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**Herald**  
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PLAINVIEW  
HICKSVILLE  
OLD  
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## When Klan Paraded Local Streets



CURRENT INTEREST in the Ku Klux Klan recalls the hey day of the organization when its membership on Long Island numbered in the hundreds in the mid-1920s. This picture was taken at the corner of Herzog Pl. looking north on Jerusalem Ave. toward the rail road crossing in Hicksville when the Klan held a giant convulsion in the neighborhood together with a parade. This exclusive picture has just recently been discovered. Others will be published in subsequent issues.

## How It Was 62 Years Ago In Hicksville Public Schools

The following story about the early days of public school education in Hicksville was written 62 years ago in 1903 by Mrs. Harry Darling, then Dorothy E. Ruther, one of the four graduates that year. Fifteen years later in Sept. 1918, Mrs. Darling became a secretary in Hicksville Schools and held the position for 25 years, retiring in June 1943. Newer residents and old timers alike will find the report of interest. It was entitled "The Growth of Hicksville Schools" and was written as an essay. -- Editor.

Hicksville had a great deal of trouble with its educational affairs and to show this it is necessary to go back to the year 1850. At that time the only school was a private one taught by James Matthews. In the year 1850 sufficient money was raised by subscription to erect a one-story school building which was the pride of the village at that time. It cost \$400 and is used as a dwelling house at present (1903). The land upon which it was built and upon which stands the present school building was donated by John F. Heitz. The first teacher that taught in the first public school was Rev. Horace, a Methodist minister.

This school contained but one small room. The room being smaller than one of the rooms in the present (Nicholas) School building. In those days the seats



SCHOOL HOUSE which in 1894 was no longer large enough. It was moved from Nicholas St. a block to W. Marie St. where it was used by H.F. Huettner for the sale of furniture.

were but plain wooden benches with no backs. The teacher's desk was also made of plain boards. There were no cloak rooms, books were arranged on

the sides of the room upon which the clothing was hung. Shelves were on either side of the room upon which dinner pails and boxes were placed. In the room there was but a single aisle. The room contained eight windows but no shades. There was no janitor at the time, for the teachers and pupils thought it fine to have two rooms, at one time. There was also no trunk officer. Some of the children that went to this school have grown to be bright business men. Among them are the Messrs John H. Hahn, Charles H. Voigt, Ernest Witzel, Elijah Herbag, former trunk officer of this school and several others. During one of those years the pupils of Hicksville school ranked first in penmanship in Queens County. It stood side by side with Flushing High School.

(Continued on Page 4)

## Six Hours Darkness: Fire in Big Blackout Ruins Car, Garage

A car and garage was destroyed by fire during the six-state electric power failure blackout, Tuesday night. Hicksville volunteer firemen were able to save the attached dwelling at 30 Froehlich Farm Rd. from damage. At the time of the alarm part of Hicksville already had power restored for 40 minutes but the scene of the alarm was in total darkness. Full service was not restored locally until about midnight.

Lights in Hicksville and mid-Island area went out about 5:27 PM. The damaging fire alarm for the Edward Steffens residence was sounded at 10:30 PM. Some homes north of Woodbury Rd. had power at 9:22 PM.

All volunteer firemen were called for standby alert at 6 PM and remained on duty until midnight.

At 12 minutes after six the firemen responded to a call at the corner of Jerusalem Ave. and Fifth Ave. where a two-car collision resulted in one vehicle being overturned. The volunteers washed down the highway to rid the area of gasoline. The cars involved were a '59 Chevrolet driven by George Stanley of Levittown and a '59 Plymouth operated by Joseph Zelinka of West Babylon.

Among the few places, aside from such emergency centers as hospitals, fire and police headquarters equipped with their own power generating facilities in this area was Frank's Alibi Restaurant on Old Country Rd. where the glowing neon sign in the total darkness baffled many motorists as they groped homeward.

Stores selling flashlights and candles did a rush business until their stocks were depleted. Many residents without battery operated radios were unaware of the extent of the blackout until power was restored. There was much changing of individual household fuses.

During the first 40 minutes of the blackout it was difficult to obtain a dial telephone tone, apparently due to the flood of traffic in the initial period.

## Direct Legal Action on Books

Joseph Catalano, attorney for Hicksville School District, has been directed by the Board of Education to proceed with legal action to obtain the return of 73 books borrowed by William A. Bruno Jr. while he was a trustee of the district.

Four written requests for the return of the volumes, valued at \$298.39, had been made to Bruno.

## Meeting Nov. 24 On Sale of Smut

Seven out of 16 newsdealers in Hicksville have been found, during the past month, to be selling "indecent literature" it is claimed by John R. Niederauer of 43 Michigan Dr., chairman of the Catholic Action Committee of the Holy Name Society of St. Ignatius Loyola Church.

The statement is contained in a form letter sent to religious, fraternal and community organizations asking their support in "stamping out smut in Hicksville".

The full text of the letter signed by Niederauer follows:

"In a previous letter the problem of indecent literature was brought to your attention, as well as to the attention of other organizations in Hicksville. At the meeting on Sept. 9th, there were eight organizations in attendance. Joseph Johnson who is a member of the Joint Committee for the Elimination of Indecent Literature was also present. We discussed the problem of indecent literature and felt the need that some action should be taken.

"During the past month 16 newsdealers had been canvassed in Hicksville; seven were found to be selling indecent literature. Most of the seven openly displayed dirty-type magazines and newspapers in a manner where any teenager could easily see and obtain them.

"Those who were in attendance at the Sept. 9th meeting unanimously agreed to hold another formation meeting in order to allow all organizations to participate in this community project. As a result another meeting has been scheduled for Wednesday evening, Nov. 24th, in the Hicksville Public Library at 8:30 p.m."

## DEDICATION SUNDAY

Community leaders and residents are being invited by the Hicksville Public Library Board of Trustees to the dedication of the new addition to the library on Jerusalem Ave at Second St this Sunday, Nov. 14.

## Hold Ingathering Nov 18

Thursday, Nov. 18, is the date for the Ingathering of garments by the Needlework Guild at the American Legion Hall, East Nicholas St., Hicksville. In order to become a member all one need do is donate two new garments once a year for an orphan child or a needy family.

There will be a public display between 10 AM and 3 PM. Refreshments will be served from 12 noon to 2 PM.

Officers of the Hicksville Branch are Florence Nenninger, president; Ann Brengel, vice president; Mary Bean, secretary and Pearl Francke, treasurer.

## Becomes Engaged



PRISCILLA SUE ARLEN

Mr. and Mrs. Samuel S. Arlen of White Plains, announce the engagement of their daughter, Priscilla Sue, to Dr. Richard J. Thurer son of Mr. and Mrs. Carl Thurer of Hicksville.

Miss Arlen, a graduate of Simmons College, Boston, Mass., studied in Paris, with the Sarah Lawrence Summer Program. She received a Master's Degree from Columbia University in Fine Arts, and she is at present an Art Editor with the Crowell-Collier Educational Corp.

Dr. Thurer, an Alumnus of Princeton University, class of 1957, was a member of Court Club. He graduated from the College of Physicians and Surgeons-Columbia University and is a member of the Princeton Club of New York. A lieutenant

in the Naval Reserve, Dr. Thurer is a resident in surgery at Columbia Presbyterian Medical Center in New York.

## Enrollment Down

Student enrollment in Hicksville Public Schools, as forecast by the Columbia Report, has continued to decline this year for the third successive year. The totals were 13,281 in 1963, 13,144 in 1964 and 12,843 this year.

The figures for the elementary schools in these years have been 7275, 6991 and 6658 while they have been 3091, 3079 and 3125 in Junior High and 2915, 3074 and 3060 in Senior High, it was disclosed this week.

## Olga Hoebel Oil Wins Second Award

Mrs. Olga Hoebel won second award in portraiture for her oil painting "The Old Salt", with the L. I. Branch of the National League of American Pen Women, Inc., art exhibit which was held at the Garden City Hotel, from Nov. 1st to 5th. This painting had been on loan and on exhibit in the Reading Room of the Hicksville Public Library for an extended period of time several years ago, and received many favorable comments.

Mrs. Hoebel also sold two oil paintings of regional scenes at the Art Show at the Garden City Hotel. One represented the view as seen from Beekman Beach towards Bayville bridge and the waters of Oyster Bay Harbor. The other one represented an old barn on the Underhill farm, and was viewed with nostalgia by old time residents of the area.

The L. I. Branch of the NLAPW held a tea on Nov. 5th in connection with the art show.

## Robbins Lane PTA Meeting Tuesday

The Robbins Lane P.T.A. of Syosset will hold its regular monthly meeting in the school auditorium on Tuesday evening, Nov. 16, at 8:30 P.M. Mrs. Harriet Cohen, president, will conduct the business meeting. Mrs. Ruth Kuznick, program chairman has arranged a most interesting and informative program. Miss Rita Triguere from Hempstead will discuss her personal experience as a leader in "Project-Headstart" the pre-school program for under privileged children which was launched so successfully nationally this past summer. Refreshments will be served by the hospitality chairman, Mrs. Gloria Tompkins. An all out effort for a 100% membership is being conducted this week by Mrs. Cecelia Fockel, membership chairman.

## Dear Lynda

A newly inducted member of Hicksville Rotary Club is JOHN MCGOVERN, principal of East St. School. He is a licensed attorney and his wife is a nurse-teacher at the Junior High School. We used to have to wait until Thanksgiving Day to get the count down on Christmas. No more. Store windows are exhibiting Christmas decorations and toy departments are blossoming. Rev. RICHARD MUCK will provide the program when Hicksville Kiwanis meets on Nov. 24.

Another Novick office building is announced for North Broadway, adjacent to two others, near the Hicksville Post Office. An unbelievable sight for motorists during the blackout on Tuesday night, along Old Country Rd., was the neon sign and exterior-interior lights of Frank's Alibi Restaurant between Broadway and Jerusalem Ave., Hicksville. Frank has his own power generating equipment. Our thanks to the Hicksville Kiwanis Club for their certificate award regarding freedom of press and speech awarded at their luncheon meeting on Wednesday. This is the 50th anniversary year for Kiwanis International. We were impressed with the remarks of SIGMUND SPIEGEL, architect and nominee for president of East Meadow Chamber of Commerce, last Wednesday, regarding the need for multi-family (not apartment house) residences in his township. We respectfully suggest the Hicksville Chamber invite him to speak at a future meeting on this topic. Received a telegram the day after election from Assemblyman-elect MARTIN GINSBERG with the message "sincerely thanks." A nice gesture that other seekers of public office might consider. The Future Homemakers of America Club at Plainview-Old Bethpage High School received a certificate of honor, one of ten in New York State, in the 11th annual Youth Group Achievement awards competition of Parents' Magazine. The Jericho Public Library is due to open early in December with a collection of 10,000 volumes. It is located on Merry Lane, just south of Jericho Turnpike. Radio Station WFYI at Roosevelt Field, on which Hicksville news is broadcast by our editor every Monday, Wednesday and Friday at 12:05 PM, has made application to change its call letters to WTHE. Effective Jan. 1, the station (1520 kc) will switch to Town and Country Music. HARTLEY L. SAMUELS is the new general manager and vice president of the station. Attorney General LOUIS J. LEFKOWITZ has more than \$4,000 he wants to give to consumers but there appears to be no takers. He said recently he wants to return the money to victims of a scheme by a jewelry firm which collected more than \$15,000 in attorney's fees from customers delinquent in retail installment payments in violation of state law. Checks totalling \$4,464.18 sent to 218 customers were returned to him by the post office as undeliverable. SOL NEWBORN has been designated as auditor of the Hicksville School District. The Hicksville Schools telephone central has been answering with "WE 5-9000" for sometime in a plan to cut down phony bomb scares. Recently, the reply was changed to "Hicksville Schools - May I help you?" and this week there came thru a bomb scare for the high school. It was the first of the year and the first since the change in the method of answering the phone. There will be a special meeting of the Board of Education, to which the public is encouraged to attend, at the Senior High School this Friday night, Nov. 12 at 8:15 PM. Educational matters on the agenda include transportation, recreation, cafeteria and guidance.

## Present Play At Trinity School

Broadway moves out of the city on Nov. 20 and 21 as the youth of Trinity, Hicksville, present the successful, long-running play, "The Man Who Came to Dinner."

Bruce Ulmer, a senior at Hicksville High, stars as Sheridan Whiteside, while Sue Trinkel, junior at Long Island Lutheran High, co-stars as Maggie Cutler.

Other principal characters are: Chris Beinhart as Miss Froen; Christine Paehler, as Harriet Stanley; Glenn Theil as Bert Jefferson; Janice DeSimone Lynn Gallanough share the role of Lorraine Sheldon; Bill Wagner as Beverly Carlow; Bruce Innes in the role of Banjo; Ray Froehlecher as Prof. Metz; and Frank Albanese as Dr. Bradley.

The various members of the 25 character cast represent Trinity's Walther Leagues and elementary school. This Hart and Kaufmann comedy is produced by the Trinity Youth Committee and directed by Earl Genzel, a teacher at Trinity Lutheran School.

Performances will be staged in the gymnasium-auditorium of Trinity Lutheran School at 40 W. Nicholas, Hicksville and begin at 8:00 PM.

A donation ticket may be purchased from League members or at the box office on performance nights. The public is cordially invited to attend this production. Proceeds of the event will go towards the purchase of stage equipment for Trinity Lutheran School.

## All Around Town

Aprons, towels, pillow cases, knitted and Christmas items, homemade cakes and pies, doll clothes and other features are promised for the Harvest Festival at the Hicksville Methodist Church on Friday, Nov. 19, from 7 to 10 PM and Saturday, Nov. 20, from 10 AM to 6 PM. The other features include a magic show at one, two and three pm; an art show, snack bar and white elephant sale.

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## My Neighbors



"Junior!!!"

## Let Contract For Postal Space

A contract has been let for an additional 28,000 square feet of leased postal space to increase the capabilities of the Hicksville Sectional Center, the Post Office Dept. has announced in Washington.

The additional space in the Chestnut Park Industrial Center near Broadway and Lauman Lane will be located in a building next to a 44,000 square foot structure also under construction for lease to the Postal Service.

The smaller building will be completed for use by the Post Office Dept. before Christmas, a spokesman said.

The additional construction represents an initial investment of \$319,000 by the lessor, Chestnut Park Corp., 25 Bloomingdale Road, Hicksville. Both buildings will remain on the local tax rolls.

Under ZIP Code, mail is routed between 552 Sectional Centers. Formerly, a more complex system was used to connect the nation's 34,000 post offices. The Hicksville Sectional Center is the key distribution point for mail going from or to near-by associated post offices.

## Research Concern Leases Space

Avionics Research Corp. has leased for a long-term more than 3,000 square feet of space in the new two-story office and store building being erected by Jerry Spiegel Associates at 260 North Broadway, Hicksville.

The 12-year-old firm, which specializes in electronic, aircraft, and missile engineering and drafting, is locating its new headquarters in Hicksville to be near the hub of the Long Island research and development industry. Some of Avionics major clients include Grumman and Fairchild.

The new space represents a major expansion by Avionics, which employs more than 250 people in New York and its southern branch headquarters in Orlando, Florida.

Because of the large amount of drafting work done by the firm, special overhead lighting will be installed. The entire office area has been designed by Harvey Heine of the Spiegel organization to permit a flexible and efficient operation.

Mr. and Mrs. Anthony Nigro of 12 Lois Lane, Old Bethpage, are the parents of Robert William born Oct. 17 at Mercy Hospital.

## Mass. Gridders Here Sunday In Football Assoc. Trophy Game

By Milt Pryor

The Mid Island Sponsored Charger squad added another win to their highly successful first season, Sunday. Jeff Campbell continued where he left off the previous week against North Babylon and scored 3 more touchdowns for the Chargers. Steve Powers and John Turisi added to the score by sensational runs, recovered fumbles and extra point conversions. Final Score: Mid Island Plaza Chargers 33, Copiague Eagles 7. Raffle prizes which the boys received for selling their required number of books are now much in evidence throughout the town. Prizes that some of the boys obtained were: Team Pictures, Transistor Radios, Team Emblems, Bench Warmers with League Emblem, Savings Bonds, Special Football Records, Stingray Bikes, Walkie-Talkie Transmitters, Long Playing Records etc. The Raffle sale is still in progress. If any of the readers are visited by a Team Member and asked to buy a raffle book, please help the boy and the League, we are still in the red for \$1500.00.

These last weeks at the football fields a few parents were in the stands witnessing their child's triumphs and accomplishments. We have 150 or so boys in our League. We can't fathom why nine or ten parents can attend their son's games and all the others parent's are not even able to take them to the field or home after the game. Our Coaches have been picking up the boys in the various sections of Town and taking them back after the game. For the final two weeks of the season, we urge all parents to try and spare 1 hour from their heavy bowling matches, and other

activities and spur their child and his team on to victory. When these boys catch a pass, make a key block, and certainly run for a T.D. They look forward to the crowd ovation. Please try to come out and give them your valued support.

In the InterMural Division the Hicksville Eagles are still undefeated with a sensational 4 wins and no losses. In second place the Hicksville Lions are tentatively lodged. However, the Hicksville Mustangs, with a Two Win & Two Lost record can beat out the Lions if the latter wins and the former loses. But win, lose or draw, the Eagles have overpowered our intermural division this year. The last two or three weeks we have had a dozen or so additions to our various Football Teams. However, as the season comes to a close, there are still well over two hundred boys who signed up but not assigned to teams because of our lack of funds and parental supervision. Please help us give these boys a chance to play Football next year. We hope to have at least 10 teams, including 3 Conference Teams. This is a tremendous undertaking. Please help us achieve this goal.

Dates to Remember: Thursday, Nov. 11, at 6:30 and 8:00 PM. The final 2 intermural games of the season. Please attend.

Saturday Nov. 13, 1 PM. The Mid Island Plaza Chargers will meet the Dorchester Queensmen at the Mid-Island Plaza as they arrive from Massachusetts. Each team member will have a member of the Dorchester squad as their house guest for the week-end.

Saturday Nov. 13, 7 PM. Both teams will attend a local movie and then visit a soda shop.

Sunday Nov. 14, 2 PM. Trophy Game to be played at Cantiague Park. Please attend Gals half time show and surprises.

Nov. 24, 6:30 PM. Intermural

Trophy Game, Raffle Drawings, Presentation of Town Awards to Town Champions, and Raffle achievement awards will also be presented to our boys. Please attend this final home game of the 1965 Season.

Nov. 27. All team members: Return all equipment cleaned and ready for use next season.

Early December surprise scrimmage of our Mid Island Chargers at New York Stadium. More to follow on this next week.

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## HI-NEIGHBOR!

If you are a newcomer in the Jericho or Plainview area you may look forward to being greeted by our local "Hi Neighbor" representative. She will come bearing gifts and messages of welcome from civic and religious leaders, as well as prominent business men of our community. She will acquaint you with various local activities and make your arrival a happier and warmer event.

Should you have a brand new neighbor in these areas, be sure to phone Mrs. Anne Golden WE 1-4535.

## Town Tax Rate Down Next Year

The Town Board on Nov. 9 adopted the proposed 1966 budget which carries a 12¢ reduction in the cost of basic services, Edward J. Poulos, Town Board Majority Leader, announces. The vote was 4 to 0 with Supervisor Michael N. Pettito and Councilmen Marjorie R. Post and Louis A. Sisia absent.

The adoption followed two public hearings which were held in the morning and evening of Nov. 4 at which only 12 persons were present in the evening session to make suggestions.

State law requires that the budget be adopted within five days after the public hearings and since these were held Nov. 4 it was mandated that the budget be adopted Nov. 9.

"Despite the addition of \$338,000 for salaries and \$256,000 of debt service for capital improvement, the tax rate is being reduced principally because of \$675,000 in state aid," said Poulos.

"We feel we have a good budget that will provide the necessary services for the people of Oyster Bay at the lowest possible cost," Poulos continued. He complimented the department heads for keeping their budget requests minimal and explained that the budget, with its decreased tax rate, was the result of careful fiscal planning and programming.

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Empty lemon juice "lemons" make dandy floats. Yellow can be seen 100 yards away.



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## Miracle Sandwich Spread

# As Graduate Saw It

# Civic Effort Pays Off

(Continued from Page 1)

In the year 1874, it was found that the old school building, known at that time as the little red school house, was too small to hold all the children in any comfort. The trustees at that time succeeded in getting an appropriate sum of money to build a one story school house with two rooms. It cost \$2,400. Mrs. John Forgie was the first teacher in the second public school and as a teacher she was a success. In 1889 an addition was built on the school. It then contained three rooms. The teachers at that time were Principal Wheeler, assisted by Miss Anna Tappan and Lydia Curry.

The school bell that still hangs in this school (removed some years ago and the subject of some controversy at the time - ed) was purchased in the year 1874, the time the second public school was built. By mistake, it was taken to Oyster Bay. As soon as the trustees were able to re-transport it from Oyster Bay to Hicksville, they drove from house

to house, in the district, ringing it all the time. In this way they collected in the neighborhood of \$75 which went toward paying for the bell.

In 1892, the trustees succeeded in getting \$6,000 with which a new school was built. The old school was bought by Mrs. Wm. Freytag and is used by H. F. Huetner as a furniture store at present. The school of 1892 was large enough, having eight classrooms, but there was no attractiveness to its appearance. The building only stood until 1896 when it was remodeled.

In 1896 a Union Free School District was formed. The trustees, all well known business men of this village, saw the necessity for a new school building. They obtained \$7,500 from the District with which to remodel the old school building. This work was soon completed.

The school at present (1903) contains eight classrooms and two large halls. One of the class rooms is used as the kindergarten. Each room has eight windows and three doors and its

Months and months of effort by the West Birchwood Civic Assoc. of Jericho to obtain dual indications on signals on North Broadway for the turnoffs to Long Island Expressway and the north service road of the Expressway via the ramp were successfully concluded this week when the State Traffic Commission at Albany announced orders for installation of the equipment. The announcement was made Nov. 11 by William S. Hults, chairman of the commission and commissioner of the State Dept. of Motor Vehicles.

own cloak room and closets. The building is heated by steam heat. The size is 60 by 86 feet. The building complete costs the district \$15,000.

In the fall of 1898, the kindergarten was established and has steadily grown in favor since. The number enrolled in it at present is 54, all over four years of age. Application was made by the Board of Education in the spring of 1900 for admission to the University of the State of New York and the school was admitted in the June of the same year. It

was also decided that year to have exercises at the close of each school year in which pupils who had done at least one year of high school work should take part.

In 1900 there were three graduates: Janet Hahn, Elsie Luth and Harry Huetner. Four graduated in 1901: Gertrude Poole, Matilda Fleichstein, Otto Christ and Louis Matsch. Last year the number was five, their names being Charles Voigt, Clarence Purick, John Reinhold, Carl Carlson and Henry Schaefer. The number this year is four: Meta Puvogel, Henry Herzog, William Braun and Dora Rother.

It will be seen that the school has shown a slow but steady increase in numbers and advancement in work. The number of pupils attending this year is larger than ever before and the number who have earned their 12 counts is greater.

## Analyze Nov. 18 Vote In Syosset

The November meeting of the Oyster Bay-Syosset Conservative Club will feature an analysis of the recent election by prominent representatives of the local Republican and Democratic parties.

The Republican spokesman, subject to a possible change in plans, will be John W. Burke, GOP executive committeeman for the Syosset-Woodbury area.

The Democratic viewpoint will be presented by Myron N. "Mike" Steinberg of Jericho, unsuccessful candidate for election to the town board.

The meeting, to which the public is cordially invited, is scheduled for 8:30 P.M. on Thursday, Nov. 18, at the Chase Manhattan Bank on Jericho Turnpike in Syosset.

## Holiday Open House

A Holiday Open House will be held at Trinity Lutheran Church, Hicksville, on Nov. 12 and 13. Sponsored by Trinity's Women's League, the Open House will be held in the auditorium-gymnasium at 40 West Nicholas St. Hours are from 3 to 8 P.M. on Nov. 12 and 10 A.M. to 6 P.M. on Nov. 13.

Items for sale will include home and Christmas decorations, handicraft, stuffed animals, knitted articles, doll clothes, aprons and pot holders, embroidery, bird feeders, paintings.

One of the highlights of the Open House will be a baking contest which will be judged at 1 o'clock on Saturday, Nov. 13th.

Mrs. Donald Henderson of Levittown and Mrs. A. Fred of Hicksville are co-chairmen of the event. Proceeds of the event will go towards Trinity's Building Fund.

## OUR MEN IN SERVICE

Airman Apprentice George H. Mackenzie, USN, son of Mr. and Mrs. Thomas M. Mackenzie of 64 Summer Lane, Hicksville, is serving aboard the attack aircraft carrier USS Kitty Hawk, which sailed for Hawaii Oct. 19.

The carrier will undergo her Operational Readiness Inspection in Hawaiian waters, after spending most of the summer training for her deployment to the Western Pacific sometime in November.



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• to preserve the national security.

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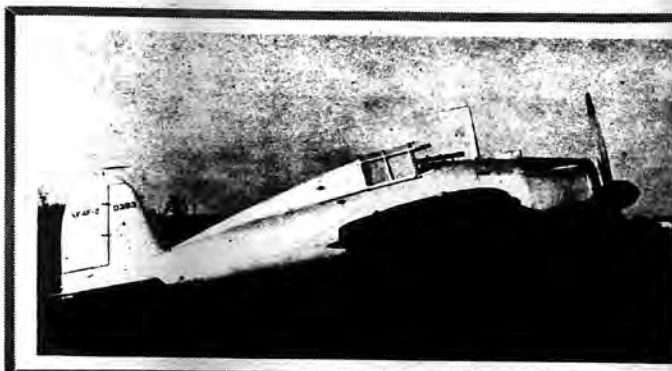
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Look in on your children's physical education program when you visit your school during AMERICAN EDUCATION WEEK, Nov. 7-13.



Published as a Community Service by The Herald





## 25 years ago ...

A glimpse at Grumman a quarter of a century ago, April, 1938. ... With over 500 people on the payroll, the plant was busy finishing the last of the F3F-2's for the Navy. The order for 81 of these little single-seater biplane fighters with a top speed of 225 miles per hour was the largest the Navy had ever given Grumman. G-21A Gray Goose aircraft, 8-place amphibians, were also being delivered to private and commercial customers.

According to Grant Daly of Presentations, who is compiling an authentic history of the Company, the XF4F-2, delivered to the Navy the preceding December, was undergoing tests by Naval pilots during April of 1938 at the Naval Aircraft Factory in Philadelphia. Tests were so satisfactory that the Navy decided that the airplane should be developed further; the result was the installation of a more powerful engine (with a new two-stage supercharger) and increased wing area. The airplane became the XF4F-3; this was the prototype of the F4F Wildcat that would later make history in World War II. The XF4F-2 is shown in photo at left.

## 15 of 100 Biggest Employers

Fifteen of the 100 largest employers in Nassau and Suffolk Counties are headquartered in the Mid Island area, it was disclosed this week. Most of them have shown substantial increases in their staffs in comparison with a year ago.

Rank 10/64	Rank 10/65	Company	Employment 10/1/65
1	1	Grumman Aircraft, Bethpage	27,600
21	21	Mergenthaler Linotype, Plainview	790
26	32	Amperex, Hicksville	600
29	34	Potter Instrument, Plainview	600
33	35	General Instrument, Hicksville	535
*	41	Milton S. Stevens, Hicksville	500
*	47	Central Genl Hospital, Plainview	408
*	55	Metalab Equipment, Hicksville	375
82	62	Sanders Assoc., Plainview	350
*	63	Stellar Tool & Mfg, Plainview	350
39	82	Harman Kardon, Plainview	250
81	89	Veeco Instruments, Plainview	250
*	91	LI Natl Bank, Hicksville	235
36	93	Tele-Signal Corp, Hicksville	234
94	97	Aeroflex Lab., Plainview	205

\*Did not appear on previous listing.

Not listed are firms which did not release Nassau Suffolk employment figures: Gertz, Sears Roebuck, Sylvania Electric Sycor Division and others.

## All Around Town

the Waldorf-Astoria, on Oct. 29.

Mrs. Mitsuye Katagiri and Mrs. S. Katagiri, both of 62 Spruce St., Hicksville, were among the 900 guests at the Ninth Annual Luncheon of the Women's Planning Committee of the Japan International Christian University Foundation, held in New York City, in the Grand Ballroom of

On Nov. 18, the East Street Parent Teacher's Assn. of Hicksville will hold open house for the parents of kindergarten, first and second graders. The Special Teachers will also be there. All are cordially invited to attend.

## FRANK MALLET Photographer

183 Plainview Road Phone WE11-1460 Hicksville

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International

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Hicksville

INSURANCE AND REAL ESTATE  
SINCE 1889

Phone  
WE 1-0600

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You'll compare features,  
choose options,  
test-drive,  
make your deal.**

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**You get the best deal at First National City! Read why  
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With full-time loan specialists in each of our branches, First National City is geared to give you immediate attention during the biggest car-buying year in history. We make an auto loan as easy as possible for you, and we work fast to get you your money fast. ■ Our rates are low. You pay only \$4.25 a year for each \$100 you borrow. We save you money over many other financing plans—for example, as much as \$223 on a \$3,500 loan. ■ New car? Used car? You get the same fast service and low rates. ■ You don't have to have an account with us

to get a First National City auto loan. ■ Why not make financing the first order of business? Drop by and Finance-in-Advance. ■ By shopping around with an approved loan "in your pocket," you're free to make a fast and firm decision when you see the car you want. Contact us, and your money will be waiting for you. ■ With more branches than any other bank in the New York area, we're sure to be near where you live or work—in all five boroughs, Nassau or Westchester. ■ Come in. We'll put you behind the wheel with the best deal in auto loans.

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...the only bank your family ever needs



NOW 15 CONVENIENT BRANCHES IN NASSAU, INCLUDING

### PLAINVIEW

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Come in and meet Bob Florence, Manager  
or call him at WE 5-3100

# WANT ADS WORK WONDERS

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RATES - Want ads - \$1.00 for first insertion 15 words - 10¢ each additional word. Repeat \$2. word, 75¢ minimum. IMPORTANT: If not accompanied by cash or paid by day of publication, 25¢ billing charge is added. DEADLINE Monday 2 P.M.

## SERVICES OFFERED

**INTERIOR PAINTING.** Done reasonably. WE 5-4541.

**PAINTING, WALLPAPERING,** Spackling, Caulking, Interior and Exterior. Best Materials used. Wm. Moellus - WE 5-1343.

**EXPERT PAPERHANGING.** No job too big or too small. All work guaranteed. OV 1-5760.

**BEAUTIFUL PHOTOGRAPHY** Commercial - Weddings, Call Frank Mallett, 183 Plainview Road, Hicksville WE 1-1460.

**CARPETS, RUGS, CLEANED,** Shampooed, stored, PY 6-7200. Mayflower Rug Cleaning Co.

Open Mon. thru Sat. 10:00 P.M.  
**REMY AUTO PARTS**  
Name Brand Automotive Parts at Discount Prices  
Machine Shop Service  
153 Woodbury Rd., Hicksville, N.Y.  
WE 5-3188  
Lawn Mower Service  
Ice Skates Shapened  
Formerly  
George's Lawn Mower Service

**WE ARE AS NEAR**  
As Your Phone  
**WE 5-1122**

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Cesspools - Vacuum Cleaned  
Most Modern & Most Efficient  
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## HENRY'S RADIO & TV SHOP

23 BROADWAY  
(corner Barclay Street)  
HICKSVILLE  
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-Specializing in REPAIRS ONLY  
TV-AUTO RADIO  
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PHONOGRAPHS  
ALL WORK GUARANTEED  
"Serving This Community for the Past 22 years"

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Dressmaking and alteration  
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**GE 3-3409**

**GUARANTEED** roof repairs.  
Winter prices now. Aluminum  
gutters 77¢ per ft., over 100 ft.  
C.E. Reid IV 5-3214.

## TYPEWRITERS

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Served - Repaired  
Rented  
**KNICKERBOCKER**  
**TYPEWRITER CO.**  
230 Broadway, Corner First St.  
Hicksville  
**WE 5-5000**

**ALUMINUM SCREENS**  
REPAIRED \$2.95  
No job too small

**WE 8-8958**

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**QUICK & EFFICIENT WORK**

**FOR FREE ESTIMATE**  
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**W. CORRIGAN**

**WE 5-4103**

192 7th STREET, HICKSVILLE

## CONCRETE

**WE-1-5116**

PAVING DAY OR NIGHT  
7 DAYS A WEEK

**DORSEN CONST. CO.**

15 EAST JOHN ST., HICKSVILLE, N.Y.

**FREE ESTIMATE**

ASPHALT - driveways

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## MID-ISLAND

## BABY SITTER SERVICE

**VIRGINIA G. VITAL**  
MATURE COMPETENT MOTHERS  
24 Hr. Service WE 1-2877

**BABYSITTER, CLARA KELLER**  
WE 5-1656.

## WANTED TO BUY

**BUYING U.S. COINS** and stamps,  
Write Box 153, Sea Cliff, N.Y.

## FINANCING

**MORTGAGE MONEY** - Rates as low as 5 1/2%. Terms as long as 30 years. **ISLAND FEDERAL SAVINGS**, Plainview WE 8-2300, Syosset WA 1-4800.

**NEW F.I.A. HOME IMPROVEMENT LOANS.** From \$3,500 to \$10,000. Repayment up to 20 years. **ISLAND FEDERAL SAVINGS**, Plainview WE 8-2300, Syosset WA 1-4800.

## FOR RENT

Office Space, desk room, secretarial service, inc. available, ground floor, opening for lawyer, accountant, etc., low rent. Lori Realty, 235 Robbins Lane, Syosset, WE 8-1640.

**GARAGE for rent.** Call WE 1-1021.

## ELECTRICIAN

**A & D ELECTRIC**, Licensed and bonded electricians. No job too small. LY 9-4006.

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WE 5-3267  
Licensed Electrician  
**100 AMP SERVICE Dryers**  
Attics - Basements

## Don't Waste Experience

The HERALD will proudly publish twice, without charges situation wanted advertisements from residents of its circulation area of 65 years or more, if retired, Limit 20 words, Write Herald, PO Box 95 - Hicksville.

## PERSONAL

**ARE YOU** having a problem with alcohol? Have you tried to "get off the stuff" on your own only to fall flat on your face again in a matter of days, weeks or months. So did we. If you want help call Hicksville A.A. Jim, PE 5-60\*1.

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**EXPERT REPAIRS** since 1939 on refrigerators, freezers, dryers, ranges, dishwashers. Call WE 1-9506.

**BABYSITTERS:** Mature reliable teenagers. Recent references. Afternoons and evenings, Call WE 1-5674 218

## LEGAL NOTICE

**BOARD OF APPEALS**  
Regular meeting of the Board of Appeals, Town of Oyster Bay, will be held in the Town Board Hearing Room, Town Hall, Oyster Bay, on Thursday, November 18, 1965 at 8:00 p.m.

**CASE #65-576**

**APPELLANT** - Fred W. Roehms, 20 Belfry Lane, Hicksville, c/o R&H Drafting, 1 Division Avenue, Levittown.

**SUBJECT** - Variance to convert existing attached garage into living quarters having one less side yard and less aggregate side yards than the Ordinance requires.

**LOCATION** - West side of Belfry Lane, 200 ft., north of Hempstead Avenue, Hicksville.

**CASE #65-578**

**APPELLANT** - Saul W. Glasser, 50 Pewee Lane, Hicksville.

**SUBJECT** - Variance to erect an addition having one less side yard and less aggregate side yards than the Ordinance requires.

**LOCATION** - South side of Pewee Lane, 85 ft., west of Rover Lane, Hicksville.

**CASE #65-583**

**APPELLANT** - Robert S. Halperin, c/o Phillip F. Robinson, Esq., 175 West Old Country Road, Hicksville.

**SUBJECT** - Variance to erect an animal hospital having less rear yard than the Ordinance requires.

**LOCATION** - North side of Old Country Road, 233.84 ft., east of Morgan Street, Hicksville.

**CASE #65-584**

**APPELLANT** - Joseph W. Erlwein, c/o Lebkuecher, D'Auria, and Corin, Esqs. 147 West Old Country Road, Hicksville.

**SUBJECT** - A Special Use Variance to allow subject property to be used for purpose of storing and keeping automobiles for purposes of rental to auto dealers in the neighborhood.

**LOCATION** - West side of McAlister Avenue, 197 ft., north of Old Country Road, Hicksville.

**CASE #65-588**

**APPELLANT** - Louis Glodsmith, c/o Phillip F. Robinson, Esq., 175 West Old Country Road, Hicksville.

**SUBJECT** - Use Variance to erect and maintain buildings and to use premises for the purpose of boarding horses and teaching horsemanship.

**LOCATION** - West side of Cedar Swamp Road abutting the boundary line of Brookville, Jericho.

**OYSTER BAY, NEW YORK**



*Joan Caplan*

"I told you you were following too close."

NOVEMBER 8, 1965

**BY THE ORDER OF THE BOARD OF APPEALS**  
Town of Oyster Bay  
Raymond H. Schoepflin,  
Chairman  
Ellsworth Allen, Secretary

**TO THE QUALIFIED ELECTORS OF THE PLAINVIEW WATER DISTRICT:**

**NOTICE IS HEREBY GIVEN** that in accordance with Article 13, Section 212 of the Town Law, an election will be held in the Plainview Water District on Tuesday, December 7th, 1965. The polls will be open between the hours of 1 P.M. and 10 P.M. (E.S.T.) at the Plainview Water District office at 10 Manetto Hill Road, Plainview, Nassau County, New York, for the purpose of electing a Commissioner for the term of three years.

**NOTICE IS FURTHER GIVEN** that pursuant to a resolution adopted at a meeting of the Board of Water Commissioners of the Plainview Water District on the 3rd day of November, 1965, as provided in Article 13, Section 215, Subdivision 20 of the Town Law, candidates shall file their names and nominating petitions with Annette Panza, Clerk to the Board of Commissioners at the office of the Water District, 10 Manetto Hill Road, Plainview, Nassau County, New York, during the regular office hours (8 A.M. to 4:30 P.M., E.S.T.) Monday through Friday, at least ten (10) working days prior to the 7th day of December, 1965, the date of said election. Such nominating petitions shall be subscribed by at least twenty-five qualified voters of the District.

Resident electors owning property within the Plainview Water District assessed upon the last completed assessment roll of the Town of Oyster Bay are eligible to hold office of Water Commissioner. Every elector of the Town of Oyster Bay who shall have resided within the Plainview Water District for a period of thirty (30) days next preceding the 7th day of December, 1965, and who is the owner of property within the Plainview Water

District, assessed upon the last preceding assessment roll of the Town of Oyster Bay shall be entitled to vote for Water Commissioner in this election.

Dated: Plainview, New York

Town of Oyster Bay

November 3rd, 1965

By Order of the Board of Water Commissioners

**JOSEPH SEGALL,**

CHAIRMAN

**JOHN C. EDWARDS,**

SECRETARY

**NATHAN W. BENNETT,**

TREASURER

## BOARD OF APPEALS

Regular meeting of the Board of Appeals, Town of Oyster Bay, will be held in the Town Board Hearing Room, Town Hall, Oyster Bay, on Thursday, November 18, 1965 at 8:00 p.m.

**CASE #65-577**

**APPELLANT** - Joseph Alasei, 57 Mac Arthur Avenue, Plainview, c/o R&H Drafting, 1 Division Avenue, Levittown.

**SUBJECT** - Variance to erect an attached garage having one less side yard and less aggregate side yards than the Ordinance requires, also the encroachment of eave and gutter.

**LOCATION** - East side of Mac Arthur Avenue, 93.66 ft., north of Gates Avenue, Plainview.

**CASE #65-582**

**APPELLANT** - Arthur and Joan Moosmann, 2 Bernice Place, Plainview.

**SUBJECT** - Variance to erect an attached garage having less rear yard than the Ordinance requires.

**LOCATION** - Southwest corner of Helen Avenue, and Bernice Place, Plainview.

**OYSTER BAY, NEW YORK**

NOVEMBER 8, 1965

**BY THE ORDER OF THE BOARD OF APPEALS**

Town of Oyster Bay

Raymond H. Schoepflin,

Chairman

Ellsworth Allen, Secretary

A daughter, Laurence Elizabeth, was born to Mr. and Mrs. Robert Matullo of 16 Robert St., Hicksville, at Mercy Hospital on Oct. 27.



# Operation VFW

William M. Gouse Jr.  
Post No. 3211  
by Eddie Klebing

Last week the Senate concurred in House amendment (with an amendment) to S 2127, a bill providing indemnity insurance for members of the Armed Forces serving in combat zones.

The bill in its present form provides a group life insurance plan for all members of the uniformed services on active duty on and after the effective date which will be designated by the Administrator of Veterans Affairs. Coverage is automatic and the serviceman is required to take affirmative action to remove himself of this program.

The coverage provided is \$10,000 or \$5,000. Premium rates for the serviceman are expected to be \$2 a month for the \$10,000 policy and \$1 per month for the \$5,000 policy. These premiums would be deducted from the serviceman's pay by the Department of Defense and remitted to the Veterans Administration.

Under the provisions of the measure, if an individual has a service-connected disability, he would be eligible for a commercial policy without medical examination, and in addition

would be eligible for a \$10,000 disabled veterans' insurance policy administered by the Veterans Administration. In the latter case he must apply for the policy within 1 year of the date of the establishment of the service-connected disability.

Another important improvement made in the bill as passed by the Senate provides for the period January 1, 1967, and continuing until the effective date of the group insurance plan a maximum death gratuity of \$5,000 to a widow, child or children and the parents of individuals who served during this period in one of the branches of the Armed Services and who lost their lives under certain hazardous conditions as a result of such service. The bill was forwarded to the President of the United States for his signature.

Olin Teague, chairman, House Committee on Veterans Affairs, reported that they are holding hearings on more than 50 Cold War G.I. Bills which would provide educational and readjustment benefits to cold war veterans.

## ALL AROUND TOWN

Paul Gianelli of 133 Bay Ave., Hicksville was one of 97 Providence College students inducted recently into the Theta Chapter Delta Epsilon Sigma, the national Scholastic Honor Society for Catholic Colleges and universities.

# Push Fehrenbach For Town Leader

A growing grass roots movement to elect Assemblyman Edwin J. Fehrenbach as the Oyster Bay Town Republican Committee chairman succeeding C. Bruce Pearsall at the next Town committee meeting was on the launch pad this week.

The nucleus for the movement are members of Citizens Committees for Fehrenbach and other candidates in the last election including party committeemen and members of the Executive Committee.

The sponsoring committee, according to Larry Andrews of Massapequa, its temporary spokesman, feels that the insight into Town problems gained by Fehrenbach during the campaign would contribute greatly to hasten the rebuilding of the Town Committee.

Assemblyman Edwin J. Fehrenbach is considered a leading expert in educational finance. He developed programs designed to have the State pick up a larger share of educational costs because, as he puts it, "local real estate taxes must be kept as low as possible; homeowners cannot contend with constant increases."

Fehrenbach authored increased state aid measures, the nationally copied Scholar Incentive Program, and sponsored the measure doubling the number of Regents Scholarships. He served on the Committee on Public Education, and the Ways and Means Committee. He retires after eight years in the Legislature on Dec.

31. Fehrenbach began his career in public service as Assistant to the Supervisor of the Town of Oyster Bay in 1954, and was named Deputy Supervisor of the Town of Oyster Bay in 1956. He was first elected to the Assembly in 1957.

The 46-year-old official lives with his wife, Lillian, and their daughter Regina, 17, in Bethpage. They have one married daughter, Mrs. John Goss.

## Begin Discussion Series on Nov. 13

The Mid-Island Y will begin its Adult Discussion Series of the season on Saturday evening, Nov. 13th at 8:45 p.m. at the Y, 921 Wantagh Ave., Wantagh. The topic will be "The Youth of Israel - A Sabra's View."

The speaker will be Miss Tammar Golan, a native of Haifa, Israel. She received her M.S. degree in economics and agriculture from the Hebrew University. She was one of the founders of Kibbutz Labav in the Negev and has been on missions for the Israeli government to Ethiopia and the Congo. She is currently Educational Adviser to the Student Zionist Organization in the United States.

Raymond Driscoll of 72 Ketcham Rd., Hicksville, has been named to the dean's list for academic excellence at Stevens Institute of Technology at Hoboken, N. J. He is one of five from Nassau County.



# WFYI

SPECIAL REPORTS  
MON. WED., FRI.  
12 NOON

HEMPSTEAD NEWS  
BY  
ROGER ALLEN

HICKSVILLE NEWS  
BY  
FRED NOETH

# WFYI

1520 ON YOUR DIAL



JOE SARNO, former outstanding lacrosse goalie of Hicksville High School, has added soccer to his list of athletic achievements. After six games at Fairleigh Dickinson University, Madison, N.J., Joe has shown his versatility and natural ability of being in the right place at the right time.

Since Joe is a freshman with three more years of varsity play remaining there is no telling the heights of soccer success he will achieve. Coach Bob Shield has been impressed by Joe's desire to win and with his rugged display of intestinal fortitude.

# MAGLIN'S

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Opposite L.I. National Bank

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Every Day Of  
The Year

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American Legion  
24 E. Nicholas St., Hicksville  
George Johnson, Commander



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A little stockpile of U. S. Savings Bonds can turn into a mighty snug harbor in an emergency.

If an emergency never crops up (and we hope it doesn't), you're ahead considerably more than your Bonds cost you.

Bonds earn interest at a guaranteed rate. At maturity, you get back \$4 for every \$3 you invest. And your investment is backed by the United States of America.

And there's that quiet satisfaction that comes from knowing your Bonds are helping Uncle Sam build the cause of freedom throughout the world.

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See U.S. Government Securities for the information

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## New County Budget Hikes Tax Rate 35c

The 1966 county budget proposal released late Monday afternoon by County Executive Eugene Nickerson calls for an increase of more than 35 cents per \$100 assessed valuation.

The general fund increase is 28.4 cents with the gross general fund expenditure \$148,164,409. This is the largest the county has ever seen and sets a general fund tax rate of \$2.68 per \$100.

In addition to the general tax rate, Nassau taxpayers will pay four cents per \$100 for state court purposes, an increase of one-tenth of one cent over last year's rate of .039 cents. For the first time, a tax will be levied for Nassau Community College, .072 cents per \$100 of assessed valuation.

In those areas which do not support a private police department, the police district tax has been set at .832 cents, an increase over last year's .809 cents. The tax rate for sewage collection and disposal districts, in almost all instances, represents decreases of fractional parts of a penny.

The budget was released together with a 137-page "capital program" covering the years 1966 to 1971. This long-range capital budget is the first ever prepared by the county government.

The 1966 budget was not revealed at the weekly Nassau Board of Supervisors meeting as had been the practice in the past. The budget was announced at a press conference late Monday afternoon despite the demands by Presiding Supervisor Ralph Caso, a Republican, that the budget be released before election and first to the supervisors, rather than to the press.

This year's general fund tax increase is almost four cents higher than last year's 24.8 cents

increase and the new budget is substantially higher than 1965's \$123 million budget.

In issuing the budget, Nickerson said "The mandatory increases imposed on the county by state law make our constant efforts for economy in the past indispensable, and point out the wisdom of the measures we are proposing to make the government even more efficient."

The County Executive, in his press statement, also praised the work of Deputy County Executive for Administration J. Ward Wright and his budget staff for "the extraordinary amount of research and analysis."

The reaction of Caso, who presides over the Republican-dominated Board of Supervisors, was not so glowing. He said:

"This is a staggering increase. It presents the Board of Supervisors with a budget which they will have to analyze thoroughly to see where it can be cut. The County Executive's deception of setting up a Community College District for the county and taking that seven cents off the tax rate has fooled nobody. The Board of Supervisors appropriated \$15,000 for charts and graphs as visual aids to the taxpayers, but we didn't expect that it would be used for cartoons of the County Executive."

The last reference was to a drawn illustration of Nickerson and the budget staff which adorns the budget presentation, along with a number of charts and graphs.

The Nickerson budget message indicated that the average increase in the tax rate during his administration was 13 cents, "lower than the average rate during the preceding four-year period, 14 cents."

A Republican official said this "was typical Nickerson subterfuge." He stated that the County

Executive had included all special districts when computing the increases of his Republican predecessor but excluded them when he reported his own increases.

In his budget message, Nickerson stated, "A combination of circumstances presented us with an extremely difficult problem for 1966." He maintained that "mandatory increases" such as retirement, social security and mandated salary increments added to much of the increase in the total budget."

Nickerson added "The 1966 budget is representative of the type of financial situation that arises when the population boom has neared its end and the service demands and needs are necessarily increasing. Within the next few years, the county will undoubtedly have to reassess its basic financial program in every respect."

Glen Cove Mayor-Supervisor Joseph M. Reilly said yesterday he was "shocked and dismayed" by the handling of the budget by Nickerson, who he said was "evidently attempting to perpetrate a fiscal fraud upon the people of Nassau in trying to hide a 35.7 cents per \$100 increase."

Reilly, a Republican, said Democrat Nickerson "attempted to hide the true increase by setting up a separate district for Nassau Community College, taking out 7.2 cents of the increase."

The mayor added, "Since Mr. Nickerson took over the administration of the county, he has doubled the budget from \$74 million in 1961 to \$148 million in 1966." Reilly urged all taxpayers to attend county budget hearings later this month "to voice their objections to this monstrous document."

The North Shore Chapter of the National Cystic Fibrosis

Foundation for Research will hold its Paid Up Membership Dinner at the Black Angus Inn of Plainville on Nov. 15, at 8:30 p.m.

**QUINNY**

**FUEL OIL**

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**Rudolf A. Bouse**

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Italian Food  
by Vinnie Mannino

Duffy & Charlotte Avenues, Hicksville, N.Y.

**WE 1-2086**

### TO THE PEOPLE OF OYSTER BAY:

Members of the Republican Town Committee of the Town of Oyster Bay want you to know that we, and the candidates which we presented for your consideration, sincerely appreciate the many acts of kindness extended during the campaign.

While we are disappointed that all of the candidates did not meet with your approval, we are gratified that you confirmed the endorsements of so many. You can be sure that they understand your problems and will do their utmost to solve them in your interests.

C. BRUCE PEARSALL,

Chairman

November 3, 1965



Operator Betty De Mark tells about her job at New York Telephone.

**"When you need  
a little extra help placing a call  
—that's what I'm here for."**

"Nowadays, you can dial most calls faster than I can place them for you. But there are times when you might need help — when you make a collect call... or have a question about how to make a call. Or you might need special help in an emergency. These are some of the reasons I'm here. I'm happy when I can help... because I've learned how much a customer appreciates my taking time to understand what he wants, and then doing something about it. Knowing people depend on me for help is what makes my job so satisfying."

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