



Vol. 5, No. 64—Hicksville, N. Y., Dec. 4, 1953—Copy 54

10 O'CLOCK SATURDAY: SANTA ARRIVES IN HELICOPTER

HICKSVILLE—Thousands of bright-eyed boys and girls are expected to be waiting along the west side of North Broadway tomorrow (Saturday) morning at 10 o'clock when a giant helicopter lands on the former St. John's Protectors property near James St and Santa Claus officially arrives in town. The Chamber of Commerce last night complete arrangements for the spectacular arrival of Santa.

A welcoming committee of community leaders will be on the open field to greet Santa and escort him to a place of honor on the front steps of the Long Island National Bank on Broadway at Herzog Place where he will talk to all the children and pass out gifts.

The helicopter carrying Santa is scheduled to land on the site of the projected Stackler & Frank shopping center shortly after 10 o'clock in the morning, according to Patrick J. Buffalino, chairman of the retail trades committee of the Chamber which, in cooperation with the BMA has arranged the aircraft arrival as one of the features of the 1953 Christmas program.

If the weather is unsuitable, noise will be given by sound truck tomorrow morning and the helicopter flight will take place the following Saturday, Dec. 12.

At Schaefer, Chamber president, said the New York Airways helicopter has been chartered for the ceremonies. A motorcade from Williams and James Sts will take place, down Broadway to the front of the bank where Santa will pass out candy.

The arrival of Santa marks the start of the Christmas shopping

program here. The illuminated decorations in the business section will be turned on the same evening to signal the fact that stores are remaining open evenings for the 18 remaining shopping days.

Plans to have the helicopter land at the public parking field opposite the firehouse had to be dropped when it was found that the area was not suitable for the operation. The Board of Education gave permission to use the high school athletic field but that was considered by the sponsors as a little too remote.

The Stackler & Frank property of over 50 acres is the proposed site of the Mid-Island Shopping Plaza.



WHIRLY BIRD, of the type that will bring Santa to Hicksville tomorrow (Saturday) morning. Army (above) uses this big helicopter for troop and cargo carrying.

Record Voting Marks Contests on Tuesday

Heavy voting marked the contested districts in Mid-Island area commissioner election, Tuesday night.

Bethpage saw the greatest vote cast in the history of the fire district as 893 voted. William Doyle received 730 votes and William Ericson 160. There were 13 void ballots. Doyle will succeed Edward Sangstacken on the board.

The second largest vote in Hicksville's history was cast as 688 voted the same night. George J. Engel, incumbent, was elected for another five-year term getting 629 votes. Robert Hammond, his opponent, received 265 votes. There were 5 void ballots.

Plainview Water District used voting machines for the first time in a special district election where another all-time record was set. Incumbent August Keute lost by a slim margin of 20 votes to Joseph Segall who will take office the first of January. Keute got 308 votes and Segall 328. There were 22 voided votes.

The absence of a contest brought out few voters in Jericho where William Braun was re-elected fire commissioner as 35 voted.

Engel, re-elected to the Hicksville Fire Commissioners, said today: "Allow me thru the columns of the Mid-Island Herald to thank my many friends, neighbors and well wishers. My sincerest thanks and appreciation for the wonderful support given me in this election."

Senior High Dance on Saturday

HICKSVILLE—Students of the High School worked this week to provide holiday atmosphere for the Senior High School F. T. A. Dance to be held tomorrow (Saturday) evening at 8 P. M. There will be door prizes to add to the fun for the students. Proper attire for the dance will be "your Sunday Best" according to the committee.

Mrs. John Fallon, chairman, will be assisted by Mr. and Mrs. Thomas O'Connor, Mr. and Mrs. Frank Muller.

Call Meeting on School Projects

BETHPAGE—The Board of Education here is calling a meeting of all the taxpayers for next Thursday, Dec. 10 at 8 P. M. in the Broadway School Auditorium for the purpose of discussing new school projects needed to house the children, Frederick P. Kramer, president of the Board of Education, made known today.

Change Night of Home Rule Benefit to Avoid Conflict

HICKSVILLE—Due to the conflict with numerous other civic and social affairs on the same weekend, the Home Rule Committee has changed the date for its dance and social to Jan. 8 at the Legion Hall on E. Nicholas St., according to Fund Chairman Stanley Mrus. The committee, in connection with the efforts to raise funds for legal action in connection with the Home Rule vote issue, will award a television set at the same affair. The function was originally tentatively scheduled for Dec. 5.

Contributions for the fund may be addressed directly to Mrus at 84 Harrison Ave or left at the Herald office, 98 North Broadway, next to the Post Office, it was stated today by Lawrence A. Roman, general chairman. The committee has a goal of \$1500, he said.

Week End Coming Events

- TONIGHT (Friday, Dec. 4) 10 A.M. to 9 P.M., WSCS Fair (second day) Methodist Church, OM Country Rd. at Nelson Ave., Hicksville
- TONIGHT (Friday, Dec. 4) and tomorrow night, 8:30 P.M. (Saturday)—"Roaring Twenties Show" in Broadway School, sponsored by Catholic War Veterans of Bethpage.
- TONIGHT (Friday Dec. 4), 8:30 P.M.—4th annual card and dance party, Hicksville Police Boys' Club, St. Ignace Hall, Hicksville.
- SATURDAY, Dec. 5, 10 A.M.—Chamber of Commerce Santa Claus arrives in Hicksville via helicopter on North Broadway at James St.
- SATURDAY, Dec. 5, 8:30 P.M.—Sisterhood of Congregation Sheari Zedek annual Chanukah party, Masonic Temple, West Nicholas St.

Big Card Party To Benefit PBC

HICKSVILLE—The Police Boys Club will hold its fourth annual benefit card party, the biggest and best ever, at the St. Ignace School Hall on E. Nicholas St. tonight (Friday) starting at 8 o'clock. Local merchants have given fullest cooperation, PBC sponsors report, and a great array of prizes are being offered those who attend. Refreshments will be served. Proceeds will enable the PBC to carry on its program.

NEED HOME FOR MONTH Neighbors Take In Fire Victim Family

HICKSVILLE—Mr. and Mrs. Peter McMahan of 1 Dove St. and their four children are being given temporary shelter by Dove St. neighbors today following a fire in their home early Tuesday morning, Dec. 3, which caused such extensive damage as to make it uninhabitable. The family also lost most of its clothing in the blaze.

Volunteer firemen under Chief Edward R. Schluter Jr. were called at four o'clock in the morning to answer the alarm. Geraldine McMahan, 13, discovered the fire when she was awakened by the family's pet boxer dog and found smoke pouring into her room. She aroused the rest of the family. The origin of the blaze has not been determined.

The McMahans would like to find a house that they can rent for a month until repairs to their home are completed. Two older daughters, Marjorie, age 18, and

Rose Marie, 17, are staying with Mr. and Mrs. James Mohl of 5 Dove St. while Mr. and Mrs. McMahan and the younger children, Geraldine and Peter Jr., age 3, are staying with Mr. and Mrs. Ernest Whalen of 7 Dove St.

"Mr. McMahan is employed at Sylvania Electric in Hicksville. The Herald will be glad to assist in forwarding information about available temporary quarters to the family.

Other calls for the firemen this week included an oil burner alarm at the home of James Wilson, 99 Winter Lane, on Monday morning, Nov. 30 at 11:17, and a silent alarm for an oil burner at the Sanita Paper Products Co. at 250 Duffy Ave. at 9:20 the same evening. An oil burner alarm also called volunteers to the home of Harry Colt, 68 Arrow Lane, at 3:26 P. M. on Tuesday, Dec. 1.

NEGOTIATIONS IN PROGRESS:

Report Ohrbach Plans Store Here

By JAMES CUMMINGS

HICKSVILLE—A spokesman for Stackler & Frank, developers of the multi-million dollar Mid-Island Shopping Centre planned for North Broadway, here, have confirmed the fact that negotiations have been underway regarding the possible establishment of Ohrbach's Inc. here, but added that no leases have been signed as yet.

News that Ohrbach's is considering a site here swept through the community earlier this week following publication of the report in Monday's edition of "Women's Wear Daily," a trade publication.

Women's Wear said: "So far as is known, Ohrbach's has abandoned its previously announced Long Island project at Levittown Shopping Center. A report to that effect was published in these columns," the trade paper stated in page one, "but has never been officially con-

firmed. "A store spokesman said (in New York) that no commitments of any kind had been made to date."

Nat. Antler, project and promotion manager of Stackler & Frank which last week moved its office from Hempstead to 218 North Broadway, on the site of the new shopping center, told the Herald "at the present time we are working to complete our new, revised and expanded plans for the Centre as designed by Lathrop Doug-

lass, noted architect. "When these plans are completed, we will proceed with negotiation with major tenants. Detailed surveys and recommendations have been completed for us by Lawrence Smith, nationally known economic consultant."

Women's Wear reported that both Jerome Ohrbach, president, and Nathan M. Ohrbach, chairman of the board, were in Los Angeles at the weekend waiting the opening of the company's new store on the west coast.



The HERALD today offers 28 pages of special Christmas shopping attractions, published in cooperation with the Hicksville Chamber of Commerce. Only 18 shopping days are left. (See editorial comment on page 6).

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Phone Co. Seeks Increase in Rates

The Nassau Telephone Company announced today that it will increase its rates for most residential main telephones and 7 cents a day for most business main telephones.

The company also requested an increase of 4 cent for additional local message units. Certain toll rates would go up 5 cents and there would be increases in some miscellaneous services. Overall, the increase amounts to about 10 per cent of revenues.

W. B. Billmeyer, District Manager, pointed out that the company's big expansion and improvement program has meant substantial gains in the value and quality of telephone service in Hicksville. He said that the capacity of the telephone system here has increased more than ninefold since 1940, adding that an investment of better than \$1,500,000 had to be made to provide the new central office building, to introduce dial service and to expand the central office equipment.

"The number of Hicksville telephones has increased from 1,603 to 14,900," he declared. "In addition, nearby communities added to the local toll-free area mean that flat-rate telephone users here

now can talk locally with 147,000 telephones. For message-rate customers there are 242,000 telephones in the local calling area.

"The more telephones that can be reached locally, the greater the value of each telephone," Mr. Billmeyer added. "Some 52,000 calls a day are made from Hicksville exchange telephones, all of which are served from the same building. This heavy volume of calls emphasizes the growing importance of the telephone in the business and social life of the community."

"There are 5,510 people on the telephone payroll in Nassau Coun-

ty," he pointed out. "That wages total over \$22,500,000 a year, and they spend most of this money locally for food, clothing, shelter, household appliances, entertainment and the many other items in the normal family budget.

"In spite of the company's extensive program of new construction in Hicksville there are still 2,113 applicants who are waiting for service here and 3,213 party-line customers who have applied for individual lines. We will continue to work hard to catch up with the service demand. We must also catch up on earnings," he concluded.

Dear Jean:

Details of bringing Santa Claus into Hicksville via a helicopter this Saturday morning became so complicated at one point—that with finding a landing field of sufficient size, insurance coverage and a million other details—that it was suggested it would have been simpler to get a sleigh and eight reindeers. . . . The adults of the Police Boys Club sponsoring Committee led by FRED BIRK, which is running a card party tonight (Friday) to raise funds for their very worthwhile program here, are going to give full assistance tomorrow morning in providing a suitable platform for Santa, sound, truck, etc. . . . BOB MANGELS of the PBC, who also authors the Legionnaire Column in the Herald on Fridays, was so tied up with Card Party plans that his column does not appear today. We'll have a full report on the visit to Kings Park hospital, Sunday, in the next column. . . . The Nassau Hearing Society holds its second annual benefit dance this Saturday night, Dec. 5, at Garden City Hotel. . . . RABBI MORRIS SPIER was guest speaker at the recent Rotary Club meeting, discussing the history and customs of Judaism. He was introduced by BUDDY MAZZARA. The club has a date in March in mind for its Charter Night Dance with FREEMAN PAER as chairman. . . . The Licensed Beverages Industries Inc. was kind enough to come thru with the "historic" information this week that twenty years ago at 5:32 P.M. on Dec. 5 the American people ended Prohibition. The LBI refers to Prohibition as "one of the most corrupt and vicious periods in history" which is pretty strong language. . . .

L. I. Daily Press was busy trying to claim credit in Tuesday's issue for "discovering" that Levittown Hall appears on the delinquent tax list. Actually, the Herald carried a story on the tax lien notice on Nov. 24th, nine days before! Like the man said, "read it first in the Herald". . . . Hicksville Civics will hold their annual Christmas party, Dec. 18. . . . LAWRENCE ROMAN said this week that he has found that a number of local families are actually moving OUT of Hicksville into incorporated villages. Reasons? Parking, sidewalks, curbs, traffic congestion, street maintenance, or lack thereof. . . . Only 18 more shopping days until Christmas. . . .

HICKSVILLE DOWNS:

We Hear Santa May Visit Here

By MARGE KERN
Hicksville 4-1536
With winter coming on there isn't too much happening in our development these days. Everyone has colds but that's all over, not just in our midst. My husband was home in bed Thanksgiving

Day with a sore throat and high fever. Enough about sickness, now for the brighter side of the news. In the "over 21" birthday limelight this past week are: Elaine Smith of 70 Cliff Drive and Alice Bifalco of 68 Cliff, both had birthdays on Nov. 22.

Nov. 27 Marion Gerstenfeld was two years old. Her family celebrated on Thanksgiving Day with friends and relatives. Among their guests were: Mr. and Mrs. B. Gerstenfeld, Mrs. Saul Schwager, Miss Martha Schwager, Neil Schwager, Miss Joyce Wisotky, and of course Marion's brother, Irwin and her sisters, Sue and Phyllis. Madeline Lombardi became a teen-ager on Nov. 30. Congratulations to each one of you on your day.

There are rumors that Santa Claus is going to make us a visit on Christmas Day, compliments of the Cedar-Cliff Civic Assoc. The children will be thrilled if it becomes a reality.

Mr. and Mrs. Donald Hinks of Cliff Drive celebrated their third anniversary Nov. 28 by having dinner out.

Ellen Seiler is a member of the Hofstra College Debating Team and left Tuesday, Dec. 1st on a trip with the team. Debates with other colleges will be held in Philadelphia, Baltimore, and Washington, D. C.



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Bank Christmas Party At Theatre Dec. 23

HICKSVILLE—A free Christmas party for all children in this area will be held on Wednesday morning, Dec. 23, in the Hicksville Theatre starting at 9:30 A.M., sponsored by the Long Island National Bank of Hicksville, according to William E. Koutensky, Bank President. Santa Claus will be present and all the boys and girls will receive books and candy. Cartoons and western movies will be shown and about 50 children will take part in a special musical program for this 6th annual party under the direction of Carl Hupperich of the Bethpage School music dept.

Brady Girls and Bank Device Locate Owner of Lost Cash

HICKSVILLE — Diogenes could extinguish his lamp and go home, searching no longer for an "honest man". He could find many of them of both sexes right here in Hicksville.

Cellist Dec. 14 1st Artist Here

HICKSVILLE — Leonard Rose, cellist, will be the first artist to be heard in the new Community Concert series, it was made known this week. He will appear in the High School on Dec. 14. Other concerts available to local holders of membership receipt stubs are: Monday, Dec. 7, Ralph Flukasy, pianist, in Malverne High School; Friday, Dec. 8, Constance Keene, pianist, Great Neck High School; Dec. 12, Ballet Russe de Monte Carlo, Freeport High School, and Dec. 14, Guard Republican Band of Paris at Toax Jr. High School, Huntington Station.

Friday, Nov. 27 Frances and Carol Brady, daughters of Mr. and Mrs. Frank Brady of 191 West Marie St. found \$23 at the corner of Newbridge Rd. and Jerusalem Ave. in front of the old Reformed Church. With the loose bills which one of the young women stepped on, was a Long Island National Bank deposit slip, but no name was given. Since Frances is employed by the bank by means of its recording machine was able to trace the person who made the deposit. The bank loaned the use of its messenger car and transported Frances to the home of the loser of the money, a resident of Levittown. The bill had been lost by the man's daughter and he wanted to give a reward of five dollars to the finders but they refused to accept the offer, feeling that they were as glad to return the sum to the owner as he was to receive it.

The Sisterhood of Temple Shari Zedak will sponsor a Chanukah Party for the children Sunday, Dec. 6 at 10 a.m. in the synagogue at East Barclay St., Hicksville. Refreshments will be served and there will be gifts for all the children.

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CENTRAL FEDERAL SAVINGS

Announcement

Beginning with the New Year I will accept new responsibilities with Investors Diversified Services as division manager with the Mount Vernon office. I will be succeeded in the mid-Island area by Mr. Charles Trojan of Bethpage. I wish to sincerely thank all my clients and friends for their courtesies and cooperation during the eight years of my activities in this area.

George J. Jordan

NOMA Christmas LIGHTS

Get a head start... DO YOUR CHRISTMAS SHOPPING *Early!*

#3010SF Indoor Set of 7 Lights	\$2.55	NOMA ANGEL	\$1.49	PLAQUES	
#3415SF Indoor Set of 15 "	4.95	ROYALITE ANGEL	1.65	Santa Reindeer	\$3.60
#119 Fancy Figures	2.75	SILVER CLUSTER	2.75	Three Wise Men	3.65
#508 Bubblelights	2.75	GREETING BELLS	.98	Santa & Howdy Doody	2.75
#3005SF Outdoor, 7 Light	3.25	GREETING BELLS	1.10	MUSICAL CATHEDRAL	6.75
#3215SF Outdoor, 15 Light	6.75	NOMA SPRAYS #517	8.95	MUSICAL WINDOW	9.95
#3020SF Outdoor, 20 Light	8.95	CANDOLERS	2.45 and 3.45	MUSICAL ALTAR	9.95
		SANTA FACE #551	4.45	TREE STANDS	
		SANTA, REINDEER and SLED	36.00	#109	1.10
		SANTA #33	13.95	#108	1.45
				#107	1.85

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PLAINVIEW VAMPS REPORT.

Thanks for Help in Fund Appeal

Your fire company wishes to thank all those that helped make the annual fund drive a great success. We wish to mention the fact that this was our first attempt at this means of raising funds, and to extend a special thanks to those of you who took the trouble to mail in your donations.

ATTEND FIRE SCHOOL. The firemen have once again attended the fire school conducted by the county. The last class was held in Bethpage with the largest number of men attending coming from Plainview. The classes last two hours with the number attending always above 30. The total hours ran into a good sized figure. This time is all given by the men voluntarily for your protection. It is the thought of each and every one of these men to give the Plainview people the best fire-fighting unit that can be assembled.

STANDING INVITATION. Once again we wish to extend to the new residents a standing invitation to visit the fire headquarters on Sunday morning after 10 o'clock when the doors are open to all. Just come in and introduce yourself and someone will be more than glad to show you around. We will answer all questions and you can see how a volunteer fire company gets all its work done on Sunday morning.

PERMIT REMINDER. Don't forget if you have something to burn, you must have a permit. This can be obtained on Sunday morning at the station or by calling Charles Lieb, Main Parkway, Plainview.

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PLAINVIEW herald
Official Newspaper for Plainview, School District No. 18.
Phone Hicksville 3-1400, Hicksville 4-2618

PLAIN-VUES: Segall Wins Water Election

By RAE CANTILLI

The excitement and expectations of the Water District Election is now a thing of the past. We have a new Water Commissioner in the person of Joseph Segall. Congratulations to him and good luck in his new office. To Mr. Keute, thank you for all you have done for the community during your tenure in office. The vote was extremely close. There were 688 ballots cast. Of these August Keute had 308 and Joseph Segall had 328. There were 22 void ballots.

Mr. Segall would like to thank all the kind people who came out in such terrible weather to vote for him. Mr. Keute also wishes to thank all his voters. It was the kind of election that even the loser shouldn't feel bad. I, myself, want to thank all the people who voted either for one or another, but just got out to vote. I had a chance to kind of snoop around and see the new Water District Office, which was open for the election.

Mr. Atchue and Mr. Trask were so kind to explain a bit about the construction, features and operation. In my opinion, it is one of the most beautifully laid out and constructed buildings I have seen in many moons. It is a building to be proud of and certainly will contribute to have a smoothly running water district.

NEW YORK TRIP

Around 40 members of the congregation of the Church of the Good Shepherd - Lutheran and their friends traveled into New York City by chartered bus last Saturday night to see the film "Martin Luther" playing at the Guild Theatre at Rockefeller Center. It was a very enjoyable evening. Everyone joined in singing songs aboard the bus, and after seeing an extremely entertaining picture we stopped off at the Clam Box in Westbury for a midnight snack. It was a very sociable and enjoyable evening.

HAPPY BIRTHDAY DEPT.

A very happy birthday to Barbara Ann Branca of 48 Westbury Ave. who celebrates her 6th birthday on Dec. 7. May all your birthdays be shining and bright as all the candles on your birthday cake.

Diekie Geesner celebrated his 6th birthday, Sunday, with a great big party at his home. All his little friends from the neighborhood, as well as mammie, daddy, brother and sister were there. Grandmas and Grandpas, aunts, uncles, and cousins all lent to making a big day a real special one.

CONGRATULATIONS.

Congratulations to Joseph Branca of 48 Westbury Ave. who was promoted from a Captain to a Major in the Army Reserve - Corp. of Engineers. It is a big promotion, and one well deserved.

BLESSED EVENTING.

Mr. and Mrs. William Crimley

of 27 Eldorado Blvd. announce the birth of their first child, William Jeffrey, born Nov. 30 at Roalyn Park Hospital. The brand new addition weighed 7 lbs 8 oz., and both mother and son are doing fine. Congratulations.

ANNIVERSARY DAZE.

Happy anniversary to Bill and Shirley Davidson of Island St. who celebrated their 11th anniversary on Dec. 2nd. What can I say, but the next 14 go fast.

GET WELL! QUICK DEPT!

I do hope Pastor Hirsch of the Church of the Good Shepherd Lutheran is feeling better. The good pastor is battling a case of flu and I do hope and pray he will recover soon, and be back with us again. That's all the news for now. See you next week!

Ushers Society Hold Election

PLAINVILLE - Henry Stewart of 8 Eldorado Blvd., was named president of the Ushers Society of Our Lady of Mercy R. C. Church here at a meeting in the church rectory under the supervision of the Rev. Louis J. Schwibus.

Other officers named include: Otmer Sterk, 6 Nassau Ave., vice president; George Power, 4 Crown St., financial secretary, and Robert Watzler of 28 Eldorado Blvd., corresponding secretary.

Enter Herald Christmas Story Coloring Contest

Parc Community Civics to Meet

HICKSVILLE - Final reports on the first annual dance will be heard next Monday, Dec. 7, at the monthly meeting of the Parc Community Civic Assoc. at 8:30 P. M. at 28 Terry Street.

Also on the agenda will be a progress report by the Committee in charge of the Children's Christmas Treat.

Pursuant to the by-laws, a vote will be taken on an amendment to article 8, section 6 as proposed by Elmer Breschard.

Obituaries

James Lynch.

PLAINEDGE - James Lynch, 74, died Tuesday Dec. 1. Late of 2 Jacqueline Road, Mr. Lynch is survived by two sons, John and Timothy.

Requiem Mass will be sung this morning (Friday) at 10 o'clock in St. James R. C. Church. Interment will be in Calvary Cemetery. Arrangements were by the Thomas F. Dalton Funeral Home.

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Hicksville 3-4646
516 Old Country Road, Just East of South Oyster Bay Road, Plainview, L. I.

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Pantomime At Jr. High P-TA

The cast for "Our Lady's Juggler" an adaptation of Anatole France's story of the same name has been announced by Harold J. Robbins, director of the Hicksville Junior High School Christmas program.

The pantomime which will be presented Thursday evening, Dec. 17 in the school auditorium will be acted by Judy Ghiardi, Paul Scarsotti, Barbara Joel, Peter Devitt, Michael Blue, Judith Gregorich, and Elaine Isaacs.

The scenery is being painted by Mrs. Leatrice Glickman's art class. Special Stage properties are being prepared by J. Ferrara and Gerard E. Jacobs.

Robbins, Bernard Braun and Jack Kearns will do the narration.

Amvets Auxiliary Plan Card Party

At a special meeting on Monday, Nov. 23 the Ladies Auxiliary of the Hicksville Amvets made plans for party dates coming up in December.

President of the Auxiliary, Ellen Swicki made it known that the ladies have accomplished some fine work these past few weeks regarding a big project for Christmas. Present at the special meeting were Mrs. Fochi, Mrs. Olsen, Helen Grey, Ruth Maxey, Rita Kastner, Tessie Rumens, Joan Aracil and Mary Gertsen. It was reported that Mrs. Emma Maxey has been ill.

The card party will be held on Dec. 5 at the Amvets Hall for the benefit of the hospital fund.

CHRISTENED

Virginia Hamilton, infant daughter of Mr. and Mrs. Harold Holden, of Herman St., Hicksville, was christened on Sunday in St. Ignatius E. C. Church. Godparents were Mrs. Gerard Ofenloch and William Stoffel, both of Hicksville. A reception followed at the Holden home.

Bertram Chernow of 10 Gabler Rd., Hicksville, was guest of honor at a surprise birthday party Thanksgiving Day at the home of his sister-in-law and husband, Mr. and Mrs. Seymour Geller of Bay-side. A birthday cake was cut by the honor guest at the family dinner party.

Harry Immoor, an employee of the Telephone Co. and family, formerly of Oceanide, are new residents at 15 Glenbrook Rd., Hicksville.

Mr. and Mrs. Eugene Tisdale, and family formerly of Uniondale, have moved to 22 Boulevard Dr., Hicksville. Mr. Tisdale is employed with Republic.

New Arrivals

Mr. and Mrs. Joseph Sestiel of 2222 Stokes Ave., Bellmore, are the parents of a daughter, born Nov. 17 in Bethany Park Hospital.

A son, Michael Joseph, was born to Mr. and Mrs. Michael Sullivan of 129 West Marie St., Hicksville, at Mercy Hospital on Nov. 17.

Linda Jeanne is the name selected for their new daughter by Mr. and Mrs. James Press of 20 Roosevelt Ave., Hicksville. The baby arrived Nov. 19 in Mercy Hospital.

A son, Francis Charles was born to Mr. and Mrs. Marc Muccio of 86 Benjamin Ave., Hicksville in Mercy Hospital Nov. 21.

In Mercy Hospital on Nov. 23 Walter Egon, III, was born to Mr. and Mrs. Walter Fresse of 40 Ambly Ave., Plainview.

A daughter, Patricia Ann arrived Nov. 22 at Mercy Hospital, born to Mr. and Mrs. John Brett of 38 April Lane, Hicksville.

Mr. and Mrs. James Carter of 64 Winding Rd., Hicksville, are the parents of a son, Robert Gerard, born Nov. 22 in Mercy Hospital.

Mr. and Mrs. John Farley of 26 Dean St., Hicksville, are the parents of a son, Robert, born Nov. 23 in Mercy Hospital.

Born to Mr. and Mrs. Paul Peterson of 11 Thimble Lane, Hicksville, Nov. 21, a daughter, who has been named Valerie Ann Mary.

HADASSAH SCHEDULES

CANDLE-LIGHTING

Mrs. Sidney Rosenblum, President of the Levittown Chapter of Hadassah, announces the next meeting will take place on Wednesday, Dec. 9, 8:30 P. M. at the Israel Community Center on Hempstead Tpke., Levittown.

Topic of the evening will be Youth Aliyah, with a talk by Mrs. Stanley Schoenberg, Chairman, followed by the very beautiful and impressive annual Candle-Lighting Ceremony.

Featured soloist will be Mrs. Maria Levy, who will conclude the ceremony with a rendition of "Tree of Life" sung in Hebrew, following the English narration by Mrs. Schoenberg. Among other selections by Mrs. Levy, will be "I Believe" and "You'll Never Walk Alone".

The invocation will be given by Mrs. Rubin Hoffman, Youth Aliyah Co-Chairman. Refreshments will be served. For transportation call Mrs. Stanley Schwartz, HI 4-0152.

Mr. and Mrs. Forrester Pierce, Jr. and daughter, formerly of Koenig, have moved to 14 Glenbrook Rd., Hicksville.

New residents at 33 Glenbrook Rd., Hicksville, are Mr. and Mrs. Sam Rosenber and two daughters, former residents of Levittown. Mr. Rosenber sells children's wear.

Santo Toscano, an electrician, and wife are new residents at 30 Boulevard Dr., Hicksville.

Lee Ave. PTA To Get Preview

Excerpts from the Christmas Operetta to be produced at the Lee Ave. School on Dec. 17 will be presented at the meeting of the PTA Thursday night, Dec. 10 in the school auditorium. Miss Alice Baker, director of the operetta, will also conduct audience singing of seasonal carols.

Each PTA member is asked to bring a small gift to be placed in the grab bag. Santa is such a busy man this year that special arrangements have been made to have Mrs. Claus distribute the gifts.

The School Choir, which is rehearsing for the Dec. 17 Operetta, will present the program for the school children at an assembly program the afternoon of the 14th. Since there are only 500 tickets available parents are being urged to purchase tickets as early as possible. The price of the tickets is 75 cents.

Frederick R. Radcliffe of Schenectady, N. Y., an engineer with General Electric there, visited his parents, Mr. and Mrs. Harold M. Baker of Fifth St., Hicksville, overnight Tuesday. Mr. Radcliffe was in Long Island on business.

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BY EXPERT CRAFTSMEN



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Shop at Home This Christmas

By Fred J. Noeth

THE ARRIVAL of Santa in grand style this week-end signals the start of the Christmas program in the mid-island area in a big way. The weather has been so mild in recent weeks that few of us have realized that there are only 18 more shopping days left.

The absence of New York newspapers this week, at a time when their influence on "shop early, mail early" would normally get us started on preparing gift lists and opening piggy banks, makes it all the more confusing. But don't delay any longer.

Christmas shopping with your home community merchants is not only a positive demonstration of loyalty to retailers who serve us faithfully throughout the year—it is down right practical. Give a thought to the saving in transportation costs, wear and tear on your nerves and that "oh City sales taxes, and you'll discover that you can actually save money by shopping at home.

The past 12 months have seen a number of fine shops open their doors in our community and they have, with the many excellent stores which have been Hicksville's pride for many years, increased the value of this shopping centre to the thousands of families in the mid-island area.

Our stores have the merchandise and the ability to fill our requirements. Just look thru the Christmas Shopping Guide in today's Herald and you will be convinced that our retailers are ready and willing to make Christmas shopping a pleasure—and easy on the family budget, too.

We join the Chamber of Commerce in saying, Shop Hicksville. We think you will be glad you did—not only at this merry season, but throughout the year as well.

The Visit to Kings Park

THIS SUNDAY delegations representing the Hicksville Plainview and Bethpage Legion posts and Auxiliary units will make a traditional group visit to entertain veterans who are patients at Kings Park Hospital.

This custom of visitations to Kings Park by Legion Posts and other veteran groups of the county has become traditional. It is interesting to note that it is a Hicksville woman, long actively identified with civic and community work, who might probably be regarded as the "mother" of this fine program.

One of the charter members of the quarter century-old Ladies Auxiliary of the Charles Wagner American Legion Post, Lucia McIntosh first proposed the visit to Kings Park over a decade ago. The program subsequently was adopted on a year-round schedule for all interested posts of the county due to the efforts by Mrs. McIntosh and the Hicksville Legion Auxiliary.

Mrs. McIntosh, who has always given wholehearted support to anything of benefit to our community was an outstanding worker in the Hicksville Parent-Teacher Assoc. and served several years as president when the community had a single P-TA embracing the entire district. Today there is one for each of our public schools, numbering nine.

It is only fitting, therefore, that a woman who has so often answered the need for community-spirited effort in the fields of fraternalism and politics, as well as veterans' work and education, should today be one of the foremost proponents of the movement to obtain a vote on Home Rule for Hicksville.

Mid-Island Herald

Published Tuesdays and Fridays at Hicksville, Long Island, N. Y. for the Mid-Island community

FRED J. NOETH, Editor and Publisher
JAMES CUMMINGS, Advertising
HOWARD FINNEGAN, Sports Editor

Address correspondence to P. O. Box 95

Office: 98 North Broadway, next to P. O., Hicksville
Telephone Hicksville 3-1400 - Hicksville 3-0346

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Official Newspaper for Plainview School District No. 19
Town of Oyster Bay

This newspaper will not be liable for errors appearing in any advertising beyond the cost of the space occupied by the error.
Subscription rates: \$2.00 per year, \$5.00 for three years, within New York State; \$3.00 per year outside New York State, payable in advance. Single copies on newsstands 5 cents; by mail 10 cents.

Entered as second class matter at Hicksville, L. I., N. Y. Post Office, Jan. 24, 1949.

Santa Reveals Trade Secrets Of Short, Busy Life In Interview

Actually being Santa Claus for several thousand children is only a full-time job these last few days before Christmas Day, and it takes almost the entire Hicksville staff to fill the numerous appointments and dates for personal appearances. Santa in Hicksville for many of its yuletide functions had been a cooperative project of this staff and the Hicksville Business Men's Assoc. for the past five years.

Santa is booked solid, morning, noon and night, right up to and including Christmas eve. It is strictly a voluntary proposition. (The following article was published in the Mid Island Herald in 1961 and many of the facts continue to be true, season after season.—Editor)

How about it, do kids still believe in Santa? What do they tell him? Does he travel by sleigh and reindeer?

We cornered the "old boy" in the editorial office, yesterday, pouring over a typewriter—really banging out. His eyebrows were still thick with white grime—evidence from a fast visit to the high school assembly that morning.

The interviewer was not a five-year-old child with eyes aight, so the answers were not all in character for the kind gentleman. What's the rush, Santa—"Got to get this copy finished," he gruffed.

Getting nowhere this way, a container of black coffee was produced and positioned on the desk. That stopped him long enough to provide some answers.

Do the children believe in Santa anymore? "Sure they do. Up to about seven or eight years of age. Then they get rather uppity about it—all until they become teenagers. Teenagers and adults have more love for Santa, I think, than small children. Adults want everything just so. They are dissatisfied with false faces and rubber masks. They want a full grown beard, and if it's naturally grown, I guess they would be even happier."

Santa always has a whole of a time on his visits. Things get foggy when he don't wear his horn-rimmed glasses and that adds to the general misty quality of it all. It's also a better disguise. What do the kids tell you? "Most of them forget what they want, until prompted by mom or dad. They usually want just one thing—a gas station, a train, a doll or a bike. Mothers usually like to have Santa tell their youngsters to 'be sure and eat your meals,' and that's a safe story to tell almost every one of them. With snow suits so popular, my hardest job is to tell boys from girls. Every year I manage to call some girl 'son,' and some blonde-haired boy, 'little girl.'"

THE SOUTH HICKSVILLE

Sentinel

By Craig Walsh

Was You Here, Charlie?

A stalwart defender-in-waiting of the Nassau County government and all that it does pulled a beauty in last Monday's issue of his paper. He was defending the choice of the day before Thanksgiving for the public hearing on the County budget for 1954. Even though the meeting room was barely half full of people, it seems that we were all represented after all. There was Luke Mercadante to represent the Democrats. The Republicans? No mention of them. Seems like they might have been represented by County Executive A. Holly Patterson.

Good Representation?

The writer admitted that it wasn't a well-attended public airing of the 80-million dollar budget, but yet he claimed that a strong minority of the people were represented. As a "frustrance" Mercadante was supposed to have represented all of the Democrats, an admitted 40 percent of the residents. If you are a Democrat, did you know that he represented you? And did he actually represent you? And if you are a Republican, who represented you? In short, the claim of popular representation at this very important public hearing is completely fallacious.

Public Hearings Should Be Public

One of the basic tenets of good American government is that it is conducted, as far as is practicable, in the public gaze. Public hearings are provided by laws so that the public (that's you, and I, and our neighbor next door) may have a check on our affairs. So that the "loyal opposition" may have the opportunity of scrutinizing the activities and provide our time honored "checks and balances". But a great many members of the loyal opposition are not in the fortunate position of being able to neglect their hillside to attend these alleged public hearings. There is no reason in the world why these sessions cannot be held in the evening when more interested people would be able to attend.

Oyster Bay Township Meetings

The public meetings of the Oyster Bay Town Board and almost all of its public hearings have been held at times when an empty hall could practically be guaranteed. This is not good. The Town Board has been repeatedly urged to change their meeting times so that people could attend. We hate to say so, but it sometimes seems that people are not wanted. This was especially evident when the million-dollar budget, your budget, was discussed in about fifteen minutes. It was all out and dried. Copies were not provided for those who were able to attend, nor was the budget read. Yet it was approved on the spot. Do you think that is good for your pocketbook?

Levittown Hall Meeting

The worst joke about public hearings is the necessity of taking the day off from work and travelling to Hempstead to the hearing on Levittown Hall policy etc. Why go to Hempstead? What better place for a public meeting than Levittown Hall itself? An evening meeting in the Hall would bring out a great number of interested taxpayers and users of the Hall. What could be more appropriate?

Send All Panels As Complete Set

HICKSVILLE — Children entering the Christmas Story Coloring Contest, sponsored by the Bank of Hicksville and the Mid-Island Herald, should send their entries in only upon completion of all six panels in the series when the contest closes on Dec. 21. The task of the judges will be easier if the panels are mailed all at one time.

The Bank of Hicksville will give three cash prizes to the winners. Children who enter must be 11 years of age or younger. Crayons or paint may be used to color the pictures. Completed sets of panels should be brought to the Herald office on Dec. 21 for judging by a group of prominent local artists.

Amvets Alley



East Marie St., Hicksville
Robt. O. Uimer Memorial Post.

OUT OF THE FOXHOLE. . . Renewals for 54 are Mike Parish, Tony Schumacher, Jerry Kennedy, Lou Mignone, Fred Casar and Alphy John-dro. Keep those dues coming in fellows . . . it's even a better year than we expected. Let our slogan be "200 More By 54".

DATES TO REMEMBER: On Saturday afternoon, Dec. 19, the post will play host to the kiddies of the St. Mary's Orphanage at the club house. Santa will be there to present toys, candy, fruit and entertainment to the youngsters. On the same evening, the Ladies of the Auxiliary and the post members will travel to Farmingdale Sanatorium where they will again play to veterans of all wars Santa's helpers. On the following day, Sunday, Dec. 20, the post kiddies will receive gifts, candy, fruit etc. from Santa who no doubt will have to sleep at the club after such a busy two day stand. Almost forgetting a date, Dec. 17, Fred Kastner, Commander Strembel, Jim Surless and a few of the other boys will leave for the CLEARY Oral School at Lake Ronkonkomo where, on their own, they will present boxes of toys for the children. So don't forget these important dates

. . . members and auxiliary . . . we need all hands on these big days.

CONGRATULATIONS IN ORDER: To AMVET Bill Danda who accomplished some fine work and did a great job on the buying of toys for the "ill ones". Thanks so very much to the member who donated safety razors, razor blades, fountain pens, toy automobiles for the vets and the children. Commander Harry Strembel and Connie Strembel of the Ladies Auxiliary on the birth of a 9 lb. 3 oz. baby boy. To Mary Gertzen upon joining the Ladies Auxiliary. The Ladies at their past three meetings made some beautiful presents for Xmas.

THANKS TO: Pete Pochl, Mal Gertzen, Fred Blackley, Bill Corcoran, Al John-dro, Fred Casar and many of the other members who helped decorate the club for the barn dance we held. BEFORE I CLOSE THE COLUMN: The time is drawing near AMVETS when 1954 Dues must be in. There is no greater pride than having a club with the largest membership on Long Island . . . we can have it and we can do it. What other groups of clubs, or organizations can any one belong to where the only dues are \$4.50 per year? An organization where friendship carries on long after the sound of battle dies away. The deadline is Dec. 31, dues must be in by that time. If you are unable to bring it yourself, send it by mail or a friend. Let me repeat myself . . . "200 More By 54". JIMMY COOLEY

Hicksville Community Calendar

LEGION, Charles Wagner Post of Hicksville, meets 1st and 3rd Monday evenings of month at clubhouse on E. Nicholas St.

LEGION, Flainview Post, meets 2nd and 4th Monday evening of month at Hicksville Legion Hall, E. Nicholas St.

LEGION AUXILIARY, Charles Wagner Post of Hicksville, meets the 1st Friday of every month at 8:30 P.M. in the Legion Hall, E. Nicholas St.

JEWISH WAR VETERANS, Hicksville Post, meets 2nd Thursday evening of month at Congregation Shaarai Zedek Temple, E. Barclay St.

AMVETS, Robert O. Ulmer Memorial Post of Hicksville meets 1st and 3rd Tuesdays at 28 East Maria St.

Flainview Post no. 11, meets 2nd and 4th Wednesday evenings of month at Mannoletto Hill School.

KNIGHTS OF COLUMBUS, Joseph Barry Council, meets 2nd and 4th Tuesday evenings at VFW Clubhouse, Grand Ave.

POLICE BOYS CLUB, Hicksville sponsors meet 4th Wednesday of month at Legion Hall, 24 E. Nicholas St.

DEC. 5, 10 A.M.—Arrival of Santa Claus in Hicksville by helicopter.

DEC. 6—7 P.M.—Annual election of officers at St. Ignace Parish hospital.

DEC. 7—Regular meeting of Pure Community Civic Assoc., Hicksville.

DEC. 8, 10 A.M.—Public Hearing of Oyster Bay Town Board upon appropriation for Hicksville Parking Field no. 4.

DEC. 9, 8:30 P.M.—Classroom Teachers Assoc. Annual Christmas, Hicksville High auditorium.

DEC. 9, 9 P.M.—Annual election of officers at St. Ignace Parish hospital, Hicksville.

DEC. 9, 8:30 P.M.—Annual Open House, Hicksville High School.

DEC. 10, 8:15 P.M.—P.T.A. Christmas Party, Oak St. school auditorium, Hicksville.

DEC. 10, 8:30 P.M.—P.T.A. Meeting, Lee Ave. School, Hicksville.

DEC. 11, 8:30 P.M.—Square dance by P.T.A. at Old Country Rd. School, Hicksville.

DEC. 11—Catholic Daughters of America Christmas Party at St. Ignace auditorium, Hicksville.

DEC. 11—Evening, Rosary Altar Society's annual Christmas sale in St. Ignace cafeteria, Hicksville.

DEC. 12, 2:30 to 5 P.M.—Children's Christmas Party by Fire Co. No. 3 at Hicksville Firehouse.

DEC. 16, 8:30 P.M.—Rosary Altar Soc. Card Party in Holy Family Church auditorium, Hicksville.

DEC. 16, 8:30 P.M.—Meeting and Christmas social of Hicksville Civic and Community Assoc. at Firehouse.

DEC. 17, 8:15 P.M.—Choir of Lee Ave. School Operetta school auditorium.

DEC. 18, 20, 8:30 P.M.—Christmas Cantata "Infant Jesus" at Bethpage Methodist Church, Broadway.

DEC. 19, 2:30 to 4 P.M.—Christmas Party for children by Hicksville Rotary Club at Mitteridge Inn, Jericho.

FEB. 21—Catholic Daughters of America Mardi Gras Dance at St. Ignace Auditorium, Hicksville.

LEGAL NOTICES

Supreme Court, Nassau County, N. Y. v. *Hepler, et al.* Judgment of the United States of America, District Court, N. Y. v. *Hepler, et al.* Judgment rendered on October 23, 1953, I will sell at public auction on the north side of the Nassau County Court House facing Old Country Road, Mineola, Nassau County, New York on December 17, 1953 at 10:30 o'clock in the forenoon premises with the buildings and improvements thereon at Levittown, Town of Hempstead, Nassau County, New York, known as Lot Number 3 in Block number 281, on map entitled "Sec. 2 Subdivision Map of Property known as Levittown, survey and map by C. A. Munroe" and filed in Nassau County Clerk's Office on December 31, 1943 as Map No. 4634 being on the southerly side of Amber Lane 135 feet east of Chestnut Lane being 60 feet by 100 feet and known as and by Street No. 54 Amber Lane and more fully described in said judgment. **RUVIN KOSLOW** Referee, Coleman & Banner, 90-04 161st St., Jamaica 22, N. Y., Plaintiff's attorneys.

Euster Brown

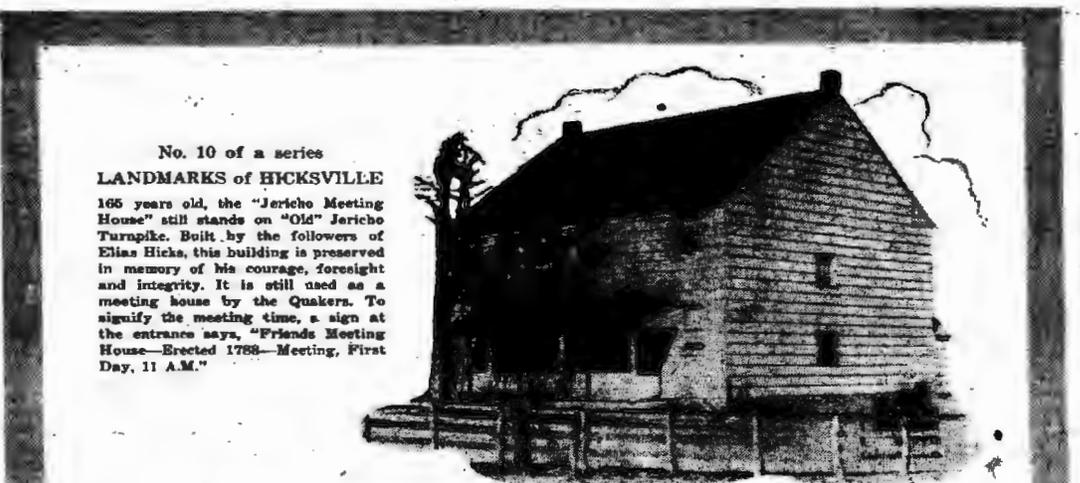
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No. 10 of a series LANDMARKS of HICKSVILLE

165 years old, the "Jericho Meeting House" still stands on "Old" Jericho Turnpike. Built by the followers of Elias Hicks, this building is preserved in memory of his courage, foresight and integrity. It is still used as a meeting house by the Quakers. To signify the meeting time, a sign at the entrance says, "Friends Meeting House—Erected 1788—Meeting, First Day, 11 A.M."

SERVING THE COMMUNITY for Over 50 Years

With this historic landmark, the Bank of Hicksville, celebrating its 50th Anniversary, concludes this series of advertisements paying respects to the pioneers of this community. We trust the citizens of Hicksville have found them interesting. The officers and Board of Directors thank those who have contributed facts and illustrative material that made this series possible. The next time you have a banking problem... make it a point to visit the friendly Bank of Hicksville.



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Hicksville... Post.

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OPEN SUNDAYS TILL 8 P.M. — CLOSED WEDNESDAY

Invite Public to Help Celebrate Anniversary of Savings Assoc.

FARMINGDALE—The Farmingdale Federal Savings and Loan Assoc. will celebrate the first anniversary of its new building here on Dec. 3, 4, and 5. The plans were announced by Charles M. Cook, Secretary, and include an invitation to the public to attend open house and inspect the complete facilities of the new building.

The three-day celebration follows right on the heels of announcement by the board of directors which raised the dividend on savings accounts at Farmingdale Federal to 2 1/2 per cent—computed on a monthly basis and made payable semi-annually.

The Association office will remain open on its Special Anniversary Day—Saturday, Dec. 5 from 10 A.M. to 3 P.M. On that day there will be gifts for all depositors—new and old. The gentlemen will receive ball point pens, flowers for the ladies, and balloons for the children.

The officers and directors of Farmingdale Federal want to use

the occasion to also acquaint the public with the many services of a Savings and Loan Assoc.

The officers of Farmingdale Federal Savings & Loan include: President, Rudolph H. Weber; Vice President, Weldon E. Howitt; Secretary, Daniel S. Wood Jr.; Assistant Secretary, Richard J. Schiller; Treasurer, Norman F. Sullivan.

Members of the board of directors are: Charles O. Schmidt, William T. Schwendler, Arthur F. White, Halsey B. Knapp, Judge Willis B. Carman, Dr. W. Ellery Follett, Rudolph H. Weber, Weldon E. Howitt, Daniel S. Wood, Jr., Norman F. Sullivan.

Merrier IT'S A Christmas WHEN YOU'VE SAVED!

• HAVING AMPLE FUNDS for Christmas gift shopping and other yuletide expenses always makes the season a little more carefree. And the simplest way to build a Christmas fund is to save steadily the year-around. Try it—open a saving account with us now. You'll have no worry next year about Christmas expenses.

CURRENT DIVIDEND 2 3/4% PER ANNUM

FARMINGDALE FEDERAL SAVINGS & LOAN ASSOCIATION

CONKLIN STREET
FARMINGDALE



TELEPHONE
FARMINGDALE 2-2000

Youngsters Flood Mail With Lists for Santa

HICKSVILLE—Letters for Santa Claus are still pouring in to the "North Pole" with some children declaring what good boys and girls they are and others with a more realistic touch stating: "I will try to be a good boy—or girl."

A lad named Eric who lives at 25 Hemp Lane writes to Santa that he would "please like a bike, some games and a climbing tractor—and can I have a phonograph? I will try to be a good boy. That's all, Eric."

Jane Swarzewski ends her letter with "Santa Claus I love you and every night I say goodnight to Santa Claus." She wants a two wheeler trainer bike or a doll or baby clothes or a clothes closet for dolls' clothes, and a big puzzle. The important thing is a two wheeler bicycle, a pair of bedroom slippers with fur on them and bells on them.

CAN'T MAKE UP MIND
Mary Lynne Nelson of 10 Gail Dr., East, declares: "I can't make up my mind which doll I want so please bring me either one of those dolls. I want books too. I want dishes. I want a carriage that faces me too. I want a cowgirl set with gun and boots too. I want a telephone too. I want a real kitten, a girl kitten. I want a kitchen set and a real baby girl. I want a doll kitchen and a cradle too."

Carolyn Haneister writes: "I would like to have a 27" doll that has toni hair. And a large globe. The end."

Gerard Duncan says: "I want a two wheeler size 20 and a Bb rifle with Bbs and a pair of ice skates, size 8 and a TV."

Karen, Diane, Rickey and Heidi, who live at 7 Marvin Ave., are all mentioned in a letter from Karen and Diane.

They write: "Dear Santa: We have tried to be good all year before Xmas. And I hope you will give me toys, Santa. I hope your reindeer are good to my house which is 7 Marvin Ave. I hope you don't catch a cold dear Santa Claus. PS: Be sure and bring the two babies something very nice. To Rickey, two motorized metal planes, metal barn set, U.S. Army Training Center, tractor, bunkhouse, Happy-Go-Round, Accordion; to Heidi: metal rocking chair, and accordion."

Joyce, who does not list her address, writes: "Dear Santa: I have been a good girl for Christmas. I want a 'trola' that plays records. Thanks."

Rosemarie of 150 W. Nicholas St. is asking: "Please bring me a real iron, tracing set, phonograph. Love."

Jon Jacobik would like "a chemistry set, a building brick set, and a pair of slippers."

Jane Jacobik of 36 Hemp Lane writes: "I would like a doll for Christmas and so I can cuddle it. My father said if I would like two dolls for Christmas. I said it is all right so I am asking for a little doll and a big one for Christmas please."

Toni Jacobin wants a doll-walking, sled, dishes, two cats, blocks and a doll house."

Donald Klein declares: "I have been a very good boy this year and hope you will look over my list below and give me some of the things: panorama, Fort Apache, car laundry, service station, large stage coach, 52 games, parchesi, rifle, tool chest, cash register, 'exploding' ship, radar target, trains, bridge, holster set, wallet, soldier training station, Navy fighter plane."

INSTALL OFFICERS

Newly elected officers of the Lois Altar Guild of Trinity Evangelical Lutheran Church, Hicksville, were installed during the morning service last Sunday.

They are: directress, Mrs. George Mill; vice directress, Mrs. Elmer Kroemer; secretary, Mrs. Harold Fumfeld and treasurer, Mrs. Rudolph Schanfer.



GREETINGS & GIFTS

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(No Cost or Obligation)

Did You Hear?

JORDAN

FRENCH CLEANERS

has quality dry cleaning at no extra cost



Yes, mam! But that's not all — our expert spotting . . . quality, odorless cleaning and finished pressing complement our services to you.

ONE DAY SERVICE
By Request
IN by 10 A.M., OUT by 5 P.M.

"Gowns Are Our Specialty"

69 NORTH BROADWAY, HICKSVILLE



HI 3-5030

ANGELO BUONAGURA

357 So. Eway, Hicksville

FRESH FRUITS
and
VEGETABLES

Hicksville 3-0348

ONLY 18
MORE
SHOPPING
DAYS

HICKSVILLE

Christmas SHOPPING GUIDE

Take this tip from Santa—start your Christmas Shopping now. Shop here in your home community; enjoy big selections... top-quality merchandise, real values—right here at home. Save this handy SHOPPING GUIDE as you prepare to fill your gift list. Your community merchants have complete Christmas gift stocks—extra sales people—and the best values anywhere. Stores are open evenings starting today.

**SANTA IS COMING
TO HICKSVILLE
BY HELICOPTER
THIS SATURDAY, DEC. 5th**

He will land at the Stackler & Frank property on the west side of North Broadway near James St., Hicksville, at about 10 o'clock. Bring the children to meet him.

Advertisers In This Guide

Al Maglin's Liquor
Babyland
Bahrenberg's Bakery
Beatty's
Boos Bros.
Botto Bros.
C. Zucker Shoes
Center Arts and Crafts
Custom Floors
Empire Silk
Factory Store
Gaittime
Glen Floors
Glo-Mar Decorators
Goldman's
Hicksville Chamber of
Commerce
Hicksville Firestone
Hicksville Sweet Shop

Hiram Green Liquors
Island Shoes
J. J. Smith Pharmacy
Kraft, Jeweler
Lerry's Dept. Store
Mike's Shoe Outlet
Perry's Liquor Shop
Peter and Wendy
Roger's 5 & 10
Richard's Furniture
Sausmer's Hardware
Schwartz Furniture
Slumber House
Spiro's
Starlight Shop
Susan Jay Shop
Town & Country Apparel
Walter's Liquor Shop
William's Hardware

Published In Cooperation With

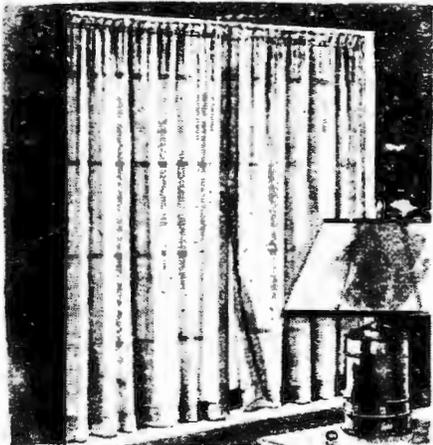
Hicksville Chamber of Commerce



Hicksville Stores are Open Evenings Until Christmas

EMPIRE SILK — CURTAINS — YARD GOODS — DOMESTICS

CURTAINS and DRAPES



Yes! It's Tailored Curtains and Drape-Time! And Empire Silk is Curtain and Drape Headquarters. Below, you will see a few of the important curtains and drapes for your selection. You will find our selection complete. There are many others too numerous to mention. Come in and browse around. Remember! Money back guaranteed—on any purchase.

Use Our Convenient
LAY-AWAY PLAN

TAILORED NINON CURTAINS

- Pure White, Eggshell
- Double Stitched Side Hems
- 84 Inches Wide to the Pair
- Guaranteed Washable
- 5 Inch Bottom Hem

30" — 2.20 pr.	63" — 2.98 pr.
36" — 2.29 pr.	72" — 2.98 pr.
45" — 2.69 pr.	81" — 3.39 pr.
54" — 2.69 pr.	90" — 3.59 pr.

TAILORED NYLONS

- 5 Inch Bottom Hems
- Very Little Ironing—Quick Drying
- Easy to Wash
- Color White
- 84 Inches Wide to the Pair

54" — 3.39 pr.	81" — 4.29 pr.
63" — 3.69 pr.	90" — 4.69 pr.
	72" — 3.98 pr.

Tailored Flocked MARQUISSETTE

- Electro Flocking Makes Pattern Permanent
- Guaranteed Washable
- 5 Inch Bottom Hem
- Tailored, Neat Pattern... Shape of a Star
- Color White
- 84 Inches Wide to the Pair

54" — 2.98 pr.	72" — 3.49 pr.
63" — 3.29 pr.	81" — 3.69 pr.

Tailored Rayon MARQUISSETTE CURTAINS

- Double Stitched Side Hems
- 5 Inch Bottom Hems
- Guaranteed Washable
- Color White
- 84 Inches Wide to the Pair
- Extra Fine Thread Construction

54" — 1.98 pr.	81" — 2.49 pr.
63" — 1.98 pr.	90" — 2.59 pr.
	72" — 2.29 pr.

PLAID CHROMSPUN CAFE CURTAINS

(Including Rings)

86 Inches Long; Never Fades Chromspun; Gray and Red - Yellow and Gray - Hunter Green and White. Used in Every Room of Any House. Matching Valance.

\$1.98 Pair
79c Matching Valance

PRINTED and SOLID CAFE TIERS

Matching Valances; Tiers—30 Inches; and 36 Inches Long; Caves—26 Inches Long (including Rings); Printed are on White and Colored Grounds; Patterns are many. Step into our Curtain Department. Tiers—30" and 36" long Matching Caves—36" long Valances

\$1.98 pair
79c each

SOLID BARK CLOTH DRAPES

Each Panel Full Width, 84 Inches Wide to the Pair; May Be Used On Traverse Rods; Pinch Pleated, Ready To Hang; Hunter Green, Rose, Gray, Wine, Gold, Mauve, Antique White, Chartreuse; 81 Inches Long. Finished Length; Blind Stitched, Generous Bottom Hem; Just Like Custom Made Drapes.

\$4.49 Pair

PRINTED BARK CLOTH DRAPES

Each Panel Full Width, 84 Inches Wide to the Pair; May Be Used On Traverse Rods; Pinch Pleated, Ready To Hang; White Backgrounds; Modern Pattern; Floral; Florida (all over); 81 Inches and 84 Inches Long, Finished Length; Blind Stitched, Generous Bottom Hem; Just Like Custom Made Drapes.

\$5.98 Pair

USEFUL GIFT ITEMS

Studio Couch Sets from **\$9.98**

Boxed Towel Sets from **\$2.29**

Bath Mat Sets from **\$2.29**

BLANKETS from **\$6.49**

Shower Sets from **\$3.49**

SPREADS from **\$4.49**

Scarf Sets from **\$1.59**

DOMESTICS

OPEN EVENINGS UNTIL CHRISTMAS TILL 9 P. M.

85 Broadway

Hicksville 3-2060

Santa Arrives by Helicopter at 10 O'clock This Saturday

THE GIFT EVERY WOMAN NEEDS
Woolery
By Berkshire or Mayer



LOUNGE SETS \$8.95
DUSTERS & ROBES from \$8.95
Size 10 to 20



"Hicksville's Fashion Center"

STARLIGHT SHOP

Lingerie
...THE GIFT OF ENLIGHTENMENT

PAJAMAS
ROBES
GOWNS
BAGS
GLOVES



frock
to accent your holiday mood!

BLOUSES
SKIRTS
SWEATERS
SLACKS

Maternity Fashions

95 BROADWAY
Hicksville 3-0033

IT'S **Christmas**

AT **CANNERS**

New York Remnant Stores

featuring ...

Ginghams
Calico
Percale

3 YARDS FOR **1.00**

Quilted Cotton . . . \$1.19
Cordurey . . . \$1.29
Antique Tafetta . . . \$1.29

Gift Sets

- Embroidered Towel Sets
- Poodle Sets
- Embroidered Pillow Cases
- Embroidered Sheets

SLIP COVERS and DRAPES
Custom-Made

BOTONY KNITTING
WORSTED 4 Oz. \$1.96

- Table Cloths
- Linens Of All Types
- Nylon Scarf Sets

Open NIGHTS TILL Christmas-9 P. M.

98 Broadway

Hicksville 3-5892

Hicksville



Bring the Children to Meet Santa This Saturday at 10 A.M.



from your friendly **DRUG STORE!**



Cosmetic Sets

by REVLON, FABREGE, RUBINSTEIN, YARDLEY, CHARBERT, COTY, DOROTHY GRAY, AYER, CHANEL, TABU, LENTHERIC, and others.

IN
HICKSVILLE
VISIT
OUR



**Ideal Gifts To Suit Her Fancy...
Many Varieties To Choose From**

**Newly Enlarged
Cosmetic Department**

under the capable supervision of
Miss Veronica Frances
Mrs. Vi Schombes at Levittown



This Christmas will long be remembered with pictures. Give a
CAMERA
FILM SUPPLIES, etc.



for him this Christmas
YARDLEY
SEA FORTH
OLD SPICE
SPORTSMAN
FABREGE
\$1.00 & up

"JUST WHAT THE DOCTOR ORDERED"

These are important words sometimes. A member of your family is ill. The doctor writes a prescription. It is vitally important that the prescription be filled with painstaking care—that you get, in all seriousness, just exactly what the doctor ordered.

And you know you will, from any registered professional pharmacist. Reliability—absolute dependability when you need it most—is the base on which everything else in our pharmacy rests. The foundation beneath the science, the long professional training and experience, the modern techniques... is integrity.

Depend on us the next time you have a prescription to be filled.

... AND HUNDREDS OF SMART GIFTS FOR EVERY
MEMBER OF THE FAMILY, INCLUDING BABY.

Little Lady Cosmetics Holgate Toys

TWO STORES TO SERVE YOU!

J. J. SMITH AND SON

LEVITTOWN
2715 HEMPSTEAD TPKE.
LEvittown 9-2990

PHARMACY

WE CALL FOR AND DELIVER

HICKSVILLE
53 NORTH BROADWAY
Hicksville 3-1099

Santa Claus Comes to Hicksville This Saturday Morning



You'll Save Money during our PRE-CHRISTMAS SALE!

OUR NEW MERCHANDISE IS ARRIVING DAILY . . .
WE HAVE NOT HAD TIME TO MARK . . . OUR LOSS
IS YOUR GAIN.

COME IN—BE AMAZED!

You Can Buy Shoes For The
Entire Family At Savings Of **20%** TO YOU

Open Evenings 'Till 9 P.M. for Your Shopping Convenience

MIKE'S **SHOE** OUTLET

(In the Allied Shopping Center)

418 JERUSALEM AVENUE, HICKSVILLE

Hicksville 3-2238

GIFTS

for the
HOME

OPEN
EVERY
EVENING
UNTIL
XMAS
TILL
9 P.M.

... MOST WANTED GIFTS OF ALL!

LIVING ROOM

- Broadloom Carpet or Rugs-

FAMOUS BRANDS from **\$4.95** sq. yd.

KITCHEN

- Inlaid Linoleum Custom Installed by Our Linoleum Craftsmen. Get Free Estimate.
- Congowall, 4'6" High. All Colors. Easily Installed. **13c sq. ft.**
- Inlaid Linoleum Tiles, 8x8 Size. Heavy Weight. **15c each**
- Vinyl Coated Linoleum, 6' Wide, Spatter Patterns. **\$1.25 sq. yd.**

BEDROOM

- Cotton Broadloom or Rugs — **\$4.95**
- Twists and Cut Piles, 9 - 12 ft.
- COTTON THROW RUGS
- Washable — Non-Skid — 8 Colors — Low Twist
- 24x36—\$1.95 27x30—\$2.95 36x60—\$4.95
- 48x72—\$7.95 9x12—\$39.95

DINING ROOM

9 x 12 RUGS

- California Casual Wool Blend— Beautifully Styled — Reversible. **\$59.95**
- Oval Cotton Chenille, High Pile, 6 Decorator Colors. **\$39.95**
- Carved Wilton Cotton, Heavy Weight—All Colors **\$49.95**

BATH ROOM

- Plastic Wall Tile, Colorful, Practical. You Can Easily Install It. **39c sq. ft.**
- Plastic Floor Tile **17c each**
- 9 x 9 Size

WINDOWS

- VENETIAN BLINDS **\$2.98**
- 23" - 35" Wide; 64" Long White Steel
- WINDOW Holland Cloth — \$1.50 up
- SHADES Washable Plastic — \$1.85 up

Glen Floors

**20 WEST MARIE STREET
Hicksville 3-2850**

A Small Deposit Will Hold Any Item for Christmas — Convenient Budget Terms

(OPPOSITE BIG BEN SUPER MARKET)

Santa Claus Comes to Hicksville This Saturday Morning



LAY-AWAY for
Christmas Now!



LIGHT UP and DECORATE

C-6 Series — Reg. 1.29

LIGHT SETS

98¢

C-7 1/2 — Seven Lights

OUTDOOR SETS

\$2.49

Waterproof Wiring, with Washers

Complete Line

LARGEST SELECTION EVER

Santa's

COMING TO TOWN!

Greatest Selection of

GAMES and TOYS

for BOYS and GIRLS

Games by PARKER, PRESSMAN, MILTON BRADLEY,
TRANS-O-GRAM

All Ding Dong Toys

As Advertised on Television

Glitter Art Sets 98¢

Make your own Cards and Decorations

Structo Toys

HOBBY SUPPLIES · MODEL PLANES · BOATS

EVERYTHING FOR KIDDIES

CHRISTMAS STOCKINGS



**Outdoor And Indoor Holiday
Decoration Figures And Ornaments**

CARLOAD OF DOMESTIC MADE

Tree Balls 5¢ to 19¢ each

COMPLETE ILLUMINATED

NATIVITY SETS

\$9.95

All Wood, Rustic, Swiss Movement Plays "Silent Night"

CANDY-BOXED GREETING CARDS

Waterproof Paper and Ribbon for Outdoor Packages and
Doorway Decorations.

GIFT WRAPPINGS · CORSAGES · PAPER · STRING

**MANY ATTRACTIVE AND PRACTICAL GIFT ITEMS IN
HOUSEWARE AND HARDWARE**



THE DOLLY DRESS SHOPPE

EVERYTHING FOR DOLLS

from SHOES to DRESS and UNDERWEAR

The best dressed dolls come from ROGERS

ROGERS 5 & 10

90 Broadway

(Near Marie St.)

Hicksville 3-9848

Bring the Children to Meet Santa This Saturday at 10 A.M.

WILLIAM'S HARDWARE

WONDERLAND of . . .
For that Son of Yours

Lionel trains

the Gift of a Lifetime



THEY PUFF REAL SMOKE AND WHISTLE!

LIONEL 3-CAR FREIGHT

with Headlight and Remote Control
Knuckle Couplers

19.95
UP

DOLLS

Plastic, Plush, Magic Flesh, etc.
including

DOLLS By HORSMAN

with miracle rooted hair
and the new . . .



SAUCY WALKER



Need

**HUNTING
SUPPLIES**

SEE

OPEN
EVERY
EVENING
TIL
9 P.M.

TOYS

BILLY and RUTH

"America's Famous Toy Children"

INVITES ALL BOYS AND GIRLS TO ENTER THEIR
BIG PRIZE CONTEST . . .

. . . See Free Booklet Available Only at WILLIAM'S

GAMES ARE FUN . . .

Rain or Shine

from **98¢**



GIFT HEADQUARTERS FOR Sporting Goods



BOWLING SHOES



FOOTBALLS



Golf Balls, Bags,
Clubs, etc.



Helmets,
Shoulder Guards,
Basketballs

WILLIAM'S

HARDWARE — TOYS — SPORTING GOODS

87 Broadway, Hicksville Phone Hicksville 3-1135

Hicksville Stores are Open Evenings Until Christmas

Walters LIQUOR Shop

YOUR FRIENDLY LIQUOR, STORE WHERE SERVICE COUNTS

(Stop In and See "HALF-PINT" Our Famous Parakeet)



For Your Holiday Entertaining **GIFT WRAPPING**
Inspect Fred's Tremendous Selection

30 and 12 year old SCOTCH - Bonded BOURBONS
Straight WHISKIES - Blended WHISKIES

GINs - COGNACS - ARMAGNAC - CORDIALS - WINES

OPEN
EVERY EVENING
ALL YEAR ROUND

ALL IN BEAUTIFUL CHRISTMAS DECANTERS,
FIGURINES, CROCKS, etc.

FREE PROMPT DELIVERY — HI 3-1669

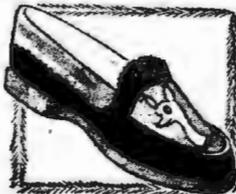
14 W. MARIE STREET, HICKSVILLE

L 1123

Opposite Big Ben Market

"Just what I wanted!"
GIFT SLIPPERS

The Gift That Will Mean Leisure-Time Comfort For
Every Member of The Family ... Practical Gifts



Ladies' Shoes

**RED CROSS SCOOTERS
AMERICAN GIRL**

MEN'S Jarmen
SHOES
SLIPPERS

Children's
KALESTENIKS
and
ACME COWBOY **BOOTS**

OPEN
EVERY EVENING
UNTIL 9 P. M.
TILL CHRISTMAS



C. Zucker

FOR FINE SHOES

118 Broadway [Near Nicholai Street]

Hicksville 3-2860

You Save Time and Money by Shopping Early at Home

BABYLAND BABYLAND



WE CARRY A COMPLETE LINE OF WELL KNOWN NATIONAL BRANDS:

- BABY CARRIAGES - HI-CHAIRS
- CRIBS - PLAY PENS
- CHIFFEROBES - BATHINETTES
- CHESTS etc.

**ASK ABOUT OUR
BABYLAND
LAY-A-WAY PLAN**

Hicksville Most Complete TOY CENTER

- Bring The Kiddies -

Mother and Dad . . .

you too can put that sparkle in their eyes on Christmas 'Morn by giving them TOYS they'll enjoy . . . start today by visiting our TOYLAND



DON'T BE CAUGHT SHORT . . . BY LAST MINUTE CHRISTMAS SHOPPING — STOP IN TODAY.

You will receive a Beautiful Gift with your purchase of a Baby Carriage or Crib . . . A nationally advertised Mattress or Bumper Guards with purchase of Crib or Baby Carriage.



BABYLAND

"TOYS FOR CHILDREN OF ALL AGES"



IN REAR

188 Broadway

Hicksville 3-1666

Santa Claus Comes to Hicksville This Saturday Morning

We have the loveliest **GIFTS** *in town!*

**NYLON BLOUSES
MAN TAILORED SHIRTS**

Our Famous 51-15 Dark Seam
99¢ pr. NYLONS
3 pr. 2.75

**SWEATERS, CARDIGANS
SLIPONS**
Wool, Nylon, Orion

SMART SPORTSWEAR

Exciting Array of
COSTUME JEWELRY

Exquisite
GIFT HANDKERCHIEFS

QUILTED ROBES

HANDBAGS
for Teens and Grownups

Beautiful
**LINGERIE, PAJAMAS
SLIPS, GOWNS, PANTIES**

FREE Gift Boxes with all purchases.

• A Small Deposit Holds Any Item Until Christmas — Use Our Layway Gift Plan •

84 BROADWAY

Hicksville 3-0566

Town & Country Apparel



They all want Slippers!

Children's Slippers

(Values to 1.95)

from **98¢**

WOMEN'S.....from 1.99

MEN'S.....from 2.98



- Serve Yourself - Save Dollars -

Flats and Ballerinas
for leisure wear
ASSORTED
LEATHERS and COLORS
Values to 4.95 **\$1.99**

Smart Selection of Men's,
Women's and Children's High
Grade Branded Shoes for
the Holidays ahead.

CASUAL and PLAY SHOES **\$2.99**
(Values to 5.95)

ISLAND SHOES

82 Broadway (next door to Town & Country) **Hicksville 3-2025**

Santa Arrives by Helicopter at 10 O'clock This Saturday

... A Store Is Known By The Companies It Keeps

Beatty's

GIFT HEADQUARTERS

Standard Brand Names and the Genuine Product may be had at *Beatty's* the year round

Fresh from the Candy Kitchens by ...
SCHRAFFTS, SHERRY,
CANDY CUPBOARD, etc.



AND GAMES

for Toddling Tots
to Teens

Low Low Priced GIFTWARE
gathered from all parts of the world
featured exclusively at Beatty's in
Hicksville.



AUTHENTIC STEINS FROM BAVARIA, CALIFORNIA
CERAMICS, HAND PAINTED PLATES FROM GERMANY
and Thousands of Others from Our Big Collection



NANCY ANN FERRY BOOK DOLLS
601. MUFFIE



Make sure your wrappings match the beauty of the gifts you've chosen! See Beatty's marvelous selection in all patterns and colors.

Ideal For Him ...
BILFOLDS
by Rolf's and
Craftsmat
in time for Christmas



OPEN
9 AM till
9 PM

Beatty's the friendly store

68 BROADWAY, HICKSVILLE

Hicksville 3-0323

Only 18 More Shopping Days Until Christmas

FOR
CHRISTMAS

GIVE HER EXTRA

PLEASURE with

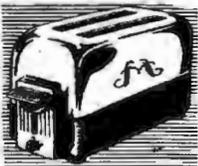
Electrical Appliances

GIFTS
that keep
on giving!



You Will Find Complete Gift
Selections At **BOTTO BROS.**

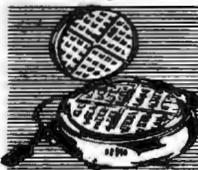
OPEN EVERY
EVENING UNTIL **9 P. M.**



TOASTERS - CLOCKS
ALUMINUM WARE



Complete Line of Builders and Household Hardware



RADIOS - CUTLERY
MIXMASTERS - BROILERS



Noma Christmas Tree Lights

BOTTO BROS.

TRACY PARTS and SUPPLIES

ALL TYPES OF
PIPE
CUT TO SKETCH

PLUMBING, HEATING and ELECTRICAL SUPPLIES

231 Broadway

A Short Block South of Old Country Road **Hicksville 3-0816**

Hicksville Stores are Open Evenings Until Christmas



'gift' your home with *New Beauty*

We have a smart selection of imported gift accessories for the home, in time for Christmas at very low cost . . . You'll be pleased with the wide variety to choose from - shop early for best selections.

CHRISTMAS OFFER
Free Cafe Curtains
with Every Christmas
Drapery or Slip Cover Order



layaway for
CHRISTMAS NOW
OPEN EVENINGS TILL CHRISTMAS



All Custom-Made *Drapery*
Orders Received This Week
Guaranteed In Time For
CHRISTMAS

Glo-Mar Decorators

(In the Allied Shopping Center)

428 JERUSALEM AVENUE, HICKSVILLE

Hicksville 3-2744

SHOP
AT

MAGLIN'S

BEST
SELECTIONS

Hicksville's Leading Wine and Liquor Store

STOCKED WITH A COMPLETE LINE OF

FOR
CHRISTMAS
GIFTS

**Imported and Domestic Wines,
Whiskies, Champagnes,
Cordials and Liqueurs**

FOR
CHRISTMAS
GIFTS

AND OTHER SPECIALTIES TOO NUMEROUS TO MENTION

Hicksville 3-0414

69 Broadway

(Next Door to A&P Super Market)

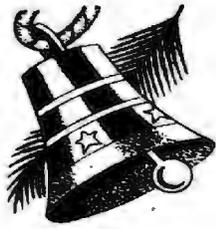
Hicksville

Corner Broadway and Marie Street
Hicksville

VISIT T

Susan-Joy

Christmas W
OF EXCITING



SWEATERS
CARDIGAN & SLIPOVER

Large variety of glamorous styles . . . wide choice of colors. In luxurious wool orlon and nylon.

STARTING AT
\$3.98



NYLONS

By **BERKSHIRE**

You will love the sheer beauty of this nationally famous hose.

\$1.35



GOWNS

Simple and sweet, or with lacy frills . . . you're sure to find the gown you want in our wide selection.

3.98 to 5.98



ROBES

So gay, so cozy warm, so roomy. All new styles and patterns.

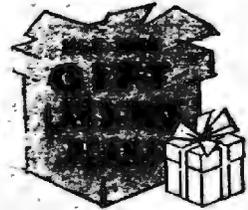
FROM
\$8.98



BED JACKETS

Choice selections of lovely colors and fabrics . . . quilted and rayon.

\$3.98



GIFT
CERTIFICATE
SOLVE
GIFT
PROBLEM



SLIPS

Full and half slips in dainty nylon tricot . . . long lasting beauty and extra wear.

FROM
\$3.98



**ADDITIONAL
GIFT SUGGESTIONS**

WOMEN'S WEAR

- SKIRTS—Newest fall fabrics and styles . . . 8.99 and up
- BLOUSES—Nylon, sheers and other fashion fabrics . . . 3.98 and up
- HEADED BOLEROS . . . 5.99
- FLANNEL PAJAMAS—In soft, cozy colors . . . 2.98 - 3.98
- RAYON PAJAMAS—Dreamy styles . . . 3.98
- SHORTIE GOWNS—Exciting and bewitching . . . 3.98 - 4.99
- Other famous brand **NYLON HOSE**99 and up
- NOVELTY COLLARS** . . . 1.99
- HANDBAGS**—New fall fashions and colors . . . 4.98
- GLITTER BELTS** . . . 2.98 - 3.98
- UMBRELLAS**—Exciting fashions in the rain . . . 3.98 and up
- POWERS and KAYSER GLOVES** . . . 1.98 - 2.98
- COSTUME JEWELRY**—Rhinstone and novelty . . . 1.00 and up
- SCARVES** . . . 1.00

OPEN
EVERY EVENING
UNTIL 9 P. M.
'TILL CHRISTMAS

COSTUME JE

See Our Stunning
Beautiful **CAPRI**

from **\$1**



IT THE

ISLAND BUREAU, FRIDAY, DECEMBER 1, 1956

Hicksville 3-5235

San-Joy's Wonderland

EXCITING GIFT HITS!

CHRISTMAS GIFT problems
SAN-JOY. Gifts for
the young girls
the small children and
everything you want at
our CHRISTMAS GIFT



GIRLS' DRESSES

Lots of fashion excitement in our holiday collection of girls' dresses. Festive freshness with newly hatched fabrics.

**\$3.98
to
\$8.98**



KIDDIES' DRESSES

Out of this world dresses for the littiest lady of the house. Wide choice of fabrics, and exciting styles.

1.19 to 6.98



GIRLS' PAJAMAS

Smart styled in flannel and six slumber togs in dream fabrics. . . choice of styles and colors.

1.98 to 2.98



BOYS' DUNGAREES

Real He-Man cow punchers dungarees. . . long lasting and washable denim. . . Styled for sister too.

FROM
\$2.29



GIFT
CERTIFICATES
SOLVE
GIFT
PROBLEMS

OPEN
EVENING
TIL 9 P. M.
CHRISTMAS



BOYS' FLANNEL SHIRTS

Washable he-man shirts that will wear and wear. Choice of washable colors.

\$1.98

COSTUME JEWELRY
Our Stunning Array of
Beautiful CAPRI JEWELRY
from **\$1.00**



ADDITIONAL GIFT SUGGESTIONS INFANTS' WEAR

Blankets	2.98 and up	Bantings	4.98 - 5.98
North Star Blankets	7.98 - 10.98	Rattles and Toys	69c and up
Christening Clothes	7.98 - 10.98	Sleepy-dry Pants	1.25
Shoes	1.95		

CHILDREN'S WEAR

Girls'

Skirts	3.98	Wool Scarves	1.00 and up
Slipover Sweaters	2.98	Wallets	1.00
Cardigan Sweaters	3.98	Quilted Cotton	
Raincoats with Matching Hats	6.98	Dusters	3.98 - 5.98
Pagoday Umbrellas	2.98	Cotton and Nylon	
Rayon Slip Sets	2.29	Blouses	1.98 - 4.98
Taffetized Nylon Petticoats	2.98	Purses	1.00 - 2.98
Nylon Rumba Pants	79c	Jeweled Felt Ear Muffs	2.98
Cotton Hoop Slips	1.98	Angora Clip Hats	2.98
Wool Gloves and Mittens	1.50 - 1.69	Scatter Pins, Bracelets, Necklaces	1.00 and up
Rayon Gowns	2.29	Cobblers	1.98
Handkerchiefs	25c - 50c	Plastic Aprons	79c
		Vanta Doll Sets	4.98

Boys'

Eton Suits	5.98 - 10.98	Sweaters-Cardigans and Slipovers	2.98 - 3.98
Shirt Sets with Tie and Cuff Links	2.98	Pajamas-Flannel with Cowboy or Space Man Prints	1.98 and up
Cardigan Vests with Watch Fobs	2.98		



GIRLS' FLANNEL GOWNS

Large variety of flannel gowns in soft dreamy patterns. . . like mothers.

\$2.50

You Save Time and Money by Shopping Early at Home



GAILTIME

107 BROADWAY HICKSVILLE
Use Our CHARGE ACCOUNTS
LAY-AWAY PLAN WELCOMED

MONEY SAVERS
for **CHRISTMAS**

Reg. 10.95
BOYS PLAID SURCOAT

Masterfully made in fabulous Schuster
Frost Fleece Plaid. Tim Tom Collars.

100% Wool Inter-Mating. Zipper Front with Anchor Buckle.
\$ 7.90

Assorted Plaids. In Sizes 5 to 12.

MEN'S Famous Make
ARGYLE SOX

Select Irr. of \$1.00 Sellers.
Sizes 10 to 14.
3 for 2.00

69

LADIES' 100% NYLON

SLIPS

Tulle and Nylon Lace Trimmed. In White, Blue and Pink.

2.98

1.50 and 2.00

MEN'S TIES

Hundreds of new Ties just received, in stripe, fancy and solid colors.

88

3 for 2.50

Boys' SHIRTS for WOMEN

Fine Dan River Cottons in Stripes, Solids and Monotones.

1.97

Short or Long Sleeves. Sizes 32 to 46.

BOYS' Famous Make FLANNEL SHIRTS
Nat'l Adv. at 2.25

Winterweight Flannel in Assorted Plaids and Checks.

3 FOR 5.00

Sanforized — Sizes 6 to 18

Girls' QUILTED JUMPERS

New Holiday Jumpers in luxurious Acetate Quilting, Red or Navy.
Size 3 to 6.

1.98

Sizes 7 - 14 — 2.98

GIRLS'

100% NYLON DRESSES

A Large Selection of Finely Made Dresses in Sizes 1 to 3.

2.98

Sizes 3 to 6X — 3.98

Have You Forgotten Anyone's

CHRISTMAS GIFT!
GIVE LIQUOR

SAVE \$
BUY AT HOME
NO CITY
SALES TAX

PHONE HICKSVILLE
3-1552

BUY BY
THE CASE
SAVE \$



The Largest Assortment of Choice Imported and Domestic **WINES and LIQUORS**

PERRY'S LIQUOR SHOP

North Broadway at Bethpage Road

Hicksville - Jericho

OUR OWN PARKING LOT

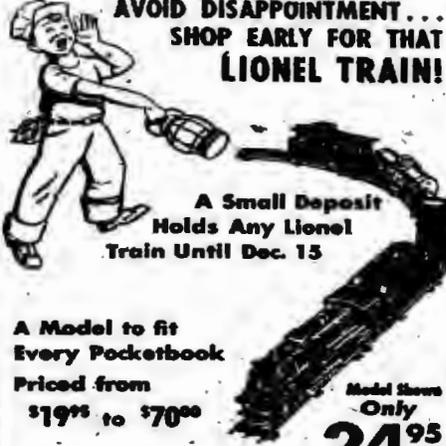
FAST AND COURTEOUS SERVICE

Santa Claus Comes to Hicksville This Saturday Morning

HICKSVILLE TOYLAND

Hundreds of Gifts for Christmas Giving!

**AVOID DISAPPOINTMENT...
SHOP EARLY FOR THAT
LIONEL TRAIN!**



**A Small Deposit
Holds Any Lionel
Train Until Dec. 15**

**A Model to fit
Every Pocketbook
Priced from
\$19⁹⁵ to \$70⁰⁰**

**Model Shows
Only
24⁹⁵**

**Perfect
Beginner
Set!**

**MARK
MECHANICAL
FREIGHT TRAIN**
Includes a locomotive, tender, two cars and track. **2⁹⁸**

40-PIECE TEA SET
Service for six includes plates, cups, saucers, knives, forks, spoons, etc. **2⁹⁸**

**DOLLS WITH
A PURPOSE
4 IDEAL**

**WALKING,
FLIRTING
SAUCY
WALKER
DOLLS** **9⁹⁵**

**Harriet
Hubbard Ayer
BEAUTY
DOLL**
with Complete
Cosmetic Kit **11⁹⁵**

**Washable
Wearable
TONI
DOLLS**
Model
14-inch **11⁹⁵**

**MISS CURITY
DOLL NURSE**
With Complete
Kit of Nursing Aids **11⁹⁵**

— A Small Deposit Holds Any Item In The Store Until Christmas —

114 BROADWAY

Phone Hicksville 3-0961-0170

LARRY'S

DEPARTMENT STORE

Here Are Just A Few Of The Very Many Christmas Gifts At LARRY'S

JUST A TIP
from Sate to Smart Shoppers

**MEN'S WINTER - WEIGHT
SPORT JACKETS & COATS** from **\$9⁹⁵**

**Men's Heavyweight FLANNEL
SPORT SHIRTS**
\$2⁸⁷
2 for \$5⁵⁰

MEN'S FINE TROUSERS from **\$6⁹⁵**

**MEN'S SPORT & DRESS
SHIRTS (Brand Labels)** from **\$2⁹⁵**

**LADIES' NYLON LINGERIE
PANTIES - SLIPS - GOWNS** from **1⁰⁰**

Men's GIFT JEWELRY
Famous PARIS and HICKOK — Top Selections

**LADIES'
PAJAMAS, DUSTERS and ROBES** from **2⁹⁸**

**Men's GIFT CERTIFICATES
for Adam Hats.....** from **\$5⁰⁰**

COTTON DRESSES
• Regular from **\$2⁹⁸** • Gloves • Blouses
• Half • Hosiery • Skirts
• Extra Size

CHILDREN'S SPECIALS!

SNOW SUITS

**NYLON
POPLIN
GABARDINE** from **\$6⁹⁸**

Western Apparel

• SHIRTS • BOOTS
• COWBOY OUTFITS

**BOYS' and GIRLS'
JACKETS**

• GABARDINE
• WOOL
• LEATHER from **\$5⁹⁸**



41 BROADWAY and RAILROAD

HICKSVILLE 3-0860

Only 18 More Shopping Days Until Christmas

Cherished Gifts...

To Be Treasured Always

WATCHES

the perfect gift!

Authorized Agencies for
HAMILTON, LONGINES, WITTMAYER,
LE COULTRE, TISSOT, GRUEN, ELGIN,
BULOVA, CROTON WATCHES

And All Other Gifts for Christmas Giving To Your Loved Ones



KRAFT'S Jewelers

NOW on display of his fine jewelry store
the fabulous collection of
OYSTER GROWN
Sapphire Cultured Pearls



SPECIAL
No. 3100
Neptune
THE GEM
OF THE
OCEAN

are being offered
to the public for the first time

Introducing the famous collection of oyster-grown
NEPTUNE Cultured Pearls, allowed to mature longer
in the oyster for greater beauty now specially
priced for a limited time only to give you the great-
est VALUES ever!

NECKLACES—Single strands start at \$19.95

No. 915E—\$54.25



EARRINGS—14 K
Gold—Stunning
Choice of Styles from
\$12.50

No. 132—\$43.75



RINGS—14 K Gold
Superb Selection of
Designs from \$13.25

LIBERAL CREDIT ARRANGEMENTS

Hicksville 3-0467

Christmas Hamiltons just arrived!

NEW MODELS

We want you to be one of the
first in the nation to see these
two fine brand new Hamilton
styles.

Never have we seen such beau-
tiful watches! What a thrill
they'll be to give or get on
Christmas.

Come in today. Hamilton,
America's most wished-for
Christmas gift is waiting for you.



YOUNGBOY
19 Jewels
Natural 14 gold
Rubbed case
\$71.00

LIBERTE
17 Jewels
Natural 14 gold
Rubbed case
\$71.00



SHOP EARLY!
See Our Array Of
Quality JEWELRY GIFTS

KRAFT'S JEWELERS

81 BROADWAY

OPEN
9 AM till
9 PM

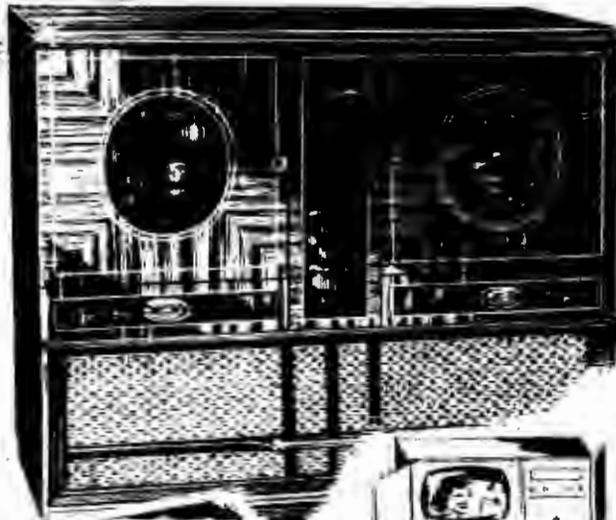
HICKSVILLE

DELIVERED
for
CHRISTMAS
WONDERFUL PICTURE

UP TO 3 YEARS TO PAY



WONDERFUL MUSIC



WONDERFUL BUY
Olympic



Call
SPIRO'S
Hicksville
3-0005

BIG
TRADE-IN
ALLOWANCE

LONG
TERM
PAYMENT!

VISIT
SPIRO'S
COMPLETE
TELEVISION
SERVICE DEPT.

Trained Technicians

20" HIGH FIDELITY PICTURE

- Big Screen 20-inch pictures that are brilliantly movie-clear!
- **HIGH POWERED RADIO**
Sensitive, separate chassis operates independently of TV!
- **WEBSTER-CHICAGO RECORD CHANGER**
Up to 4 1/2 hours of uninterrupted music — automatically!
- **AUTOMATIC FOCUS CONTROL**
No longer do you have to re-focus, built-in electronic control guarantees sharp pictures — always!
- **SENSATIONAL ROCKET TUNER**
Greater power, greater sensitivity and freedom from noise — brings in clear, steady pictures of highest fidelity!
- **READY NOW FOR UHF**
Easily, economically adjusted for UHF in minutes. No unsightly external adapter!
- **SUPERB QUALITY**
Brilliantly styled by top furniture designers to grace the most room decor!

Models from **\$149.50**

44 YEARS AT THIS LOCATION
Means We Will Be Here Tomorrow
To Guarantee What We Sell You Today!

67 BROADWAY
(NEXT TO A&P)

PHONE
Hicksville 3-0005

Spiro's
SINCE 1910 FRIENDLY CREDIT

You Save Time and Money by Shopping Early at Home

Peter & Wendy Shop

"The Complete Children's Shop"
Smart Selection of Dresses
in Taffetas, Rayon, Velvets and Sheers

MERRY CHRISTMAS IDEAS IN...
Children's Eggs



GIRLS' DEPARTMENT

- Blouses
- Pajamas
- Gowns
- Sweaters
- Skirts



BOYS DEPARTMENT

- Shirts and Ties
- Suits
- Robes
- Westerners
- Sweaters

Lay-Away
GIFT
Plan Now
Available!



for baby ...

- BUNTINGS
- PRAM ROBES
- BLANKETS
- CREEPERS

OPEN
EVENINGS
UNTIL 9 P.M.
'till Christmas

122 Broadway

(Agents for JUMPING JACKS Junior and Senior Size Shoes)

Hicksville 3-2292

during the Holidays ahead
serve lots of

ICE CREAM



... especially Ice Cream by George

A 48 Year Old Tradition in Creamy High-Quality
Ice Cream.

ALSO TRY OUR EGG NOG ICE CREAM

Be sure to shop early this Christmas and while your shopping,
take time out for one of our delicious luncheon specials!

THE
NEW

HICKSVILLE SWEET SHOP

In The Heart Of Hicksville
90 BROADWAY

... Now and during the Christmas
Holidays Serve Our Delicious
Cakes, Pies, Ice Cream Cakes



Bahrenburg's Bake Shop

Frank Englert, Prop.

"Known For Service and Quality"
94 BROADWAY (CORNER MARIE ST.) HI 3-1283

Santa Claus Comes to Hicksville This Saturday Morning



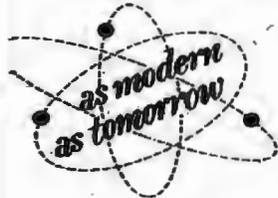
Gift Items



... FOR THE HOME-MAKER

This Year Make It A Lamp Or Table

LAMPS

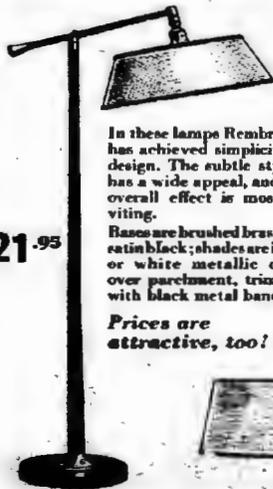


\$29.95

In these lamps Rembrandt has achieved simplicity of design. The subtle styling has a wide appeal, and the overall effect is most inviting.

Bases are brushed brass and satin black; shades are ivory or white metallic cloth over parchment, trimmed with black metal bands.

Prices are attractive, too!



\$21.95



\$22.95

MATCHED MODERN TABLES

Make it a
LAMP
or TABLE

WITH GENUINE
"Miralyte"
ALL-PLASTIC TOPS

- Smart, Decorator Styled Tables
- Beautiful Lined Oak Finish
- Enduring Natural Wood Grain, "Miralyte" Plastic Tops

Specially Priced
EACH

\$19.95

SHOP
EARLY
for Best
Selections



Step Table

Lamp Table

End Table

Cocktail Table

Handsome, matched modern tables for pleasing room harmony, marvelous utility. Natural Wood Grain "Miralyte" All-Plastic tops are resistant to alcohol and fruit stains, also heat. Clean easily, colors stay true and lovely. Now a special value at this new low price.



CORNER TABLE
now only
\$29.95

TERMS TO SUIT YOUR CONVENIENCE . . .
MANY MONTHS TO PAY

No Service Charge if Paid in 90 Days

Never A Parking Problem

OPEN EVENINGS 'TIL 9 P. M.
Except Saturday

RICHARDS FURNITURE CO.

BROADWAY AND OLD COUNTRY ROAD

HICKSVILLE

P
N...
D
ngs

OPEN
EVENINGS
L 9 P.M.
Christmas

-2292

Christmas
ous
kes

3-1283

Santa Arrives by Helicopter at 10 O'clock This Saturday



Centre ARTS & PRINTS

Old Country Road at Newbridge Road, Hicksville
Hicksville 3-6617-8

Daily 9 A.M. to 6 P.M. — Thursday and Friday 9 A.M. to 9 P.M.

GNAGY TWINS

Paint-a-picture set
Paint-a-tile set

combination..... **\$4.50**

For the Artist that has everything ...

A GIFT CERTIFICATE

from Centre Arts & Prints (Min. 5.00)

ARTIST MATERIALS

- WINDSOR NEWTON
- WHATMAN BOARD
- REMBRANDT
- GRUMBACHER
- STATEMORE
- CANVAS OF ALL TYPES
- ENGINEERING
- DRAFTING and
- SURVEYING EQUIPMENT
- CRAFT and
- FRAMING MATERIALS
- AIRBRUSH SUPPLIES
- PAINT-BY-THE-
- NUMBER SETS
- CERAMICS
- HOBBIES

FOR THE GIFT SHE'LL LOVE...
Appliances
... this Christmas



You Can Be *SURE* With Name Brands At **SPIRO'S**

R. C. A.
PHILCO
WESTINGHOUSE



DUMONT
CROSLEY

BENDIX
THOR



HOOVER
G. E.

FRIGIDAIRE
ZENITH



Spiro's
SINCE 1910 FRIENDLY CREDIT

67 BROADWAY
(Next to A&P)

Phone
Hicksville 3-0005

Santa Arrives by Helicopter at 10 O'clock This Saturday

Gifts FOR THE HOME

...for Christmas and year round enjoyment!

dress up . . . for
the holidays ahead

— WALL TILE —



QUAKER
WALL TILE

12^c sq. ft.

PLASTIC
WALL TILE

39^c sq. ft.

CERAMIC
WALL TILE

69^c sq. ft.

*California
Casual*

tailor-made for casual
living . . . high fashion
broadloom at a low price

\$59⁹⁵
9'X12'

\$495 SQ. YD.



it's new!
it's gay!
it's colorful!



only 12^c per
tile

Now you can have beautiful new floors for just pennies per foot! Matico Tile fortified with plastic is stronger, brighter, more durable; yet it costs no more than ordinary asphalt tile. Nine "Confetti" colors that will stay bright and cheerful for the life of the tile. Stop by and see them all today.

stop
in
see
our
floor
display

hundreds
of
smart
selections

Choose from five dramatic
background colors:

COCOA, SCARLET, GRAY,
GREEN, BEIGE.

Convenient Room-Fit Sizes

6 x 9	32.95
8 x 10	49.95
9 x 12	59.95
9 x 15	82.95
12 x 12	87.95

If ever a rug was born to casual living, California Casual is it. The vari-colored pattern makes this amazing newcomer at home in your home, be it modern or provincial. California Casual is at home with your budget too, because it's remarkably low-priced. What's more, California Casual is reversible, to give you twice the wear.

Exclusive Sale Agents
CUSTOM FLOORS

SEE
TRENTON

in the



NURSERY, the high style, low cost . . .
enamel surface FLOORING.

Get a FREE copy of the fascinating book: "Floor Planning For Your 'I Love Lucy' Home"

IT'S OUR CUSTOM TO PLEASE . . .

CUSTOM FLOORS

Open Evenings Until 9 P.M. . . . Until Christmas

67 North Broadway, Hicksville

Hicksville 3-3060-7177

Only 18 More Shopping Days Until Christmas

"The Complete Store for Men and Boys"

GOLDMAN'S



Men's Pajamas

- Middy or Coat Style
- Sanforized
- Full Cut
- Fast Color

\$2.98

Men's All Wool



Sleeveless Sweaters

from **\$2.98**



Men's Robes

In Gabardine, Wool and Rayon



from **\$4.95** to **\$13.95**



Men's Corduroy Sport Shirts

ALL COLORS **\$4.98**

Flannel Sport Shirts

SANFORIZED **\$1.98**

Famous Myers' Value

Fur Lined **\$3.98**

GLOVES

BOYS' KNITTED ALL WOOL GLOVES **\$1.29**



- OPEN EVERY EVENING UNTIL 9 P.M.
- FREE PARKING FIELD at Rear of Store
- FREE ALTERATIONS — FAST SERVICE

ALL-WOOL!
Glove and Muffer Set **\$2.95**
Attractive Colors!

192 Broadway [bet. Carl St. & Old Country Rd.] Hicks. 3-0441

GIFTS THAT SAY...

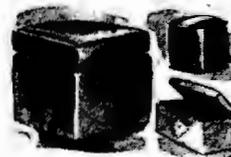
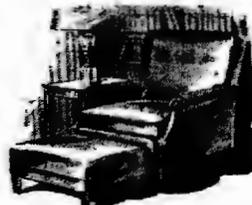
MERRY CHRISTMAS

...for Christmas & Year 'Round Enjoyment!

BERK-LOCK CHAIR 3-IN-1

Complete with OTTOMAN Lounges - Rocks Reclines

\$59.50



HASSOCKS

from **\$3.95**

LAY-AWAY PLAN AVAILABLE

DESKS

from **24.50**



BUDGET TERMS TO SUIT HOLLYWOOD BED

Twin Size

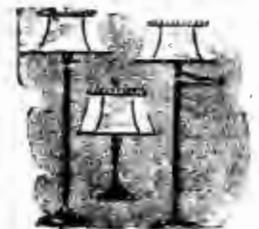
Christmas Special!

- 1 HEADBOARD 14.95
- 1 INNERSPRING MATTRESS, no buttons 29.50
- 1 BOX SPRING 29.50
- 1 ADJUSTABLE METAL FRAME 12.95

ALL FOR . . . **49.50**

LAMPS

Large Selection of FLOOR and TABLE LAMPS



SCHWARTZ FURNITURE

BROADWAY AT CHERRY STREET, HICKSVILLE
Open Evenings Until 9 P. M.

(PRIVATE PARKING FIELD AT REAR OF STORE)

Hicksville 3-0296
Established 1916

Hicksville Stores are Open Evenings Until Christmas

Bring The Children To Meet Santa Claus

Santa will arrive in Hicksville tomorrow (Saturday) Morning, Dec. 5, at 10 o'clock when his giant helicopter comes down on the vast Stackler & Frank property on the west side of North Broadway at James Street near the Hicksville Post Office. After being officially welcomed by a committee of the Chamber of Commerce, he will be escorted immediately to a special platform on the front steps of the Long Island National Bank at Broadway and Herzog Place. There he will talk to all the children and distribute gifts.

Just in case the weatherman does not cooperate, the helicopter landing will take place on Saturday morning, Dec. 12.



Sponsored by the
HICKSVILLE CHAMBER OF COMMERCE, Inc.

CALLING ALL BOYS AND GIRLS

Cash Prizes for Best Coloring Contest Entries

All boys and girls 11 years of age or younger are invited to enter this Christmas Story Coloring Contest sponsored by the Mid-Island Herald in cooperation with the Bank of Hicksville. **THE RULES ARE SIMPLE:** Color as many pictures as you wish, but only one prize will be given to each winner.

Print your name and address clearly in space provided and take your colored pictures to the Herald office not later than Monday, Dec. 21, 1953. Decision of judges is final. Finished pictures become the property of the sponsor who reserves the right to publish the winning names.

ENTER TODAY—HERE ARE FIRST TWO PANELS TO COLOR

Christmas Story Coloring Contest



1. "And Joseph also went up from Galilee, out of the City of Nazareth, into Judea . . . with Mary, his espoused wife, being great with child" . . . according to St. Luke.

NAME _____ AGE _____
ADDRESS _____

Mail or deliver in person with panels to appear in coming issues to Herald office, 58 North Broadway, Hicksville, not later than Monday, Dec. 21.

**BANK of
HICKSVILLE**
will award
these
PRIZES

First Prize
\$10.00

Second Prize
\$7.50

Third Prize
\$5.00

TOTAL OF SIX
PANELS
WILL APPEAR IN
HERALD



2. "And she brought forth her first born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn." . . . according to St. Luke.

NAME _____ AGE _____
ADDRESS _____

Only 18 More Shopping Days Until Christmas

... for your Holiday Entertaining

OPEN
EVENINGS
for your
SHOPPING
CONVENIENCE

WE HAVE A LARGE SELECTION OF
IMPORTED & DOMESTIC

Our Decanter Selection
will take care of any gift
problem. These Decan-
ters are priced no higher
than the regular bottles.

WINES and LIQUORS HIRAM GREEN

Plenty of Free Front Parking
Hicksville 3-3290

"Serving the Island for Over 15 Years"

AT THE CROSSROADS, OLD COUNTRY AND NEWBRIDGE ROADS

HICKSVILLE



*For Your Christmas
Shopping
Convenience*

Hicksville Stores Are Open Evenings

STARTING TODAY, THRU CHRISTMAS

—Hicksville Chamber
of Commerce

Shop at SAUSMER'S and Save



FOR HER

- HOUSEWARES
- REVERE WARE
- TOASTERS
- MIXERS

For BOYS And GIRLS
A Bag Full Of **Toys**

—BICYCLES—

FOR HIM

- TOOLS for the Handyman
- SPORTING GOODS
- ICE SKATES
- SLEIGHS



Sausmer's Hardware

We Deliver — Phone HI 3-0017

70 BROADWAY

HICKSVILLE

You Save Time and Money by Shopping Early at Home

EARLY VALUE SHOPPERS' PARADE



BOOS BROS. NURSERY AND FLORIST

110 HEMPSTEAD AVENUE

HICKSVILLE, N. Y.

DO YOUR CHRISTMAS SHOPPING EARLY

A SMALL DEPOSIT WILL HOLD YOUR SELECTION UNTIL CALLED FOR



- Wreaths
- Ropings
- Table Decorations
- Cemetery Pieces To Order
- Greens
- Sleds, Musical Ornaments, Candelabra

- Hand Decorated Tree Ornaments
- Tree Tinsel
- Tree Stands - Tree Lights for Indoor and Outdoor
- Indoor and Outdoor Lighted Plaques
- Door Ornaments

FLOWER SHOP

FLORAL DESIGNS, CORSAGES, WEDDINGS, DRIED FLORAL ARRANGEMENTS

Open daily except Monday, 8 A.M. to 6 P.M.

Complete line of Garden Hardware, Gift Items, Fireplace Equipment.

NURSERY HOURS: Daily 8 A.M. to 6 P.M. — Friday 8 A.M. to 9 P.M.

Saturday and Sunday 8 A.M. to 6 P.M.



Boos Bros. Nursery & Florist

110 HEMPSTEAD AVENUE

Hicksville 3-1850

HICKSVILLE, N. Y.

Save

EARLY VALUE



SHOPPERS' PARADE

• LIMITED SUPPLY •

100% SUPER ORLON

CARDIGANS - - \$3.65

SLIPONS - - - - \$2.85

Slight Irregular

• FIRST QUALITY •

LADIES 100%

NYLON TRICOT SLIPS

\$2.50 to \$3.85

STORE HOURS DAILY

9:30 A.M. to 9:00 P.M.

SATURDAY

9:30 A.M. to 5:30 P.M.

TREMENDOUS SELECTIONS OF SNOWSUITS, JACKETS, COAT SETS FOR BOYS AND GIRLS and many more items at 25% to 30% SAVINGS

FACTORY STORE

CHRISTMAS HEADQUARTERS for the ENTIRE FAMILY

89 WEST JOHN STREET

HICKSVILLE

You Save Time and Money by Shopping Early at Home

★ COME...SHOP SANTA'S TREASURE HOUSE OF...★
Gifts for the home

Decorator STUDIO COUCH



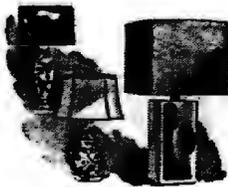
49.95
 (Usually 79.95)

- Opens to sleep two comfortably
- Choice of decorator colors
- Full innerspring construction
- Two well-filled innerspring cushions
- Use in living room, game room, TV room, spare room
- Long lasting fabrics

EASY PAYMENTS ARRANGED
 Buy Now! Pay in January

DIST. ACTION Gift Lamps

- Modern, Traditional
- Large, Medium and Small
- Brass, Ceramics and Wrought Iron



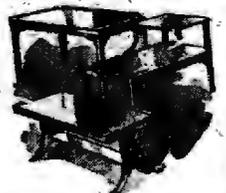
\$12.95 A Pair and Up

Gift Tables

ALL PLASTIC TOP

WOOD GRAIN FINISH — CHOICE OF LAMP, COCKTAIL, END
 WON'T MAR
 WON'T DENT
 WON'T BURN
 WON'T CRIP
 WON'T SCRATCH
 WON'T STAIN

\$14.95



GENUINE IMPORTED

MAHOGANY

- 18th Century Style
- Genuine Leather
- Top Embossed in Gold
- Made in Grand Rapids

39.95



PILLOWS

- LATEX FOAM RUBBER
- SANFORIZED PERCALE
- WITH ZIPPERS

Covered in Solid-Color Pastel Shades

\$4.95

Comforters

- 100% Wool
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School Time For Adults - - - No. 3



OBEEDIENCE TRAINING for dogs is one of the popular Hicksville Adult Education programs with Mrs. Marjorie Cummings as instructor on Wednesday evenings. Primary purpose of the beginning course is "to make your dog a better citizen in the home and community. Second to acquaint owners with obedience routine approved by the American Kennel Club". In this group, left to right, are Marianna Pizzo, Alfred Couto, Edwin Mayfield, Edith Harrell, Pearl Kaplan, Meta Simonsen,

Robin Gianopoulos, Florence Gorman, Thomas Sloien, Joan Wiley, Joseph Webb and Herman Freid. The Adult Education program, directed by Elery Bean, will hold open house at the high school on Wednesday evening, Dec. 9, starting at 8:30 when the entire community is invited. This is the third in a series of picture features by students of the photography group instructed by Frank Mallett.

Safe Driving Theme Monday When East Meadow Civics Meet

HICKSVILLE — "Safe driving on Long Island parkways" is the topic of a program to be presented by the East Meadow Levitt Home Owners Assoc Monday evening, Dec. 7, at 8:30 p.m. in Levittown Hall, here.

Featured speaker is Anthony Tramondo of the New York Automobile Club and American Automobile Assoc.

The program will include two films provided by the Long Island State Park Commission and will be preceded by Christmas and

Chanukah songs by local church and synagogue groups.

Purpose of the meeting, states Coleman Parsons, EMLHOA president, is to, "encourage safe, accident-free driving by the thousands of Levittowners who depend business and pleasure travel." According to Parsons, "our guest speaker, Mr. Tramondo, is a recognized authority on highway safety who promises an interesting and effective talk with plenty of audience participation."

MOVIES ON PROGRAM, TOO
Two motion pictures, one of them a 23-minute sound and color film about Long Island parks and parkways, will be shown at the meeting by the Long Island State Park Commission. The second film, recently made for commercial presentation, portrays Hifeguard training at Jones Beach and provides a striking demonstration of safety facilities afforded Long Islanders by local authorities.

The program will be preceded by a rendition of Christmas and Chanukah songs by local church and synagogue groups. Christmas favorites will be presented by the 17-voice choir of the Parkway Community Church of Hicksville, and the singers of the Sisterhood of Temple Emanu-El of East Meadow will sing traditional Chanukah songs. Refreshments will be served and all residents of East Meadow, Levittown, and Hicksville are invited to attend.

NLHOA Re-elect

HICKSVILLE — Marvin Sultan of Rim Lane has been re-elected to a second term as president of NL HOA. He defeated Charles Miller, a former president.

Robert Novotny and Harold Schwartz were elected vice presidents; Adel Becker was elected treasurer; Victor Warshavsky is the new recording secretary and Dorothy Rosen the corresponding secretary. The following were elected to the executive board: Robert Healy, Alex Levy, Don Snyder, Morton Kress, Stanley Schoenberg, and Larry Klein.

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HICKSVILLE

WHY WE NEED AN INCREASE IN TELEPHONE RATES

**Inflation Has Hit Us Hard—
Costs Are Rising Faster Than Our Revenues**

**What We Ask Is Small—For Example,
Only 2½¢ a Day for Most Residence Main Telephones**

QUESTION: *Why is an increase in telephone rates necessary?*

ANSWER: Inflation's the reason. We have added many phones, and our revenues have increased correspondingly. But the fact is that our operating expenses—including materials, wages, and taxes—are continuing to rise at a more rapid rate than our revenues. Our capital costs for improvement and expansion have reached the highest point in our history at a time when more people have been wanting telephones than ever before.

QUESTION: *Well, how much more will I have to pay?*

ANSWER: Only 2½¢ a day for most residence main telephone service—about the price of a couple of cigarettes. Rates for business customers will be increased somewhat more. Overall, the increase amounts to about 10 per cent of revenues.

QUESTION: *Haven't my telephone rates already gone up as a result of inflation?*

ANSWER: Yes, but not enough to catch up with the increased cost of providing service. Price changes since the war have increased our revenues only 16%. This figure is smaller for New York than for any other state. It is small indeed for the user when you consider that the cost of living is up 92% since 1940.

QUESTION: *Can't you meet the problems of inflation by stepping up efficiency?*

ANSWER: We have worked hard at that, and it has helped. Research and manufacturing skills have given us improved equipment. Operating economies and better methods have played a part in helping to reduce our costs. But that hasn't been enough.

Good telephone service is important. It is indispensable in the home. It enables every business to do more business and to do it better. It is vital in emergencies. Few things bring you so much for so little.

Now we must ask the Public Service Commission for an increase in telephone rates.

We want you to know why. Here are the answers to some questions you may have about our application.

QUESTION: *How hard has inflation hit your operating costs?*

ANSWER: The cost of most materials we use is up—way up. There have been ten major increases in wage rates since 1940. The last increase, effective throughout 1953, totaled \$15,000,000, and the unions are now negotiating for another increase. The tax rates we pay have increased 50%, and our total tax bill is more than three times what it was in 1940.

QUESTION: *How about your construction costs?*

ANSWER: Thousands of people want telephones. We've got a lot of building to do, and inflation has hit construction costs, too. For example, a telephone pole that cost \$8.30 in 1940 now costs \$19.90. Telephone cable has more than doubled in price. So have trucks, tools, telephone buildings. In fact, in 1940 we had an investment of \$250 for every telephone in service. Today it averages \$400 for every phone we add.

QUESTION: *What effect has inflation had on your earnings?*

ANSWER: Big increases in expenses and taxes, and the big climb in construction costs mean that our earnings are too low. They will go even lower as new facilities for replacement and growth are added at today's inflated costs. These are good years—years when most business is doing well. Our earnings must be good if the public is to continue putting the new capital we need into the telephone business.

QUESTION: *Why is it important that you continue to get new capital for growth?*

ANSWER: To keep up with the demands for telephones and to provide the kind of service our customers expect, we must keep on building. We have doubled our plant in the last eight years. This has required \$750,000,000 of new capital. And we still have a big job to do. In order to keep on expanding and improving the service, we must obtain \$100,000,000 of new capital a year from the public for several years ahead.

QUESTION: *Is this important to me as a telephone user?*

ANSWER: Indeed it is! A strong telephone company is an asset to every home and to every business—able to meet any emergency that might arise in our daily lives or in our national defense. Only such a company can grow with a growing community, providing a service that also grows in quality, dependability and value. We think that this is the kind of service the people of New York State want—and that they are willing to pay a little more to assure it.

NEW YORK TELEPHONE COMPANY



Spiders Unseasonable Topic

By ERNE HALLMAN
Hicksville, N. Y.

December (December) is a month which will be mentioned by the Ladies Auxiliary of the Episcopal Church of St. Nicholas at 9:30 P. M. The occasion is the annual Christmas Dance and Show. There will be refreshments abundant for all included. Tickets may be obtained at the hall if you have not already received yours.

A VISIT FROM ST. NICKS
Santa Claus visited us Saturday to present all of the Woodbury Gardens children with their gifts. Needless to say—it was a well attended gathering at the East St. school. The turnout was terrific. Too wild similar attendance can't be had at the Civic Meetings.

The Santa Claus presentation should be complimented on the magnificent job they did in bringing all of this about. Believe me it was a job. Hard workers on this committee were: Mel Gertson, Nella Powell, Miss May, Jim Surles, Marie Rogues.

VISIT TO OP CENTER
I had the pleasure of hearing from Emily Kinner, last week. She is the president of the JWVA, and keeps most active in many other affairs. I've known her through a few charitable ventures and now she comes to me with this worthy cause. She told me of her mixed emotions in visiting the St. Giles Hospital in Hempstead. There she visited children afflicted with Cerebral Palsy—and from what she told me she hasn't got over it as yet. The hospital is the only CP in-patient unit in Nassau. 2,500 can be helped but 30,000 would respond to treatment. Doctors treat patients without recompense, here, in this 60 year old establishment.

She is mainly interested at this time—in seeing to it that these boys and girls receive Christmas gifts. She is in the act of sewing rag dolls together for the project, and I know that she could use some help from you out there. She has the pattern and you can borrow it. If you have any other ideas—phone us and we'll see if they can be put to use. The main thing is to obtain some gifts for these crippled children. Let's see if the holiday season opens up some of our readers hearts to these most unfortunate. You can present the gift in person—if you wish—but what ever you do try to do something.

Due to the phone calls we have received concerning the black widow spiders in our vicinity—both before our brief explanation in the column and after—we print this information which was sent us by the Long Island Agricultural and Technical Institute in Farmingdale, in hopes that it will help those of you affected.

THE BLACK WIDOW SPIDER
The Black Widow Spider is one of the most feared and least understood spiders in the United States today. Although this spider is easy to recognize once it has been identified, a great number of different spiders are wrongly classed as Black Widows by laymen. It is a common spider on Long Island.

Description
The true Black Widow (Latrodectus mactans), also known as the Shoebutt Spider or Hourglass Spider, is a creature whose color as an adult female is a shiny beady jet black. It is called the Shoebutt Spider because of its spherical rounded body, and is likewise called the Hourglass Spider because on the underside of the abdomen is an hourglass figure ranging in color from red to a light orange-yellow. Sometimes the constricted center of the hourglass is absent, leaving only the two expanded ends. The legs are long, slender, and black. The male is dark brown, with stripes on the abdomen and legs.

Size
The spider measures about half an inch from head to tail along the body, exclusive of the legs. The length of the legs of a large female when stretched out may give the

spider a total spread of many times its body length.

The Black Widow is a creature of dry, sheltered areas, although an occasional spider may build in a relatively open place. Favorite spots are under building foundations, dry culverts, trash piles, unsped incinerators, and dry cellars. The web, although appearing to be sketchily constructed, is surprisingly strong. It is a characteristic of the Black Widow that it hangs upside down in the web, a feature to distinguish it from many other dark-colored spiders. Food may consist of any insects or small animals, such as centipedes, which are small enough to be overpowered by strands of silk skillfully woven out by the spider as the victim struggles in the web.

Life History
The Black Widow Spider overwinters either as an adult or as an immature individual in woodpiles, under stones, in dense clumps of grass or any other protected places such as cellars or around house foundations.

In the spring the mature female adult lays several egg sacs. Shortly thereafter she dies. The eggs in a sac may number from 25 to 300. The sac is about the size and shape of a small marble.

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Wherever the spiderling lands she will start building a web of many threads in a secluded place. The web will not have much shape or form. In this nest she will stay and grow to maturity.

At birth the male and female spiderlings are dark brown with diagonal stripes running across their abdomens. Their legs are also banded. It takes two to four months for the spiders to attain maturity. At maturity the male seeks out the web of a female and mating takes place. Depending on the appetite of the female she may enter mate or she may let him go.

(Continued on Page 42)

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Need 2,000 Cupcakes for Sunday

By DOROTHY GUELPA
Cupcakes will be donated by the members and friends of the American Legion Auxiliary for the trip on Sunday, Dec. 6, Kings Park of the post, it was announced at the monthly meeting Nov. 19. Kay Mazzei, president presided.
Those who bake cupcakes for the American Legion auxiliary are asked to leave them at the Legion Hall on Washington St., which will be open from 10 to 1 P.M. Dec. 6 to receive contributions. Besides the 2,000 cupcakes needed, the post also needs 11,000 cigarettes, cloths, books, or -magazines, to take with them. James Taverna is in charge, assisted by Tom Oliveri, Bill Denzer, Jack Strong, Wayland Strong and Hugh Blades.
The group will also man the gift shop at Northport Hospital Dec. 10. At this time they will assist patients in choosing Christmas gifts to send to their families. These gifts are donated by the auxiliaries and arranged at the hospital department store fashion. The wife chooses the presents, then have them wrapped and posted to their homes.

WCS TO SPONSOR DINNER
Monday, Dec. 7 the Women's Society of Christian Service will sponsor a congregational friendship dinner in the Methodist Church basement at 7 P.M. Dorothy Webb, Florence Kes and Muriel Scogland are co-chairmen.
Dr. William H. Alderson, pastor of the Bridgeport Connecticut Methodist Church will be the speaker. Discussion will be about the church's building fund. Parents may bring their children.

ren. They will be given supper and entertained by games with Mrs. Ronald Law, a registered nurse, in attendance to keep an eye on the little ones.

TO PRESENT OPERETTA
In May the WCS will present the Gilbert and Sullivan operetta "Trial by Jury" with the date to be announced later when final plans are made.

At the Dec. 10 meeting Mrs. Lee Norman will review the book "The Other Wise Man" by Van Dyke. Lorraine Gibbs has been named vice president of the society to take the place of Mrs. Norman, who resigned. Parishioners are being asked to save choice items for the WCS rummage sale to be held in the near future.

KENT NAMED SCOUT COMMISSIONER
Douglas Kent has been named district commissioner of Boy Scouting in Bethpage and William Barneau is now advisor to Explorer Post 118.

On Dec. 6 the cubs and scouts of the newly formed troop 159 of St. Martin's Church will hold their formal investiture in the parish hall at 2:30 P.M. Following the presentation of the charter to Father Conlon, who is moderator of both groups, they will adjourn to the church for special blessings. The public is invited to attend. Edward Schutts is cubmaster and the scoutmaster is Edward Gaynor.

DENY CENTRALIZATION ISSUE DEAD
Despite the reports in the press that the centralization issue is dead and that Bethpage intends to "go it alone," the subject is by no means settled. A meeting of all people in the school district is being held next Thursday, Dec. 10, in the Broadway School for the purpose of informing the taxpayers of the situation and determining their wishes in the matter. All are urged to attend because when the matter comes to a vote, residents should have accurate facts to guide them in casting their vote.

SHOP AT HOME THIS YEAR AND SAVE TIME, MONEY

Legion Jottings

By TOM OLIVERI
Hicksville 4-3519
The Post has finalized its plans for the visit to Kings Park State Hospital this Sunday, Dec. 6. According to Commander Bob Purcell and Chairman Jim Taverna, a record turnout is expected on this mission of helpfulness. The clubhouse will be open from 10:00 A.M. to 1:00 P.M. to receive books, magazines, clothing, cupcakes and cigarettes. Departure time has been set for 1:30 P.M.
MEMBERSHIP
Membership is the voice of The American Legion and considered an honor and a privilege. With



this in mind we welcome Tom Bradley and Joe Ferrara as new members, and renews Sam Vlahis Deery, Joe Ehringer, Bob Purcell, Jim Taverna and the writer.
AUXILIARY
The social meeting originally scheduled for December 10th with the Auxiliary as guests has been temporarily postponed and tentatively rescheduled for the second or fourth Thursday in January. The Post, in acknowledging a contribution from the Auxiliary

American Legion, Bethpage
found the purchase of a new flag, thank the ladies for their thoughtfulness.
LEGION BLOOD BANK
The Legion Blood Bank, sponsored and administered by the Post, has been in operation a number of years for handling the needs of all residents of Bethpage. Blood is available to you irrespective of membership in the local Post. When blood has to be had, please contact Chairman Cliff Daley at HI 2-3469.

Agiesta Heads Little League

BETHPAGE — Dominic Agiesta is the commissioner of the Little League, here, following elections held Nov. 16. The League will hold a regular meeting on Dec. 14 at Powell Ave School and all future meetings will be the third Monday of each month.

Other officers are Leo Schiavetta, president; George Lee, vice president; Tony Mancusa, secretary-treasurer; Phil Cusa, corresponding secretary; and Alfred Miranda, William Doyle, Thomas Rozzi, Pete Corte, Frank Drinkwaters Sr and Michael Greco, directors.

A committee has been formed to make plans for the annual dance to be held sometime in February.

Six New Cubs Join Pack 118

BETHPAGE — Cub Scouts of Troop 118 will be hosts at the next Tri-Parkway meeting to be held early this month; it was announced today.

At the Nov. 27 pack meeting the following new cubs became members: Richard Aylward, Dean Rod, Victor Vreeland, Walter Wilkenberg, Frank Juppe and David Sloan. The theme for November was boats. The boys made boat models and pictures. Skits were presented by some dens.

The cub scouts are contributing Christmas packages to a needy school in Nashville, Tenn. Packages will include crayons, pad, coloring book, pencils and hard candy. The new cub master, Francis Mazzara was in charge of the pack meeting, his first one.

Awards were given to: William Tittle, a lion badge with five silver arrows; David Tweedie, Webelos badge, two dinner stripes; silver arrows to Larry Cramer, Jeffrey Shaw, James Wilson and John Maher; John Hajdusek, Lion badge with three silver arrows; Thomas Marone, Lion badge with one gold arrow; James Miller, bear badge with one gold arrow; Dennis Wall, bear badge; Kip Shortman, lion and Raymond Gerke, a wolf badge with one gold arrow.

Mrs. Frank Gulbranson of Bethpage was matron of honor for Miss Jean Ann Rowe of 148 Brixton Rd., Garden City, Nov. 16 when Miss Rowe became the bride of Thomas Richard Tourt in St. George's Church, Hempstead.

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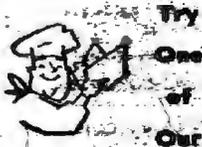
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Along Woodbury Road

(Continued from Page 39)
tree after mating. This habit has given rise to the name "Black Widow."

If it is warm enough the female lays her eggs which will hatch before fall and the immature spiderlings overwinter with little or no food until spring. In the spring they will eat and develop to maturity.

If the weather is too cool the spider may wait until spring before laying her eggs.

Poisonous Properties.
The Black Widow, contrary to popular belief, is a pit and retiring spider which would usually prefer to escape rather than defend itself by biting. Undoubtedly this retiring habit has accounted for a

very few recorded incidents of bites, even in areas where the spider is common. A female defending an egg sac, however, may bite on any spider may bite if surprised suddenly.

Very few of the recorded Black Widow bites result in death. Apparently the amount of venom injected may vary greatly, as many bites result in only a temporary disability of local swelling. Hence, although the Black Widow should be treated with respect and caution, there is no cause for hysterical or panic when one is discovered. Rather, the homeowner should see to it that he is informed of the habits and take sound measures for their control.

Control.
The Black Widow spider may be controlled by the application of a good household formulation of Chlorthane or DDT in an oil base, applied to the areas where it might be found. Spray thoroughly all dark areas, nooks, cracks, and crevices within the house, such as cellars, little-used closets, and dark staircases, plus such outside areas as the underside of stoops, foundations, the bottom row of shingles or



Kathryn Grayson and Howard Keel sing, scrap and make love in the capricious couple of "Kiss Me Kate," the screen's first musical in 3-D, showing now thru Saturday, Dec. 27 at the Cove Theatre, Glen Cove.

clapboards, and old piles of lumber. The chemicals will kill only on contact with the spiders and should be applied under strong pressure for effective results.

Jolly Gene Came Here Long Way

From Manhattan to Gotham by way of London and the British Broadcasting Co.

That's the turbulent road "Jolly Gene and His Fun Machine" had to take before coming into its own a

few weeks ago on WABC-TV (Monday thru Friday, 6:15 to 6:30 p.m.) as a show that the kiddies are going wild about.

They see Jolly Gene, the praiseworthy puppet engineer, press buzzers and throw switches (but never, never the "Don't Switch Switch") and see the cogitator, prescriber, cartoonator, alphabetizer or numberator whirl into action and their parents wonder why a show like this couldn't have happened a long time ago.

MOVIES

Hicksville Theatre
Fri. to Sun., Dec. 4-6

Terror on a Train 2:25, 5:27, 8:30
Torch Song 8:37, 8:39, 9:41
Men. to Thurs. Dec. 7-10
Moonlighter 2:15, 5:23, 8:41
So Big 8:22, 8:43, 9:45

Meadowbrook Theatre
Fri. to Mon., Dec. 4-7

Torch Song 8:26, 8:28, 9:30
Terror on a Train 2:25, 5:27, 8:30
Tue. to Thurs. Dec. 8-10
So Big 8:26, 8:28, 9:30
The Moonlighter 2:05, 5:11, 8:17

Love Theatre, Glen Cove
Fri., Dec. 4

Kiss Me Kate - 8:20, 8:40, 10:25
Veils of Bagdad - 1:50, 5:25, 8:55
Sat., Dec. 5
Courage of Lassie - 2:30
Our Gang Fly My Kite - 1:50
Kiss Me Kate - 4:00, 7:30, 11:00
Veils of Bagdad - 8:10, 9:05

Sun. Mat., Dec. 6, 7
Appointment in Honduras - 2:30, 6:50, 10:40
Joe-Louis Story - 2:00, 5:20, 8:40

Jennet's Typewriter Drive-In
Fri., Dec. 4

Francis Covers Big Town 7:30-11:00
Stalag 17 9:00
Sat., Dec. 5
Stalag 17 7:00-10:30
Francis Covers Big Town 9:15
Sun. Dec. 6
Stalag 17 6:30-10:00
Francis Covers Big Town 8:45

Little do they know that the story of Jolly Gene is a success story that was two years in the making and that only because the British were willing to buy, right across a show that every New York kid would flock to and ruled either improbable, impossible or impractical.

If didn't do the New York organ a bit of good when they looked at Jolly Gene (he's known as "Billy Bean" in Britain) operating his fun machine over the BBC and were reminded that it is the first and only American kids' show to ever be shown English youngsters.

"The general idea of Jolly Gene is to educate kids by means of cartoonist Charles R. (Chuck) Leebinger, who created the novel show, and that's just about how the teenage people here were educated by cinema."

Chuck, who was a top flight magazine gag cartoonist, got out of the Army in 1945 and switched over to television. Along with his brother, Jack, who now produces Jolly Gene, they did Cartoon Tele-Tales for ABC-TV and that's when the idea for the Fun Machine was born.

Mrs. Joseph Dowling of Jericho was an attendant when her brother, Campbell Hamilton Irwin, son of Mr. and Mrs. Marion G. Irwin of Shogan, N.Y. took as his bride, Miss Carolyn Stafford Studwell of Garden City, Nov. 21 in the Garden City Community Church.

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HOLY FAMILY ROMAN CATHOLIC
—Rev. Martin O'Dea, pastor, Freshham Rd. off Newbridge Rd. (HI 4-1241). Sunday Masses 7, 8, 9, 10 and 11 A.M. and 12 noon.

ST. STEPHENS LUTHERAN — Rev. Howard Rogers, pastor. The Rev. Wm. Duddy, assistant pastor. 270 Broadway. (HI 3-0710). Services: 8:15 (10 for Primary Dept) and 11 A.M. Bible School 9:45, 10, 11 A.M. Church nursery.

FIRST BAPTIST — Rev. Edward G. Reinuth, pastor. 57 N. Broadway. (LE 9-8621). Sunday Services 11 A.M. and 7:30 P.M. Bible School 9:45 A.M.

ST. MARTY'S UKRAINIAN ORTHODOX — Rev. Andrew Paschak, pastor. Frederick Pl. (HE 7-7460). Sunday Services 8:45 A.M. liturgy and Sunday School.

CONGREGATION SHAAHAL EDEKER — Rabbi Irving Grossman. E. Barclay St. (HI 2-1847). Services: Friday at sundown, Saturday, Hebrew School Monday, Tuesday and Thursday 8:30 to 9:30 P.M. Sunday School 10 A.M.

HOLY TRINITY EPISCOPAL — Rev. David S. Ducombe, pastor. Old Country Rd. and Jorvelton Ave. (HI 2-1820). Sunday services 7:30 and 11 A.M. Communion 9 A.M. Morning: 9 A.M. family services; 9:45 A.M. morning prayer; Sunday school 8, 10, 12 and 1 P.M.

TRINITY EVANGELICAL LUTHERAN — Rev. Edward H. Brannan, pastor. W. Nicolai St. (HI 2-1548). Sunday services 8, 9:30 and 11 A.M. Sunday School at 9:30 and 11 A.M.

METHODIST — Rev. Cranston Clayton, pastor. Old Country Rd. at Volens St. (HI 3-9878). The Rev. Nicholas Nappi, assistant. Sunday school 9:45 (one). Sermon. The Rev. Myrta Lovelace: "Is There I Am Well Pleasant?" Fourth Fellowship—intermediate 6-8 P.M. Senior 8-10 P.M.

PARKWAY COMMUNITY — Rev. Martin G. Goodrich and Rev. Douglas S. Macdonald, pastors. Hempstead Ave. (HI 3-6788). Sunday services 8 and 11 A.M. Sunday School 8, 10 and 11 A.M.

CHURCH OF CHRIST Elmer Faust. Minister: 106 Broadway (HI 4-3861). Sunday services 11 A.M. and 7:30 P.M. Sunday School 9:45 A.M. 6:30 P.M. Christian Youth Hour.

Faith Baptist Church — Rev. Edward Collins, pastor. services in N. Orange Civic Area, 812 Stewart Ave. and Cherry. Sunday School 9:45. Morning worship 10 A.M.

METHODIST CHURCH — Dr. Theodore C. Boblin, acting pastor. The Rev. Edgar S. Jackson, associate. Old Country Rd. (G 7-7004). Bible School 9:45 A.M. Sunday Service 11 A.M.

LADY OF MERCY ROMAN CATHOLIC — Rev. Louis J. Schwabina, pastor. temporary church at Old Country Rd. and South Oyster Bay Rd. Sunday Masses: 7:30, 8:30, 9:30, and 10:30 A.M.

CHURCH OF THE GOOD SHEPHERD, LUTHERAN — Rev. John C. Hinrich, pastor. Central Pl. Dr. (HI 3-8881). Sunday Services 8:30 and 11 A.M. Sunday School 9:45 A.M.

ST. PAUL'S LUTHERAN — Rev. James P. Taylor, pastor. Stewart Ave. and Baldwin Pl. (HI 3-6196). Masses 8:30 A.M. Sunday School 9:45. Service 11 A.M.

ASSEMBLY OF GOD — Rev. Walter A. Radawski, pastor. Stewart and Central Aves. (HI 3-2378). Sunday Services 10:45 A.M. and 7:30 P.M. Sunday School 9:45 A.M.

METHODIST — Rev. Ronald S. Law, pastor. Broadway. (HI 3-2577). Sunday Services 8:30, 9:40, 11 A.M. Sunday School 9:30 and 11 A.M.

ST. MARTIN'S ROMAN CATHOLIC — Rev. Michael J. Hartigan, pastor. Central Ave. (HI 3-0187). Masses 8, 9 (in church for children in hall for adults) 10, 11 and 12 noon.

LEGAL NOTICE

DISOLUTION NOTICES
STATE OF NEW YORK, DEPARTMENT OF STATE
I do hereby certify that a certificate of dissolution of Jo Jack Homes, Inc., has been filed in this department this day and that it appears therefrom that such corporation has complied with section one hundred and five of the Stock Corporation Law, and that it is dissolved.
Given in duplicate under my hand and official seal of the Department of State, at the City of Albany, this nineteenth day of November, one thousand nine hundred and fifty-three.
(Seal) THOMAS J. HENRY
Secretary of State
By SIDNEY E. GORDON
Deputy Secretary of State.

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The Sportlight

By HOWARD FINNEGAN

Although it took a 26-0 licking on the field Thanksgiving Day, the Hicksville Field Club is reported to have fared well at the gate. The story now is that Westbury was made to stand for the field expenses in view of the fact that it owed the black and white a home date.

It wasn't a financial coup, however, since the crowd was something less than 600 and the visitors did manage to pick up their guarantee.

The Field Club was represented by a half dozen players in the All Star fiasco on the local grounds, Sunday, but just one person living in Hicksville danced a uniform.

Since the affair was not one of selection but a Get-Who-You-Can setup it represented a wholesale desertion by Hicksville players from the semi-pro game.

Even victorious Westbury, 41-0, had a tough time fielding a team.

With only one player on the team who can be considered a veteran varsity performer—and for only half a season at that—Hicksville High cannot be expected to sizzle on the basketball boards this year.

And with Port Washington, Garden City and St. Dominic's to be faced before the holidays, the picture will get a lot darker before it gets lighter.

However, Chet Jaworski will be working furiously to whip the club up. Right now he is searching for the style and combination that will be best suited for his material.

He had his club press all the way against Manhasset. He will not commit himself tonight's contest with Port, but most people are looking for the deliberate game which averted disaster in the '53 campaign.

Last year the Comets got kicked around badly in pre-holiday contests but managed to come on to be in the thick of the pennant fight. Nothing in the way of a contender is expected this year but Jaworski isn't in for any rest until a smooth combination is found.

Watching the progress in these cases is one of the genuine sporting pleasures to be enjoyed in Hicksville.

We called at a late hour on press night, but the Nassau County Amateur Basketball League could not give us an opponent for the Hicksville PBC for this Monday night. However, President Dan Belcastro announced that the schedule will start on the Hicksville court then.

Knetty scheduling problems had to be resolved before the league could be sure who would get the visiting assignment.

It is possible that the Field Club may play a game this Sunday. As late as mid-week a traveling date was being sought.

Billy Cheslock plays on the Hofstra College basketball team. He graduated from Hicksville High and had a fruitful season with the champion PBC club.

Frosh Racks Up 6 Victories

BETHPAGE — The Freshman football team here has completed its season with six victories and one defeat. The one defeat was at the hands of Hicksville Frosh, the score being 13-6.

The game scores for the season were as follows.

Hicksville 13	Bethpage 0
Sewanhaka 0	Bethpage 20
Island Trees 7	Bethpage 14
Herricks 0	Bethpage 34
Oyster Bay 0	Bethpage 27
Lindenhurst 0	Bethpage 7
Senford 0	Bethpage 30

This excellent record with only 20 points for the opposition as against 123 points for Bethpage was due mainly because of the great spirit and desire to play football in the hearts of all the Frosh football players. The team acted as a "team" during all circumstances which usually provided the margin for victory.

Johanny Duebel, the team's quarterback and ace-passer, called the proper plays at the right time to provide for several victories. His main pass receiver was Ralph Eugene who was also an outstanding end defensively. Captain Donald Schiretta showed a great deal of promise as a halfback and defensive linebacker. Coach Vogts ex-

pects Don to become one of the main players on next year's varsity team. Speedboy Vinnie Coyle will also see plenty of action on next year's varsity team.

Joseph Cramer, who played quarterback in his Frosh year, was switched to offensive center and defensive linebacker this year. As Coach Vogts said, "Joe is outstanding on that football field."

Another boy who was handicapped this year because of relapses from his summertime pneumonia siege was Adam O'Kula. Adam along with Raymond McGunnigle, James O'Shea and Tommy "The Ladder" Thompson, were the backbone of the Bethpage line.

Captain Ray Larsen, a plunging fullback, Tony Sabino, and Field general Arthur Waters did most of the ball carrying. Boys who particularly impressed Coach Vogts in the closing two weeks of practice were Richard Pezold, Bob Conroy, and fullback Arthur Reed. These boys figure to play a great deal when Bethpage hits its first varsity team in the 1954-55 season.

Enter Herald Christmas Story Coloring Contest Today for Cash Prizes

PORT HOME TONIGHT: Manhasset Rocks Comets 55-40

MANHASSET—The scales were reversed here, Tuesday afternoon, as first Manhasset sounded the signal that it will be coming up fast in Nassau basketball circles after a run-or-of drab seasons while Hicksville in taking a 55-40 loss showed indications that it does not have the manpower to keep it in the esteemed circles to which it has been accustomed during the past four years.

The Town Hallers ended a string of five Orange and Black wins on its spanking new gym floor which sets a new high in scholastic arenas for these parts.

It was thoroughly convincing. The Hallers rushed to a 14-7 lead at the quarter and were up 30-14 at half time. Unchallenged they were content to keep the same pace in the second half and worked out subs as Hicksville had the better of the scoring, 24-23, in the final periods.

The margin of defeat—and it could have been much worse—shocked the Hicksville supporters who fear another stern test tonight (Friday) when the Comets make their initial home start.

Defending North Shore champion Port Washington invades the local bandbox and even the geographic advantage usually enjoyed by the Comets isn't calculated to spoil the opener for the highly regarded Blue.

The only aggressive factor in the loss to Manhasset was the driving of Joe Fese who zinged 18 points on five field goals and 8 out of 11 foul shots.

However, Pepe's effort could not spark Hicksville which got only one basket from the floor in the first period and just ten all told. Ed Scott chipped in eight points and Richard Ewaschuk had seven.

Pony League Benefit Tonight

HICKSVILLE — The Greater Levittown Pony League will sponsor a benefit Christmas Ball this evening (Friday, Dec. 4) in Levittown Hall. The organization works with 18 to 18 year old boys and girls.

Among the awards to be given are a dryer, an upright freezer and choice of drapes for a picture window. An orchestra will provide music.

LI Association

To Meet Dec. 9

GARDEN CITY—The Long Island Assoc. announced that Harold S. Osborne, President of the Regional Flax Association, Inc. will be guest speaker at the Twenty-Seventh Annual Luncheon of the LIA to be held at the Garden City Hotel next Wednesday, Dec. 9.

KNIGHTS TO MEET

HICKSVILLE — The Joseph Henry Council, Knights of Columbus, will meet next Tuesday night, Dec. 8 in the VFW Hall on Grand Ave following the completion of 49 Hours Devotions at St. Ignatius Church.

Sophomore Grid Team is Ready

BETHPAGE — The Sophomore Football Team here is ready for varsity competition in the 54-55 season according to Coach Vogts. The team after the experience of junior-varsity play is eager to go on to varsity football.

Two victories, five losses and one tie marked the past season's play, the team winning in competition with West Hempstead and Wantagh, and losing against Oyster Bay, Farmingdale, Massapequa, Hicksville and St. Dominic's varsity team. Playing against Woodmere the two team's battled to a scoreless tie.

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SPORT-O-GRAMS
GOOD LUCK!
By Nat Ferrara
At last, after reams of copy have been written about the possible successor to Charlie Dressen, the Dodgers have come up with a new manager. Walter Alton a product of their farm system will take hold as of now. The job ahead of him is, in one sense, a tough one. He inherits intact a pennant winning combination. On the surface, it seems that he must repeat. Then, he has to win that first World Series. We wish him luck and think he is going to need it. Your car has a tough job ahead. With all kinds of tough weather to face, it has to be in particularly good condition. Let us check and service your car for safer, more economical and smoother performance. Broadway Service Station, Broadway & James Street, Hicksville. Phone HI 3-9702. BE SURE TO READ... "One Customer Tells Another" in Tuesday's Herald!

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