



**Official Christmas Shopping Guide Of Chamber Of Commerce In This Issue ... 29 Pages Of Values For Thrifty Shoppers**

UNOFFICIAL COMMENT.

# RR Tracks Going Up Car Parking Below

HICKSVILLE — Aiming for the hearing before the Public Service Commission on Feb. 14, tentative plans are being drawn for the proposed elimination of six and possibly seven Long Island Rail Road grade crossings here. Michael J. Sullivan, chairman of the Chamber of Commerce crossing elimination committee, reported to the directors this week on what he had been advised unofficially by the LIRR engineers regarding the project.



Vol. 6, No. 89—Hicksville, N. Y., Dec. 7, 1954—Copy 57

Official Newspaper for County of Nassau Entered as Second Class Matter at Hicksville, N. Y., Post Office

Plans announced earlier for a proposed community meeting to discuss the proposed elimination have been dropped. Convinced that the majority of the community favors some type of elimination which would elevate the tracks and provide parking areas behind the structure, those who have conflicting views are invited to register comments with Sullivan thru the Chamber.

As plans are shaping at present, the station will probably remain in its present location. Railroad sidings into industries will probably stay as they are with a feeder track running at ground level along the elevated structure to service industrial plants.

Sullivan reported there appears to be "every indication" that the tracks will be raised on some type of pillars, similar to the Rockville Centre program, to allow parking under the structure near the station.

Since planning at this stage is very preliminary, no working plans or designs are available at present.

The Chamber directors meeting Friday at Henningsen's for lunch, lauded Patrick J. Buffalino, chairman of the Christmas program, for the "excellent job done" by the retailers and business people to make holiday shopping in Hicksville attractive.

Buffalino displayed a new colorful poster which will be exhibited by stores which are issuing Christmas award tickets with each \$1 purchase. A brand new Pontiac and other awards will be made on Dec. 29.

## Sparkle Owners Offer Reward

HICKSVILLE — The Sternhell family at 3 Gables Rd. would appreciate word of their lost pet "Sparkle", a wire-haired terrier, which ran away Sunday night apparently after an accident. The dog wears a license tag from Queens County. A reward is offered.

## CHRISTMAS PARTY

The East St. P.T.A. will hold its regular Christmas Party on Thursday, Dec. 9 at 8:15 P.M. in the school auditorium. A program has been arranged for the evening after which refreshments will be served.

## GARBAGE COLLECTION:

# Chlumsky Arranges Emergency Pickup

HICKSVILLE — All rubbish and garbage in the district was collected under emergency arrangements made by Councilman Frank Chlumsky with other collectors last week as "labor trouble" made it impossible for James Allen, the regular contractor, to cover the district. Chlumsky said that emergency pickup would continue until a satisfactory solution to the difficulties can be worked out. He added that he appreciated the understanding and cooperation of residents during this period.

The Oyster Bay Town Board is scheduled to hold a public hearing today (Tuesday) at the Town Hall on the enactment of a new township ordinance which makes it illegal to allow debris to accumulate on streets and property near homes and stores. Tenants and owners are held responsible under the proposed law. Councilman Chlumsky is scheduled to preside in the absence of Supervisor Lewis N. Waters.

## PBC Card Party This Friday

HICKSVILLE — The Police Boys Club will hold its 5th annual bazaar and card party this Friday night, Dec. 10, at the Legion Hall, 84 E. Nicholas St. This is the only fund raising affair of the local PBC held annually and the funds are used exclusively for transportation expenses in inter-community competition in the fields of baseball and basketball. Residents are urged to purchase a ticket for \$1 even if they are unable to attend the benefit, according to Rudy House, chairman.

The PBC would also like to publicly thank the Rotary Club for its donation of \$130, representing the proceeds of a 25 cent extra charge on the Hicksville Night baseball tickets for Ebbs Field last summer.

## Expressways Cut Thru Here

BABYLON — Routes proposed for the new Long Island Expressway from New York City to Lake Ronkonkoma, and a north-south expressway from Wantagh to Oyster Bay were disclosed Saturday. However, maps released by the State Public Works and Long Island State Park Commission are not specific as to local streets and properties and only indicate that both routes pass thru the mid-island section, intersecting in the vicinity of Woodbury Rd. and Northern State Parkway, near the home of Judge Joseph P. Lebkuecher, in Woodbury.

The north-south expressway appears slated to run between Bethpage State Park on the east and the community of Bethpage on the west, going thru Plainview, Locust Grove, Syosset and on up to Oyster Bay. Detailed local maps will be published in the HERALD when released by the authorities.

## Fork Lane Bazaar This Friday

HICKSVILLE — The Fork Lane School P.T.A. Annual Bazaar will be held this Friday, Dec. 10, from 5 to 10 P.M., in the Auditorium. There will be various booths featuring toys, cakes and White Elephants. There will be a supper, Snack Bar, and movies for the children. Santa will be there, so be sure to bring the small fry. Everyone invited.

**MID WEEK EDITION** ★

L.I.'s Only Twice Weekly Newspaper

# Continue Hard Look At School Purchases

HICKSVILLE — Further study of obligations contracted for the school district, including extensive ground improvement work, will probably be aired when the Board of Education holds a special meeting tonight (Tuesday) at East St. School. A hint of what is ahead was given at a recent meeting when several bills were extracted from a mountainous monthly stack and payments deferred.

The board is also scheduled to hear a report from School Attorney Bertram Crane on the now famous "Nicholas St. School bell" on which he has been negotiating with former Board President Henry C. Bruegel who now has the "ding dong" in his possession, and other legal questions submitted to Crane recently for decision.

Also anticipated is a move to propose the creation of a recreation program, offering the proposal as a question together with a series of new building propositions at a referendum early next year. The employment of a full time, paid recreation director is expected to be one of the most controversial issues submitted to local voters since the initial school bus proposition was posed several years ago.

Trustees Emil J. Szendy and Arthur L. Eirich, a committee of the Board, may have a report and recommendations regarding the matter of the "three missing baseball backstops" which came in for considerable attention at the Board meeting a week ago.



JERRY ZETTLER, president of the North West Civic Assoc., is chairman of the Hicksville Ambulance Fund. All contributions, large or small, will be acknowledged by publication of the names of donors in the Herald. Donations for the fund may be made to Charles Barvels, fund treasurer, at the Bank of Hicksville.

# Politics, Smear, Other Charges Heard In Bethpage Fire Election

Today (Tuesday) is election day in four mid-island communities with charges and counter charges of "politics" and "area representation" marking the Bethpage Fire District voting for a commissioner and fire district treasurer.

Incumbents Ex-Chief Edmund Thorne, seeking re-election as commissioner, and District Treasurer James Sturtevant have the backing of their fellow members on the Board of Commissioners and the Bethpage Volunteer Fire Department.

An "independent Citizens Committee" has been issuing circulars and bulletins in behalf of James T. Hynes for commissioner and Charles Lang for district treasurer. Joseph Litterline is president of the Citizens Committee. With Frank Pilgrim, committee treasurer, a joint statement from the leaders of both major political parties in Bethpage was released to the HERALD for publication.

Chief Edward H. Schaaf last week stated the fire department's position, denouncing "the injection of partisan politics into the affairs of the fire district. Since it was organized in 1910, the fire department has been entirely free of political discussion and has never permitted itself to become a pawn in local political issues."

A statement attributed to Peter Carcio, local Democratic zone leader, and James "Tappy" Norman, GOP operative committeeman, both ex-members of the fire dept., and released by the Citizens Committee says:

"We condemn the efforts which (Continued on Page 40)

## Elections Today

PLAINVIEW: 3 to 10 P.M. at water district office. Elect Commissioner.

BETHPAGE: 7 to 10 P.M. at firehouse. Elect commissioner and district treasurer.

HICKSVILLE: 7 to 10 P.M. at firehouse. Elect commissioner. (No contest)

JERICHO: 7 to 10 P.M. at firehouse. Elect commissioner and district treasurer.

Only resident taxpayers may vote for water commissioner. All resident voters eligible to cast ballots in fire district voting.

**Free Lecture on Christian Science**

**SUBJECT**—CHRISTIAN SCIENCE: ITS CONCEPTIONS AND ITS CONSISTENCIES  
**LECTURER**—GRACE JANE NOEE, C.S. of Chicago, Illinois  
 Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts  
**PLACE**—MASONIC TEMPLE  
 Maple Avenue, Westbury, N. Y.  
**TIME**—FRIDAY EVENING, DEC. 10, at 8:30 o'clock

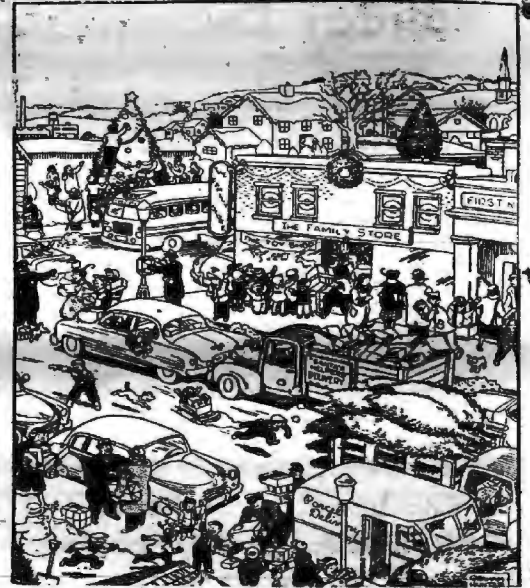
**YOU ARE CORDIALLY INVITED TO ATTEND**

Under the auspices of  
 First Church of Christ, Scientist, Westbury, N. Y.

**Lecture Dec 10  
 By Grace Noee**

WESTBURY — The application of spiritual understanding of God to world health, social, and moral problems will be the topic of a public lecture on Christian Science to be delivered here, on Dec. 10, by Grace Jane Noee of Chicago.  
 A member of the Christian Science Board of Lectureship, Mrs. Noee will speak under the auspices of First Church of Christ, Scientist, Westbury, in the Masonic Temple, Maple Ave., here, at 8:30 P.M. Her subject will be "Christian Science: Its Conceptions and Its Consistencies."  
 Formerly head of a large food brokerage business in Chicago, Mrs. Noee withdrew from business life in 1927 to devote herself to the public practice of Christian Science healing.

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**CHRISTMAS TREE LIGHT SETS**

25 LIGHT SETS—Inside and Outside

20 LIGHT SETS—Inside and Outside

15 LIGHT SETS—Inside and Outside

7 LIGHT SETS—Inside and Outside

**WILLIAM'S**

HARDWARE - TOYS - SPORTING GOODS

87 BROADWAY

Hicksville 3-1135

**Dear Jean:**

A post card from JERRY DeLOEME, posted in New Orleans, reminds us that he will be home "soon" and may be expecting the answers from the School Board on that set of questions he submitted some weeks ago . . . Hicksville Democratic Club is planning a Christmas party at Henningsen's on Dec. 18 at 8:30 P.M. with THOMAS A. POWELL and GEORGE COBURN the committee in charge . . . Twin Lawns Civic Assoc will make plans tonight (Tuesday) at its meeting in East St. School for the annual Christmas Eve visit of Santa to every home on the block . . . Ll Lighting Co. has put out a booklet answering questions on why they can't put wires underground, arguing that consumers can't stand the burden . . . JERICHO Civic Assoc. meets at Robert Seaman School this Thursday night at 8:30 P.M. . . . Bonacks announces it will distribute a Christmas bonus to all employees . . . Answering comment that DEWEY might succeed LEN HALL as National GOP Chairman, a spokesman for the county GOP said this week "If Gov. Dewey could be elected chairman, then Tito could be elected to head the Ancient Order of Hibernians" . . . Newsday had it wrong again: Kiwanis club is flying to Albany today (Tuesday), not Sunday as Garden City paper reported. Herald had first story on it two weeks ago . . . Kiwanis Directors have voted Dr. JOSEPH WYCOFF "a privileged member" . . . It is reported that Stackler and Frank have bought the property of Pampa on Miller Rd. . . . Horne and Ladder Co. meets Thursday to elect new officers . . . Hillside Terrace Civic Assoc. has invited Councilman CHULMSKY to speak at a meeting soon and explain what is planned in the way of commuter parking facilities . . .

**Name Dimes March Leaders**

MINEOLA—Mrs. Thomas Bergin of 111 Park Ave. will head the 1956 March of Dimes in Hicksville, Mary E. Moloney, chairman of the county-wide campaign, announced today.

In Levittown Mrs. Howard Barnes of 172 East Cabot Lane, Westbury, has been appointed chairman.

The goal of the Nassau drive which will get under way on Jan. 9 is \$300,000. Miss Moloney stated, Half of this will be retained by the Nassau Polio Chapter for the care of the county's polio victims and half will go to the National Foundation for Infantile Paralysis for its nation-wide program including vaccine.

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**HICKSVILLE GABLES:**

**Holiday Decorating Contest**

By CONSTANCE GIBSON  
Hicksville 4-1482

This December, we have the pleasure to announce the Second Annual Christmas House Decorating Contest of the Hicksville Gables. This year we are fortunate in having as our judges for this event, Frank Chumsky, town councilman; Miss Mae Byerly, Art Supervisor of Hicksville Schools and Pierre Charbonnet, who teaches the photography class in the Adult Education program.

The judging will take place on Monday evening, Dec. 27 at 8 P.M. Decorations will be judged in three categories, religious motif, Lighting and General Display. Each class will be judged for a first, second and third (honorable mention) prize. These prizes will consist of, as first in each class, a gift certificate to be used in Danow's Nursery on W. Marie St. and a blue ribbon, as second a house plant and yellow ribbon, and for third a pink ribbon.

Soon members of the Gables Christmas Contest Committee will be calling at your homes. These members include: Mrs. William DiBella of 28 South Elm St., Dorothy and Joan Hansen of 80 Gables Drive, Mr. William J. McAleer of 17 Gables Drive, Miss Janet Wilson of 24 Gables Rd. and your reporter. Do help make this undertaking as successful as last year and even more so. If you would like to join the committee, please call the above number.

Belated birthday greetings go to B. Chernow of 10 Gables Rd. who celebrated his birthday on Nov. 28. Mr. and Mrs. Chernow marked the day by having dinner at Dahlstrom's in Huntington along with Mr. and Mrs. Joseph Riger and Mr. and Mrs. S. Riger.

There was a large group of Gableites at the Thanksgiving Dance held at St. Ignatius Loyola Church. Mr. and Mrs. William DiBella of 28 South Elm St., Mr. and Mrs. Al Giannelli of 11 South Elm

St., Mr. and Mrs. William Giannelli, Mr. and Mrs. B. Beniamino of 22 South Elm St., Mr. and Mrs. William Allen of 25 Terrace Place, Mr. and Mrs. Al D'Amura of 15 South Elm St., Mr. and Mrs. Tom Reilly of the Gables, Mr. and Mrs. Allen Van Nostrand of 17 South Elm St. and Mr. and Mrs. Charles Pickering formerly of the Gables were among the merry-makers.

Congratulations go to John Olson of 303 Plainview Rd. who came home from a recent Amvet meeting the winner of a turkey for Christmas dinner. Right after that William Horn, who resides with his daughter and son in law, along with his wife, at 303 Plainview Rd. became the holder of the ticket providing another Christmas bird. There'll be plenty of company at the Olson's and Horns come December 25th.

William DiBella of 28 South Elm celebrated his birthday on Dec. 2nd with a candle-light dinner in his home. Mrs. DiBella, Barbara, Tommy and Ellen made the evening a memorable one for him.

Tuesday, Dec. 7 Mr. and Mrs. John Olson will accompany a group of the members of the Amvet to Nassau Sanatorium where they will distribute homemade cookies and presents to the veterans.

Joseph Graham Jr., son of Mr. and Mrs. Joseph Graham of 19 Gables Rd. received the Sacrament of Confirmation at St. Ignatius Loyola Church at the hands of Bishop Molloy of the Catholic Diocese of Brooklyn on Nov. 9th. Joseph's Grandmother, Mrs. S. Kenny, his aunt, Mrs. Marin and Mr. and Mrs. John Edwards were present for the event. On November 29th Joseph celebrated his 12th birthday. There was a Thanksgiving day birthday party for him and for his Grandmother, Mrs. Kenney whose day was Nov. 24th. The party was held in the home of Mr. and Mrs.

W. Marin and their children Patricia, and Pamela in Glen Oaks. Mr. and Mrs. John Edwards, Mr. and Mrs. M. Miller and children, Stephen, Diane and Merrill of Dover, N. J. and Mr. and Mrs. Graham and children James and Christopher.

Best wishes go to Mr. and Mrs. Leonard Urschel of 15 Gables Drive who celebrated their 11th wedding anniversary on Nov. 24. The couple celebrated with Mrs. A. Dames in Plainview.

Dec. 1st marked the fifth birthday of John Alexander Mackenzie, son of Mr. and Mrs. Mackenzie of 44 Gables Rd. There was a party in honor of the day. Present to join in the fun were Paula and Donald Nagley of 35 Gables Drive, also their cousins, James and Michelle, Chris and Douglas Arlet of 30 Gables Rd., Cecilia Caffrey, Kathy Phalen of 39 Gables Rd., Gary Burton, Butch Cooper of the Gables and Margaret and Tommy Longstaff of the Gables.



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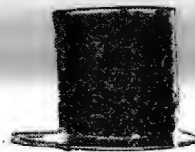
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**Sermon Series Starts Sunday**

HICKSVILLE—The first of a series of three sermons on Christian Unity was preached at the Church of Christ, 105 Broadway, here, on Sunday, Dec. 5, by C. E. Faust, the minister of the congregation. His topic then was "Christian Unity—Right or Wrong." The other sermons, entitled "God's Purpose for the Christian Unity," will be delivered on Dec. 12 and Dec. 19 at the 11 o'clock Sunday morning service.

The Church of Christ, sometimes known as the Christian Church, is an undenominational body which proclaims and strives for Christian Unity among the followers of Christ.

The Christian Youth Hour on Dec. 12 will be conducted by Miss Jeanne Bles. Her topic will be: "I am a Christian." This service which begins at 7 P.M. is for all young people from the age of 10 up. Following the Youth Hour there will be a period of recreational activities which include ping-pong, shuffle-board, and other games.

Mr. and Mrs. Danney Weiss of 83 Spruce St., Hicksville, are the proud parents of twins, Lorey Ann and Stephen Kenneth, born Nov. 29. Mr. and Mrs. Weiss have another son, Robert Jeffrey.

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SCHOOL NOTES:

# Citizens' Role In Local Education

(This column is contributed as a public service by the Plainview Citizens' Committee for Better Schools. Direct your questions to School notes 113 Morton Blvd., Plainview.)

We have written so far of the major groups officially governing our schools; our District Principal, our School Board, our District Superintendent, our State Education Dept. We have shown how all these groups have been set up by law to represent the will of the people. Each of these officials are voted into office by you, or chosen by those voted into office by you. But citizens do not stop there. So today we would like to answer those questions that have come to us concerning the roles citizens play directly in education through their community organizations.

Q. What community organizations for education exist in Plain-

view?  
A. We have Citizens Lay Advisory Committees who are appointed by the School Board and are under their sponsorship. We have PTA's in each of our three schools. We have the Plainview Citizens Committee for Better Schools. We have the Civic Assoc. which has a school liaison representative on its executive committee.

Q. Why do we need so many school groups? Specifically, since you were the last group to form, why did you form the Citizens Committee for Better Schools?

A. Surprisingly enough, statistics have shown that communities having several organizations have larger memberships in each of the groups than communities with just one. Besides, each group performs a different function. Let us contrast them.

Q. What is the PTA's unique function?

A. The PTA organization is concerned primarily with conditions and activities in its own school. The Citizens Committee is concerned with and works with ALL the schools. PTA by laws prohibit certain activities that a Citizens Committee can carry out in the campaign to improve schools, since PTA's cannot attempt to modify school administration. The PTA interprets the school system to the community; the Citizens Committee interprets the community to the school system.

Q. What part do the Citizens Lay Advisory Committees play in school matters?

A. The Lay Committees are appointed by the Board of Education to advise the Board in carrying out its functions. Our Lay Committees perform a useful function and we are sure they will continue to do so in the near future. But since Lay Committees are appointed by the Board to study specific questions for a limited period and are then terminated, they are dependent on the Board for their formation and existence. They cannot make an overall, thorough, continuous study of all the schools and their problems.

The Citizens Committee is independent, self-sustaining and continuing. We feel that a group such as ours can provide much help to the Lay Committees and the Board of Education in carrying out our mutual program of IMPROVING OUR SCHOOLS.

Q. What part does the Civic Assoc. play in educational matters?

A. The Assoc. has a school board liaison representative as part of its executive group. However, the Assoc. has many other projects on hand and has been unable to give much time to consideration of school programs.

Q. What can the Citizens Committee for Better Schools do?

A. One of the best tests of the usefulness of a committee are the actual results obtained by such a committee. Since our committee is the only one in a new community, we will have to go to other communities to see what has been done by such committees.

In East Meadow, a driving snowstorm did its best to defeat a bond issue for new schools. But stalwart voters, at the incessant urging of the Citizens Committee turned out in record numbers to vote a thumping 86 per cent approval.

In Buncombe County, N. C., urged by an independent Citizens Committee, citizens traveled long distances over mountain roads to say "Yes" to a \$5,500,000 bond building program.

Citizens in Carlehad, N. M., working with the School Board on a recent bond issue campaign, turned out in twice the usual strength to register an 18-1 "Yes" vote.

In Manhattan, Citizens Committees studied municipal problems and came up with satisfactory solutions to community conflict.

In Baldwin, Citizens Committee worked in improving school hours, and a substantially by its study of the school salary schedule.

We could cite countless other examples of school problems being solved in rural, small town and metropolitan areas. Studies of these local committees are daily demonstrating that schools are everybody's business. A national organization, which serves as a clearing house for information and resources, has been set up to help Citizens Committees throughout the country.

This organization, the National Citizens Commission for the Public Schools, 2 W. 45 St., New York, N. Y., was founded by Roy Lagen, editor of TIME Magazine. They buy material on file, available to any interested citizen, telling story.

(Continued on Page 5)

# PLAINVIEW herald

Official Newspaper for Plainview, School District No. 19.  
Phone Hicksville 3-1400

## THE SCHOOLS ARE YOURS: Financing School Systems

By ROBERT E. TUTTLE  
District Principal  
Plainview Schools

"How are schools financed?" asked John.

"Essentially in two different ways. One is state aid and the other is by taxes on real estate in the local district."

"How is the state aid a district receives determined?"

"All state aid is based on the average daily attendance of all pupils in the district schools. By state aid we mean money allotted to the district by the State of New York."

"What is meant by average daily attendance?"

"If a pupil is present every day during a school year that attendance would count as one average daily attendance or A.D.A. as it is usually abbreviated. Actually the A.D.A. for any period can be determined by dividing the total days of pupil attendance by the number of days that school was in session."

"From your explanation it seems to me that attendance is highly important."

"Definitely, John. Since nearly all aid from New York State depends on the A.D.A. the greater the total days of attendance per pupil the larger the amount of state aid received by the district."

"Is there anything else I should know about state aid?"

"Yes, it is paid the year following the computation. For example, state aid is based on a three year A.P.A. The average A.D.A. for 1950-1951, 1951-1952, 1952-1953 is used to compute the state aid paid during the year 1953-1954. In general more state aid is paid on the attendance of secondary students (\$274 per student) than for elementary pupils (\$220) per child. Kindergarten through 6th grade, kindergarten pupils on a half day session are allowed 1/2 the amount set for elementary children or \$119 per child."

"What about emergency state aid?"

"For rapidly growing districts in the state, especially in Nassau County, the state does grant emergency aid. This aid is also based on A.D.A. and other factors as rate of growth in school enrollments etc. In such case, the state aid is based upon a one year A.D.A. minus a one mill contribution on the full valuation of the district."

"These local school taxes interest me. What about them?"

"As a home owner, John, you should be interested in local taxes."

"How is the school tax set?"

"The Board of Education prepares a budget listing the anticipated expenditures for the coming year. By law, all public hearings are held on this budget. All expenditures as well as state aid is estimated for the coming year. At the annual school meeting in May, the budget is presented by the Board of Education and it is either adopted as is or with whatever changes the voters decide. The total budget is authorized by the people and also a working balance, less amounts for interest and other receipts, such as tuition for non-resident children, rent for the use of building etc. is used to determine the tax rate."

"But that is early in May and I don't know my tax rate until Aug. just or early in September. Why is that?"

"That is true because, although the school district estimates the amount of the budget in May, the assessments for new building,

building etc. are not completed until July. Once the district assessments on real estate are tabulated the total assessed valuation of the district can be determined. Because it takes time to get information (assessments), from the Board of Education and for the various Boards of Education to meet and certify tax rates, the tax rate does not become official until the County Board of Supervisors issues the tax warrant. This is usually done at the first meeting of the Board of Supervisors in September."

"Then?"

"The amount to be raised by taxes is divided by the assessed valuation of the district to determine the rate. Usually the rate is stated in dollars per hundred dollars of assessed valuation."

"What do you mean by necessary expenditures?"

"Any expenses incurred in the normal operation of the district or connected with the construction of new buildings, transportation etc. Additional monies for salaries of employees, fuel, light and telephone and other general operating expenses may also be required. When a special meeting approves additional expenditures, not covered by the budget, the Board of Education can borrow money on interest bearing notes. These monies must be added to the budget for the following year if not covered by a bond issue, bus bonds or some other form of borrowing as outlined in the laws pertaining to Public Finance."

## Teen Basketball League In Play

PLAINVIEW — The Teen-age Community League consisting of five basketball teams started play on Nov. 17. The League was formed as part of a four-day program. There will be two halves to the League play, with the winner of the first half, playing the winner of the second half for the Community Championship. The attendance has been favorable, with 60 or more boys placed on the five teams.

Everyone is welcome to attend the games, and it would be a pleasure to the boys to have as many parents as possible come to cheer their youngsters on. The teen-age cheer leaders will add a bit of color to the future games.

The next game will be played Dec. 15 at the Jamaica Ave. School. The first game starts at 7:35 P.M., the second at 8:25, and the third at 9:20.

Team	Won	Lost
PLAINVIEW	3	0
WALKER	2	0
HILFELINS	1	1
CLAYTON	0	2
PLAINVIEW	0	3

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### Plainview Approves 2 Questions

PLAINVIEW — One hundred and forty votes were cast there, Saturday, in a special referendum of the school district on two questions. Both were carried with heavy majorities. The first question granting the Water District an easement to permit placement of water mains and pipes carried with 138 yes, 2 no. The second question, using \$30,000 of surplus funds for school purposes, was approved with 122 yes, 9 no.

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## Nurses Organize Group For Study

PLAINVIEW—The first meeting of the new Plainview Nurses' Study Group will be held Wednesday evening at the Maletta Hill School here at 8:00 P.M.

This group has been formed thru the efforts of Mae Sodaro, R.N., and Ellen Mojian, R.N. in the interest of all nurses in the mid-

land area. The purpose of this group is to keep nurses, both active and inactive, informed of current nursing methods and medical advancements through their monthly meetings. At each meeting, there will be a guest speaker who will be on the staff of one of the Long Island hospitals.

Wednesday's guest will be Dr. Howard Moffenson whose topic, Cardiac Abnormalities in Pediatric Nursing, should be of considerable interest to the group. Dr. Moffenson is Staff Pediatrician at Brooklyn and Meadowbrook Hospitals.

There will be a discussion period after the speaker's topic and refreshments will be served.

The Nurses' Study Group was formed for the service of our local nurses and all in this area who are qualified are cordially invited to attend future meetings which are to be held the second Wednesday of each month. For transportation information call HI 3-9036.

## Central Park Rd Meeting Jan 5

PLAINVIEW — The newly formed P.T.A. of the Central Park Rd. School held its regular meeting Dec. 1, with Rose Delamain, Pres., presiding. Members of the various committees were introduced to the membership. The budget was read and approved.

A very interesting Health Program was presented. There was a panel discussion on contagious diseases by Dr. Ludwig and Dr. Amsterdam. A film on the fluoridation of water was shown by Dr. Berlin and Dr. Simpkin.

Planned for the January meeting is a talk by Mr. DiNinno 'about Adult Education for the Spring '55 semester. There will also be a discussion of the "philosophy of education in the Plainview Schools." Principal Tuttle and Mr. Brooks will discuss the aims of our schools, and will explain the relationship of them to the children—and home. Parents will have an opportunity to ask questions, make comments, and suggest changes, go that the schools will reflect the basic beliefs of it's supporters.

All members and prospective members are urged to attend this important meeting. The date is Wednesday, Jan. 5.

## Set Chanukah Party Dec 10

PLAINVIEW — The Sisterhood of the Jewish Community Center is sponsoring a Chanukah Party on Dec. 10, 2 P.M., at the Legion Hall on Stewart Ave., Bethpage.

The party is primarily for the enjoyment of the children and everyone is invited to attend. Sunday School will provide the entertainment and refreshments will be served. There will be a giant grab bag and it is requested that each child bring a 25 cent gift.

## Levy Reports

Orange, Tex.—Theodore D. Levy, USN, son of Mr. and Mrs. M. Levy of 1 Jonathan Ave., Hicksville, reported for duty fifth Sub Group 1, Atlantic Reserve Fleet.

Before entering the Navy, he was graduated from Hicksville High School in June, 1954.

Levy's present duties consist of helping to maintain the ships in the reserve fleet.

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# Proven Ability and Re-Election

By Fred J. Noeth.

WHEN ELECTED OFFICIALS have performed a good job in the positions to which they were duly elected and they evidence a desire to continue serving unselfishly — as in the case of commissioners of special districts such as fire and water — it would be well to carefully consider how they have proven themselves and then retain their services if they meet your measure.

Candidates for re-election today (Tuesday) in Bethpage, Plainville, Hicksville and Jericho special districts are known to us as men of proven worth. Serving for terms of three to five years they have demonstrated their sincerity and ability. Their experience in office should not be disregarded and lightly tossed aside.

Arguments offered in the heated Bethpage contest, for example while sincere, do not appear sufficient to warrant replacement of men who know and understand the operation of the volunteer fire protection service — as members and officers of the organization themselves. On the other hand the address of a man's home has nothing to do with the efficiency of the fire protection service rendered or the operation of the fire district in the best interests of all homeowners. Edmund Thorne and James Sturtevant have earned re-election in Bethpage.

Ralph Atchue has proven his value to Plainville property owners as water commissioner during an outstanding three-year term which has been highlighted by reductions in tax and water service rates, vastly improved facilities and service. He should be given the opportunity to continue and complete the tremendous task begun and set upon the path which future and present residents will only fully appreciate in the years ahead.

In Hicksville, Vincent Braun by the fact that he has no opposition for re-election as fire commissioner has demonstrated his popularity and a general community-wide feeling that his continued service is desired. "Uncontested" elections can result in the will of the voters being thwarted unless his friends endorse his candidacy by casting their ballots tonight.

All elections are important. Be sure you vote.

# The Question Box

By JOSEPH EISNER, REFERENCE LIBRARIAN  
HICKSVILLE PUBLIC LIBRARY

The following are representative of the questions asked at the Public Library. If you need help in obtaining answers to your questions, or desire to do research in certain fields, call Mr. Eisner at the Library, HI 3-1417. However, the privilege of borrowing books is extended only to residents of School District 17's non-residents must pay a 25 cent annual fee to borrow books, although the library will extend its reduced rates to non-residents without charge.

Q. Do Indian tribe and place names on Long Island have any meanings in English?

A. Yes. Canarsie means "the fenced place;" Rockaway, "the sandy place;" Merrick, "at the barren land;" Massapequa, "great water land;" Matinecock, "at the hilly land;" Nissequogue, "the clay or mud country;" Setauket, "land at the mouth of the river;" Conchaug, "the greatest place;" Secatogue, "black or dark-colored land;" Unkechague, "land beyond the hill;" Shinnecock, "flat country;" Montauk, "fort country;" Manhasset, "island land;" Amagansett, "at the well;" Commack, "good land;" Copiague, "abandoned place;" Coram, "low country;" Outchogus, "great place;" Mastic, "tidal river;" Mattituck, "great creek;" Patchogue, "where they divide in two;" Peconic, "small plantation;" Seawanhaka, "island of shells;" and Yaphank, "bank of the river."

Q. What caused the Long Island Indians to die out.

A. There are still some descendants of the various tribes on the island, but most of the tribes died out because they caught smallpox from the white man, and many became weakened by addiction to drink and other bad habits acquired from the whites.

## Mid-Island Herald

Published Tuesdays and Thursdays at Hicksville, Long Island, N. Y. for the Mid-Island community

FRED J. NOETH, Editor and Publisher  
JAMES CUMMINGS, Advertising Manager  
HOWARD FINNEGAN, Sports Editor

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Entered as second class matter at Hicksville, L. I., N. Y. Post Office, Jan. 24, 1949.

# Killing Goose With Golden Eggs

By CHARLES H. DESHAU  
To the Editor:

IT SEEMS TO ME, that our School Board is well on the way to "killing the goose that laid the golden egg". Intentional or not, the fact remains. The only consolation, if it's any help, is that they aren't alone in this, for the newspapers report daily the actions of many other School Boards of like mind.

Many School Boards pressured the State Equalization Board to reevaluate Equalization Rates to enable them to increase their Debt limit. This they felt would enable them to build more schools without first appealing to the State for approval to exceed the limit set by law. Thus when the new Equalization Rates were announced they were hailed with glee by many School Boards. Unfortunately, there is an alarming factor included in the new rate that the Boards haven't considered, and that is the Tax Rate. Since the amount of State Aid will be decreased under this new formula, the Tax Rate will necessarily take a big jump. The prospect of a \$10. Tax Rate seems very

likely within the space of a few short years, unless School Boards begin now to eliminate waste and cut non-essential spending. Many School Boards, our own included have been all too prone to leave the School System run itself; and just concern themselves with the building of new schools; expansions; and alterations.

School Districts are "Big Business" and in order to survive must be conducted as such. Big Business is constantly on guard to keep expenses down. They know that unless a close watch is kept on overhead expenses, they will eventually snowball into such huge proportions that the Business can no longer survive. Many School Boards will also suddenly find them in like predicament when the expense saturation point has been reached in their Districts, and that it is impossible to Tax any further. Then they'll "Run around like chickens with their heads cut off" trying to find ways of cutting expenses, but it will be too late then.

For some unexplained reason, many School Boards want their

new schools to be citadels of beauty, comparable both in and out to the richest universities in this Country. This naturally increases the costs of the buildings. The Boards use the weak excuse that the Plans call for this and that the Architect knows what he is doing. How true this is! The Architect certainly does know what he is doing, and draws the Plans thus because HE RECEIVES 10-20 per cent OF THE CONSTRUCTION COST FOR HIS FEE. It is only natural that the Plans he draws will be for costly construction.

IT SEEMS TO ME, in conclusion, therefore, that our School Board should "get on the Ball" and not only re-examine Plans submitted by the Architect to cut out fancy dodads, but to stop treating a lot of useless, overlapping jobs. As a matter of fact, they should begin to dispense with some already created; and begin a careful painstaking study to eliminate non-essential spending.

November 30, 1954  
118 Brittle Lane,  
Hicksville, N. Y.

## Police Condemn Dangerous Toys

MINEOLA—Nassau police today warned residents of the county that the Christmas toy market is being flooded with dangerous and illegal weapons in the form of air pistols that shoot darts, pellets and BB's.

"Possession or use of these air pistols is illegal without a license," said Nassau Commissioner of Police John M. Beckmann, "and arrests will be made if we fail to get cooperation."

Beckmann warned the buying public that the air pistols shoot projectiles that can injure, maim or kill. The darts and pellets, in particular, have dangerous penetrating power, and the pistols lend themselves to the use of homemade projectiles.

### LEGAL NOTICE

Supreme Court, Nassau County, Williamburgh Savings Bank Plaintiff against Kenneth D. Kneale and Jennie G. Johnson Kneale, Defendants. By virtue of an execution issued upon a judgment obtained in the District Court, County of Nassau, First District, a transcript of said judgment having been filed in the Nassau County Clerk's Office on the 2nd day of March, 1954, in the above entitled action, in favor of said plaintiff and against said defendants, issued on the 2nd day of September, 1954, and in compliance with the provisions of the law, I have caused to be placed in the forenoon at the front door of the Nassau County Court House, facing Old County Jail, at Mineola, in the town of Hempstead, I shall expose for sale as the law directs all the right, title and interest which the said defendant, Kenneth D. Kneale and Jennie G. Johnson Kneale, had on 3rd day of March, 1954, or at any time thereafter, of, in and to the following described property:

ALL that certain lot, piece or parcel of land, situate, lying and being at Hicksville, Town of Oyster Bay, County of Nassau and State of New York, bounded and described as follows:

BEGINNING at a point on the easterly side of McAlister Avenue, distant 278.23 feet southerly from the corner formed by the intersection of the said easterly side of McAlister Avenue with the southerly side of Fourth Street, as the said avenue and street are laid down on a certain map entitled "Map of Hicksville Park, Hicksville, L. I., Long Island Land & Improvement Co., surveyed by C. Vreeland, C. E., July 21, 1891" and which map was filed in the Office of the Clerk (now Register) of the County of Queens, N. Y., on October 13, 1891 as file 2113, and later filed in the office of the Clerk of the County of Nassau, N. Y., under file 21134; running thence North 79 degrees 08 minutes 30 seconds east 102.36 feet; thence SOUTH 1 degree 25 minutes 00 seconds west 64.66 feet; thence SOUTH 79 degrees 08 minutes 30 seconds west 102.36 feet to the easterly side of McAlister Avenue; hence NORTH 1 degree 25 minutes 10 seconds east along the easterly side of McAlister Avenue, 64.66 feet to the point or place of beginning.

S.A.D. PREMISES being known as No. 65 McAlister, Hicksville, New York.

Dated, Mineola, N. Y., September 29, 1954.

H. ALFRED VOLLMER, Sheriff, Nassau County, Mineola, New York.

William Rogh, Attorney for Plaintiff, 160-14 Jamaica Avenue, Jamaica, New York. 68212-16

## Bank Host To Kiddies On Dec 24

HICKSVILLE—The Long Island National Bank will hold its traditional Christmas Kiddie Party at the Theatre on Thursday morning, Dec. 23 starting at 9:30 A.M. according Bank President William E. Koutensky. There will be movies, entertainment and the appearance of Santa Claus with gifts of candy, balloons and comic books. All kiddies are invited and no tickets are necessary.

## Kiwanis Flies To Meeting

ALBANY—Forty members of Hicksville Kiwanis Club and guests are at the Hotel Ten Eyck, here, today for an inter-club luncheon meeting with the Albany Kiwanis. The Long Island group was scheduled to fly upstate in an American Airlines Convair 46, leaving LaGuardia Field at 10:30 A.M. and landing at Albany airport 50 minutes later. The flight back to the island will take off at 4 o'clock.



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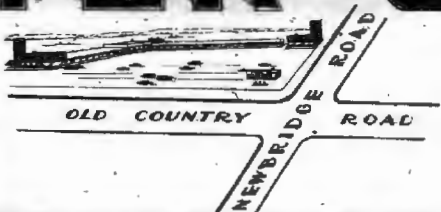
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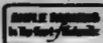
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PLAY  
**BEAT THE CLOCK**

Customer Wins a 10% DISCOUNT on Purchase if the Alarm Clock Rings While Being Waited Upon.

at  
**OLD COUNTRY DELICATESSEN**

- HOME MADE SALADS
- CATERING

200 OLD COUNTRY ROAD

Open Sundays Free Delivery HI 4-2700

**FOAM RUBBER SLEEP SALE**

100% Solid Foam Rubber  
Mattress & Matching Box Spring  
NOW ONLY

**\$49.95**

REG. \$99.95

**\$2.00 Down Delivers**

- 4 1/2" Thickness of Heavenly Firm Core Foam Rubber
- Heavy Duty, Durable Fancy Stripe Ticking
- Dust-Free
- Non-Allergic
- Odorless
- Sagless
- Matching Box Spring
- Full Twin Size 33"



Hicksville 3-5226

Open Fri. 'til 9 P.M. Unlimited Free Front Parking

**ENG'S LAUNDRY**

FIRST CLASS CHINESE HAND LAUNDRY  
COMPLETE FAMILY SERVICE  
187 Old Country Road Open 8 A.M. to 9 P.M.

Come See  
Our Giant Size  
8-Foot Santa

Here they are!



Gibson Christmas Cards

All-of-a-kind for signature or imprint. Wide choice of new designs.

25 cards \$1.00

**PENCAL DRUG STORE**

Nassau's Most Modern Drug Store

Mrs. May Callahan, Owner

This Week's Special  
**Box of Tissues**

400's **21¢**

MODERN PRESCRIPTION SERVICE

HI 3-3684

U. S. POSTAL SUB STATION

CHRISTMAS GIFTS FOR ALL THE FAMILY

**WINTER IS HERE!**

**DON'T GET STUCK!**

BUY NEW or RETREADED  
**WINTER TREADS**

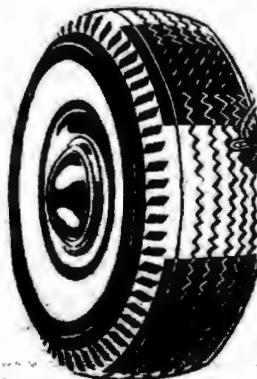
FULLY GUARANTEED

NO DOWN PAYMENT  
UP TO 40 WEEKS TO PAY

FOR MOST CARS

**\$11.90**

With Your Casing



Phone: HI 3-0349

OPEN 8 TO 8 DAILY

**TIRE CRAFT**  
Inc.

Main Office and Plant

**25 HERZOG PLACE**  
HICKSVILLE

Long Island's Largest Truck Tire Distributor

**CENTER SHOPS**

*Guide*  
For Shoppers

Looking for fresh ways to decorate with color?



AMPLE PARKING  
In The Heart of Hicksville



Want to give your rooms a lift?

(just like the magazines do)

then come to . . .

**The Chroma Shop**

# THE CHROMA SHOP

cordially invites you to attend  
the *exciting new* House and Garden  
Decorator Film Preview

This Wednesday, Thursday, Friday

December 8th - 9th - 10th

at our newly enlarged store

**148 NEWBRIDGE ROAD**

**HICKSVILLE**

(IN THE CENTER SHOPS)

**FILM SHOWINGS START AT 7 P. M.**

Largest Selection Of

- ARTIST SUPPLIES
- PICTURE FRAMES
- WALLPAPER
- WALLTEX
- PAINTS

STOP IN . . . BROWSE AROUND

Hicksville 3-2995



# Hicksville Chamber of Commerce

OFFICIAL

# CHRISTMAS Shopping Guide

Shop at Home this year — in Hicksville stores — and Save. Use this handy CHRISTMAS SHOPPING GUIDE as you prepare to fill your gift list. Your community merchants have the best values anywhere — complete stocks and extra sales people to make your Christmas shopping a pleasure.



Only 16 More  
Shopping Days

THOUSANDS OF DOLLARS  
WORTH OF CHRISTMAS  
AWARDS TO SHOPPERS

A brand new 1955 Pontiac will be awarded by Hicksville merchants — in addition to valuable gift merchandise certificates — to lucky shoppers this Christmas season. Get your Christmas gift award tickets as you shop. Winners will be announced on Dec. 29th.

The Christmas decorating program for 1954 is made possible by the following firms:

ROGERS 5 AND 10, Inc.  
THE CHROMA PAINT SHOP  
EMPIRE SILK  
GEORGE RAPPAPORT, Atty.  
BRO-MAR REALTY CORP.  
BIG BEN  
SUSAN JOY  
HICKSVILLE FIRESTONE  
C. ZUCKER SHOE STORE  
JAMES H. ALLEN  
JACK YUDELMAN, D.D.S.  
GOLDMAN BROS.  
EISEMANN MOTORS, Inc.  
RUBBER CORPORATION OF AMERICA  
SCHWARTZ FURNITURE  
LONG ISLAND LIGHTING COMPANY  
TOWN & COUNTRY APPAREL  
SAUSMER'S HARDWARE  
KRAFT JEWELERS  
WILLIAM'S MEN'S SHOP  
WILLIAM'S HARDWARE  
HICKSVILLE SWEET SHOP  
ISLAND SHOES  
STEINWAY FURNITURE & BEDDING,

BANK OF HICKSVILLE  
H. C. BOHACK, Inc.  
VILLAGE LUNCHEONETTE  
WALTERS' LIQUOR SHOP.  
TOWN TOPICS  
MILLEVOLTE SHOES  
LARRY'S DEPT. STORE  
ENGLERT'S BAKERY.  
CANNER REMNANT STORE.  
GILLISON KNITWEAR CO.  
ARCADE VARIETY SHOP  
AJAY KOSHER DELICATESSEN,  
WHELAN'S DRUG STORE  
EASTERN CAMERA EXCHANGE  
LARRY'S DEPT. STORE  
FRANK'S FOOD MARKET  
CASA ALLEGRA  
HICKSVILLE HOUSE UPHOLSTERY  
R. A. ESSLINGER  
RICHARD'S FURNITURE  
SPIRO'S  
BROADWAY DELICATESSEN.  
DAVID YUDELMAN, Atty.  
VINCE BRAUN'S MEAT MARKET

NEW YORK TELEPHONE COMPANY  
HICKSVILLE BAKERY  
HICKSVILLE WINE & LIQUORS  
SAVEL JEWELERS  
LIEBMANN BREWERIES  
GEORGE & CLIFF MARKET  
THE PLAYARD  
PETER & WENDY CHILDREN'S SHOP  
BOTTO BROS.,  
NASSAU CLEANERS,  
EDWARD'S MEN'S SHOP,  
STARLIGHT SHOP.  
HICKSVILLE THEATRE  
WILGIAN PRESS OF L. I.  
MONTANA REALTY & INSURANCE  
SEAMAN & EISEMANN, Inc.  
CAPITAL FINANCE CORP.  
L. I. NATIONAL BANK OF HICKSVILLE  
LEBKUECHER & LYNCH, Inc.  
GAILTIME STORES  
BEATTY'S  
MACPHERSON CHEVROLET  
WILLIAM A. MANNILLA,  
McCAFFREY AGENCY.

Smart  
**SANTA'S**

Shop At  
**SAVEL**  
Jewelers

—●—  
**THOUSANDS**  
of  
**CHRISTMAS**  
GIFT  
Items  
to  
Choose From

—●—  
**Remember**  
**"CHARGE IT"**  
AT

**SAVEL**  
Jewelers

—●—  
**Three Great Stores**

**To Serve You . . .**

- Floral Park
- Huntington Station
- Hicksville

**SAVEL JEWELERS**

97 BROADWAY  
HICKVILLE, N. Y.

HI 3-4780

the smoothest gift!  
an Electro-Polished Parker  
from **SAVEL Jewelers**



**New Parker "21"**  
An outstanding gift value. With Electro-Polished point. Fill-glass ink reservoir, 2-finger filling. Pen \$5.00. Set, \$8.75

**New Parker "21" Custom**  
Hooded point, 12k gold-filled slip-on cap. Pen \$10.00. With matching pencil, \$17.50

**New Parker All-Family Pen**  
Specially designed "51" or "21" Pens can be matched to wide variety of bases. Pens, \$5.00 up. bases \$2.50, up.

**New Parker "51" DeLuxe**  
Satin Lustraloy cap. Choice of colors, regular or demi-size. Pen \$15.00, with matching pencil \$27.50

**New Parker "51" Custom**  
Gold-filled cap. 7 beautiful colors. Available in slim regular or slimmer, shorter demi-size. Pen \$17.50. set \$27.50

**New Parker "51" Standard**  
Like all "51" Pens, has simple, 2 finger filling. Choice of colors and custom Electro-Polished points. Pen \$12.50, set \$17.75



Wonderful, wonderful gifts. All of these new Parker Pens, \$5.00 and up, have the incredibly smooth Electro-Polished point. It makes writing utterly effortless—never a trace of scratch or snag. And only Parkers have it. Come in soon and choose yours for Christmas giving!

# Shop SAVEL'S This Christmas

"Never A Charge For Credit"

• THREE GREAT STORES TO SERVE YOU •

FLORAL PARK - HUNTINGTON STATION - HICKSVILLE

97 Broadway Hicksville

**BEAUTY** and  
**VALUE** beyond  
comparison!

INTRODUCING THE MAGNIFICENT

*"Mountain Rose"*  
PATTERN

IN FAMOUS AND TRADITIONAL  
**WM. ROGERS**  
SILVERPLATE

Made by THE INTERNATIONAL SILVER COMPANY

**50** PIECE SERVICE FOR 8  
Set Includes:  
8 H. H. Dinner Knives  
8 Dinner Forks  
8 Soup Spoons  
16 Teaspoons  
8 Salad or Pastry Forks  
1 Butter Knife  
1 Sugar Spoon

only **\$39.95**



WM. ROGERS Silverplate has been treasured by many generations. It's a tremendous dollar value! Shop the city for fine silverplate... in the face of rising prices we know you'll agree that WM. ROGERS Silverplate is an exceptional bargain! See this beautiful tableware today!

**WE REPEAT:** Here's beauty and value beyond comparison! To prove it... We will offer at (\$0.00) to the first (5000) customers viewing this pattern, a lovely pierced round server... a regular \$1.50 value! Quantities limited. Come early...see this lovely pattern created by America's Largest Silverware Manufacturer.

*Savel*  
**JEWELERS**

"Never A Charge For Credit"

97 BROADWAY

"JUST SAY CHARGE IT"

HICKSVILLE

HI 3-4780

## ROTO-BROIL 400

ROTISAMAT



- 3 Switch Control - High-Low-Medium
- Automatic Timer
- New Type Sliding Door

ONLY AT  
**SAVEL'S**

• BRAND NEW - FULLY GUARANTEED •

Never Before At This Price **23.95**

"Never A Charge For Credit"



Give the Gifts that Always  
Get Perfect Reception...

## BULOVA WATCH PRECISION RADIOS

The Clock Radio  
of Beautiful Homes

**BULOVA**

WATCH PRECISION

Clock-Radio

This decorator's dream is the most beautiful clock-radio ever created! Built with BULOVA Watch Precision, it turns itself off automatically while you sleep—turns itself on at the hour and minute you choose. And it will regulate your appliances, too!

In your choice of 5 decorator colors: Ivory, ebony, seal-nut, forest green.

\$49.95  
Fed. Tax Inc.



**\$1** RESERVES  
YOUR CHOICE  
UNTIL  
CHRISTMAS!



The New  
**BULOVA**  
Companion  
3-WAY PORTABLE RADIO

Only the Bulova Companion gives you big set tone, Bulova precision-manufacture, "concert hall" performance! Plus!! Superheterodyne receiver with large Alnico speaker — Long-distance AM — long-life batteries — CD emergency frequencies — 5 decorator colors: pearl grey, ebony, maroon, teal blue or forest green. Operates on AC, DC or batteries.

\$49.95 Fed. Tax  
(Less batteries) Inc.



# STARLIGHT SHOP



Handbags  
from  
**\$2.98**  
P. T.



# STARLIGHT SHOP

"Hicksville's Fashion Center"

**GOWN  
and  
DUSTER**

**SETS**

Nylon or Chaille

**8.95 to 10.95**

**PAJAMAS  
ROBES  
GOWNS  
BAGS  
GLOVES**

**OPEN EVENINGS**  
*til Christmas!*

**BLOUSES  
SKIRTS  
SWEATERS  
SLACKS**

Maternity Fashions

from  
**98¢ to \$1.49**

- Berkshire
- Mayer
- Rita

25 BROADWAY  
Hicksville 3-0933

WIN BRAND NEW PONTIAC — SHOP IN HICKSVILLE

# Gifts to beautify the home

**LIVING ROOM**  
**BROADLOOM**  
Carpet or Rugs  
Famous Brands  
from  
**\$3.95 sq. yd.**

**BOY'S ROOM**  
**COWBOY RUGS**  
Heavy Felt Base Linoleum  
76"x9 ft.—Were \$8.95  
**\$5.95**  
9x10 1/2—Were \$10.50  
**\$7.95**

**24" Carpet Like**  
**Rubber Treads**  
**98¢ each**  
In Gray, Beige, Rose, Black,  
Green.

**BEDROOM**  
**COTTON BROADLOOM**  
or RUGS  
Twists and Cut Piles.  
9 x 12 ft. — \$3.95 up  
**COTTON THROW RUGS**  
Washable — Non-Skid.  
8 Colors — Low Twist.  
24 x 36 \_\_\_\_\_ \$1.95  
27 x 50 \_\_\_\_\_ \$2.95  
36 x 60 \_\_\_\_\_ \$4.95  
48 x 72 \_\_\_\_\_ \$7.95  
9 x 12 ft. \_\_\_\_\_ \$29.95

**BATH ROOM**  
**Plastic Wall Tile**  
Colorful — Practical.  
You Can Easily Install It.  
**29¢ sq. ft.**  
**Plastic Floor Tile**  
9 x 9 Size.  
**12¢ each**

VENETIAN BLINDS — 23" - 35" Wide, 56" Long, White Steel—\$2.99  
HOLLAND CLOTH WINDOW SHADES \_\_\_\_\_ \$1.50  
WASHABLE PLASTIC \_\_\_\_\_ \$1.50 up

**ALL FAMOUS MAKES OF BROADLOOM**  
BIGELOW - LEEDS - GULISTAN - MOHAWK - FIRTH - MAGEE  
HOLMES - ARTLOOM - NEEDLETUFT - WUNDA-WEVE

**KITCHEN**  
Inlaid Linoleum Custom Installed by Our  
Linoleum Craftsmen — Get Free Estimate.  
CONGOWALL, 4" High, All Colors, Easily  
Installed \_\_\_\_\_ 45c running ft.  
**INLAID LINOLEUM TILES, 7x9, Heavy**  
Weight \_\_\_\_\_ 15c each  
**VINYL COATED LINOLEUM, 6 ft. Wide,**  
Spatter Patterns \_\_\_\_\_ \$1.25 sq. yd.

**BASEMENT PLAYROOMS**  
**ASPHALT TILE — 9 x 9**  
Do-It-Yourself — Complete Instructions —  
A Colors \_\_\_\_\_ 4c ea. C Colors \_\_\_\_\_ 8c ea.  
B Colors \_\_\_\_\_ 6c ea. D Colors \_\_\_\_\_ 10c ea.

**DINING ROOMS — 9 x 12 RUGS**  
Bride Loom — Wool Florals \_\_\_\_\_ \$79.95  
Cotton Orientals, Woven Orientals,  
Woven In Wilton Weave \_\_\_\_\_ \$34.95  
Cotton Low Loop — All Colors \_\_\_\_\_ \$29.95

**Glen Floors**

**13 WEST MARIE STREET**  
Hicksville 3-2850

A Small Deposit Will Hold Any Item for Christmas—Convenient Budget Terms

NEXT TO BIG BEN SUPER MARKET

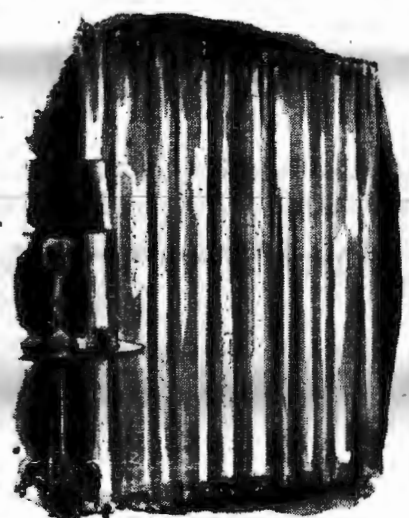
# EMPIRE SILK — CURTAINS

# — YARD GOODS

# — DOMESTICS

## CURTAINS and DRAPES

Yes! It's Tailored Curtains and Drape Time! And Empire Silk is Curtain and Drape Headquarters. Below, you will see a few of the important curtains and drapes for your selection. You will find our selection complete. There are many others too numerous to mention. Come in and browse around. Remember! Money back guaranteed—on any purchase.



**TAILORED NINON CURTAINS**

- Pure White, Eggshell
- Double Stitched Side Hems
- 84 Inches Wide to the Pair
- Guaranteed Washable
- 5 Inch Bottom Hem

30" — 2.29 pr.	63" — 2.69 pr.
36" — 2.39 pr.	72" — 2.79 pr.
45" — 2.49 pr.	81" — 2.98 pr.
54" — 2.59 pr.	90" — 3.29 pr.

**TAILORED NYLONS**

- 5 Inch Bottom Hems
- Very Little Ironing — Quick Drying
- Easy to Wash
- Color White
- 84 Inches Wide to the Pair

54" — 2.79 pr.	81" — 2.98 pr.
63" — 2.79 pr.	90" — 3.29 pr.
	72" — 2.98 pr.

**Tailored Flocked  
NYLON MARQUISSETTE**

- Electro Flocking Makes Pattern Permanent
- Guaranteed Washable
- 5 Inch Bottom Hem
- Tailored, Neat Patterns.. Vine or Feather
- Color White
- 84 Inches Wide to the Pair

54" — 2.98 pr.	72" — 3.59 pr.
63" — 3.39 pr.	81" — 3.79 pr.

**Tailored Rayon  
MARQUISSETTE CURTAINS**

- Double Stitched Side Hems
- 5 Inch Bottom Hems
- Guaranteed Washable
- Color White
- 84 Inches Wide to the Pair
- Extra Fine Thread Construction

54" — 1.69 pr.	81" — 2.29 pr.
63" — 1.79 pr.	90" — 2.39 pr.
	72" — 1.98 pr.

Use Our Convenient  
**LAY-AWAY PLAN**

### SLIPCOVERS - DRAPES - CORNICES - CUSTOM MADE

**CAFE CURTAINS**

- All Prices Include Rings ●

36" LONG — PEOPLE WHO HAVE BROWSED AND PEOPLE WHO HAVE BOUGHT ALL SAY "TREMENDOUS SELECTION"

CAPE'S FROM      MATCHING VALANCE FROM

**1.98      79¢ ea.**

**SOLID & PRINTED  
GAUZE DRAPES**

Each Panel Full Width

May Be Used On Traverse Rods; Pinch Pleated, Ready To Hang; White & Colored Background, 84" Long, Finished Length, Blind Stitched Generous Bottom Hems; Just Like Custom Made Drapes.

from **3.98** Pair

**SOLID  
BARK CLOTH DRAPES**

Each Panel Full Width, 84 Inches Wide to the Pair; May Be Used On Traverse Rods; Pinch Pleated, Ready To Hang; Hunter Green, Rose, Gray, Wine, Gold, Mauve, Antique White, Chartreuse; 81 Inches Long, Finished Length; Generous Bottom Hem; Just Like Custom Made Drapes.

**\$3.98** Pair

**BARK CLOTH DRAPES  
PRINTED**

Each Panel Full Width, 84 Inches Wide to the Pair; May Be Used On Traverse Rods; Pinch Pleated, Ready To Hang; White Backgrounds; Moderns, Florals, Abstracts; 81 Inches and 84 Inches Long, Finished Length; Blind Stitched, Generous Bottom Hem; Just Like Custom Made Drapes.

from **4.98** Pair

### HOME OF BRASS AND KIRSCH HARDWARE USEFUL GIFT ITEMS

WE ARE ONLY TOO GLAD TO BOX AND GIFT WRAP ANY ITEM

- Studio Couch Sets from **\$9.98**
- Bath Mat Sets from **\$2.29**
- Shower Sets from **\$3.49**
- Scarf Sets 6 PIECE from **\$1.59**
- Coverlettes TWIN & FULL from **\$5.98**

- Boxed Towel Sets from **\$2.29**
- BLANKETS SIZE 72 x 90 from **\$4.98**
- SPREADS TWIN & FULL from **\$3.98**
- Boxed Table Cloths and Napkin Sets from **\$1.98**

**DUST RUFFLES** TWIN & FULL from **\$4.49**

**85 Broadway**      **OPEN EVENINGS**      **Hicksville 3-2060**  
Until Christmas      **TILL 9 P.M.**

GET CHRISTMAS AWARD TICKETS WITH EACH \$1 PURCHASE



LAY-AWAY for **NOW!**  
CHRISTMAS

LIGHT UP AND DECORATE

LIGHT SETS - OUTDOOR SETS

C-6 — G. E. BULBS ..... 89c

C-7 — G. E. BULBS ..... 1.79

C-9½ — G. E. BULBS ..... 2.29

WATERPROOF WIRING — WITH WASHERS

# TOYLAND

Greatest Selection of

**GAMES and TOYS**

for BOYS and GIRLS

GAMES by

PARKER, PRESSMAN, MILTON BRADLEY,  
TRANS-O-GRAM

**All Ding Dong Toys**

As Advertised on Television

**Glitter Art Sets 98¢**

Make Your Own Cards and Decorations

Glitter — 25c up

**EVERYTHING FOR THE KIDDIES ...**

**CHRISTMAS STOCKINGS**

including

**PLASTICVILLE TOY VILLAGES**

**BOXED GREETING CARDS**

Large Selection of Greeting Cards — Waterproof Paper and Ribbon for Outdoor Packages and Doorway Decorations — and a Large Selection of Gift Wrappings, Corsages, Paper and Tags and Seals.

MANY ATTRACTIVE AND PRACTICAL GIFT ITEMS  
IN HOUSEWARE AND HARDWARE

**OPEN TILL 9 P.M.** FOR YOUR SHOPPING CONVENIENCE

Complete Line

**Outdoor And Indoor Holiday  
Decoration Figures And Ornaments**

CARLOAD OF DOMESTIC MADE

**Tree Balls 5¢ to 19¢ each**

CAK  
COUPONS  
with your  
purchases

STRUCTO  
TOYS

- Hobby Supplies
- Model Planes
- Boats

THE  
**DOLLY  
DRESS SHOP**

Everything for  
**DOLLS**

from ...

SHOES

to

DRESSES

and

UNDERWEAR

The Best  
Dressed

**DOLLS**

come from

**ROGERS**

Largest  
Selection



# ROGERS 5 & 10

90 Broadway

[Near Marie St.]

Hicksville 3-9848



**FABRICS**

**GIFT ITEMS**

Quality Merchandise Needs No Large type, our materials are our best advertisements. In the future, as in the past, quality and fashion at the lowest possible prices will be your continued guarantee at

**CANNERS**

98 Broadway Hicksville

**LINENS**

**DRAPERIES**

# Gavel JEWELERS

**"THREE GREAT STORES TO SERVE YOU"**  
**97 BROADWAY**                      **HICKSVILLE, N. Y.**  
**HI 3-4780**

OTHER STORES: FLORAL PARK, HUNTINGTON STATION



**1 Full Carat Diamonds**  
 Special! **\$299.00**  
 "Never A Charge for Credit"



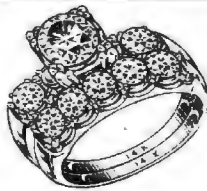
**Perfect Diamond BRIDAL SET**  
 CHRISTMAS SALE! **129.00**



**10 PERFECT DIAMONDS** set in lovely 14k  
**BRIDAL SET 99.00**  
 2.00 WEEKLY                      "CHARGE IT"



**Own a Perfect DIAMOND**  
 Spec! **59.95**  
 "Charge It"



**1/2 Carat DIAMOND SET**  
 Sale Price **179.95**  
 No Down Payment  
 2.50 Weekly

**Gavel  
JEWELERS**

97 BROADWAY  
 HICKSVILLE, L. I., N. Y.  
 HI 3-4780

"Just Say Charge It — Never A Charge For Credit"

say *Merry Christmas*  
 with years of typing pleasure!

**69.95**



Only **\$100**  
**A WEEK**  
 after small down payment

Remington *Quiet-Riter*

**PAY NO MONEY TO SHAVE  
 WITH THE WORLD'S  
 NEWEST SHAVER!**

*Most Compact—  
 Yet Most Powerful  
 and Super-Honed  
 for Super-Shaves!*



**NEW CUSTOM SCHICK**

In all electric shaver history, there's never been a shaver so compact in size, yet so powerful in action. It's the only one with modern *Bulk-Free Design* — the only one with scientifically sized shaving heads that fit your face, everywhere!

What's more, only Schick's exclusive, precision honing process makes possible *Super-Honed* heads to give you *Super-Shaves*.

**IF YOU KEEP IT, PAY ONLY 50¢ A WEEK**

You don't pay a cent till you try the New CUSTOM SCHICK at home for 14 days. Then, if you're completely delighted with it, we'll put it on your account.

In new space-saver *Caddis Case* that's ideal for suitcase or bathroom shelf, \$28.75; Schick "20," \$26.50; Schick *Colonel*, \$19.95.

**TRADE-IN SPECIAL**

**\$5** for your old electric shaver!

We'll give you a \$5 allowance on your old electric shaver — any make or condition — when you buy a new Schick — any model!

New CUSTOM SCHICK, regular price . . . \$28.75  
 Less Trade-in Allowance . . . \$ 5.00  
**YOU PAY ONLY . . . \$23.75**

GET CHRISTMAS AWARD TICKETS WITH EACH \$1 PURCHASE

A Store Is Known By The Company It Keeps

# Beatty's

## GIFT HEADQUARTERS

## Standard Brand Names and the Genuine Product May Be Had At BEATTY'S The Year 'Round



### Christmas TOYS

### AND GAMES For Toddling Tots To Teens

Be Sure To Ask for EATON'S GIFT BOX STATIONERY

### Low Low Priced GIFTWARE

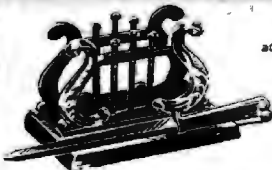
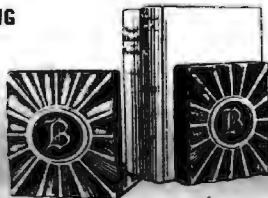
gathered from all parts of the world featured exclusively at Beatty's in Hicksville.

AUTHENTIC HUMMEL from GERMANY, California CERAMICS, ROYAL HAEGER and thousands of others from our Big Collection.



FOR GIFTS THAT ARE DIFFERENT, Choose **HYDE PARK** DESK AND SMOKING ACCESSORIES

Sturdy bookends to keep favorite books in place - heavy weighted and felted. Unusual sunburst design accented by highlighted bronze finish. 5 1/2 x 4 Pair \$9.95.



The Holdette - a novel desk accessory that is both a graceful ornament and a useful paper holder to keep desks neat. Includes letter opener \$7.99.

A beautifully styled Silent Butler in rugged Bronze with your initial in center of cover - \$5.95. Matching initialed Coasters, footed to hold them off the table and with special drip-proof inner ring - @ \$4.95 set of 6.



Other HYDE PARK Gifts by MASON from \$3.95 - \$19.95 Ashtrays, Humidors, Cigarette Boxes, Pipe Holders, Ice Buckets, etc. Beautiful as a complete set or available individually



## Christmas GIFT WRAPPING

Make sure your wrappings match the beauty of the gifts you've chosen! See Beatty's marvelous selection in all patterns and colors.

GIVE A PEN for CHRISTMAS by... Sheaffer's - Snorkel Parker '21 and '51 Esterbrook - Paper Mate Pen and Desk Sets

**OPEN**  
**8 AM till 9 PM**

# Beatty's . . . . the friendly store

68 BROADWAY, HICKSVILLE

Hicksville 3-9850

*Santa's Suggestions*

from your friendly **DRUG STORE**

**SHAVING NEEDS**

for Him this Christmas

Yardley Old Spice **\$1.00** & UP  
Sea Forth Sportsman Fabrege

... and hundreds of smart gifts for every member of the family, including Baby.  
**LITTLE LADY COSMETICS**  
**HOLGATE TOYS**

**NEWLY ENLARGED  
COSMETIC  
DEPARTMENT**

under the capable supervision of  
**Miss Veronica Frances**

Mrs. Vi Schombes  
at Levittown

**TOILETRIES**

**COSMETIC SETS**

by Revlon, Fabrege, Rubenstein, Ayer, Coty, Dorothy Gray, Chanel, Tabu, etc.

**CAMERAS-ACCESSORIES**



THIS CHRISTMAS WILL BE LONG REMEMBERED ...

**Give A CAMERA**  
FILM, SUPPLIES, etc.

• TWO STORES TO SERVE YOU •

**J. J. SMITH AND SON**

**LEVITTOWN**  
2715 HEMPSTEAD TPKE.  
Levittown 9-2990

**PHARMACY**  
WE CALL FOR AND DELIVER

**HICKSVILLE**  
53 NORTH BROADWAY  
Hicksville 3-1099

WIN BRAND NEW PONTIAC — SHOP IN HICKSVILLE

**HICKSVILLE TOYLAND**



Adorable Doll with Her Own Wardrobe

"Jeannie's Day in the Garden"  
**DOLL SET**  
**1.98**

Jeannie is an eight-inch doll with long saran hair that can be combed and curled. Besides the pretty frock she's wearing, there's a play suit too.

**Hundreds Of Gifts at FIRESTONE for Christmas Giving!**



Strike Up the Band!

**GOLDEN GLOCKENSPIEL**  
**3.98**

Sparkling gold and silver finish on break-resistant plastic. Easy-to-follow instruction book makes it simple to play songs and marches without lessons. Over 25 inches long and has its own handsome carrying case.

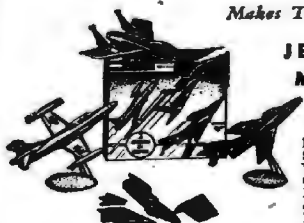


The WORLD'S finest!

**LIONEL TRAINS**  
WITH MAGNE-TRACTION

More speed, more climb, more pull than ever before! More for your money, too. Come in today and lay away a Lionel for Christmas.

AS LOW AS 19.95



Makes Three Jet Planes

**JET FIGHTER MODEL KIT**  
**1.98**

Builds the Lockheed Starfire, Chance Vought Cutlass and Grumman Cougar. Each has eight-inch or more wingspread. Easy — and fun!

**A SMALL DEPOSIT Holds Any Item In Store Until CHRISTMAS**

• CAR COUPONS AVAILABLE AT FIRESTONE WITH CASH PURCHASES •

**114 Broadway**

**Phone Hicksville 3-0961 - 0170**

WIN BRAND NEW PONTIAC — SHOP IN HICKSVILLE

USE OUR  
LAY-AWAY  
PLAN

SAVE MONEY-CHRISTMAS SHOPPING

**FREE!** EVERY PURCHASE WILL  
BE CHRISTMAS BOXED

CHARGE  
ACCOUNTS  
WELCOMED

# GAILTIME STORES

107 BROADWAY

HICKSVILLE

**BOYS FLANNEL SHIRTS**  
Famous Make Assorted Plaids & Checks  
Reg. 1.99 **\$1.39**  
SIZES 6-16 Sanforized

**BOYS Shirt, Bow Tie  
& Cuff Links Set**  
SANFORIZED  
BROADCLOTH **\$2.29** SET  
Reg. 2.95

ALSO... LOW PRICED  
**BOYS Christmas Gifts**

- Sox
- Ties
- Dress Shirts
- Sport Shirts
- Gloves
- Sweaters
- Slacks
- Slipper Sox
- Belts

• SHOP IN HICKSVILLE •

**GIRLS CAN-CAN and  
full SLIPS**  
NYLONS - TAFFETAS  
COTTONS from **\$1.69**  
Sizes 4 to 14

**GIRLS 100% NYLON  
DRESSES**



A Large Selection of the  
Newest Style Holiday  
Dresses.

SIZES 1 - 3

**\$2.98**

SIZES 4 - 6X

**\$3.98**

**LADIES' Beautiful Nylon SLIPS**  
All Laced Trimmed for Holiday  
Wear. Pink, Blue, White, Black. **2.98**  
Sizes — 32 to 46

Ladies'  
**HOSIERY**  
MOJUD  
Full Fashioned

51 - 15  
Latest Shades  
8 1/2 to 11

BOX of 3  
**3.00**



**Holiday  
BLOUSES**

- Velvets
  - Nylons
  - Dacrons
  - Laces
- ALL COLORS.

**2.98**  
up

**WIN A 1955  
PONTIAC**  
FREE TICKETS WITH  
EACH PURCHASE AT OUR STORE

**CHALLIS NIGHTGOWNS  
and PAJAMAS**

- SHORTY
  - WALTZ
  - GOWNS
- 2.98** 34-4

BABY DOLL PAJAMAS

MEN'S Famous Make  
WOOL 100%

**Sport Shirts**

- Assorted Colors
  - Plaids
- ALL ONE PRICE  
Reg. 10. - 12. - 15.

**6.90**



**MEN'S NECKWEAR**

Thousands of Ties Just  
Arrived In Time For  
Christmas Gifts - Ass't.  
Stripes - Fancy Colors **3 for 2.50**

• SHOP IN HICKSVILLE •

**MEN'S  
ARGYLE  
SOX**

FAMOUS MAKE  
Reg. 1.00 pair  
10 to 13

**3 for 2.00**  
69c ea.

**MEN'S  
FLANNEL  
SHIRTS**

ASS'T PATTERNS  
and CHECKS  
S - M - L

Reg. 2.79  
**1.00**  
Sanforized

**Other MEN'S  
Christmas Gifts**

PRICED LOW!

- B. V. D. UNDERWEAR
- FRUIT OF LOOM
- SOX, DRESS SHIRTS
- SWEATERS, VESTS
- HANKERCHIEFS, JACKETS
- PAJAMAS, BELTS

LADIES' - NYLON - ORLON

**SWEATERS**

CARDIGANS ..... **3.29**

SLIPONS ..... **2.59**

Newest Shades - Sizes 34 - 4.

**OPEN EVERY DAY 9 A.M. to 9 P.M. 'TILL CHRISTMAS**

**OTHER LADIES' CHRISTMAS GIFTS . . .**

SILK SCARFS, WOOL GLOVES, SLIPPER SOX, SKIRTS, SLACKS, DUSTERS and APRONS

SHOP HICKSVILLE STORES FOR VALUES AND CONVENIENCE

# Cherished Gifts...

To Be Treasured Always

**LARGEST SELECTION**

*In Genuine*

**HUMMEL FIGURINES**

... And Many More Gifts  
For Christmas Giving  
To Your Loved Ones

*German Imported*

**CUT CRYSTAL WARE**

*finest Quality . . .*  
**CUCKOO CLOCKS**



*with  
our  
full  
guarantee*

*from*  
**12.<sup>50</sup> up**



*Give Gifts of Jewelry!*  
FOR A PERFECT GEM OF A CHRISTMAS...

**SHOP EARLY!**

*See Our Array Of*  
**Quality JEWELRY GIFTS**

**Christmas Hamiltons  
and Hamilton Illinois  
JUST ARRIVED!**

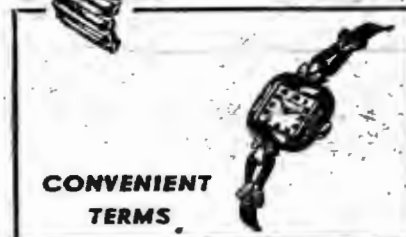
**New  
Models**

from

**39.<sup>75</sup>  
up**



**QUALITY  
JEWELRY**



**CONVENIENT  
TERMS**

# KRAFT'S

## JEWELERS

**81 BROADWAY  
Hicksville 3-0467**

**OPEN  
9 AM till  
9 PM**

**HICKSVILLE**

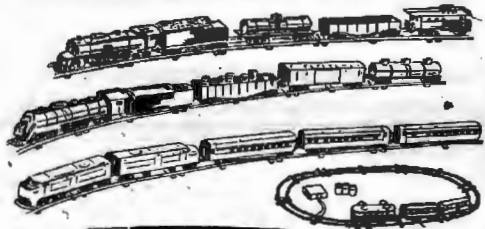
GET CHRISTMAS AWARD TICKETS WITH EACH \$1 PURCHASE

# THE PLAYARD



HEADQUARTERS for ...

## AMERICAN FLYERS

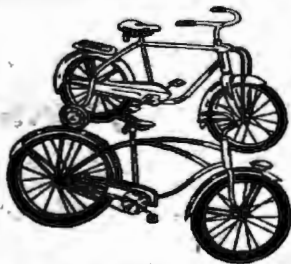


EVERYBODY LOVES **TRAINS**

Only Authorized AMERICAN FLYER Service Station in Hicksville

THIS CHRISTMAS GIVE A ...

## BICYCLE



**36.95**

Balloon Tires

BOY'S or GIRL'S  
24" or 26"  
Reg. \$49.95

20" BOY'S or GIRL'S  
Complete with Trainers  
Reg. \$42.95 **\$34.95**

SHOP  
IN  
HICKSVILLE

Hartman

## DOLL CARRIAGES

Reg. 5.98 **4.98**

Harris' Hubbard Ayers

## DOLL 6.00

Reg. 11.95

MURRAY'S

## SUPERSONIC JET KD Reg. 34.95 **27.95**



## PLANE-MOBILE

• Limited Quantity •

REG. \$11.95 **9.95**

IDEAL'S

## TALKING TELEPHONE

• LIMITED QUANTITIES • Reg. 3.98

**2.98**

IDEAL'S

## TALKING POLICE CAR

• LIMITED QUANTITIES • Reg. 3.98

**2.98**

## GOLDEN RECORDS

**5 for 1.00**

## BMC CHAIN-DRIVE TRACTOR

Reg. 12.95 **16.95**

KD

The PLAYARD has CAR COUPONS available with your purchases

Visit Our Toyland

**OPEN**

EVERY EVENING UNTIL **9 P.M.**



## COWBOY SUITS COWGIRL SUITS

**3.98**

## PRINCE VALIANT JEWELED SWORD SCABBARD and SHIELD

Reg. 2.98 **2.25**

## STEEL WAGON GIANT SIZE KED

Semi-Pneumatic Tires. Reg. \$9.95 **6.98**

## FREE

- DELIVERY
- GIFT WRAPPING
- PARKING

CARRIAGES • JUVENILE FURNITURE • TOYS • BICYCLES

17 W. MARIE ST.

(Next to Big Ben's Supermarket)

Hicksville 3-7822

**Corner Broadway and Marie Street  
Hicksville**

**VISIT  
Susan's**

**Christmas**  
**OF EXCITING**



Solve your CHRISTMAS  
items all at once at SU  
and everything you w  
that fit your CHRISTM  
get.



**SWEATERS**

Cardigan & Slipover  
Large variety of glamor-  
ous styles... wide choice  
of colors. In luxurious  
wool, orlon and nylon.

STARTING AT  
**\$3.98**



**NYLONS**

You will love the sheer  
beauty of this hose.

**79¢**



**GOWNS**

Simple and sweet, or  
with lacy frills... you're  
sure to find the gown  
you want in our wide se-  
lection.

**3.98 to 5.98**



**ROBES**

So gay, so cozy warm, so  
roomy. All new styles  
and patterns.

FROM  
**\$5.98**



**BED JACKETS**

Choice selections of love-  
ly colors and fabrics...  
quilted and rayon.

**\$3.98**



**SLIPS**

Full and half slips in  
dainty nylon tricot...  
long lasting beauty and  
extra wear.

FROM  
**\$3.98**



**ADDITIONAL  
GIFT SUGGESTIONS**

**WOMEN'S WEAR**

- SKIRTS — Newest fall fabrics and styles 3.98 and up
- BLOUSES — Nylon, sheers and other fashion fabrics 1.98 and up
- FLANNEL PAJAMAS — In soft, cozy colors 2.98 - 3.98
- RAYON PAJAMAS — Dreamy styles 3.98
- SHORTIE GOWNS — Exciting and bewitching 3.98 - 4.98
- HANDBAGS — New fall fashions and colors 2.98
- GLITTER BELTS 2.98 - 3.98
- UMBRELLAS — Exciting fashions in the rain 3.98 and up
- POWNETS and KAYSER GLOVES 1.98 - 2.98
- COSTUME JEWELRY — Rhinestone and novelty 1.98 and up
- SCARVES 1.00

**OPEN 'TIL**

**COSTUME**

SEE OUR STUN

BEAUTIFU

**NOVELTY JEWELRY  
FOR TODDLERS TO TE**  
Bracelets, Necklaces, Pin



Hicksville 3-5235

IT THE  
en-Joy

as Wonderland

EXCITING GIFT HITS!

our CHRISTMAS GIFT prob-  
at once at SUSAN-JOY...  
anything you want at prices  
your CHRISTMAS GIFT bud-



**GIRLS' JEWEL  
SWEATERS**

CARDIGANS • SLIPOVERS

Nylons • Orions • Wools

1.98 to 3.98.



GIFT  
CERTIFICATES  
SOLVE  
GIFT  
PROBLEMS

Nylons • Taffetas • Cottons



**GIRLS'  
DRESSES**

Lots of fashion ex-  
citement in our hol-  
iday collection of  
girls' dresses. Fes-  
tive freshness with  
newly hatched fab-  
ric.

\$2.98

to

\$8.98

**GIRLS'  
COTTON QUILT  
ROBES**

SIZES 2 - 14

\$2.98 up



**GIRLS'  
PAJAMAS**

Smart styled in flannel  
and ski slumber togs in  
dream fabrics... choice  
of styles and colors.

1.98 to 2.98



**BOYS' NOVELTY  
SHIRTS**

Washable he-man shirts that will wear and  
wear. Choice of washable colors.

1.98 to 2.98



**ADDITIONAL  
GIFT SUGGESTIONS  
INFANTS' WEAR**

Blankets _____	2.98 and up	Bunting _____	3.98 to 5.98
Shoes _____	1.95	Sleepy-dry Pants _____	1.25
Rattles and Toys _____	25¢ and up		

**CHILDREN'S WEAR**

**Girls'**

Skirts _____	2.98	Handkerchiefs _____	25c
Slipover Sweaters _____	1.98	Wool Scarves _____	1.00 and up
Cardigan Sweaters _____	3.98	Wallets _____	1.00
Raincoats with Matching Hats _____	6.98	Quilted Cotton Dusters _____	3.98 to 5.98
Umbrellas _____	1.98	Cotton and Nylon Blouses _____	1.98 to 3.98
Rayon Slip Sets _____	2.29	Purses _____	1.00 to 2.98
Taffetized Nylon Petticoats _____	1.98	Angora Clip Hats _____	1.98
Rhumba Pants _____	79c	Scatter Pins, Bracelets Necklaces _____	1.00 and up
Cotton Hoop Slips _____	1.98	Plastic Aprons _____	79c
Wool Gloves and Mittens _____	1.00 to 1.69	Chintz Aprons _____	99c
Rayon Gowns _____	1.98		

**Boys'**

Eton Suits _____	3.98 to 8.98	Sweaters—Cardigans and Slipovers _____	2.98 to 3.98
Shirt Sets with Tie and Cuff Links _____	2.98	Pajamas—Flannel with Cowboy or Space Man Prints _____	1.98 and up
Cordeury Vests _____	2.98		



**TUME JEWELRY**

OUR STUNNING ARRAY OF

BEAUTIFUL JEWELRY

Y JEWELRY

ERS TO TEENS from 1.00 plus tax

cklaces, Pins, Sets



This Christmas give a  
**Swing King**

- Posture-Built for Better Health*
- Rest your heart
  - Relax your nerves
  - Elevate your feet
  - Support your back



Your Choice of  
**Fabrics Available**

**79.50**

• LAYAWAY PLAN AVAILABLE •

**End Tables**

by Lane  
Mersman  
Lee



**HASSOCKS**

from **3.95**

**Distinctive Gift Lamps**

Large selection of  
**FLOOR and TABLE LAMPS**



**SCHWARTZ FURNITURE**

BROADWAY AT CHERRY STREET, HICKSVILLE  
Open Evenings Until 9 P. M.

(PRIVATE PARKING FIELD  
AT REAR OF STORE)

Hicksville 3-0296  
Established 1916

SHOP HICKSVILLE STORES FOR VALUES AND CONVENIENCE

SERVE  
YOURSELF  
SAVE  
DOLLARS

"Just what I wanted!"  
**GIFT SLIPPERS**

CAR  
COUPONS  
WITH  
YOUR  
PURCHASES

The Gift That Will Mean Leisure-Time Comfort For  
Every Member of The Family ... Practical Gifts

**Save 30 to 60%**

Flats and Ballerinas  
for leisure wear  
ASSORTED  
LEATHERS and COLORS  
Values to 1.95  
**\$1.99**

**Children's Slippers**

Values to 1.95

from **98c**

Women's from **1.99**  
Men's from **2.98**

CASUAL and PLAY  
**SHOES \$2.99**  
(Values to 5.95)

Smart Selection of Men's,  
Women's and Children's High  
Grade Branded Shoes at ...

**ISLAND SHOES**

82 Broadway

NEXT DOOR TO TOWN & COUNTRY

Hicksville 3-2025

GET CHRISTMAS AWARD TICKETS WITH EACH \$1 PURCHASE

# Peter & Wendy Shop

"The Complete Children's Shop"

CHRISTMAS-GAY  
**FROCKS**  
FOR A GIRL'S HOLIDAY!



Brighten your little girl's wardrobe with these merry frocks!

SMART SELECTION  
of  
**DRESSES**

in Taffetas, Rayon,  
Velvets and Sheers

*dreamy gifts*  
FOR LITTLE TYKES!

Gowns and Pajamas  
for Girls

Robes and Sleepers  
for Boys



**Lay-Away GIFT Plan Now Available**

**Largest Selection of Popular Priced Holiday Gift Items for Children**

for Baby ...

BUNTINGS  
PRAM ROBES  
BLANKETS  
CREEPERS

for Santa's  
**Little Cherubs**

**CAR COUPONS  
AVAILABLE  
WITH YOUR  
PURCHASES**

**BOYS' DEPARTMENT**

SHIRTS and TIES  
SUITS  
ROBES  
WESTERNERS  
SWEATERS

**GIRL'S DEPARTMENT**

BLOUSES  
PAJAMAS  
SKIRTS  
SWEATERS  
COAT SETS



OPEN EVENINGS TILL 9 P.M.

**122 BROADWAY**

**Hicksville 3-2292**

• Agents for JUMPING JACKS Junior and Senior Size Shoes •

# NOW! ONE-STOP SHOPPING

We Are Pleased To Announce We Have  
EXPANDED Our Present Store To Include

**PAINTS - HARDWARE SUNDRIES**

Now At . . .

# BOTTO BROS.

*Serving The Community Since 1937*



**Yes Siree!**  
**You'll Find It**  
**Easier To One-**  
**Stop Shop At**  
**BOTTO BROS.**

for

- PAINTS
- HARDWARE
- PLUMBING SUPPLIES
- SUNDRIES

featuring in  
Our ALL-NEW  
**PAINT DEPT.**

Nationally Adv.  
Brands Including

- DeVoe
- Ox-Line
- EAGLO

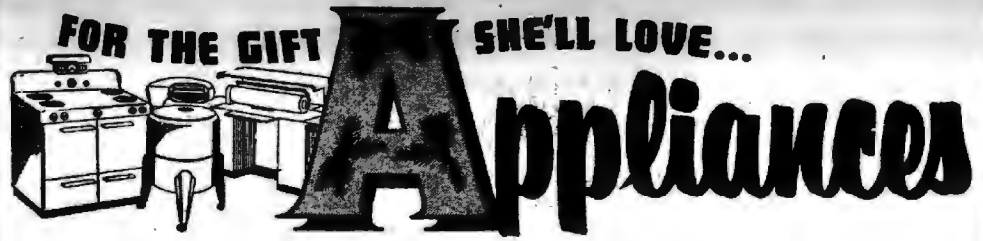


**We At BOTTO BROS. Know You Will**  
**Be Pleased With Our New Store**  
**Addition**

**229-31 South Broadway, Hicksville**

**HI 3-0816**

**CAR  
COUPONS  
WITH  
YOUR  
PURCHASE**



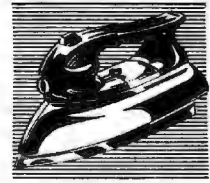
**You'll Find Complete Gift Selections  
At BOTTO BROS.**

**OPEN EVERY  
EVENING UNTIL 9 P.M.**

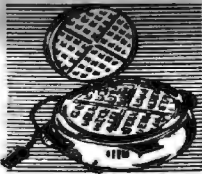
*See Opposite Page For Big Announcement*



**TOASTERS - CLOCKS  
ALUMINUM WARE**



**Complete Line of Builders and Household Hardware**



**RADIOS - CUTLERY  
MIXMASTERS - BROILERS**



*Noma Christmas Tree Lights*

**BOTTO BROS.**  
**TRACY PARTS and SUPPLIES**

**ALL TYPES OF  
PIPE  
CUT TO SKETCH**

**PLUMBING, HEATING and ELECTRICAL SUPPLIES**

**229-31 Broadway** A Short Block South of Old Country Road **Hicksville 3-0816**



# A Cavalcade of Christmas Gifts!

When you step into our store you'll know that Santa has made us his gift shopping headquarters! We're aglow with Christmas spirit and loaded with gift values... Shop in Hicksville.

**HANDBAGS**  
for Teens and Grownups

Exciting Array Of  
**COSTUME JEWELRY**

Exquisite  
**GIFT HANDKERCHIEFS**

• QUILTED ROBES • SMART SPORTSWEAR • NYLON BLOUSES • MAN TAILORED SHIRTS

**SWEATERS, CARDIGANS**  
**SLIPONS**  
Wool, Nylon, Orlon

Our Famous 51-15 Dark Seam  
**NYLONS 99¢**  
3 Pr. 2.75

Beautiful  
**LINGERIE, PAJAMAS**  
**SLIPS, GOWNS, PANTIES**

**CAR COUPONS**  
AVAILABLE  
AT OUR STORE

## Town & Country Apparel



• A Small Deposit Holds Any Item Until Christmas — Use Our Layway Gift Plan •

84 BROADWAY

Hicksville 3-0566

SHOP HICKSVILLE STORES FOR VALUES, AND CONVENIENCE

# Everyone wants **SLIPPERS**

**GIFT SLIPPERS FOR THE ENTIRE FAMILY!**

Shop In  
Hicksville

LADIES' SHOES  
**RED CROSS - SKOOTERS**  
**AMERICAN GIRL**

OPEN  
EVERY EVENING  
UNTIL 9 P.M.  
TILL CHRISTMAS



MEN'S  
**SHOES**  
and  
**SLIPPERS**

CHILDREN'S  
**KALI-STEN-IKS**  
and  
ACME  
**Cowboy Boots**



— CAR COUPONS AVAILABLE AT ZUCKERS —

# C. Zucker FOR FINE SHOES

118 Broadway [Near Nicholai Street]

Hicksville 3-2860

# GOLDMAN'S!

"The Complete Store For Men and Boys"

**OPEN**  
Every Evening  
**TILL 9 P. M.**



## MEN'S ROBES

In Gabardine, Wool, Rayon

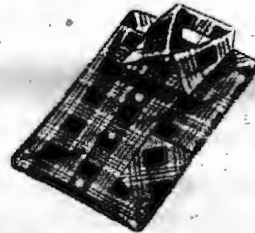
from **5.95** to **13.95**

## Men's All Wool

Sleeveless  
**SWEATERS**

from **2.98**

## SPORT SHIRTS



**MEN'S**  
Corduroy Sport Shirts

All Colors **3.98**

Boy's Flannel Sport Shirts

Sanforized **1.49**



## Men's Pajamas

- Middy or Coat Style
- Sanforized
- Full Cut
- Fast Color

**2.98**

## Fur Lined GLOVES

Famous Myers' Value

**3.98**

WOOL - LINED

**2.98**

BOYS' KNITTED ALL WOOL

## MITTENS

**98¢**

ALL WOOL GLOVES

1.25

• FREE ALTERATIONS — FAST SERVICE •

Free Parking Field at Rear of Store

192 BROADWAY (Bet. Carl St. & Old Country Rd.) Hicksville 3-0441.

(SHOP HICKSVILLE STORES FOR VALUES AND CONVENIENCE)

SHOP  
AT

# MAGLIN'S

BEST  
SELECTIONS

*Hicksville's Leading Wine and Liquor Store*

STOCKED WITH A COMPLETE LINE OF

FOR  
CHRISTMAS  
GIFTS

**Imported and Domestic Wines,  
Whiskies, Champagnes,  
Cordials and Liqueurs**

FOR  
CHRISTMAS  
GIFTS

AND OTHER SPECIALTIES TOO NUMEROUS TO MENTION

**Hicksville 3-0414**

**69 Broadway**

(Next Door to A&P Super Market)

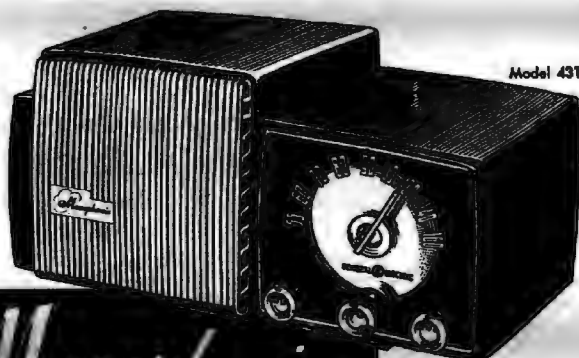
**Hicksville**

OFFICIAL HICKSVILLE CHAMBER OF COMMERCE SHOPPING GUIDE

UP TO 3 YEARS TO PAY

Delivered For CHRISTMAS

THIS CHRISTMAS GIVE A RADIO



Model 431

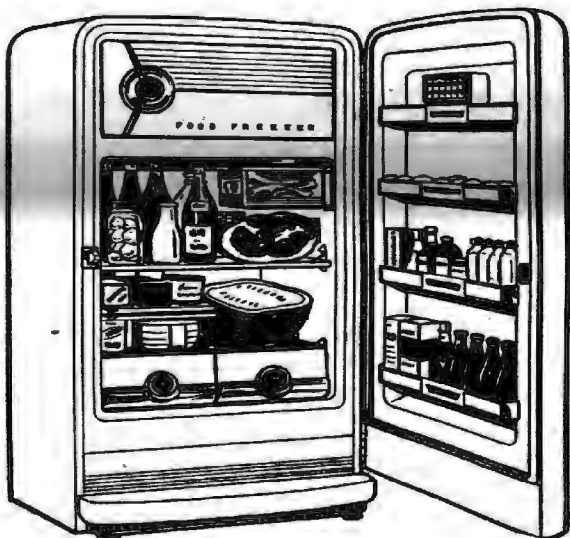


 *Musaphonic*  
radio

Now hear

*Sound*

no other radio can match!



VISIT  
**SPIRO'S**  
COMPLETE  
TELEVISION  
SERVICE DEPT.

*SPIRO'S FRIENDLY CREDIT*

You Can Be Sure ...  
With Name Brands At  
**SPIRO'S**  
Give *APPLIANCES*  
This Christmas



**45 YEARS** AT THIS LOCATION  
Means We Will Be Here Tomorrow  
To Guarantee What We Sell You Today!

*Spiro's*  
SINCE 1910 FRIENDLY CREDIT

**67 BROADWAY**  
(NEXT TO A&P)

PHONE

**Hicksville 3-0005**



# LARRY'S

Ready For The Christmas Rush!!



**MEN'S WINTER - WEIGHT SPORT JACKETS & COATS** from **9<sup>95</sup>**

**Men's GIFT JEWELRY**  
Famous PARIS and HICKOK — Top Selections

**Men's GIFT CERTIFICATES for Adam Hats...** from **5<sup>00</sup>**

**MEN'S FINE TROUSERS** from **5<sup>79</sup>**  
2 pr. \$11.00

**MEN'S SPORT & DRESS SHIRTS (Brand Labels)** from **2<sup>95</sup>**

**LADIES COTTON DRESSES**  
● Regular **2.77**  
● Half  
● Extra Sizes **2 for \$5.50**

**LADIES' NYLON LINGERIE PANTIES - SLIPS - GOWNS** from **1.00**

**LADIES' PAJAMAS, DUSTERS and ROBES** from **2.98**

LADIES' First Quality 51-15

**HOSIERY 67¢** 3 Pair **1.99**

● Gloves ● Blouses  
● Hosiery ● Skirts

GET YOUR  
CAR COUPONS  
AT  
LARRY'S

**BOY'S and GIRL'S All Wool PARKAS**

from **9.88** Sizes 10 to 20

**MEN'S Better Flannel SPORT SHIRTS** **2.77**  
S-M-L-XL **2 for 5.50**

Western Apparel for Children — Cowboy Outfits — Shirts — Boots

**41 BROADWAY AND RAILROAD**

**Hicksville 3-0860**

OFFICIAL HICKSVILLE CHAMBER OF COMMERCE SHOPPING GUIDE

## WIN THIS 1955 PONTIAC

Awards Made Wednesday Night, Dec. 29, On Stage Of Hicksville Theatre



SANTA will present this 1955 PONTIAC to some lucky shopper—in addition to hundreds of dollars worth of valuable gift award certificates. Here is Santa with PAT BUFFALINO (at left) who is chairman of the Christmas Program and MAL PIERCE who is making the car available. You need not be present at Theatre to win.

**Get Christmas Gift Award Tickets With Every \$1 Purchased At These Stores**

- BEATTY'S, 68 Broadway
- GALLTIME STORES, 107 Broadway
- WILLIAMS HARDWARE, 87 Broadway
- HICKSVILLE SWEET SHOP, 90 Broadway
- ISLAND SHOES, 82 Broadway
- KRAFT JEWELERS, 81 Broadway
- SAUSMER'S HARDWARE, 70 Broadway
- TOWN & COUNTRY APPAREL, 84 Broadway
- C. ZUCKER SHOE STORE, 118 Broadway
- GOLDMAN BROS., 192 Broadway
- ROGERS S & B, 90 Broadway
- EMPIRE SILK, 85 Broadway
- SUSAN JOY, 96 Broadway
- HICKSVILLE FIRESTONE, 111 Broadway
- SAVEL JEWELERS, 97 Broadway
- THE PLAYARD, West Marie Street
- PETER & WENDY Children's Shop, 122 Bway.
- BOTTO BROS., 231 Broadway
- NANSAU CLEANERS, 218 Broadway
- STARLIGHT SHOP, 95 Broadway
- LARRY'S DEPT. STORE, 41 Broadway
- ENGLERT'S BAKERY, 84 Broadway
- CANNER REMNANT STORE, 98 Broadway
- WHELAN DRUG STORE, 89 Broadway
- MILLEVOLTE SHOES, 113 Broadway
- GILSON'S KNTWEAR CO., 65-89 W. John St.
- ARCADE VARIETY SHOP, 112 Broadway
- HICKSVILLE CHEMISTS, 78 Broadway

**GET GIFT AWARD TICKETS WHEN YOU SHOP!**

# Don't Knock Yourself Out . . . This Christmas Give **LIQUOR**

FOR YOUR FESTIVE TABLE...MAY WE OFFER  
*Society Brand N. Y. State Champagne & Sparkling  
Burgundy at the unbelievable price of 2.<sup>39</sup> large Bottle*



BUY AT HOME  
**SAVE \$**  
No City Sales Tax

**Hicksville 3-1552**  
The Largest Assortment of Choice Imported and Domestic

BUY BY THE  
CASE  
**SAVE \$**

## WINES AND LIQUORS

# Perry's Liquor Shop

FAST and COURTEOUS SERVICE

NORTH BROADWAY AT BETHPAGE ROAD George H. Perry and Leonard E. Alese, Prop.

HICKSVILLE - JERICHO

WIN BRAND NEW PONTIAC — SHOP IN HICKSVILLE

This Christmas



by . . . Schrafft's  
Whitman's  
Page & Shaw

Ask For Our  
Home-Made Candy  
by Teddy's



during the holiday  
ahead serve  
ICE CREAM . . .  
especially ICE CREAM  
by George

THE  
NEW  
**HICKSVILLE  
SWEET SHOP**  
In The Heart Of Hicksville  
90 BROADWAY

## NOW . . .

and during the  
**CHRISTMAS  
HOLIDAYS**

Serve Our Delicious  
Cakes, Ice Cream Cakes,  
Pies

### Englert's

#### BAKE SHOP

"Known for Service and Quality"

FRANK ENGLERT, Prop.

94 Broadway

HI 3-1283



SHOP at SAUSMER'S AND SAVE



# Gift Items

... FOR THE ENTIRE FAMILY



IDEAL XP600  
FIX IT CONVERTIBLE  
Reg. 5.98  
**4.29**

JR. MISS SEWING KIT  
Reg. 2.95  
**2.00**

Walter JIGGER BEADS  
Reg. 1.50  
**1.00**

WILSON'S SPORTING GOODS

COLUMBIA BICYCLES  
Full Size - Ladies', Men's  
SPECIAL  
**39.50**

PARK & SHOP GAME  
Reg. 2.95  
**2.00**

GILBERT  
CHEMISTRY SET #3  
Reg. 5.00  
**4.00**

**Gifts** FOR LIFE-LONG PLEASURE

POPULAR BRAND

Reg. 39.50

**Mixer 25.00**

LARGE SELECTION OF ...  
**PYREX OVENWARE  
TOASTERS**

and Hundreds of Other  
Useful Gifts

GIVE  
**TOOLS**  
for year round  
pleasure  
**SKILL**  
DRILL KITS



**STANLEY TOOLS  
MOTO SAWS**

# SAUSMER'S

70 Broadway

"SINCE 1921"

Hicksville 3-0017

SHOP HICKSVILLE STORES FOR VALUES AND CONVENIENCE



# ARCADE VARIETY

112 Broadway

Hicksville

"The Store That Has Everything"

**LOW**

**Noma**

OUTDOOR  
and  
INDOOR  
SETS

with  
SAFETY PLUGS

**PRICES**

**ICICLES**

FOR TREES, Etc.

**5¢** BOX

TREE

**ORNAMENTS**

**14¢** BOX & UP

8-LIGHT

**TREE SET  
COMPLETE**

**67¢**

● LIFETIME TREE STANDS

COMPLETE LINE OF

**PLASTICVILLE TOYS**

HOUSE FURNISHINGS  
and GIFTS

Illuminated

- CHURCHES
- CANDLES
- PLAQUES

**GIFT WRAP  
TRIMMINGS**  
TREE LIGHT BULBS

**TOYS**  
from  
STOCKING FILLERS  
UP

**LOW**

OPEN  
EVENINGS  
TILL  
CHRISTMAS

—  
CAR  
COUPONS  
with Purchase

**TOYS**

# HOBBIES

**HO** READY TO RUN TRAINS  
TYCO VARNEY  
ENGLISH  
MOST RAILROADING IN THE LEAST SPACE

**FUN FOR THE WHOLE FAMILY**

PLASTICVILLE STRUCTURES

CRAFTMASTER PAINTING SETS

XACTO KITS — All Sizes

AIRPLANES • BOATS • MOTORS • STAMPS  
GREETING CARDS • TOYS • HOBBY SUPPLIES

## BOSLET'S HOBBY

and STATIONERY STORE

Open Sundays Til 5, Daily Til 9.

13 HERZOG PLACE

Hicksville 3-9743



CHOOSE ONE OF THESE CLASSES

Deposit Weekly	Receive In 52 Weeks
\$ .50	25.00
1.00	50.00
2.00	100.00
3.00	150.00
5.00	250.00
10.00	500.00

Because there is a Santa Claus...

We invite you to join our Christmas Club for '55. Now open!

## Long Island National Bank

OF HICKSVILLE

**2 1/2%** ON SAVINGS ACCOUNTS

\$100 to \$10,000  
Effective January 1, 1955

*Steadily Serving More People*

BANKING HOURS

Monday thru Thursday 8 A.M. to 3 P.M.

Friday 8 A.M. to 8 P.M.

Member FDIC

Phone: Hicksville 3-0100

BROADWAY AT HERZOG PLACE

WIN BRAND NEW PONTIAC — SHOP IN HICKSVILLE

# Walters LIQUOR Shop

Your Friendly Liquor Store... Where Service Counts

GINS  
COGNACS  
ARMAGNAC  
CORDIALS  
WINES

All In Beautiful  
CHRISTMAS DECANTERS,  
FIGURINES, CROCKS, etc.



FOR YOUR HOLIDAY  
ENTERTAINMENT...

INSPECT OUR  
TREMENDOUS SELECTION

- 30 and 12 Year Old SCOTCH
- Bonded BOURBONS
- Straight WHISKIES
- Blended WHISKIES

OPEN EVERY EVENING - ALL YEAR ROUND

## FREE PROMPT DELIVERY HI 3-1669

14 W. MARIE STREET, HICKSVILLE

L 1123

Opposite Big Ben Market

GET CHRISTMAS AWARD TICKETS WITH EACH \$1 PURCHASE



**Gilison's**  
FACTORY  
OUTLETS

65 West John St.

2 Blocks West of B'way

CHRISTMAS *Sale*... GIFT BUYS GALORE!

**CAR COUPONS**

Available  
With Purchases

**FOR MEN**

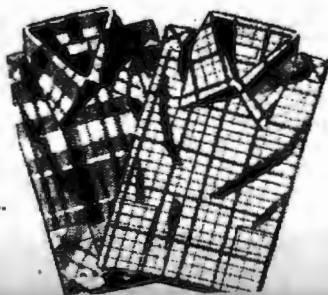
SanfORIZED, Beautiful Plaid  
Flannel

**SPORT SHIRTS**

By Blue Bell.

\$2.50 and \$3.55 Quality. S-M-L-XL.

**\$2.00**



**For LADIES**

LAVISHLY JEWELLED

**Cardigans \$4.15**

Luscious Colors.

**Slipons \$2.25**

34 to 40

Full Fashioned Cardigans  
Nylon and Vicara — First Quality

**\$5.35**

**For GIRLS**

Super Orlon

**Cardigans \$3.25**

First Quality.  
Beautifully Jeweled. 7-14.



FULL LINE OF  
**GIFT ITEMS FOR BABY**

Including PRAM SUITS, BENTINGS, BLANKETS, FITTED CRIB SHEETS, DRESSES.

Special — 1 Dozen Birdseye Diapers ..... 1.50  
"Snauze", 27x27. Limit 1 Dozen to a Customer

First Quality

**Nylon Hosiery 3 Pair 1.65**

Newest Shades — 51-15.

1 Box to a Customer

**PARTY DRESSES**

Dan River Cottons; Nylons.

Fresh, Crisp, New Dresses for the Holidays

**2.75 UP**



**FOR BOYS**

**AWARD SWEATERS**

**\$2.90**

First Quality, 100% Pure Wool, Heavy Knit, 4-12.

**STRETCH HOSE**

60c pr. **2 pr. \$1.15**

1 Size Fits 7 to 10 1/2. First Quality.

Men's Full Fashioned Sleeveless

First Quality.

**Cashmere Pullovers 9.85**

Irregulars — 7.85.

HELENCA NYLON

**Stretch Socks 3 Pair 2.00**

70c pr.



100% PURE WORSTED INTERLOCK RIB

**COAT SWEATERS**

**\$5.65**

Pockets — Double Elbows.

Large Assortment of Sport Shirts by Wings at Factory Prices — including Wings Famous White Dress Shirts. "The Collar Is Guaranteed to Outwear the Shirt."

Hundreds of Other Gift Items Throughout the Store All at Low Factory-to-You Prices

FREE — Engraved Gift Cards With Your Purchases

NEW STORE HOURS: We will be open every night till 9:00 p.m. starting December 8, except Fridays to 9:30 p.m., Saturdays till 5:30 p.m.

PLENTY OF **FREE PARKING** AT ALL TIMES

# "Your Dollar Buys More At SAVEL Jewelers"

**Gavel JEWELERS**

"L. I. Newest Credit Jewelers"  
**97 BROADWAY**  
 HICKSVILLE, N. Y.  
 HI 3-4780

**NEVER A CHARGE...  
 FOR CREDIT**

Give Us the Opportunity to Serve You

OTHER STORES: FLORAL PARK, HUNTINGTON STATION

Pre-View Showing!

A BRAND NEW LADY'S  
**Hamilton**  
 with Exclusive  
 Plus FEATURES

The TERRY with Hamilton's  
 Exclusive



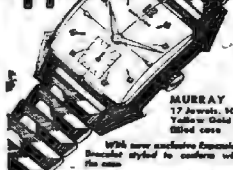
ADD BEAUTY  
 TO THE BAND!  
**\$7150**

CONVENIENT PAYMENTS  
 "Just Say Charge It —  
 Never a Charge for Credit!"

Pre-View Showing!

A BRAND NEW MAN'S  
**Hamilton**  
 with Exclusive  
 Plus FEATURES

The MURRAY with  
 Exclusive NEW  
 Built-in  
 protection  
**\$7150**



CONVENIENT PAYMENTS!

**BIG Money Saving OFFER! COPPER BOTTOM**

## REVERE WARE

THE ORIGINAL STAINLESS STEEL  
 with COPPER BOTTOMS

THE MOST WANTED... THE MOST USEFUL PIECES IN  
 1. MAGNIFICENT GIFT PACKAGE

Best looking, best made, most dependable  
 COPPER BOTTOM Waterless Cooking Utensils in Amer-  
 ica. Nationally Advertised  
 at \$42.10

FOR LIMITED TIME ONLY!

THE SMART DOUBLE BOILER AND COVER

3 QUART SAUCE PAN AND COVER

1 QUART SAUCE PAN AND COVER

5 PIECE EGG POACHER UNIT

10" FRENCH CHEF SKILLET AND COVER

SNUG FITTING COVERS

10" FRENCH CHEF SKILLET AND COVER

COMFORTABLE POLYMER HANDLES

BEAUTIFUL POLISHED STAINLESS STEEL ROCK WITH 10 ADJUSTABLE HANGERS

YOU GET ALL THIS IN 1 LOVELY GIFT PACKAGE!

- 1 Quart Sauce Pan and Cover
- 3 Quart Sauce Pan and Cover
- 1 1/2 Quart Double Boiler and Cover
- 10" French Chef Skillet and Cover
- 8" French Chef Skillet and Cover
- 5 Piece Egg Poacher Unit

**\$39.95** ON EASY CREDIT  
 \$1.00 DOWN • 50¢ A WEEK  
 QUANTITIES LIMITED!

**SAVEL  
 JEWELERS**

**97 BROADWAY**

WHEN YOU MAKE PURCHASE, ASK FOR  
 CAR COUPONS ON 1955 PONTIAC

...For Your Christmas Gifts Visit L. I. Newest  
 Credit Jewelers

FLORAL PARK — HICKSVILLE — HUNTINGTON STATION  
**HI 3-4780 HICKSVILLE, N. Y.**

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**CEDAR CLIFF**

**Fund to Help Needy Members**

By JIM PRIEST  
Hicksville 4-4893

The first bit on the agenda is a report on our Civic Association's meeting on Thursday last at which a hard core quorum dug into some new business after hearing reports from the various committees.

Under new business was the establishment of a special fund for the purpose of helping needy members of the community. In keeping with the purpose of the Cedar Cliff Civic Assoc. the recipients of aid need not be members of the Civic group. The fund, as yet is painfully inadequate but fund raising methods being considered should make it possible to do some good for neighbors who are hit hard by illness, unemployment or both.

Motions were carried to write to the town fathers to bluntly remind said gentlemen that close to 600 voters represented by the Ass'n. are not entirely satisfied with certain conditions existing in the community. Grievances aired were on the subjects of poor road drainage, poorly installed street signs, need for more street signs and more street lights. Intersections of our north and south streets at Plainview and Woodbury Roads respectively were the points criticized for lack of lighting.

There was a call for an Ambulance Committee representative to join the central committee composed of a volunteer from each organization in the Hicksville area. Al ready a very busy man, Johnny Reichel volunteered to temporarily sit in the committee for our Ass'n. Incidentally I was mistaken in writing that the much needed ambulance was a reality. How wrong can I be?

Members were gratified to hear that more mail boxes were recently spotted about the area to satisfy a long need.

Aforementioned Johnny Reichel, as usual, submitted a half dozen more new members names for approval by the membership. From 4 Summit St. came Mr. Muller, from 55 Cedar St. Mr. Logorio, from Cliff Drive a quartette comprising Cliff Schaeuf, Mr. Sharp, Mr. Jonason and Mr. Horney.

Something is wrong with the ruling that bars children from school because they are not five by December 1st. I know that, due to crowded conditions, a line has to be drawn somewhere but I feel strongly that the ruling should be more flexible. Some five year olds have no desire to start school while others cannot wait to start and should be admitted before the desire is gone even though not quite five by December 1st.

Here is another angle, some children at four and one-half are more advanced than others of five and one-half in vocabulary, enunciation, creativeness and crafts of Kindergarten level. Why must these particularly bright four and one-half year olds have to wait an-

other school year and then be forced to attend a full year of short session Kindergarten classes? The answer is a special group of tests to be given children who are to be five before the second semester starts and if the child passes these tests be admitted for the second semester of Kindergarten to start first grade studies in September of the following year. What is so vital about Kindergarten that makes a full year's attendance necessary? If there is a certain number of Kindergarten hours required by State Law for children starting school at any age up to seven, why, cannot four and one-half year old children who are five by January 15th. Who can pass the proposed attitude test be allowed to put in these hours in the second semester?

I was told during registration by the principal of the E. Street School that she had turned down a child's application because the child was one day over the arbitrary birth date deadline!

At the risk of being called a crank, What are we paying taxes for? If my offspring starts school sooner he finishes school sooner. Does that skin anyone's nose?



**SERVICE  
is our  
BUSINESS**

**HILL CLEANERS**

**Opening Special!**

**SUITS DRESSES** Dry Cleaned **85¢ EA.**



**FAST! SHIRT SERVICE** • **HI 4-7910** • **ALTERATIONS** • **2 HOUR DRY CLEANING**  
656 BROADWAY (Opp. Grumman) HICKSVILLE

**ESQUIRE FLOOR COVERINGS**

**SANTA'S HELPER . . . Any Purchase**

*Before Dec. 10th*

INSTALLED

*Before Christmas*

**67 North Broadway  
Hicksville**

HI 3-1730



3 PLY ALL COTTON BACK HEAVY DUTY TWIST  
REG. 9.95 **Slashed To 7.50**

**9x12 RUG PADS** **7.95**  
HEAVY WAFFLE LINING

9 x 12 Figured Nylon Viscose  
**RUGS** PAD TO FIT **64.50**

Heavy Chenille COTTON TWIST & SHAG **3.95** Sq. yd.

**ASPHALT TILE**  
Group "A" . . . . 4c  
Group "B" . . . . 5c  
Group "C" . . . . 7c  
Group "D" . . . . 9c

**FREE Carpet Sweeper**  
WITH EVERY PURCHASE OF \$100.00 OR MORE IN CARPETING

**STORM DAMAGE**

Winter Winds Mean MISSING SHINGLES

Check Your Roof

CALL

**HICKSVILLE IMPROVEMENT CO.**

**HI 3-1790**

**HI 3-2944**

We Will Wait Till Insurance Company Pays You

# Christmas TREES

## 7 LIGHT INDOOR SET



Safety Fuse

**\$2.55**

#3010 SF

- =3415 SF—15 Light Indoor ..... \$4.95
- =3425 SF—25 Light Indoor ..... \$8.95
- =508—Bubble Light ..... \$2.65
- =3018—Fancy Figures ..... \$3.50
- Angel Light, Tree Top ..... \$1.65

## OUTDOOR SETS

- =3005 SF—7 Light Set ..... \$3.25
- =3215 SF—15 Light Set ..... \$6.75
- =3020 SF—20 Light Set ..... \$8.95
- =551—Santa Face ..... \$3.95
- Bubble-Lite Trees ..... \$9.15
- Candolier #165 ..... \$2.45
- Candolier #193 ..... \$3.00
- Noma #547 Door Spray ..... \$8.95

## SLEDS

- YANKEE CLIPPER #10 ..... \$4.15
- #12 ..... \$5.10
- FLEXIBLE FLYER #44 ..... \$9.95
- #47 ..... \$10.95
- #251 ..... \$12.95

## CHRISTMAS TREE STANDS

**98¢ \$1.49 \$1.89**

- SWISS MUSIC BOXES, Church Window ..... \$9.95
- SWISS MUSIC BOXES, CATHEDRAL ..... \$6.75
- THREE WISE MEN PLAQUE ..... \$3.65
- SANTA-FIREPLACE PLAQUE ..... \$3.95
- GREETING BELLS ..... 98c and \$1.49
- STRIPED DOOR CANES ..... \$ .79

## CHRISTMAS SPECIAL

### REO HOLIDAY POWER MOWER



18" Reel Mower  
Reo Engine  
Wonderful Christmas Gift  
At Reduced Price

Price Expires December 25th

**\$84.75**

## TOYS

- RADIO WAGON, Tot's Wagon, Practical First. \$ 1.98
- Radio Saper ..... \$ 5.95
- Radio Flyer ..... \$ 8.95
- CHAMPION AUTO, Santa's Special ..... \$14.95
- MURRAY TRACTOR ..... \$27.95
- VELOCIPEDE, 12" Front Wheel Rubber Tired .. \$12.50
- 16" Front Wheel Rubber Tired .. \$14.50
- TOY WHEEL BARROWS ..... \$1.49 and \$2.49
- CROQUET SETS, Colorfully Decorated ..... \$13.95
- WESTINGHOUSE PORTABLE RADIO ..... \$29.95
- ELECTRIC PHONOGRAPH, lifetime guarantee \$12.95
- BASKETBALL, Official Size and Weight ..... \$ 6.95

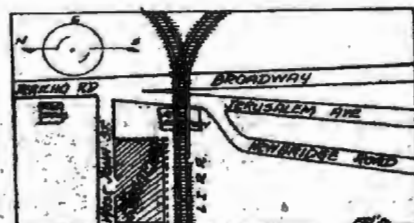
# Wm. Kroemer & Sons, Inc.

WEST JOHN STREET

HICKSVILLE, L. I.

LARGE PARKING AREA

Telephone Hicksville 3-0500, 0501









	12,500.00	
B	17,550.00	
C	4,000.00	
<b>TOTAL</b>		<b>34,800.00</b>
<b>DEPARTMENT OF PROBATION</b>		
A	273,276.00	
B	2,195.00	
D	33,855.00	
<b>TOTAL</b>		<b>314,326.00</b>
<b>SUPERINTENDENT OF SCHOOLS - DIST. #1</b>		
A	23,986.00	
B	125.00	
D	1,725.00	
<b>TOTAL</b>		<b>25,836.00</b>
<b>SUPERINTENDENT OF SCHOOL - DIST. #2</b>		
A	23,406.00	
B	425.00	
D	1,800.00	
<b>TOTAL</b>		<b>25,631.00</b>
<b>FARM BUREAU</b>		
A	27,380.00	
B	1,900.00	
C	600.00	
D	6,725.00	
<b>TOTAL</b>		<b>46,624.00</b>
<b>HOME BUREAU</b>		
A	55,509.00	
B	1,920.00	
C	945.00	
D	8,946.00	
<b>TOTAL</b>		<b>47,320.00</b>
<b>4H CLUBS</b>		
A	53,983.00	
B	4,850.00	
C	1,200.00	
D	18,750.00	
E	20,500.00	
<b>TOTAL</b>		<b>99,283.00</b>
<b>VOCATIONAL EDUCATION &amp; EXTENSION BOARD</b>		
A	17,507.00	
B	6,817.00	
D	7,371.55	
<b>TOTAL</b>		<b>31,495.55</b>
<b>RESIDENT TUITION - STATE SCHOOLS</b>		
A	4,377.00	
B	35,000.00	
C	10,000.00	
<b>TOTAL</b>		<b>49,377.00</b>
<b>NASSAU COUNTY LEGAL AID SOCIETY</b>		
A	4,000.00	
B	200.00	
<b>TOTAL</b>		<b>4,200.00</b>
<b>MEMORIAL DAY EXPENSE</b>		
A	1,760,000.00	
B	25,000.00	
C	100,000.00	
D	50,000.00	
<b>TOTAL</b>		<b>1,935,000.00</b>
<b>EXPENSE OF LOANS</b>		
A	15,000.00	
B	35,000.00	
C	21,000.00	
D	51,212.12	
E	80,000.00	
<b>TOTAL</b>		<b>202,212.12</b>
<b>EXPENSE OF FIGHTING FOREST FIRES</b>		
A	35,000.00	
B	1,281,578.81	
C	4,834,000.00	
<b>TOTAL</b>		<b>6,450,578.81</b>
<b>INTEREST ON CURRENT LOANS</b>		
A	200,000.00	
B	1,525,000.00	
C	25,000.00	
<b>TOTAL</b>		<b>1,750,000.00</b>
<b>INTEREST ON CAPITAL LOANS</b>		
A	12,600.00	
B	6,600.00	
C	6,000.00	
<b>TOTAL</b>		<b>25,200.00</b>
<b>RESERVE FOR CONTINGENCIES</b>		
A	39,000.00	
B	18,000.00	
C	313,000.00	
D	3,700.00	
<b>TOTAL</b>		<b>373,700.00</b>
<b>RESERVE FOR SCHOOL DISTRICTS</b>		
A	8,000.00	
B	6,000.00	
C	8,000.00	
<b>TOTAL</b>		<b>22,000.00</b>
<b>RESERVE FOR UNCOLLECTED TAXES</b>		
A	48,587,476.00	
B	342,044.69	
<b>TOTAL</b>		<b>48,929,520.69</b>
<b>TOTAL COUNTY APPROPRIATION</b>		
A	6,408,100.00	
B	12,795,807.00	
C	27,869,569.00	
<b>TOTAL</b>		<b>46,973,476.00</b>
<b>TOTAL COUNTY APPROPRIATION</b>		
A	5,487,920.00	
B	424,487.00	
D	552,682.00	
<b>TOTAL</b>		<b>6,465,089.00</b>
<b>State Retirement System</b>		
A	645,000.00	
<b>TOTAL</b>		<b>7,090,069.00</b>

**Nassau County Police District budget for the year 1955:**

- Cash on Hand, January 1st 246,509.00
- Departmental Revenue 17,497.00
- Amount of Tax Levy 6,226,072.00

**TOTAL 7,090,069.00**

Section 6. The following amount is hereby appropriated for State Court & Stenographers Expense for the year 1955:  
**CODE NO. 359 - State Court & Stenographers Expense 160,338.52**

Section 7. The following estimated revenue is hereby appropriated and made available for State Court & Stenographers Expense for the year 1955:  
**Amount of Tax Levy 160,338.52**

Section 8. The following amount is hereby appropriated for expenditures from the County Road Fund for the year 1955:  
**CODE NO. 400 - For County Roads as authorized by the Highway Law 10,189,159.00**

Section 9. The following estimated revenues are hereby appropriated and made available for the purposes set forth in the County Road Fund budget for the year 1955:  
 Estimated Cash on Hand, January 1st 7,475,000.00  
 Estimated Revenue 2,848,059.00  
 Appropriation from General Fund 66,100.00

**TOTAL 10,189,159.00**

Section 10. The unexpended balances in the Capital Fund accounts are hereby reappropriated for Permanent Improvements as follows:  
**CODE NO.**

420	County Roads	496,400.00
421	Surface Drainage	269,400.00
422	County Bridges	2,272,000.00
423	Grade Crossings	26,000.00
428.1	Nassau County Park Buildings	866,000.00
429.2	Nassau County Park Improvement	607,000.00
431	Parks and Grounds	10,000.00
435	Old Court House Improvement	9,000.00
437	New Court House Improvement	4,000.00
438	Childrens Court & Probation Building	30,000.00
439	Maintenance Building - County Center	15,000.00
440	Public General Hospital	572,500.00
441	Tuberculosis Hospital	142,900.00
442	County Welfare Home	500,000.00
443	New Office & Storage Building	107,800.00
444	Mosquito Control Building	31,317.00
445	Jail Buildings - New	2,580,000.00
446	Jail Buildings - Reconstruction	13,000.00
447	Nursery Buildings	5,300.00
448	Road Maintenance Building	5,000.00
460	Harbors & Inlets	77,100.00
462	Shore Erosion	10,000.00
463	Fences & Parking Fields	206,000.00
464	Marine Railway Bulkhead	10,800.00
465	Marine Building	16,800.00
466	Sunrise Highway Improvement	30,000.00
467	Juvenile Detention Building	146,000.00

**TOTAL 9,173,917.00**

Section 11. The following amounts are hereby appropriated for Sewage Disposal District No. 2 purposes for the year 1955:  
**CODE NO.**

621 A	DISPOSAL PLANT	
B	Salaries, Wages & Fees	265,040.00
C	Equipment	4,990.00
D	Materials & Supplies	74,440.00
E	Expenses	26,075.00
632 A	TRUNK LINES	
B	Salaries, Wages & Fees	140,720.00
C	Materials & Supplies	15,700.00
D	Expenses	9,500.00
621-3-60	OTHER DISTRICT PURPOSES	
621-3-63	Nassau County System	16,600.00
621-3-66	Expense of Loans	3,000.00
621-3-70	Insurance on Buildings	6,183.90
621-3-71	Interest on Bonded Debt	2,000.00
621-3-76	Principal on Bonded Debt	597,374.00

**TOTAL 2,019,272.90**

Section 12. The following estimated revenues are hereby appropriated and made available for the purposes set forth in the Sewage Disposal District No. 2 budget for the year 1955:  
**CODE NO.**

628.5-3-71	Interest on Bonded Debt	50,483.50
628.5-3-76	Principal on Bonded Debt	55,000.00

**TOTAL 105,483.50**

Section 13. The following amounts are hereby appropriated and made available for the purposes set forth in the Sewage Collection District R. I. A. budget for the year 1955:  
**CODE NO.**

629.2 D	Services by Disposal District No. 2	40,188.00
629.2-3-71	Interest on Bonded Debt	251,875.00
629.2-3-76	Principal on Bonded Debt	260,000.00

**TOTAL 542,063.00**

Section 14. The following estimated revenues are hereby appropriated and made available for the purposes set forth in the Sewage Collection District R. I. A. budget for the year 1955:  
**CODE NO.**

1	Cash on Hand, January 1st	15,000.00
2	Miscellaneous Revenue	20,700.00
3	Amount of Tax Levy	63,783.50

**TOTAL 99,483.50**

Section 15. The following amounts are hereby appropriated for Sewage Collection District No. 2 - Valley Stream purposes for the year 1955:  
**CODE NO.**

629.2 D	Services by Disposal District No. 2	40,188.00
629.2-3-71	Interest on Bonded Debt	251,875.00
629.2-3-76	Principal on Bonded Debt	260,000.00

**TOTAL 542,063.00**

Section 16. The following estimated revenues are hereby appropriated and made available for the purposes set forth in the Sewage Collection District No. 2 - Valley Stream budget for 1955:  
**CODE NO.**

1	Cash on Hand, January 1st	72,800.00
2	Miscellaneous Revenue	82,500.00
3	Amount of Tax Levy	388,763.00

**TOTAL 544,063.00**

Section 17. The following amounts are hereby appropriated for Sewage Collection District No. 2 - Franklin Square purposes for the year 1955:

**Fire Elections**

(Continued from Page 1)

have been made to inject politics as an issue into the Bethpage Fire District election.

"We further state that candidates Hynes and Lang clearly have support from members of both major political parties as well as non-partisans, all acting as members of the community as a whole. "The public welfare demands that partisan politics be kept out of the area of fire protection and we duly subscribe to this principle. We further state that at no time have we instructed any of our party workers to take part in this campaign."

The Citizens Committee went further and charged "the incumbents are resorting to a last-ditch effort of smear and innuendo to hoodwink the voters of Bethpage."

The Hynes-Lang platform seeks "equal representation for all areas of Bethpage, a fresh viewpoint responsive to the needs of Bethpage today, intelligent view towards the future, fire protection needs, and positive opposition to rubber-stamp administrators dominated by one-man-rule ideology."

Friends of Thorne and Sturtevant point to the continued efficiency and fine record of the fire dept. and fire district, the fact that the tax rate on property for the fire district has been more than cut in half for the coming year from 29 cents per \$100 of assessed valuation to 11 1/2 cents, and the excellent record of minimum fire losses during the year.

In Plainview interest is focused upon the contest for a water commissioner with Ralph Adams incumbent, seeking a second year term.

Hicksville has no official contest with Vincent W. Braun, ex-chief, unopposed for re-election for a five-year term as commissioner.

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Section 12. The Clerk of the Town of Hempstead having filed with the Board of Supervisors a copy of the Town Budget of the Town of Hempstead for the year 1955, adopted by the Town Board on October 26th, 1954...

Section 13. The Clerk of the Town of North Hempstead having filed with the Board of Supervisors a copy of the Town Budget of the Town of North Hempstead for the year 1955, adopted by the Town Board on October 26th, 1954...

Section 14. The Clerk of the Town of Oyster Bay having filed with the Board of Supervisors a copy of the Town Budget of the Town of Oyster Bay for the year 1955, adopted by the Town Board on October 26th, 1954...

Section 15. The assessed valuations of the Special Districts in the Towns of Hempstead, North Hempstead and Oyster Bay for the year 1955 having been filed with this Board of Supervisors and entered upon the minutes thereof...

SPECIAL DISTRICTS IN TOWN OF HEMPSTEAD 1955

Table listing Special Districts in Town of Hempstead 1955. Columns include Districts, Amount to be raised and levied, and Rate. Sub-sections include Fire Districts, Fire Protection Districts, Improvement Districts, Park Districts, and Lighting Districts.

Table listing Sanitary Districts. Columns include Districts, Amount to be raised and levied, and Rate. Districts include Central Park, East Hempstead, East Lawrence, East Meadow, Elmont, Franklin Square, Green Acres, Harbor Isle, Hempstead Gardens, Hewlett-Woodmere, Inwood, Island Trees, Lakeview, Lawrence North, Lido-Point Lookout, Malverne, Meadowmere, Merrick, Oceanside, Roosevelt, South Hempstead, Southside, West Hempstead, West Long Beach, Woodlawn Terrace, and Woodmere.

Table listing Refuse and Garbage Districts. Columns include Districts, Amount to be raised and levied, and Rate. Districts include Barnum Island, Bay Park-Hewlett Point, Bowling Green Estates, Harbor Isle, Levittown, Lido-Point Lookout, and Uniondale.

Table listing Sewer Districts. Columns include Districts, Amount to be raised and levied, and Rate. Districts include Green Acres, West Long Beach, and Water Districts.

Table listing Water Districts. Columns include Districts, Amount to be raised and levied, and Rate. Districts include Central Park (Bethpage), Bowling Green Estates, East Meadow, Franklin Square, Garden City Square, Hicksville, Island Trees, Levittown, Lido-Point Lookout, Uniondale, and West Hempstead-Hempstead Gardens.

Table listing Water Supply Districts. Columns include Districts, Amount to be raised and levied, and Rate. Districts include Bellmore, Bellmore Plaza, Clear Brook Park, East Lawrence, Elmont, Inwood, Lakeview, Lawrence North, Malverne Park, Meadowmere, Merrick, North Lynbrook, and Roosevelt.

TOTAL FOR SPECIAL DISTRICT PURPOSES IN THE TOWN OF HEMPSTEAD \$6,089,090.52

SPECIAL DISTRICTS IN TOWN OF NORTH HEMPSTEAD 1955

Table listing Special Districts in Town of North Hempstead 1955. Columns include Districts, Amount to be raised and levied, and Rate. Sub-sections include Fire Districts, Garbage Districts, Light Districts, and Park Districts.

(Continued on Next Page)

Park Road and beginning approximately 450 feet north of Old Country Road. No. 657-F-2 - SEAFORD TOWN OF HEMPSTEAD - Map of Woodhull Park, Addition No. 1, by Flanagan & Sons, Inc., located south side Clark Street and beginning 251.32 feet west of Washington Avenue.

No. 710-F-1 - EAST MEADOW TOWN OF HEMPSTEAD - Map of Roswell Homes, by Elkay Homes, Inc., located south side Wilson Road and beginning 112.04 feet west of Merrick Road. No. 433-F-7 - EAST MEADOW TOWN OF HEMPSTEAD - Map of Lakeview Estates, Section 6, by K & T Homes and K & T Holding Corp., located on the southerly side of Prospect Street and beginning 201.40 feet northeast of Bellmore Avenue.

No. 483-F-3 - HICKSVILLE TOWN OF OYSTER BAY - Map of Broadpage, Section 3, by Roswood Health, Inc., located south side of McCarthys Lane and beginning on the east side of Kay Avenue. No. 624-F-4 - HICKSVILLE TOWN OF OYSTER BAY - Map of Joland Homes, Section No. 2, by Sigmund Bergman, Georgia Ader & Morris S. Greenbaum, located on the east side of Vincent Road and beginning approximately 470 feet north of Ketcham Avenue.

No. 741-F-1 - EAST MEADOW TOWN OF HEMPSTEAD - Map of Mooreharen, by Mooreharen Homes, Inc., located approximately 100 feet north of Francis Drive and beginning approximately 500 feet east of Merrick Avenue. No. 557-F-5 - NEAR SYOSSET, TOWN OF OYSTER BAY - Map of Parkfield, Section No. 5, by APT Builders Corp., located south side of Smith Street and beginning 458.52 feet south of Robert Street.

No. 711-F-1 - FARMINGDALE TOWN OF OYSTER BAY - Map of Val-Park, by Val-Park Homes, Inc., located north side of Hempstead-Farmingdale Turnpike and beginning 90.24 feet west of Dolphin Drive. No. 551-F-3 - OLD BETHPAGE, TOWN OF OYSTER BAY - Map of Bethpage Cables, Section No. 3, by Michael Forte & Milford Builders, Inc., located north side of Plain Hay Road and beginning approximately 650 feet west of Bethpage Road.

No. 578-F-2 - NEAR AT WILLAGES OF VALLEY STREAM, TOWN OF HEMPSTEAD - Map of Valley Manor, Addition No. 1, by Valley Manor, Inc., located west side of Franklin Avenue and beginning 314.05 feet north of Wheeler Avenue. No. 640-F-1A - JERICHO, TOWN OF OYSTER BAY - Map of Oakwood Estates, Section No. 1, by J. J. & M. J. O'Connell, Inc., located approximately 350 feet south of Jericho Turnpike.

No. 716-F-1 - FRANKLIN SQUARE, TOWN OF HEMPSTEAD - Map of Toni Homes, by Toni Homes, Inc., located approximately 103 feet south of Maple Avenue and beginning approximately 200 feet east of Madison Street. Also to be considered are the following applications for reduction of principal of surety bonds for public improvements: No. 332-R-3 - MASSAPEQUA TOWN OF OYSTER BAY - Map of Stuart Park, Section No. 3, by Stuart-Massapequa Corp., located approximately 250 feet south of Southern State Parkway and beginning approximately 500 feet east of the Hicksville-Massapequa Road.

No. 230-R-3 - NEAR VALLEY STREAM, TOWN OF HEMPSTEAD - Map of Green Acres Homes, Inc., located south side of Forest Road and beginning approximately 535 feet west of Brook Road. No. 230-R-3 - NEAR VALLEY STREAM, TOWN OF HEMPSTEAD - Map of North Hill Gardens, by Jack Webster & Morris Weinberger, located south side of Old Country Road and the west side of Shelter Rock Road.

By Order of NASSAU COUNTY PLANNING COMMISSION Charles H. Weckerle Executive Secretary

LEGAL NOTICE NOTICE IS HEREBY GIVEN that in accordance with Section 1410 of the County Government Law of Nassau County, a public hearing will be held by the Nassau County Planning Commission at the Office of the County Engineer, 107 Mineola Boulevard, Mineola, New York, on Monday, December 13, 1954, at 5:30 P.M., to consider the following application for final approval of a subdivision plan: PLAINVIEW TOWN OF OYSTER BAY - Section 2, Plainview Terrace, by Irving M. Newman, located approximately 2,200 feet west of Central D930-ex12 7

LEGAL NOTICE DECember 13, 1954, at 5:30 P.M., to consider the following application for final approval of a subdivision plan: PLAINVIEW TOWN OF OYSTER BAY - Section 2, Plainview Terrace, by Irving M. Newman, located approximately 2,200 feet west of Central D930-ex12 7

LEGAL NOTICE

Districts	Amount to be raised and levied	Rate
<b>SEWER DISTRICTS</b>		
Bethpage	\$ 121,687.33	—
Great Neck	123,584.16	—
Port Washington	232,455.94	—
<b>WATER DISTRICTS</b>		
Albertson	17,816.74	.10
Carle Place	41,958.25	.25
Garden City Park	30,045.45	.115
Glenwood	5,423.67	.024
Great Neck	7,305.12	.069
Manhasset Lakeville	21,021.10	.02
Port Washington	14,070.72	.03
Roslyn	56,718.39	.15
Westbury	26,889.16	.111
<b>TOTAL FOR SPECIAL DISTRICT PURPOSES IN THE TOWN OF NORTH HEMPSTEAD</b>	<b>\$2,144,001.47</b>	

SPECIAL DISTRICTS IN TOWN OF OYSTER BAY 1955

Districts	Amount to be raised and levied	Rate
<b>FIRE DISTRICTS</b>		
Bethpage	\$ 42,650.18	.155
Farmingdale	22,543.56	.128
Hicksville	198,858.46	.385
Jericho	17,683.87	.166
Locust Valley-Fire District	33,700.60	.15
Hydrant Rental	11,213.46	.05
Massapequa	100,452.65	.18
North Massapequa	35,873.50	.24
Syosset	90,708.85	.26
<b>FIRE PROTECTION DISTRICTS</b>		
Cold Spring Harbor	2,369.94	.17
Broadway Park (Massapequa)	4,611.96	.17
East Norwich	5,100.59	.145
Glenwood - Glen Head	24,826.18	.125
Greenvale	625.47	.10
Oyster Bay	21,159.67	.245
Plainview	66,087.84	.38
<b>GARBAGE DISTRICTS</b>		
Bethpage - Extension #1	48,302.18	.65
Glenwood Landing (Glenwood - Glen Head)	84,541.30	.50
Hicksville & Extension #3 and 4	49,041.13	.285
Hicksville Extension #5	207,304.17	.48
Hicksville Extension #6	89,516.30	.095
Hicksville Extension #7	5,325.39	.73
Locust Valley	5,858.92	.645
Oyster Bay	25,557.43	.45
South Farmingdale	35,751.62	.45
South Farmingdale Ext. #1	13,108.86	.22
South Farmingdale Ext. #2	5,232.49	1.02
South Ridge	13,981.41	.845
Syosset	6,336.13	.595
Syosset District #2	14,358.77	.355
Syosset District #3	7,576.70	.40
Syosset District #4	11,876.16	.415
Syosset District #5	13,147.55	.52
Syosset District #6	15,938.89	.445
Syosset District #6	11,435.23	.53
<b>PARK &amp; PARKING DISTRICTS</b>		
Bethpage	37,087.11	.10
Glenwood-Glen Head	4,087.79	.02
Hempstead-Oyster Bay Community Swimming Pool	10,383.22	.173
Hicksville	35,516.44	.06
Locust Valley	10,222.97	.18
Massapequa	31,482.64	.06
Oyster Bay	22,472.89	.26
Syosset	20,072.03	.06
<b>LIGHTING DISTRICTS</b>		
Broadway Park	\$ 1,965.51	.075
Central Park (Bethpage)	26,977.24	.10
East Norwich	-0-	-0-
Glenwood-Jericho-Wheatley	21,037.60	.095
Hicksville	68,264.84	.115
Locust Valley	6,595.43	.175
Massapequa	6,522.21	.11
North Massapequa	48,141.41	.13
Oyster Bay	22,472.89	.145
Oyster Bay Cove	-0-	-0-
Plainview	21,676.88	.135
Syosset-Locust Grove	20,471.23	.085
<b>SEWER DISTRICT</b>		
Oyster Bay	50,209.16	.53
<b>WATER DISTRICTS</b>		
Bethpage	33,385.63	.11
Glenwood-Glen Head	16,001.65	.09
Hicksville	54,739.87	.085
Hicksville (Bloomingdale Ext.)	4,209.88	.095
Jericho	83,594.60	.10
Jericho (Oyster Bay Cove Ext.)	602.12	.18
Locust Valley	-0-	-0-
Massapequa (Direct Assessment) (Ad Valorem)	73,066.63	.09
Oyster Bay	39,391.95	.29
Plainview	50,881.25	.30
South Farmingdale	56,693.54	.20
South Farmingdale Ext.	3,519.97	.34
<b>TOTAL FOR SPECIAL DISTRICT PURPOSES IN THE TOWN OF OYSTER BAY</b>	<b>\$2,253,847.62</b>	

Section 16. The assessed valuations in the Towns of Hempstead, North Hempstead and Oyster Bay for the year 1955 upon which town highway taxes are to be raised and levied having been filed with the Board of Supervisors and entered upon the minutes of the Board of Supervisors the amounts of moneys appropriated by the Town Boards for town highway purposes for the year 1955, the said amounts of moneys are hereby determined to be raised and levied upon the taxable properties in each of said Towns for high-ways for the year 1955, and this Board of Supervisors does hereby also fix and determine that the tax rates on each \$100. of assessed valuation in each of said towns to be the rates which are set opposite the respective amounts appropriate to wit:

TOWN	TOWN HIGHWAY PURPOSES	RATE
Hempstead	\$1,923,605.73	.31
North Hempstead	1,216,609.75	.69
Oyster Bay	1,110,729.66	.43

Section 17. The Town Boards of the Towns of Hempstead, North Hempstead and Oyster Bay having filed with the Board of Supervisors statements showing unpaid water charges in arrears in the respective districts and towns, with a brief description of the property upon which the water was used, the names of the persons and corporations liable to pay the same, and it being the duty of the Board of Supervisors under the Town Law to levy such sums against the persons and properties liable therefor, the following amounts of moneys are hereby determined to be raised and levied for unpaid water charges in arrears within the following towns

LEGAL NOTICE

and districts and against the various persons, corporations and property shown on said lists:

TOWN	WATER DISTRICTS (Water Rents)	AMOUNT
Hempstead	Franklin Square	\$ 28.08
	Hicksville	452.72
	West Hempstead	
	Hempstead Gardens	170.48
	Island Trees	200.58
	Bowling Green Estates	147.49
	East Meadow	368.22
	Bethpage (Central Park)	807.55
	Uniondale	113.26
	Westbury	37.58
	<b>Total</b>	<b>\$2,340.94</b>
North Hempstead	Albertson	\$74.50
	Garden City Park	1,077.57
	Manhasset-Lakeville	6,532.10
	Glenwood	98.00
	Roslyn	2,086.85
	Westbury	2,757.78
	<b>Total</b>	<b>13,426.80</b>
Oyster Bay	Oyster Bay	1,627.07
	Locust Valley	2,010.55
	Jericho	2,301.29
	Hicksville	5,660.00
	Bethpage (Old)	\$ 782.17
	(Bethpage - New)	1,542.80
	<b>Total</b>	<b>2,324.97</b>
South Farmingdale	Plainview	3,216.69
	Plainview	770.65
	Massapequa	276.80
	<b>Total</b>	<b>17,628.93</b>

Section 18. The Town Board of the Town of Hempstead having filed with the Board of Supervisors a statement showing sidewalk and curb assessments to be levied against certain properties in said Town, with a brief description of the properties upon which said assessments are to be levied, the names of the persons and corporations liable to pay the same, and it being the duty of the Board of Supervisors to levy such sums against the properties liable therefor (as set forth in Resolution No. 730, 1954 adopted by the Board of Supervisors October 25th, 1954), the respective amounts of moneys set forth in said resolution against the properties listed therein are hereby determined to be raised and levied for sidewalk and curb assessments.

Section 19. That taxes be collected for the purposes for which aforesaid appropriations have been made and which this Board of Supervisors has ordained shall be raised and levied, and that all of said taxes be collected from the several persons and upon the properties named and described in the several assessment and tax rolls heretofore accepted and entered upon the minutes of this Board of Supervisors, and the County Executive, the Chairman of the Board of Supervisors, and the Clerk of this Board be and they hereby are authorized and directed to execute for and on behalf of the County of Nassau and the Board of Supervisors consolidated tax warrants addressed to the Receivers of Taxes of the Towns and cities within the County of Nassau to wit: Town of Hempstead, Town of North Hempstead, Town of Oyster Bay, City of Glen Cove and City of Long Beach authorizing, directing and commanding the said Receivers of Taxes to collect the taxes heretofore raised and levied by this Board from the several persons and on the properties as named and described in the assessment and tax rolls annexed thereto, the several sums mentioned in the respective consolidated tax warrants for State, County, Town, County Police District, County Sewage Disposal District, County Sewage Collection Districts, Town Highway, Town Special Districts, unpaid water charges in arrears, Town Sidewalk and Curb Assessments and other purposes.

Section 20. This ordinance shall take effect immediately.

APPROVED: NOV. 29, 1954

A. HOLLY PATTERSON  
County Executive

D925x12/2



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Holiday Fair Friday Night

PLAINVIEW Christmas Fair will be held by the Rosary Altar Society of Our Lady of Mercy Church this Friday, Dec. 10, at the Church here.

Mrs. Pelkowski, Chairman assures all Christmas Shoppers that they will find a host of items suitable for gifts.

The Fair will open at 11 A.M. and close at 11 P.M. Refreshments will be sold at a special booth for those who come early and shop late.



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 EXPERIENCED dressmaker, to make uniforms for ladies organization. Hicksville 3-1167.

**WOMAN** wanted for housework, twice weekly, six hours per day. Hicksville 4-7476.

**HELP WANTED — MALE**  
 CLERK-of-the-works for new school construction. Written applications will be received by the Board of Education Union Free School District No. 21, Bethpage, N. Y. until Dec. 9th, 1954.

### ARTICLES FOR SALE

**FURNITURE** — Living room, modern complete—sofa, chairs, tables, lamps and mirror. All or part. LEWittown 9-1927. After 6 P.M.

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**WANTED DRIVERS** — Hicksville to Flushing. Work New York City, 8:30 A.M. to 5 P.M. Hicksville 3-6012.

### INSTRUCTIONS

**IRENE REINHARDT Music Studio** located in Hicksville at 180 5th St., near High School. Piano and Voice. Popular - Classical. Hicksville 3-6030.

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**PIANO Instructions, Children**—Adults theory, Music Appreciation. Reasonable rates. Ann Palmer—25 Amherst Lane, Hillside Terrace Development. Hicksville 4-5619.

### FURNISHED ROOMS

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**FURNISHED room**, gentleman only. Near all transportation. Hicksville 4-1757.

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### FOR RENT

**OFFICE FOR RENT**—Suitable for business or professional. Windows visible on two main streets of Hicksville. HI 3-6888.

### LEGAL NOTICE

**DISSOLUTION NOTICES**  
 STATE OF NEW YORK, DEPARTMENT OF STATE, ss.:  
 I do hereby certify that a certificate of dissolution of City-Wide Great Neck, Inc. has been filed in this department this day and that it appears therefrom that such corporation has complied with section one hundred and five of the Stock Corporation Law, and that it is dissolved. Given in duplicate under my hand and official seal of the Department of State, at the City of Albany, (Seal) this nineteenth day of November, one thousand nine hundred and fifty four.  
 THOMAS J. CURRAN,  
 Secretary of State.  
 By Sidney B. Gordon  
 Deputy Secretary of State.  
 D919-ex12/77

### CHILD CARE

**DAY Care** for child, \$2.00 per day. Woodbury Gardens area. Hicksville 3-8683.

**ATTENTION MOTHERS!** set your mind at ease while you are Christmas shopping. Leave your child in capable hands. Reasonable. Hicksville 4-2498.

**SUNNYMEDE Nursery School.** Hot lunches; free transportation. Hicksville 3-6563.

### NAMES ADVERTISING AGENCY

**HICKSVILLE**—Crosby Laboratories, Inc., here, has named Corydon M. Johnson & Associates, Inc., of Bethpage, as its advertising agency effective Jan. 1. The announcement was made by Murray G. Crosby, president of the firm.

The company specializes in radio communications and applied electronics equipment. In addition to its research and development facilities, Crosby Laboratories assembles and manufactures transmitters, receivers, oscilloscopes, terminal equipment and FM multiplex equipment.

Read It First In The HERALD

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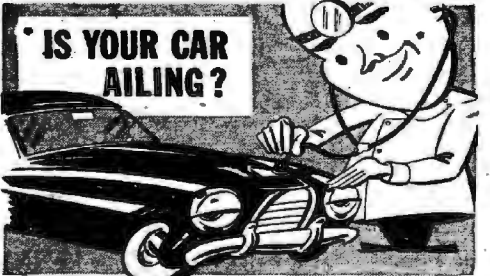
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WELL, ANYWAY, A WHOLESOME SCALP TREATMENT!

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WAIT, MISSIEE ... NO DARE GLO ALLEY LONE SOME ...

TAKE CARE OF THE RANCH FING FONG I GUARD IT WITH YOUR LIFE!

IT IS WRITTEN - A CAT HAVE NINE LIVES! CHINESE BOY SLORRY HAVE BUT ONE!

5-0232  
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 In:  
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## Phone Co Petitions High Court

The New York Telephone Co. petitioned the State Supreme Court Friday to set aside the Public Service Commission's recent denial of the company's request for a rate increase.

The company's petition points out that the state law requires that rates for telephone service be sufficient to provide a reasonable average return upon the "value" of the telephone property used to furnish service. By declining to receive evidence as to the present value of the company's property in its rate application, the petition adds, the Commission failed to comply with the clear requirement of the law.

Keith S. McHugh, company president, said that the present action was taken only after most careful

consideration.

"The issue is of the greatest possible importance to telephone users and can be stated simply," he declared. "Will the company be allowed earnings sufficient to meet the impact of post-war inflation? Or, will much of the effect of inflation be ignored in fixing its rates?"

The company's rate increase request was filed with the Commission on Nov. 30, 1954. It asked for an increase of about 10 per cent in revenues, a day for business main telephones. Hearings before the Commission began January 6, 1954, and were completed July 4.

The company pointed out during the hearings that its telephone charges had gone up less than those in any other state in the country. They have amounted to only 16 per cent, it said, compared to an increase of 92 per cent in the cost of living generally.

The request was denied by the Commission Aug. 5, 1954.



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ROAST 69<sup>c</sup> lb.**

Strictly Fresh Killed All Sizes  
**FOWLS 25<sup>c</sup> lb.**

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Complete Selection of ...  
**TURKEYS - CAPONS - GEESE - DUCKS  
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