken community. The show is being presented November 21-23.

Last Saturday, November 16, the Jericho Jayhawks were expected to lose their final football game against the Manhasset Indians. Instead, the Jayhawks came through with a 20-7 victory over the Indians. In the first quarter, quarterback Perry Kesner, scored on a five yard run. Kesner threw a twenty-two yard pass to Jeff Lutzker in the second quarter for our second touchdown. Once again, Lutzker went over the goal line with a four yard pass from Kesner. With less than two minutes left in the fourth quarter, the Manhasset Indians scored their only points on a one yard plunge thus ending the game and the season. The final league standing record was 1-3-1 while the overall record was much better, 4-3-1. This is the first time in four years Jericho has had a winning overall record season.

The Boys Varsity Swimming Team has already started their practice for the difficult upcoming season. The season begins on December 6, at home, against Cold Spring Harbor.

Students Work In Local Offices

The Cooperative Work-Experience Program in office skills is once again bringing Syosset High School students into offices and businesses throughout the area. But the Business Educa-



MACHINE SHORTHAND students at Syosset High School prepare for a race against time. Mrs. Virginia Farley adjusts the stop watch prior to dictation as (l-r) Nancy Delia, her twin sister Kathy, and Janice Pettig get set to receive. The new course at the High School prepares the students for top secretarial jobs.

Stenotype Machines

Syosset High School has begun teaching the Stenograph machine to one class this year. Prospective students were introduced to the machine last year, their parents informed about the program, and the class organized. Young court reporters? Perhaps not. But the 22 students (15 of them boys) who are taking their first year of machine shorthand are eager to prove that they can take shorthand faster and with less effort than those students taking the traditional Gregg shorthand.

Most people have seen the machine in operation in a typical court room scene in "Perry Mason" or similar TV shows, but few realize that the machine is especially valuable in an office situation. In addition to the usual secretarial jobs, machine shorthand operators are in demand wherever discussions need to be recorded; board meetings, sales staff briefings, planning sessions, etc.

The high school students now taking the course may never be reporters but they expect to be excellent stenographers.

Jericho Swimming Program

The Town of Oyster Bay will conduct a swimming program on Saturday afternoons from 1 to 4 p.m. on the following dates: Nov. 23, Dec. 7 and 14, Jan. 4, 11, 18 and 25, Feb. 1, 8 and 15, March 1, 8, 15, 22 and 29.

This program is open to students in the Jericho Public Schools in grades 3 - 12 and will be conducted at the Jericho High School pool. There is no charge.

The Department is seeking more local firms to participate.

The program provides students with practice in developing skills acquired at Syosset High School. They attend classes in the morning and are then bused at 1 P.M. to their respective jobs.

Ten Pin Talk

by Henry Dockswell

The two "Happiness Boys" were at it again. By this time Sid Sachs and Leo Geyer must be slap-happy. But at least they can take it out on the pins. What can the rest of us do? Beat our wives maybe.

Once again they crashed and clobbered the pins and once again they saw their respective teams go down to defeat. Leo cracked his second double of the year (he now has 7 good ones), he came in with a 600 series and still his men lost to the league leading Marv Kahns 7-4. Those Kahns are still rolling. This time it was Monroe Flynn and Ed Roseman, each with a 210, that nullified Leo's valiant effort.

With Sachs, what can you say. He rapped a 234 in the first game, and won that one but then all he could do was come in with a 193 and a 197 and sadly watch as his "Chargers" get beaten in both. Hy Shapiro's "Hy Hopes" didn't look too good in that first game but they came to life in the last two. Jerry Gold threw a 203 in the second one and a strong team finish clinched the third as the "Hy Hopes" won 8-3.

There was no change in the order of the first 4 teams but the 3rd place Julie Gershens picked up some ground. Julie paced his team's 8-3 win when he threw a 215 to pick up one point on the Kahns and four points on the 2nd place Holtzmanns who lost a 7-4 decision to Norm Ney's 7th placers.

Murray Gittelman's teetotalers and Herb Brody's "Black Panthers" took a big step upward when they whitewashed their opposition. Murray's guys squashed Irv Simes' "Spoilers" and went from 8th to 5th while Herb's "Panthers" crushed the Ralph Diamond's and rose five notches up to 7th.

Art Meadow with a 221, Sam Springer with a 204 and Mike Hauptman with an even 200 closed out the individual scoring.

Hadassah Theatre

The Jericho Chapter of Hadassah invites you to join them to see a theatre party, Wednesday matinee, December 4th, at the Yogen Theatre, 45th Street, West of Broadway.

The presentation of *Messiah of Lhasa*, reputed to be the most beautiful musical, here on limited engagement only.

For information, call (Ruth) 431-5851 or Dorothy, WE 8-8222.

Fiction And Fact

By Dottie Mills

Communications Gap

"Due to circumstances beyond our control..." Nonsense! Most lapses of communication are not only preventable but inevitable because of human error or a lack of understanding of the problems in a library and deal with people this communication gap can mean the difference between a satisfied patron and one who leaves determined to vote against any increase in the library's budget. Now don't get nervous. This column is about communication, not about a budget increase.

For instance... Enter young library patron. Question: "Do you have any books on Africa?" What the real question should be, according to the school assignment, is: "I have to write a report on the Pygmies. Do you have something about this African tribe?" Now, add the complication of the youngster asking the first question of his mother. She is going to the library and has said she will get books for his report. Another complication--assignment was made two weeks ago and is due tomorrow! Mother gives two books on Africa; one may be a general history, the other may deal with the governments and geography of modern Africa. Neither may contain the needed information on Pygmies or, at best, very little, simply because the question was incorrectly framed. The result is predictable. The material provided is inadequate. What now? Either another visit to the library by mother and/or son is required (if there is time) or the report is handed in late, or not at all. Frustration. Quite frequently, because we are human and prefer the comfort of placing the blame elsewhere, the library receives the approbrium of inadequacy.

Moral of the story. Really talk more about school to that son or daughter of yours. Two weeks should not go by between

the time when an assignment is made and when the actual work is begun. You've been doing something wrong. How many times have you been in a store and seen a youngster behaving like an undisciplined lunatic (redundant) and the mother either ignoring him or saying (whimsically) "I can't do a thing with him. He just doesn't listen to me"? Can anyone wonder how this child is going to be later on? Can that mother honestly feel she has done her job?--provided the walls or barriers for juvenile head-on collisions?

How-to-do-it. Each evening: "Stan, what assignments were you given today? Don't tell me a week from today about an assignment due the next day. What must you do for tomorrow and what reports are due next week or the week after? Did you write down everything you have to do? I want to help you, but I can't if you wait until the last minute."

How comforting for a child, even the genius, to know that his mother and father are interested, expect him to produce, are going to see that he produces and enjoy the fruits of his success, and share his joy. I.Q.'s are relative. I.Q.'s are meaningless when the 7-year old genius with the 9th grade reading level is an infant on a 4-year old emotional level. Can a working, voting, adult honestly abdicate the responsibilities of parenthood by saying "It's the school."

Keep in touch. Expect more, but give more--in time, love, even anger. It's communication, folks. I've always thought that if everyone had more time to really talk most misunderstandings would never occur. And if they did they'd be of such gargantuan proportions literally years of luscious conflict, verbosity, and head-knocking would be required to unravel the semantic morass of misinterpretation, prejudice, emotionalism, and just plain incoherence. What a way to go!



TRAFFIC CONTROL -- Oyster Bay Councilman Ralph Diamond reviews the traffic at the intersection of Robbins Lane and Birchwood Park Drive in Jericho to gauge the effect of the newly installed traffic light that was expedited by Diamond's efforts. He will use the information in preparation of a new town parking ordinance to govern that dangerous intersection, that will be the subject of a public hearing December 3 at Town Hall.

NEW HYDE PARK • WILSON PARK • ADELIA PARK

THOMAS F. DALTON

FUNERAL HOMES INC.

OF LONG ISLAND

HICKSVILLE 47 JERUSALEM AVE. WE 1-0282

HICKSVILLE HIGH NEWS

by Gary Enos



This Saturday Nov. 23rd at 8:30, in the High School, the CLASS of 69 will sponsor a dance entitled "PAISNERS BIRTHDAY PARTY." The Blue Glass Illusion will provide the music, and Mr. Elliot Paisner will be the guest of honor. The entire school body is invited, and there will be door prizes. Tickets can be obtained at the ticket booth in the main lobby - \$1.25 per ticket or \$1.00 with SAT.

This past Monday (Nov 18th),

the TRI M MUSIC HONOR SOCIETY sponsored a concert that was presented for the school body. Here MISS CATMEN CZEERNIK (a professional pianist) presented the concert that she will perform at the Carnegie Hall - December 19th. Her performance was warmly accepted by all, and we hope that she will someday return to perform for us again.

NOTE: MODERN MUSIC MASTERS INDUCTIONS AND ALUMNI RECITAL WILL BE

HELD ON DECEMBER 19th AT 8:00. All members and alumni are invited to attend.

This Saturday, November 23rd, the COMETS will play their last game of the season against Division Avenue High. Tickets to the game may be purchased from Mr. Paisner or Mr. Munch. All students are urged to attend and support your team.

IMPORTANT FOR SENIORS: THE LAST DATE THAT SENIOR PRIVILEGE CARD APPLICATIONS WILL BE ACCEPTED IS MONDAY, NOVEMBER 25th. TO ASSURE YOURSELF OF A CARD BE SURE TO MEET THIS DEADLINE!

East Street PTA

The East St. P.T.A. of Hicksville will hold a Fun-In on Saturday, Nov. 23rd, at the school from 11 A.M. to 4 P.M.



George Higginson, teacher of English at Hicksville High School, represented his department at the New York State conference on the Humanities. The conference, was held at Montauk Point on Nov. 1-3, was designed to assist teachers in preparing humanities courses, the unique blend of art, music, history, and literature into a course that explores the nature of man and his accomplishments. Mr. Higginson hopes to eventually establish such a course at Hicksville High School.

Current Life in France

M. Jean Carbone, Director of Pedagogical Services for the French Cultural Embassy, will visit Jericho High School today (November 21). He will speak to students and teachers in the language classes, and will answer questions on current life in France, including the French educational system, the student revolts, and the problems of French teen-agers. A young lady employed by the Embassy will accompany M. Carbone, in order to discuss the staff side of life in France.

Hicksville JC Sisterhood

The Hicksville Jewish Center Sisterhood is having a CIRCLE FAIR on Sunday, December 1st, from 11 A.M. to 4 P.M. at the Temple on Jerusalem Avenue & Maglie Drive.

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GUARANTEES
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Hicksville, N.Y. 11801

KING GEORGE
379 So. Oyster Bay Rd.
Plainview, N.Y.

HAMPTON STORES
205 Sunrise Highway
West Islip, N.Y. 11795

SUPER 5 & 10
219-01 Jamaica Ave.
Queens Village, N.Y.

BIG "D" DISCOUNT
138 Hillside Ave.
Williston Park, N.Y.

MIDWAY FARMS
399 Jerusalem Avenue
Hicksville

NEW HYDE PARK CHEM.
2105 Hillside Ave.
New Hyde Park, N.Y.

JOHNNY G. INC.
147-05 Jamaica Ave.
Jamaica, New York 11435

NASSAU FARMERS MARKET
Route 107
Bethpage, N.Y.

THRIFT CITY
444 So. Oyster Bay Rd.
Hicksville, N.Y.

WANT ADS

WELLS 1-1400

RATES - Want ads - \$1.00 for first insertion 15 words - 10c each additional word. Repeat 5c word. 75c minimum. IMPORTANT: If not accompanied by cash or paid by day of publication, 25c billing charge is added. DEADLINE Tuesday 5 PM

HELP WANTED

BANK GUARD - EXCELLENT BENEFITS AND WORKING CONDITIONS - LINCOLN SAVINGS BANK, PLAINVIEW SHOPPING CENTER, SOUTH OYSTER BAY AND WOODBURY ROADS - PLAINVIEW - Phone 931-4300. (2t)

COMPANION FOR ELDERLY, SELF SUFFICIENT GENTLEMAN, DPH 21 JAN 1st SERV DINNER MEAL AND STAY NIGHTS ONLY (NO DAYS) DOWN ROOM, TV ETC. OLDER PERSON OR RESPONSIBLE STUDENT - WE 8-2246 AFTER 5 P.M. (1t)

HELP WANTED MALE

CUSTODIAL HELP FULL TIME pending taking Civil Service test only Nassau County residents - Central School District No 4 Plainview-Old Bethpage Contact Mr. Edward R. Callahan at WELLS 8-5400 - WEEK DAYS - 8:30 A.M. - 3:30 P.M.

BABYSITTER

BABYSITTER, CLARA KEEFE WE 5-1656.

ALTERATIONS

LIGHT ALTERATIONS ON COATS & Dresses-Reas fabric, etc. WE 5-0002

MISCELLANEOUS

SUBSCRIBE TO THE HERALD and save. Three dollars a year sent to PO Box 93, Hicksville, N.Y., brings 52 issues of your home town newspaper.

LEGAL NOTICE

LEGAL NOTICE NOTICE OF PUBLIC HEARING BY THE BOARD OF ZONING APPEALS

Pursuant to the provisions of Article 12, Section 12-5.3, of the Building Zone Ordinance, NOTICE is hereby given that the BOARD OF ZONING APPEALS of the Town of Hempstead will hold a public hearing in the Town Meeting Pavilion, Town Hall, Washington Street, Hempstead, New York on November 27, 1968 at 9:30 A.M. and 10:00 A.M., to consider the following applications and appeals:

THE FOLLOWING CASES WILL BE CALLED AT 9:30 A.M.

939. EAST MEADOW - Ernesto E. Russo, building used for light manufacturing, S/S Jerusalem Rd. 302.06 ft. E/o Willard St. 940. MERRICK - Charles W. Butler, two family dwelling, 128 Gormley Avenue.

941. FRANKLIN SQUARE - Turnpike Equities, Inc., laundromat, S/S Hempstead Tpke. 205 ft. E/o Randolph Avenue.

942. NEAR WESTBURY - Robert Welden, two family dwelling, Stewart Avenue 240 ft. E/o Carman Avenue.

943. INWOOD - Henry M. Hoidalay, three family dwelling, 30 Norton Street.

944. FRANKLIN SQUARE - Ethel E. Burns, two family dwelling, 30 Caroline Ave.

945. WEST HEMPSTEAD - David Cohen, store building used for operation of two linotype machines, S/S Hempstead Tpke. 60 ft. W/o Oakland Avenue.

946. FRANKLIN SQUARE - Casa Seville Land Corp., sign, W/S Franklin Avenue 355 ft. N/o Gavrie Blvd.

947. ELMONT - George Schiano, premises used for outside storage & sale of building materials & maintain fence, E/S Meacham Ave. between 11th & 12th Sts.

THE FOLLOWING CASES WILL BE CALLED AT 10:00 A.M.

948. ELMONT - Harry P. Zim-

PERSONAL

ARE YOU having a problem with alcohol? Have you tried to "get off the stuff" on your own only to fall flat on your face again in a matter of days, weeks or months? So did we. If you want help call Hicksville A.A., Jim, PL 5-6051.

FOR RENT

OFFICE - 181 Old Country Rd. (2t & 3042)

FURNISHED ROOM, PRIVATE BATH, PRIVATE ENTRANCE, NEAR HICKSVILLE R.R. STATION-CALL WA-2-6255. 2t

TO RENT

Garage to rent - 89 East Street, Hicksville L.I. We 1-1021

JUNK CARS

AUTOS JUNK
JUNK CARS WANTED
826-4593
or SU 5-9537

FOR SALE

DINETTE SET: Oval table, formica and chrome, with leaf. Five chairs. Good condition. Any reasonable offer. Call after 5 p.m. 931-0867. (104-3T)

CABIN

3/4 WOODED ACRE Private lake rights, very near ocean, \$4,990.00 - Terms to suit. MATTHEWS, Montauk Highway, Bridgehampton.

LEGAL NOTICE

merman, variance in required lot area & front width of lot to construct one family dwelling with garage, S/E side Hendrickson (Hoeffner) Ave. 98 ft. S/W of Pelham Street.

949. ELMONT - Hill Homes, Inc., front yard variance with chimney & eaves encroachments on Clay St., variance in required lot area & front width of lot to construct one family dwelling with garage, S/E corner Clay St. & Landau Ave.

950. WANTAGH - Wantagh Baptist Church, side yard variance & variance in lot area occupied to construct three-story school addition to existing church, E/S Wantagh Ave. 25 ft. N/o Twin Lane South.

951. WANTAGH - Wantagh Baptist Church, waiver of off-street parking to construct three-story addition to existing church, E/S Wantagh Ave. 25 ft. N/o Twin Lane South.

952. NORTH BELLMORE - Eugene H. Koppel & Seymour J. Rieger, maintain existing dental office & apartment on premises, N/E corner Bellmore Rd. & Doris Ave.

953. NORTH BELLMORE - Eugene H. Koppel & Seymour J. Rieger, use existing building as an orthodontist's office & periodontist's office & apartment, E/S Bellmore Rd. 67.12 ft. N/o Doris Ave.

954. WOODMERE - I. George Berkman, waiver of off-street parking requirement for use of building as private membership health club, S/E corner Broadway & Brower Avenue.

955. OCEANSIDE - Ares Realty Corp., variance in required lot area & front width of lot to construct one family dwelling on unimproved street pursuant to Sec. 240-A of Town Law, side yard eaves encroachments, E/S Keitha St. 60 ft. W/o Meacham Avenue.

956. ATLANTIC BEACH - Westbury Atlantic Club, Inc., use premises for parking field in conjunction with beach club & permission to park in front set-

WANTED TO BUY

BUYING U.S. COINS and Stamps Write Box 153, Sea Cliff, N.Y.

SERVICES OFFERED

CONVERT WANT NOTS into cash. Clean out that attic with a Herald Want Ad. One dollar for 15 words with cash. Dial WE 1-1400 or better yet write PO Box 95, Hicksville, N.Y.

CARPETS, RUGS, CLEANED. Shampooed, stored, PY 6-7200. Mayflower Rug Cleaning Co.

GEORGE'S COMPLETE MOWER SERVICE
153 Woodbury Rd, Hicksville
WE 5-3188
Sharpening - Repairing
All Makes & Models

TYPEWRITERS
ADDING MACHINES
Served - Repaired
Rented
KNICKERBOCKER TYPEWRITER CO.
960 South Broadway
Hicksville
WE-5000

LEGAL NOTICE

back area, S/E corner Park St. & Ithaca Avenue.

957. MERRICK - Robert & Veronica Polson, variance in required lot area & front width of lot to construct one family dwelling with one car garage, W/S Edith Place 247.31 ft. N/o Grand Avenue.

958. MERRICK - Robert & Veronica Polson, variance in required lot area & front width of lot to maintain one family dwelling & one car detached garage, W/S Edith Place 200 ft. N/o Grand Ave.

Interested parties should appear at the above time and place. By order of the Board of Zoning Appeals.

W. Kenneth Chave, Chairman
Ed. Suberland, Secretary
(D185 1T) 11/21/68 MID

LEGAL NOTICE

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN, pursuant to law, that a public hearing will be held by the Town Board of the Town of Oyster Bay, Nassau County, New York, on Tuesday, December 13, 1968, at 10 o'clock A. M., prevailing time, in the Hearing Room, Town Hall, Oyster Bay, New York, for the purpose of considering proposed amendment to the Building Zone Ordinance of the Town of Oyster Bay in the manner set forth hereinafter:

Proposed Amendment: Pursuant to a Resolution of the Town Board dated November 12, 1968, proposing the following change of use district of the following parcel of real property situated at Plainview, New York:

To change the zone from "H" Light Industrial District to "D" Residence District of those certain parts of Lots 90, 91, and 92 of Section 13, Block 44 which parts when taken together, form a triangularly shaped parcel of land between the cul de sac at the end of Beaumont Drive and the cul de sac at the end of Donna Drive and which tri-

THE GIRLS

By Franklin Folger



"I know it's only a few minutes to the matinee, but if we have a sundae now we won't have time to get mad at ourselves for going off our diets."

LEGAL NOTICE

angularly shaped parcel of land is more particularly bounded and described as follows:

ALL that piece and parcel of land being and lying in the Hamlet of Plainview, Town of Oyster Bay, County of Nassau, State of New York, bounded and described as follows:

BEGINNING at a point from the extreme southeast corner of Valley Road, the following two courses and distances:

1) South 28°-23' -50" East 387.50 feet;
2) South 32°-23' -56" East 130.00 feet;
the actual point or place of beginning; running thence south 32°-23' -56" East 225.0 feet; thence South 66°-32' -45" West 125 feet more or less to a point;

thence North 0°-06' -04" East 240 feet more or less to the point or place of BEGINNING. The above mentioned recitation and map which accompany and are on file and may be viewed daily (except Saturday, Sunday and Holidays) between the hours of 9:00 A. M. and 4:45 P. M., prevailing time at the Office of the Town Clerk.

Any person interested in the subject matter of the said hearing will be given an opportunity to be heard with reference thereto at the time and place above designated.

BY ORDER OF THE TOWN BOARD OF THE TOWN OF OYSTER BAY

William B. O'Keefe
Town Clerk
Michael N. Petito
Supervisor
Dated: November 12, 1968
Oyster Bay, New York
(D184-IT 11/21) PL

LEGAL NOTICE

NOTICE TO BIDDERS

The Board of Education of Union Free School District No. 17 of the Town of Oyster Bay, Hicksville, Nassau County, New York (in accordance with Section 103 of Article 5-A of the General Municipal Law) hereby invites the submission of sealed bids on School Bus - 1968/69:38 for use in the Schools of the District.

Bids will be received until 2:00 p.m. on the 3rd day of December, 1968, in the Superintendent's Office at the Administration Building on Division Avenue at 6th Street, Hicksville, New York, at which

LEGAL NOTICE

time and place all bids will be publicly opened.

Specifications and bid form may be obtained at the Purchasing Office, Administration Building, Division Avenue at 6th Street, Hicksville, New York.

The Board of Education reserves the right to reject all bids and to award the contract to other than the lowest bidder for any reason deemed in the best interest of the District. Any bid submitted will be binding for forty-five (45) days subsequent to the date of bid opening.

BOARD OF EDUCATION
UNION FREE SCHOOL DISTRICT NO. 17
of the Town of Oyster Bay
Hicksville
Nassau County, New York
Mary C. Blust
District Clerk

Dated 11/15/68
(D 187-IT 11/21) MID
Order 7878

LEGAL NOTICE

NOTICE TO NASSAU COUNTY TAXPAYERS

NOTICE IS HEREBY GIVEN that sales lists are being prepared of unpaid School District Taxes for the year 1967/68, and State, County Town and special district taxes for year 1968, on real property situated in the town of Hempstead, North Hempstead and Oyster Bay and the City of Long Beach, N.Y. Sales lists are also being prepared of unpaid State and County Taxes for the year 1968 on real property situated within the territorial limits of the City of Glen Cove, N.Y. Unless such unpaid taxes, with interest and accrued penalties be paid on or before the 16th day of December 1968, the tax lien on the property against which such taxes are levied will be advertised and on the 17th day of February 1969 thereafter, sold.

Any taxpayer interested may send a brief description of his property to the County Treasurer, and a statement of the amount of unpaid tax, if any, will be forwarded to him.

The completed lists will be open for examination, and copies will be available in the County Treasurer's Office, 240 Old Country Road, Garden City, N.Y. (P.O. Address, Mineola, N.Y. 11501) on or about the 1st day of February 1969.

PETER P. ROCCHIO, SR.
Nassau County Treasurer
(D-181-2T-11/14-21) MID-PL

**YOU'LL FIND IT
IN THE
WANT ADS!!**

Ramblin' Rose

by Rosemary Walsh

Here comes the fun --- the holiday season officially commences --- this is the time for everyone. (Now, Mom, don't panic, in spite of all that shopping, cleaning, cooking, and the general mad confusion, you know you have fun too.) Speaking of celebrations and confusion Charlie McAuley (of the 10 McAuleys) arrived home from Germany to a potpourri of football (4 brothers), nephews, sisters, nieces, in-laws, friends and lasagna and confused signals with the Sweet Shoppe. However, hear ye---great, but great time was had by all. By the way, that's nothing new on that front---it's a charming human melee. This scene should set you and yours with the welcome mat, fat turkeys, stuffing, pumpkin pie, cookies, nuts and goodies that make Thanksgiving our true American Heritage.

As I mentioned last week, when

you've reached the turkey soup stage on Saturday, please afford yourself the pleasure of the conglomerate of our Carmine Barana featuring the Symphony Orchestra, the Community Chorus, the High School Chorus, the Recorder Consort, all being presented at Holy Trinity High School Auditorium. Bless Father Young for his cooperation and understanding of this venture. Further details can be found in this issue.

Here we go back to the gridiron: The varsity had a field day this weekend, but the JV had formidable opposition. We met with a tie game against McArthur (17-17) in the A.M. JV stanza, but came back for a real varsity trounce in the P.M. (32-0) (once again rain and all). Even the referees felt bad for the "Generals" they disallowed Tom Flanagan's behind the scrimmage romp for a touchdown. (We know, you too, Den-

ny.) This next weekend sees our grid --- gladiators in a traditional non league contest at Levittown. Cheers to underdog Clarke that they might at least tie our Syoset foes and lead us clearly to a North Shore Division Title Championship on the varsity as well as the JV level.

Sorry --- It's not the "Harmless Wizards" but the "Court Jesters" that will hold forth against a stellar (although somewhat aged) faculty cage club. Don't put down this team, however, they have stamina. (They need it.) It's all for the Dad's Club's good cause of supporting the athletic program. Don't miss it --- It's really fun and giggles. Tickets can be obtained from coaches, physical educators around the district, as well as the Recreation office.

This past Monday I had the extreme pleasure of being invited to a concert sponsored by the Modern Music Masters Honor Society. They presented Miss Carmen Czernik in a pre - Car-

negie Hall Piano Concert in the High School Auditorium. Miss Czernik is a native of Spain with a Fullbright Scholarship and a Julliard degree. Her excellent performance included Schubert, Beethoven, Chopin, Debussy, and Prokofiev. Congratulations to the Music Masters for this fine program.

If you will forgive a personal aside for the holiday time --- this year for the first time in over four years I shall have "my brood" at home, including my son, Jim, who returns on Monday from an assignment with the Peace Corps. Another form of service has called him to

duty --- he reports for induction shortly after his arrival. Unfortunately he cannot bring his new Thai bride from Bangkok for an interim. But, we hope for better days when all of us will be together.

Before I ramble off, may I be a wee bit philosophical. The holidays bring to mind the refuge of family ties, family ties should enhance community links, and community links might bind us as our country and unite this world. Have such a joyous, happy Thanksgiving as I ramble on for the turkey, trimmings, holiday ornaments, trees, weddings, oh no.



TO READ IN HICKSVILLE: May Swenson, well-known Poet whose work appears regularly in the New Yorker, Poetry, the Hudson Review, and numerous other magazines, will read from her works at the First Annual Poetry Festival, December 5th. The festival is sponsored by the Hicksville Schools and will also feature ten teachers reading from their works.

Free heating survey for people in Hicksville.

Discover how surprisingly little it costs to convert to modern gas heat. Your family will appreciate the difference. Gas heat is clean. Gas heat is dependable (no deliveries --- it's piped directly into your home). Gas heat is economical. It has been selected by many of your neighbors.

LILCO
LONG ISLAND LIGHTING CO.
a member of the Con Edison Group



Our man in Hicksville, Joe McCarthy

Joe McCarthy has been helping Long Island Families with their heating problems for 3 years. He can give you the facts on clean, dependable, economical heat for your home. Of course, there's no obligation. Call Joe McCarthy at HT 4-1300. Next winter you'll be glad you did.

4-H NEWS

4-H Annual Dinner

The fifty-fourth annual meeting and dinner of the Cooperative Extension Assoc. of Nassau County was held at Carl Hopli's Restaurant in Baldwin, on November 7th. There was a business meeting, a report from the Board of Directors and a report from the Nominating Committee. The guest speaker, Prof. Carlton E. Wright, extension program leader for the Consumer Education at Cornell University, gave a fascinating talk on "Yesterdays Consumer in Tomorrows Market." An enjoyable time was had by all.

E. Ziskin

OPENED HEARTS

By L. Knostgen

The Plainview 4-H Council has adopted the "Suffolk State School for the Mentally Retarded" as their special friend in need. Each girl in every club has been requested to give one article of warm clothing, men, women, or children. The school is provided for by the state, however more clothing can always be used.

Many thanks to the leaders and co-leaders who volunteered to deliver these items. Also may I say that each girl and leader who took the time to contribute something however small, in clothing or time, should feel an inner pride for putting out a hand in compassion and understanding for those less fortunate than themselves.

Keep up the good work, girls, and God Bless you for your Opened Hearts.

12 BUSY HANDS

By Nora Louis

The beginning of the Twelve Busy Hands this year was a very busy beginning on our first meeting. We picked our officers. They are as follows: Pres. - Susan Lang; Vice - Diane Messina; Sect. - Caroline Casareo; Treas. - Debbie O'Leary; Song Leader - Suzy Weir; Recreation Leader - Roseanne Kleeman; Newspaper Reporter - Mary Vitti and Nora Louis.

On the second meeting of the "Twelve Busy Hands" our leader Mrs. O'Leary told us that our first project will be sewing pillows. We picked our cloth from Penny's. We had lots of fun picking out materials. We also had a lot of fun putting up our 4-H posters for the 4-H week around town.

On the 29th of Sept. all eight of the members marched in the parade for the United Fund Drive. The members of the "Twelve Busy Hands" also made cakes for the cake sale.



HOBBY CLUB: Levittown-Hicksville Elks 1931 Hobby Club had their first meeting at the lodge at 80 East Barclay Street, Hicksville.

This Hobby Club is for boys and girls, between the ages of 8 to 16 yrs. The instructor of this class is Bro. Barney Romanine, who is a field Eng. Pictured on our extreme left is Youth Chairman Bro. Dick McHugh.

Any boy or girl interested in joining, leave name and phone No. at the Elks Lodge ---Phone 931-9310.

USED CAR SALE

BOB-KEN Ford
ALMOST NEW - USED CARS

LOW MILEAGE LATE MODEL ON
OUR FABULOUS 69 FORD LINE

AT "MUST GO" PRICES

TO MAKE ROOM FOR MORE

Some have less than 10,000 Miles

A-1

- | | |
|---|--------|
| 1968 FORD Galaxie 500
4 dr. 8 cyl. A/T, P.S. Vinyl Interior
& Loads of Other Extras WE HAVE 2 | \$2424 |
| 1967 PLYMOUTH Fury Wagon,
A Car Equipped with all the extras
you want including air cond. at
a fantastic | 2222 |
| 1967 FALCON Wagon Rich Midnight Blue
All Vinyl Trim, Economy 6,
A/T, P.S. Roof Rack etc. | 1818 |
| 1967 FORD LTD 4 Door HTop
A Beauty, 8 cyl. A/T, P.S. P.Brakes
R&H, Vinyl Roof True Luxury Only | 2177 |
| 1967 FORD Galaxie 500 4 dr. 8 cyl
A/T, P.S. R&H, Vinyl Trim &
Other Extras, Late Model Luxury Only | 1999 |
| 1967 DODGE Dart 270 - 4 Dr. Sedan
Lovely Mist Green, 6 cyl. A/T,
P.S. R&H, Real Buy | 1666 |
| 1967 MUSTANG "GT" Almost New
Red Hot 8 cyl. A/T, P.S. &
Much More, Fantastic Buy | 2177 |

ALSO-Fantastic Saving on leftover New 68's & executive cars.

BOB KEN FORD

AT BROADWAY
BETHPAGE RD.
681-9003





BOARD AND ADMINISTRATION AGREES: On the importance of keeping a record of Hicksville's history. This is being done by Messrs. Glen Gregory and Richard Evers of the HIS faculty. At a recent Board of Education meeting, one set of these historical slides were shown. They are available for local club programs. Left to right in the upper picture are Thomas Nagle, Harold Sternberger, Cornelius McCormack, George Jackson, Sheila Noth, Glen Gregory, Richard Evers and Thomas O'Donnell, while in the lower picture are Cornelius McCormack, Donald Abbott, Sheila Noth, Glen Gregory and Richard Evers. The slides were dedicated to the memory of the late Fred J. Noth, editor and publisher of THE HERALD for 20 years, who passed away on July 21st.

Photo by Pierre Charbonnet

Library Notes

Some months ago the Hicksville Public Library Board of Trustees sent to 1500 residents a questionnaire designed to elicit information about the attitude of the community toward the library. The survey, conducted by Hofstra University, was sent in May to residents selected at random from registered voters and library borrowers. Complete anonymity was insured. Questions were designed so that the

responses would indicate (a) frequency and type of use (b) strength and weaknesses of library service (c) satisfaction or dissatisfaction of the users (d) attitude toward the library budget. While the results have not been fully tabulated, some preliminary findings are available. The response, incidentally was 60 per cent, which is considered excellent by public opinion experts.

One of the most significant responses was to a question regarding service that a library should provide. From the categories listed, art, films, phonograph records, special cultural programs, transportation pro-

vided to the library and bookmobile service, the service selected most often was bookmobile (71 per cent). Since the bookmobile is sometimes criticized as a needless and expensive device, this is most revealing. Actually the bookmobile operational costs are less than 7 per cent of our total budget while we circulate about 20 per cent of our books from this source, most of them to the very young. A bookmobile, then, seems to be both a desirable and useful service and certainly an inexpensive one. There are other results of this survey which we shall discuss from time to time including attitude toward the budget, the complaints most often registered and the strengths most often mentioned.

Pageantry in Brass

By The St. Ignatius Girls Cadet Corps

Autumn is a season when the full and active summer life settles down to rest. The bright green leaves of the trees turn to gold and softly rustle to the ground. The trees their leaves shed, rest silently against the red winter sunsets, awaiting spring and a renewed burst of life. Autumn is a time to rest, reflect and renew spent energies.

As we watch the life of our corps we see that it follows the four seasons. We are now going through our tenth autumn. Each year we have had a livelier more active summer than the one before and each year the time for renewal is more intense.

It's a time of falling leaves—many young women, who have dedicated so much of their time and talent, must now leave to pursue their chosen professions. Their contributions are many and the greatest of their gifts is the effort they have put forth in inspiring other girls to join in to work as a team and instilling the incentive to reach for the brightest star.

It's a time when we are all able to stop and think to build better dreams and to reach for brighter stars.

HAPPY THANKSGIVING

Conti To Run For Re-Election

James B. Conti is running for reelection for the office of Fire Commissioner in the JERICHO Fire District.

Mr. Conti has been a resident of Jericho for 13 years. He has served as Fire Commissioner for 5-1/2 years. In 1967 he was Chairman of the Board of Fire Commissioners. He is a Civil Service employee of New York City.

Mr. Conti has been an active fireman for the past 10 years. He has attended many schools on firematics, as well as Seminars at Cornell University in order to keep the District well informed on latest methods and recommendations concerning relative problems in governing Fire Districts and Fire Departments.

Along with his fellow Board members he has been instrumental in giving the community the maximum fire protection with the minimum amount of expenditure. Being very conscious of the continually changing protection needs of the community in order to protect life and property he pledges to continue his efforts with sincerity and integrity and the benefits of his experience.

The vote will take place on



James B. Conti

Tuesday, December 3, 1968 between the hours of 2 P.M. to 10 P.M. at the Jericho Fire House located on Broadway, Jericho.

Operation VFW

William M. Gouse, Jr.
Post No. 3211
by Eddie Kiebing

Organizational Calendar

Frank Aug. Americanism chairman, has scheduled open house for all those interested in seeing an apt Americanism program sponsored by the American Legion in Nassau County. The program will consist of anti-communist films and a question and answer session to follow. The date is Monday evening, December 16, 8:30 p.m. Refreshments will be served.

Last Wednesday Commander Znach and myself stood by the recording booths at Radio Shack in Westbury. The turnout was pathetic. The free tape message program sponsored by the company just hasn't "caught on" with the public. We spoke with Jack Greenspan, vice president of Tandy Corporation of which Radio Shack is a division. Mr. Greenspan has been trying to get veterans organizations interested in the program and hopes to enlarge on it next year.

That servicemen overseas would appreciate a hearing from you during the holidays and you can do it FREE. RadioShack supplies the recorder, the tape, the mailing box and the postage. We will be on hand Wednesday evenings to help you. That GI over-

Welcome To Hicksville

In a relocation move, New York Twine Company, a leading distributor of twine and burlap, has leased a 20,000 - square - foot industrial building now under construction by Jerry Spiegel Associates in Hicksville, L.I., for its new headquarters. The company, and its affiliate, Van Arden Products, Inc., will move from 9 North Moore Street in Manhattan upon completion of the building in early spring.

The new industrial facility, situated on a 51,000-foot plot on Andrews Road, off Bethpage Road, in Hicksville, is being developed at a cost of more than \$200,000. The long term lease, which calls for an aggregate rental of nearly \$400,000, was negotiated directly between the tenant and Jerry Spiegel Associates, owner-builder.

On Queen's Court

Linda Schaaf, daughter of Mr. and Mrs. Philip H. Schaaf of 75 Notre Dame Avenue in HICKSVILLE, has been elected to the Honorable Queen's Court of Concordia Teachers College in River Forest, Illinois.

Linda is a graduate of the LI Lutheran High School.

suas deserves to hear from you. How about it?

Several weeks ago we talked about what you can send to a serviceman overseas for the holidays. We would like to add - a photograph of the family.

The idea deserved enough merit for the Chicago Tribune to think about and now they are sending a family photograph to any serviceman overseas. All the parents or relations have to do is go to the newspaper building and pose for a picture. Pictures from home are always welcome to someone away from home.

SUPPORT OUR BOYS IN VIETNAM

LEGAL NOTICE

PUBLIC HEARING

NOTICE IS HEREBY GIVEN, pursuant to the provisions of the Town Law of the State of New York, and the Nassau County Civil Division Act, the Town Boards of the Town of Hempstead and Oyster Bay, Nassau County, New York, will conduct a public hearing at a joint meeting of said Boards to be held at the Town Hall Annex of the Town of Oyster Bay, 65 Broadway, Hicksville New York, on the 10th day of December 1968, at 9:30 o'clock in the forenoon of that day at which time and place the said Town Boards will hear all persons interested in the proposed expenditure of \$500,000 in authorized funds for the improvement of the facilities of the Hicksville Water District by the construction of two additional wells on existing well sites 3-1 and 4-1 known as Jerusalem Avenue site and Newbridge Road site, respectively, in said District Hicksville, New York with appurtenances; said improvement to be paid from available funds of said District, with no bond issue required, as shown in the report of Holzmacher, McLendon & Murrell, Consulting Engineers for said District, a copy of which report is annexed to the petition of the Commissioners of said Water District, all on file in the Office of the Town Clerk of the Town of Hempstead and the Town Clerk of the Town of Oyster Bay, where they may be examined during regular business hours by any person interested.

FURTHER NOTICE IS HEREBY GIVEN, that all persons interested in the subject matter above referred to will be given an opportunity to be heard at the time and place aforesaid.

BY ORDER OF THE TOWN BOARD OF THE TOWN OF OYSTER BAY
William B. O'Keefe
Town Clerk

Michael N. Pettio
Supervisor
Dated: Oyster Bay, New York
November 12, 1968
(D-186 IT 11/21) MID



HOLIDAY GREETINGS: Commander Michael Znach, Veterans of Foreign Wars, Post No. 3211, Hicksville, hands an address card to Mr. William Ellis, 83 Cedar Street, Hicksville, while taping a holiday greeting to his son L/Cpt William Ellis now serving in Vietnam. The tape a letter program, sponsored by the Radio Shacks nationally, is free to anyone wishing to send a taped holiday greeting to a serviceman overseas. Members of the William M. Gouse Jr. Post will assist the public with their messages Wednesday evenings through November 30.

