

**Dollar Day Edition**  
L.I.'s Only Twice Weekly Newspaper



Vol. 6, No. 47—Hicksville, N.Y., July 13, 1954—Copy 5¢

Official Newspaper for County of Nassau

Entered as Second Class Matter at Hicksville, N.Y., Post Office



**1,000 VACUEES** and refugees will be given emergency feeding, housing and sheltering in Hicksville on Oct. 5, according to plans announced for the Civil Defense drill by Col. William Godfrey (second from left), CD director for Hicksville. Plans for the mass project in the fall are now being made by the local CD staff. Godfrey also announced that insurance protection has now been provided by the local unit, effective yesterday (Monday). This picture was taken during the recent

nationwide CD alert when the Hicksville unit sent "evacuees" to Locust Valley with auxiliary police and communications escort. Left to right are: Jericho CD Director J. Steiner, Col. Godfrey, Lt. Joseph Geiser and Joseph Russo of auxiliary police. In the car are Thomas McCarthy, messenger; Henry Crossman, chief of communications, and William Sauer, auxiliary policeman. (Herald photo by Frank Mallett).

## First Nominee for Queen

HICKSVILLE—Twenty-year-old Lillian Kolsch, daughter of Mr. and Mrs. William Kolsch of 99 Lee Ave., has been nominated for the title of Baseball Queen of the community for Hicksville Night at Ebbets Field, Brooklyn, on Aug. 22. Kolsch is employed at Pittsburgh Plate Glass Co. on New South Rd., here.

Friends of local girls who wish to nominate someone over 18 for the title of Baseball Queen are invited to submit a recent photograph, together with name and address and, age, to the Herald office, 98 North Broadway. Ticket purchasers for the game will vote for their choice.

Pictures of nominees will be displayed in the Herald window. The Queen chosen will be honored at home plate ceremonies prior to the ball game.

## New School on Drawing Board

HICKSVILLE—School district architects, Knappe and Johnson, have been authorized to start on preliminary plans for a small school on the former Wetterauer property on the east side of Newbridge Rd., next to the Holy Family Roman Catholic Church property, it was learned this week. Plans are also being considered for another small school in the north section of the district and the addition of four rooms on the 20-room Lee Ave. School. There are more than 7,000 students currently enrolled in the system.

## Invite Teens to Daily Playground

HICKSVILLE—Teenagers were reminded today there is a playground just for them at the High School from 9 to 12 each morning, Monday through Friday. They are invited to come over and have fun with archery, tennis, ping-pong, volleyball, basketball, softball and arts and crafts. Every Friday, boys and girls are invited for social and square dancing. "Come rain or shine and have a good time," authorities said.

**DOLLAR  
DAYS**



## WORKING WITH TEENS:

# Organize Youth Council Thursday

HICKSVILLE—A meeting for the purpose of "organizing a Hicksville Youth Council" will take place this Thursday night, July 15, at the Holy Trinity Episcopal Church auditorium at Old Country Rd. and Jerusalem Ave., it was announced today. All organization representatives are urged to be present and plan in the formation of an adult group which will cooperate with existing youth programs and assist in the development of new ones, it was disclosed by Isadore Siegel, temporary chairman.

The decision to form the Council, with the possibility that youth activity groups will be encouraged to form their own representative Council to meet with the adults, was made following a mass meeting on the teen question held last

Thursday night in the high school. More than 300 adults and teens were present.

Thirty-five parents signed pledges of "parental cooperation" following the meeting. More than 20 organizations were represented and indicated an interest in further discussions and planning.

Following the opening of the meeting which was conducted by Siegel, School Board member Joseph Cawley read the following statement from Edna Kuhne Sutton, president of the Board:

"The Board of Education of Hicksville District wishes to compliment the group assembled here tonight for its concrete evidence of interest in our community."

"In the past, the Board of Education has cooperated in making the school facilities available to the community. You may be assured of our interest in the matter which concerns you tonight."

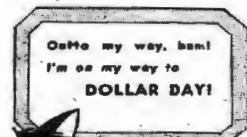
"In conclusion, the Board of Education wishes to advise you that, recently it had a survey made on the subject of recreational needs of the district. The Board, at present is engaged in evaluating the report and its conclusions will be made public as soon as possible."

Two high officials of the police dept. were present for the conference. They were Capt. Vincent Chimenti, commanding officer of the Second Police Precinct; and Inspector John Kearney. Also present were Dr. E. H. LeBarron, superintendent of schools; School Board member Emil J. Stendy, School Athletic Director Chester Jaworski, and numerous organization representatives, clergymen and individual parents. A group of teens were also present and opportunity to speak also.

There were comments and reports from a number of residents of Bethpage, Levittown and Wantagh, also present. They spoke of the success of efforts in their areas.

**POLICE ATTITUDE**  
In answer to a question, Police Inspector Kearney said "30 years ago I patrolled Broadway, Hicksville, and in those days the young men used to gather on the corners. We're still moving them along when they create nuisances . . . when they cause a nuisance, we call in the parents and ask

(Continued on Page 3)



## Motorcade To Launch Dollar Days

HICKSVILLE—A motorcade of dozens of commercial vehicles and private cars of local business concerns will assemble on E. Nicholai St. at the parking field entrance tomorrow (Wednesday) night at 6 o'clock and tour the community to announce the start of Dollar Days.

Forty business firms are participating in Dollar Days, sponsored by the Chamber of Commerce, this Thursday, Friday and Saturday. Stores will be open Thursday and Friday until 9 o'clock for shopper convenience, according to Patrick J. Buffalino, chairman of the retailers' committee of the Chamber.

Many of the specials and features of Dollar Days are listed in today's issue of the Herald, the official publication of the Chamber of Commerce for the big sales event.

## Final Meeting

HICKSVILLE—Roger Cox, Student Council President, conducted the final meeting of the current school year on June 25 at Woodland Ave. Elementary School.

A campaign against stone throwing was planned to be broadcast over the school's public address system, and a review of the council's activities since the school's opening in April was made as follows: 1. Picture Title Contest to name first pictures to go into the library file, 2. distribution of Korn Clothing Drive leaflets, 3. school safety motto contest.

Other officers of the Student Council are Ellen O'Brien, Vice President and John Pasca, Secretary.

## Arrange Outdoor Teen Dance

HICKSVILLE—An outdoor dance in the public parking field next to the Legion Hall on E. Nicholai St. tomorrow (Wednesday) night will probably be the first teen event arranged since the community meeting on youth problems last Thursday. The affair is scheduled by a newly organized club of youngsters who met Monday night at the home of Irving Mallon.

The Teen Club under the leadership of Mrs. Edward Kist will hold a summer dance this Saturday night, July 17, at the VFW Clubhouse on Grand Ave., off Fourth St.

**START  
THURSDAY**

**LEGAL ADVERTISEMENT  
NOTICE TO BIDDERS**

Sealed proposals will be received for the installation of water mains and appurtenances in Newbridge Acres, Section 4, by the Board of Water Commissioners of the Hicksville Water District, Nassau County, New York, at the office of the Water Commissioners, 86 Bethpage Road, Hicksville, N. Y., until 8:00 P.M. prevailing time, July 22, 1954, and then at said office, opened publicly and read aloud.

All inquiries must be addressed to the Engineer. Each bid must be accompanied by a certified check or bid bond made payable and in the amount as set forth in the information to Bidders.

Attention of bidders is called to the Schedule of Prevailing Wages as set forth in the Information to Bidders and made a part of the

**Specifications.**

The successful bidder will be required to furnish performance bond as the information to Bidders provides.

The right is reserved to reject any and all bids to waive any informality in any bid and to accept such bid or bids as to the Board appears for the best interest of the District.

Dated, June 23, 1954.

Board of Water Commissioners  
Hicksville Water District  
Harry Borley, Chairman  
William A. Cisler  
Charles E. Colthurst

D430-ex 7/18

Postmaster William G. Mollitor of Hicksville caught the largest fish of the day when Fire Co. No. 2 went fishing out of Baldwin, Sunday. Louis Rowehl caught the largest number of fish.

**Bridal Shower  
For Constance Pius**

Constance Pius was guest of honor at a miscellaneous bridal shower at the Broadway Tavern on June 26. The bride-to-be received many beautiful gifts. There were 85 guests. The shower was given by Mrs. Ann Jablonski, Marion Jablonski and Mrs. E. Macuska.

The groom-to-be is Richard Lynch of Hicksville. Their wedding will be Aug. 7.

Mr. and Mrs. Melvin Scheiner of 17 W. Cherry St., Hicksville, announce the birth of a daughter, Sara, born on June 24 at the Williamsburg General Hospital.

**LEGAL NOTICE**

**NOTICE IS HEREBY GIVEN** that License No. 54-1842 has been issued to the undersigned to sell beer at retail, under the Alcoholic Beverage Control Law, at 30 Bway, Hicksville, Nassau County, N. Y., for off premises consumption.

Raymond Froehofer  
Tony & Ray's Market  
30 Bway, Hicksville, L. I.  
D429-ex 7/13

**LEGAL NOTICE**

**NOTICE IS HEREBY GIVEN** that License No. 5A-2808 has been issued to the undersigned to sell cider and beer at retail, under the Alcoholic Beverage Control Law, at 182 Bway, Hicksville, Nassau County, N. Y., for off premises consumption.

Eliza & Looney  
182 Bway, Hicksville  
D434-ex 7/13

**HAT BOX****Entire Stock Reduced****for CLEARANCE!****ALL HATS PRICED TO GO!****Closed for Vacation, Sat., July 17th****103 Broadway Hicksville 3-6233**

with a little help  
from Central Federal...  
for traveller's checks  
... vacation club\*  
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\*a carfree vacation for a small sum weekly.

**CENTRAL FEDERAL**

SAVINGS & LOAN ASSOCIATION OF NASSAU COUNTY  
101 WEST PARK AVENUE, LONG BEACH, N. Y.  
LO 6-4000  
280 BROADWAY, HICKSVILLE, N. Y.  
HI 5-4644

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DO IT YOURSELF**

Attic Rooms • Basements • Garages

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**Order Your Materials Now  
PAY LATER**

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Payments so low you don't feel them and you can get the job done.

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JERICHO TPKE., CORNER OAK DRIVE, SYOSSET  
SYOSSET 6-3700  
Saturday, Monday, Tuesday, Wednesday 7:30 A.M. to 5 P.M.—Thursday and Friday Till 9 P.M.

Free Delivery Anywhere

**Dear Jean:**

Chamber of Commerce directors met yesterday at Heinington's. After the first of September, the Hicksville Lions will hold meetings in the new cellar dining room at that restaurant. . . . WALTER S. STACKLER, president of the Long Island Home Builders Institute, and member of the Hicksville firm of Stackler and Frank, will appear as a guest during a four-day house and garden series of programs over WNBC radio and WNBT television during July. Program starts July 22. . . . Hicksville Civic Information Exchange is scheduled to meet this week. . . . Members of the new Central Island Women's Republican Club were at the big County GOP meeting and entertainment last night (Monday) at Casa Seville. . . . Final arrangements for the Hicksville GOP picnic were made at the meeting Friday night. . . . CARLTON BENTLEY of Hicksville has resigned as president of the Young Democrats of the Township and Vice president of Hicksville Democratic Club, for personal reasons. . . . Hicksville Fire Dept sent two trucks to Westbury firehouse around 3 o'clock Saturday morning while the Westbury boys were out battling the blaze on a TV tube factory. The Hicks stood by until five in the morning. . . . Pictures taken at that fire by FRANK MALLETT are on display at the Herald office. . . . We know of at least two attorneys who have or will apply shortly for the job vacated by MICHAEL SULLIVAN in the school district.

The political boss's influence on the designation of favorite "cooperative" papers for the publication of legal is apparently not limited to the township; it has apparently extended to the schools. . . . Get your tickets yet for Hicksville Night, Aug. 8, at Ebbets Field? The best seats are going fast, so don't delay. . . . And vote for your choice for "Baseball Queen". . . . WES GIESE has taken office as president of Hicksville Rotary Club, succeeding LOU SMITH. . . .

ELLEN HERZOG, saleslady in Rogers 5 & 10, Hicksville recently went under surgery in High Point Memorial Hospital. She is now recuperating at her father's home, 108 Carter St., High Point, North Carolina.

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**Bellerose Contracting Co., Inc.**

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115 BROADWAY HICKSVILLE

Hicksville 4-6785

**ALL TYPES of HOME ALTERATIONS**

Including:

Plumbing, Heating, Masonry, Lathing, Carpentry, Basement, Attic Rooms and Alterations Our Specialty

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1-TRIP LOAN**

3 Loan Plans to choose from: (1) Signature only  
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We specialize in fast, friendly cash loans  
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a LOAN PLAN  
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Phone first —  
complete the  
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1-TRIP

7 W. Mario St., Room 3 — Phone: HI 3-3310, Hicksville

Hours: Mon.-Thurs. 9-5:30; Fri. 9-8 — Open evenings by appointment

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enter

Kindly renew  my subscription to the MID-ISLAND HERALD for one year, via mail. I enclose \$2.00 for full payment.

Name \_\_\_\_\_

Street \_\_\_\_\_

Village \_\_\_\_\_

Mail to Box 95, Hicksville, N. Y.

**Youth Council**

(Continued from Page 1)  
their cooperation." He said, there is actually a very low rate of juvenile and youth delinquency in the county.

Rev. David Duncombe of Holy Trinity Episcopal Church won applause when he commented that he would "like to see some real positive thinking and efforts to provide strong and central recreational facilities in the area." He said he didn't like the inference, when an incident occurs, that it is "probably kids."

Siegel, who had been asked to serve as temporary chairman and moderator of the meeting by its sponsors, said "we can only supplement what is the parents' responsibility—teaching children the difference between good and bad."

Lou Klein of the Kiwanis Club described the local interest in establishment of a Y.M.C.A. if not just for Hicksville, then embracing the mid-island area.

Marine Sgt. Melvin L. Kander of 4039 Jean Ave., Bethpage, who is officer in charge of Marine Recruiting in Nassau County, said that his experience with youthful offenders had indicated that home environment is often a contributing factor. He has found such offenders come from (1) homes where both parents are working, (2) parents are divorced or separated, and (3) parents who "just don't give a darn."

He cited the need for cooperation between parents, educators and religious groups.

James Carter of the Charles Wagner Legion Post talked on the basis of his 35 years of experience

with youths. There are good boys in our town, he said, "but we only see the bad ones." He blamed lack of parental supervision and said the most beautiful "Y" in the world could be built, but it would mean little if it were not back by parental help.

He charged "parents are only too glad to get rid of the kids on Friday and the burden always falls on four or five men or women."

Mrs. Edward Kist spoke of the success of the Teen Canteen dances held weekly during the winter and spring at Bursa Ave School. She said her experience indicated the youngsters are not too interested in creative project—they just want a place to "hang around and talk."

Dr. LeBaron spoke briefly of how the schools are cooperating in permitting the use of facilities. The new summer recreation program, he said, opened the previous day with 1,742 youngsters enrolled, that the program will continue for about 10 weeks and cost about \$19,000.

Near the end of the evening, Charlotte Zimmerman of Sleepy Lane complained that she had come to hear a concrete program and all she had heard was denunciation of parents and teenagers. She said the youngsters want to know what is going to be done for them this summer.

Siegel, in closing the meeting, promised something positive would be announced "within a week or two".

HICKSVILLE DOLLAR DAYS  
Are Next Thurs. to Sat.

**LEGAL NOTICE**

NOTICE IS HEREBY GIVEN that License No. 6A 2085 has been issued to the undersigned to sell beer at retail, under the Alcoholic Beverage Control Law, at 62 Jerusalem Ave., Hicksville, Nassau County, N. Y. for off-premises consumption.

Siro Fava  
62 Jerusalem Avenue  
Hicksville, L. I., N. Y.  
D427-ex 7/13

**Remember!**  
**BEATTY'S**  
STATIONERS SINCE 1926  
68 Broadway Hicksville  
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**Office Supplies**  
Hicksville 3-9850

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\$ DAY SPECIALS — JULY 15, 16, 17  
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**FREE CEMENT for KENTILE**

to cover your ENTIRE KENTILE PURCHASE of  
2 Boxes or More, Groups B, C and D only.  
(You Save \$1.39 on Every 2 Boxes Purchased.)

**RUBBER TILES 35% BELOW Market Price**  
PERFECT QUALITY **21¢ ea., 9x9**  
SECONDS QUALITY **15¢ ea., 9x9**

**LINOLEUM TILES (9x9) . . . . . 9¢ ea.**  
BETTER GRADE PLASTIC WALL TILES . . . . . 37¢ sq. ft.  
CONGOWALL . . . . . 49¢ lin. ft.  
VINYL FLOOR TILES . . . . . 15¢ ea.

**HICKSVILLE FLOORS**  
256 OLD COUNTRY RD., HICKSVILLE HI 3-6161

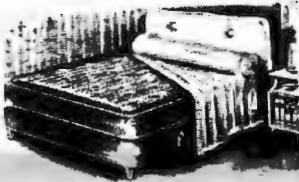
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	Reg.	NOW
Folding Bed & Mattress	\$ 19.95	\$ 12.99
Twin Studio Couch	89.95	59.00
3 P.c. Maple Bedroom Suite	219.00	139.00
Feather Pillows	1.99	1.00
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Innerspring Mattress	49.00	24.95

**HOLLYWOOD BED COMPLETE**

**\$58.00**

GUARANTEED FOR 10 YEARS  
Grand Opening Special . . . complete Damask covered outfit.  
Includes pre-built innerspring mattress, box spring on legs, plus  
washable plastic headboard in decorator colors. Reg. \$99.50.

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109 Broadway, Hicksville

Open Monday, Thursday and Friday 'till 9 P.M.

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Easy Credit Terms

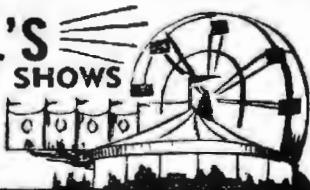


Auspices of  
**MEN'S CLUB**  
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**BROADWAY & HEMPSTEAD TPKE**  
LAST DAY! Thurs., July 22nd



**PRELL'S**  
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UNPAINTED FURNITURE HEADQUARTERS  
 Paint 'em yourself and save  
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**GRASS SHEAR**  
 Reg. \$2.50  
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**FOLDING RULE**  
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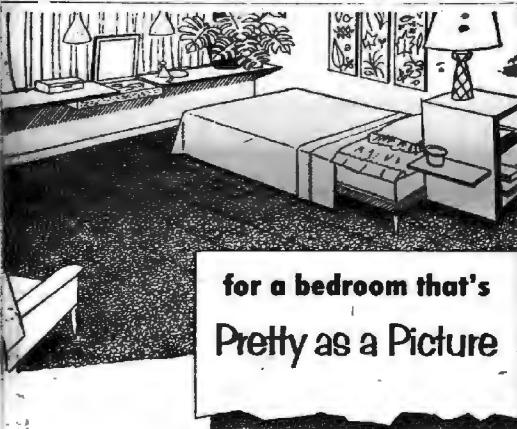
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 SPECIAL!  
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**\$3.99**

GARDEN HOSE  
 • 5 Year Guarantee  
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**\$1.74**  
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\* COUPON GOOD UNTIL JULY 24, 1954.

**CELLAR SCREENS**      **\$1.99** each  
 2" CLEAR PINE — 2/8 x 1/3  
 ALUMINUM WIRE

BETHPAGE LUMBER & SUPPLY CORP.  
 "Your Friendly Neighborhood Lumber Dealer"  
 ON HEMPSTEAD TPK., EAST OF I-107 HICKSVILLE ROAD  
 HIGHWAY 3-5100 - 5101 • OPEN Friday Eve. Til 8:30  
 Saturday All Day  
 FREE DELIVERY



for a bedroom that's  
 Pretty as a Picture

Start with a floor that has become the favorite of many leading decorators — Armstrong's Cork Tile. It's naturally beautiful, naturally resilient — with a soft, textured effect you won't find in any other flooring. A special finish seals it against dirt.

**ARMSTRONG'S**      **65¢**      **SQUARE FOOT**  
 CORK TILE      INSTALLED

6 x 9-Ft Floor — \$39.00      9 x 12-Ft. Floor — \$72.00

Armstrong's Cork Tile is made by a special electronic process that retains the full beauty, color and toughness of natural cork.

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 Hicksville 3-3060 - 7177

NORTH BROADWAY

HICKSVILLE

## HERALD READER OPINION

## Protests 'Coney Island' Trend

By DONALD J. FREELAN  
 The Editor

I have today sent two letters to the Town of Oyster Bay. One letter is an illustrated report on the condition of Levittown Parkway Village Green and adjacent parkway following last Sunday's poorly planned 40 mile bike race in the area. The other is a protest against the issuance of a permit for holding a Fireman's Tournament at the same location this coming Labor Day weekend.

It is all well and good for well meaning civic minded residents to run such affairs since they are not affected themselves. It is quite another matter when hundreds of other people are unable to drive their cars through the affected areas to their homes, or have to look out onto the mess that is inevitable.

Fortunately or unfortunately, depending on your point of view, Levittown Parkway and Levittown Hall are ideally situated for running everything from clam bakes to fire tournaments. What people fail to realize though is that even at best, the Village Green here is a public disgrace and in many instances a health menace. The merchants are not the slightest bit interested in doing anything to improve the appearance of their sidewalk or parking areas. Levittown Hall is faced with the insurmountable problem of disposing of refuse and garbage after a military ball or any other kind of a ball. The Town of Oyster Bay has a standing rule that prohibits anything being dumped in the town incinerator on Sundays. Consequently the stuff is stacked out on the sidewalks and hardly contributes to our community's good looks.

The condition of the area after all of our out of town bike enthusiasts had departed last Sunday was the worst yet and I have a series of photographs to bear me out. To my knowledge, nothing was done to clean up the mess until following Tuesday and then only after I myself had made two separate calls to the Town Board.

As a homeowner of rather permanent status, I don't intend to sit by and watch this beautiful community turn into a second Coney Island Boardwalk. I trust that future chairmen of planning committee

Mr. and Mrs. Stanford Weiss of Willoughby Ave., Hicksville, spent the Fourth of July weekend in Riverhead.

See what this is doing  
 when the wheels of civic pro-  
 motion start turning.

Letters To Editor

14 Abbot Lane  
 Hicksville, N.Y.  
 July 6, 1954

### LEGAL NOTICE

Charter No. 11087

Reserve District No. 2

REPORT OF CONDITION  
 OF THE LONG ISLAND NATIONAL BANK OF HICKSVILLE IN  
 THE STATE OF NEW YORK, AT THE CLOSE OF BUSINESS ON  
 JUNE 30, 1954, PUBLISHED IN RESPONSE TO CALL MADE BY  
 COMPTROLLER OF THE CURRENCY, UNDER SECTION 52,  
 U. S. REVISED STATUTES.

### ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 2,171,728.51
United States Government obligations, direct and guaranteed	8,742,000.00
Obligations of States and political subdivisions	1,119,955.00
Other bonds, notes, and debentures	30,000.00
Corporate stocks (including \$30,700.00 stock of Federal Reserve bank)	30,700.00
Loans and discounts (including \$2,602.94 overdrafts)	8,509,572.52
Bank premises owned \$138,000.00, furniture and fixtures \$72,000.00	210,000.00
Other assets	39,728.76
Total Assets	\$20,853,684.79

### LIABILITIES

Demand deposits of individuals, partnerships, and corporations	\$ 7,645,832.03
Time deposits of individuals, partnerships, and corporations	9,882,123.07
Deposits of United States Government (including postal savings)	351,168.00
Deposits of States and political subdivisions	1,449,055.49
Deposits of banks	15,000.00
Other deposits (certified and cashier's checks, etc.)	176,773.03
Total Deposits	\$19,488,981.62
Other liabilities	320,988.04
Total Liabilities	\$19,809,970.66

### CAPITAL ACCOUNTS

Capital Stock:	\$11,000.00
(cf) Common stock, total par \$11,000.00	
Surplus	\$11,000.00
Undivided profits	21,714.13
Total Capital Accounts	1,043,714.13
Total Liabilities and Capital Accounts	\$20,853,684.79

### MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes

Loans as shown above are after deduction of reserves of Total amount of loans, certificates of interest and obligations, or portions thereof, which are fully backed or insured by agencies of the United States Government (other than "United States Government obligations, direct and guaranteed")

1. JOSEPH A. REINHARDT, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

JOSEPH A. REINHARDT, Cashier

Correct—Attest:

WILLIAM E. KOUTENSKY  
 CHARLES R. CARROLL  
 HERBERT W. PURICK

Directors

State of New York, County of Nassau, ss:  
 Sworn to and subscribed before me this 8th day of July, 1954, and I hereby certify that I am not an officer or director of this bank.

ARTHUR MANGAN, Notary Public,  
 State of N. Y., No. 30-7691300  
 Qualified in Nassau County

My commission expires March 30, 1956.

**HICKSVILLE SWEET SHOP**  
**REAL HOME MADE**  
**ICE CREAM**  
 . . . . . by **GEORGE**  
**FOR DOLLAR DAYS ONLY — TAKE HOME**

**1/2 Gallon**      **\$1.00**  
 For

(Reg. 1.50)

**\$1.00**

STOP IN FOR ONE OF OUR DELICIOUS SODAS  
 OR SNACK DURING DOLLAR DAY SHOPPING

— IN THE HEART OF HICKSVILLE —

**90 BROADWAY**

HI 3-9881

**HICKSVILLE**

**THIS THURS., FRI., SAT.**

**JULY 15, 16, 17**

# HICKSVILLE

*Chamber Of Commerce, Inc.*

## Sales Event Of The Year

HICKSVILLE STORES ARE PLEDGED TO GIVE LONG ISLAND Shoppers the Greatest Sale in more than a decade during Dollar Days. Thousands of items are being offered for these three days ONLY at unbelievably reduced prices.

**STORES ARE OPEN THURSDAY AND FRIDAY UNTIL 9**

A brand new shopper parking field for your convenience is open today with an entrance off Broadway just a few steps north of the Long Island Rail Road Station, in addition to other fine parking fields.

**OFFICIAL STORES DISPLAY BLUE AND GOLD SIGNS**

**Shop Hicksville And Save During Dollar Days**

**Sponsored by the Following Hicksville Business Firms**

**HICKSVILLE FIRESTONE DIR. Store**

114 Broadway  
HI 3-0961 - 0170

**C. ZUCKER SHOES**

118 Broadway, near Nicholai Street  
HI 3-2860

**PETER & WENDY SHOP**

122 Broadway, near Nicholai Street  
HI 3-2292

**GATETIME STORES**

107 Broadway  
HI 3-6422

**STARLIGHT SHOP**

95 Broadway

**SCHWARTZ FURNITURE**

Broadway at Cherry Street  
HI 3-0296

**CHROMA SHOP**

229 Broadway  
HI 3-2995

**GOLDMAN'S**

192 Broadway  
HI 3-0441

**RICHARDS FURNITURE CO.**

Broadway and Old Country Road  
HI 3-7382

**ALCAPP PAINTS & WALLPAPER**

11 West Marie Street  
HI 4-7120

**ROSEDALE PATTERN WORKS**

West John Street

**BONNIE LEE BLOUSE**

93 North Broadway

**SANITA PAPER PRODUCTS**

250 Duffy Avenue

**MID-ISLAND HERALD**

98 North Broadway, next to Post Office  
HI 3-1400

**TAGER AUTO STORES**

53 Broadway at R. R. Station  
HI 3-8148

**The PLAYARD, Toys - Juvenile Furn.**

17 West Marie Street  
HI 3-7822

**BIG BEN FOOD MARKET**

17 West Marie Street  
HI 3-1265

**GLEN FLOORS**

13 West Marie Street  
HI 3-2850

**Benedict's SLUMBER HOUSE, Inc.**

Newbridge and Old Country Roads  
(in Center Shops) HI 3-5226

**J. J. SMITH PHARMACY**

53 North Broadway  
HI 3-1099

**L. I. NATIONAL BANK of Hicksville**

Broadway and Bergerzog Place  
HI 3-0100

**BANK OF HICKSVILLE**

65 Broadway  
HI 3-2000

**SPIRO'S**

67 Broadway  
HI 3-0005

**KRAFT JEWELERS**

81 Broadway  
HI 3-0467

**EMPIRE SILK**

85 Broadway  
HI 3-2060

**BEATTY'S**

68 Broadway  
HI 3-9850

**SAUSMER'S HARDWARE**

70 Broadway, opp. A & P  
HI 3-0017

**HICKSVILLE CHEMISTS**

78 Broadway  
HI 3-6432 - 0971 - 1173

**WHELAN DRUG STORE**

89 Broadway  
HI 3-4141

**WILLIAM'S HARDWARE**

87 Broadway  
HI 3-1135

**ROGERS 5 & 10 STORE**

90 Broadway  
HI 3-9848

**SUSAN JOY**

Corner Broadway and Marie Street  
HI 3-5235

**CANNER'S N.Y. REMNANT STORE**

98 Broadway  
HI 3-5892

**GILISON'S FACTORY STORE**

89 West John Street

**HICKSVILLE GIFT SHOP**

35 Broadway  
HI 3-2090

**LARRY'S DEPARTMENT STORE**

41 Broadway at R. R. Station  
HI 3-0860

**RITE FUEL CORP.**

West John Street  
HI 3-3150

**HICKSVILLE SWEET SHOP**

90 Broadway  
HI 3-9881

**ROBERT HALL CLOTHES**

North Broadway at Princess Avenue  
HI 3-2358

**EDWARD'S MEN SHOP**

120 Broadway  
HI 3-1484

**HICKSVILLE HOUSE Upholstery Co.**

106 Broadway  
HI 3-3484

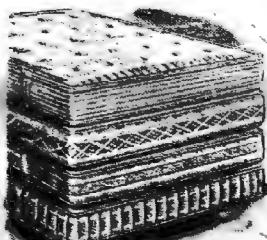
**TOWN & COUNTRY APPAREL**

84 Broadway  
HI 3-0566



*Shop Hicksville For Values, Comfort and Convenience*

# \$1.00 SLEEP SALE



FROM **19.95**

\$1.00 Down Delivers

**BOX SPRINGS**  
FROM **19.95**



MATTRESS and \$2.00 Down Delivers  
BOX SPRING

With Every **BOX SPRING** Purchased

**6 HARDWOOD LEGS** **\$1.00**

• CHOICE OF FINISH •

\$1.00 DOWN DELIVERS

Hardwood Legs Reg. 3.98

MATTRESS and \$2.00 Down Delivers  
BOX SPRING

WITH EVERY MATTRESS and BOX SPRING Purchased ANY or ALL of  
the Following May Be Purchased:

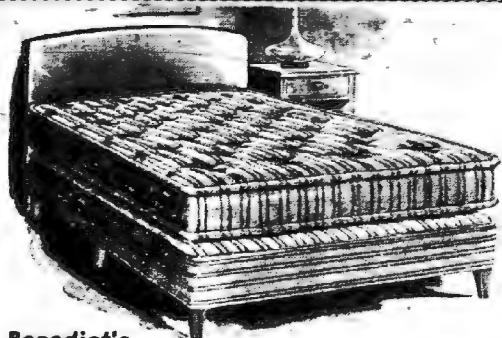


from **39.90**

**2 PILLOWS** REG. 1.75 EACH **\$1.00**

**6 HARDWOOD LEGS** REG. 3.98 **\$1.00**

**QUILTED MATTRESS PAD** REG. 3.50 **\$1.00**



Benedict's

WITH  
EVERY

## HOLLYWOOD BED

PURCHASED (Twin Size)  
ANY or ALL of the Following May Be Purchased:

**2 PILLOWS** REG. 1.75 EACH **\$1.00**

**QUILTED MATTRESS PAD** REG. 3.50 **\$1.00**

**STEEL FRAME** **\$1.00**

• ALL SALES FINAL •

# Slumberhouse<sup>INC.</sup>

Unlimited Free  
Front Parking

"Everything for your Sleeping Comfort"  
AT THE CROSSROADS, NEWBRIDGE and OLD COUNTRY ROADS  
Hicksville 3-5226

Open Friday  
Till 9 P.M.

New Parking Fields For Your Shopping Convenience

AT  
EMPIRE  
SILK

# FREE

AT  
EMPIRE  
SILK

## COMPLETE SET OF SLIP COVERS

1. COUCH - 2 CHAIRS - 5 CUSHIONS - LABOR - FABRIC - WELT - ZIPPERS

JUST STOP IN - JOT DOWN

YOUR NAME - ADDRESS  
(Drawing July 17th - 5:45 P.M.)

FREE DELIVERY

## YES! FREE OF ANY CHARGE OR OBLIGATION

Just a Few of Our Dollar Day Specials Are Listed Below — All Are From Our Regular Stock Slashed to Make This a Real Dollar Savings Day. Stretch That Dollar at Empire Silk.

### YOUR CHOICE OF FABRIC — SLIPCOVER SALE

YES, ANY FABRIC ON OUR SHELVES,  
OF YOUR CHOICE. All fabrics from our  
Regular Stock. Price slashed for this sale!

3 PIECE SET — 1 COUCH - 2 CHAIRS - 5 CUSHIONS

- YOUR CHOICE OF BOX, RUFFLED, OR KICK PLEATED SKIRTS.
- LABOR GUARANTEED — FABRIC GUARANTEED.
- ALL FABRICS VAT-DYED AND PRE-SHRUNK.
- DELIVERED AND FITTED IN YOUR HOME.
- Our workmanship remains the same  
High Quality as always.

**\$77.00**

### QUILTED MATTRESS PADS

— TWIN SIZE ONLY —

Buy One at 2.98

SECOND PAD COSTS ONLY.....

**\$1.00**  
Limit  
2

### COTTON SHEET BLANKET

- MULTI-COLOR PLAID
- 60 x 76

**\$1.00**  
Limit  
1  
each

### "OFF THE BOLT"

### SEASONAL FABRICS

Highly Styled Seasonable Fabrics. Formerly Sold from 79c to 1.98, including Sculptured, Everglazed, Embossed, Crease Resistant, Embroidered, Cottons, Rayons, Taffetas, Sheers, Linens, Laces, Nylons, Corded Fabrics. Many, many more. A Dressmaker's Paradise. Sold from the Bolt in Lots of 2 Yards — Example: 2 - 4 - 6, etc. Come early for best selection.

### CUSTOM MADE DRAPES

We will Custom Make your Drapes from our regular stock of Drapery Fabrics, Lined or Unlined, minimum measurement 81 inches long, for only \$1.00.

Order Now! Pick Up In The Fall

**\$1.00**  
Labor  
Charge for  
Single Pts.

### COMPLETE SHOWER SETS

Buy One at Following Ranges  
\$3.95 - \$4.19 - \$4.98 - \$5.19 - \$6.25

Second Set in same range Costs Only  
(Bring a Friend Along)

**\$1.00**  
Limit  
2

### NOVELTY BEDSPREADS

SOLID PLISSE	Twin - Full	Reg. \$4.98	\$3.98
PRINTED PLISSE	Twin - Full	Reg. \$5.98	\$4.98
PLAID CHROMSPUN	Twin Only	Reg. \$9.98	\$8.98
STRIPED CHROMSPUN	Full Only	Reg. \$9.98	\$6.98

"Off the Bolt" "Off the Bolt"

Plisse - Seersucker  
36" Wide — Solids and Prints

Sold from the Bolt in Lots of 4 Yds.  
Example: 4 - 8 - 12, etc.

**4**  
Yds.  
For

**\$1.00**  
Limit  
2

### ASSORTED CURTAINS and DRAPES

TIERS - CAFE'S - TIE BACKS - TAILORED - CRISS-CROSS - COTTAGES - MIDGETS - DINETTES - DRAPES - VAL TRIMS - CURTAIN TRIMS - PLASTIC DRAPES. Some are one of a kind — some have been on display — many are brand new. All are worth dollars more. Above includes: Fibre Glass, Nylon, Organdy, Novelty Weaves, Broadcloths, Prints, Solids, Sheers. All are sold, as is.

### NOVELTY TABLE CLOTHS

Buy One at Following Range  
\$1.98 - \$2.19 - \$2.98

Second Cloth in same range Costs Only  
(Bring a Friend Along)

**\$1.00**  
Limit  
2

### BATH MAT SETS

Buy One at Following Range  
\$2.29 - \$2.48 - \$3.98

Second Set in same range Costs Only  
(Bring a Friend Along)

**\$1.00**  
Limit  
2

REVERSIBLE

### PATCH WORK QUILTS

Assorted Patterns and Colors  
80x84 Size . . . First Quality Makes This Item an Outstanding Buy.

**5.75**  
each

### DECORATOR CHROMSPUN PILLOWS

• All Colors. •

• BUTTON IN CENTER      • 16" SQUARE  
COTTON NAPPER FILLED

**\$1.00**  
Limit  
2  
each

**PRICES EFFECTIVE JULY 15-16-17 ALL SALES FINAL** BRING MEASUREMENTS  
AND COLOR SAMPLES

# EMPIRE SILK

Slip Covers - Drapes  
Cornices - Custom Made

CURTAINS - YARD GOODS - DOMESTICS

85 BROADWAY

Opposite 5 & 10 — HI 3-2060

*Watch For Dollar Day Motorcade, Wednesday Evening, July 14.*

# THE Playard

*Salutes DOLLAR DAYS IN HICKSVILLE  
During Our FIRST ANNIVERSARY*



## Crib and Mattress Set

- Crib Regularly 29.95
- Innerspring Mattress 12.95

— Mattress Guaranteed For One Year —

SINGLE DROP SIDES — TWO POSITION  
WAX or MAPLE COLOR

**BOTH FOR 29.95**

**Any \$1.00 Item In The Store 79¢ During DOLLAR DAYS**

### CRIB SHEETS

SALE  
Reg.  
7.25

**99¢**

### HOWDY-DOODY Pin-Up Set

SALE  
Reg.  
2.29

**1.29**

### TONI DOLLS

SALE  
Reg.  
11.95

**6.50**

### ARTIST

### BLACK BOARD

(Genuine Slate)  
SALE  
Reg.  
6.98

**5.94**

## PLAY PENS

- 8 INCHES OFF GROUND

- NON-TOXIC WOOD

Reg. 13.95

'Specially Priced For Dollar Days

**10.23**



• ALL SALES FINAL •

### WESTERN SET

- Stagecoach
  - Wagon
  - Horses, etc.
- Reg. 2.98

**1.98**

### WADING POOLS

- 2 TIER
- 3½ FT.

Reg. 3.93  
QUANTITY  
LIMITED

**2.89**

### Innerspring MATTRESS

GUARANTEED FOR ONE YEAR

Regularly 12.95

**7.95**

## CARRIAGES - JUVENILE FURNITURE - TOYS

58 GLEN STREET  
GLEN COVE

Hicksville 3-7822

17 W. MARIE STREET  
HICKSVILLE

Hicksville Dollar Days - Thurs., Fri., and Sat. - July 15, 16, 17

ENTIRE STORE AIR-COINDED

DOLLAR DAY SALES FINAL

# Starlight Shop

**DOLLAR DAYS****"HICKSVILLE'S FASHION CENTER"**

95 BROADWAY

**DOLLAR DAYS**

Hicksville 3-0033

<b>BLOUSES</b>	32 to 38 (Reg. to \$3.98)	<b>\$1.00</b>
<b>SKIRTS</b>	Sizes: 10 to 38 (Reg. to \$6.00)	<b>\$1.99</b>
<b>SOCKS</b>	Reg. to 59¢ each	<b>5 Pair For \$1.00</b>
<b>DRESSES</b>	Regular to \$14.95	<b>\$4.99</b>
<b>SPECIAL GROUP DRESSES</b>	Regular to \$8.95	<b>\$2.99</b>
<b>Polo Shirts</b>	Regular \$1.98	<b>\$1.00</b>
COTTON GOWNS • SLIPS • DUSTERS • ROBES SPORTSWEAR • SLACKS • BRAS • GIRDLES		
<b>MATERNITY DRESSES SALE</b>		
SHORTS - PEDAL PUSHERS	<b>10% to 50% OFF</b>	
SKIRTS - JACKETS		

ALL MERCHANDISE FROM OUR REGULAR STOCK — FIRST QUALITY

**SALE**of  
**SWIM SUITS**

20% to 50%

SAVINGS

Sizes

32  
to  
46

Famous Make

**BRAS****84¢**

32 to 38 — A. B. C. Cups

Reg. to \$2.50 each

NOT ALL STYLES

OPEN FRIDAY TILL 9 P.M.

**SHOP  
BEATTY'S  
DURING  
DOLLAR  
DAYS**

SHOP EARLY FOR BEST  
SELECTIONS



**SPECIAL!**  
**\$1.00**

**Be An Early Bird  
During Dollar Days  
At BEATTY'S**

You Can't Afford to Pass Up  
These Terrific Buys . . . Come  
and Get Them While They Last!



REMEMBER!

**BEATTY'S**"Stationers Since  
1926"**68 BROADWAY****HICKSVILLE****Hicks. 3-9850****BIG BARGAIN OFFER!**

**\$1.00**  
Special

**DESK SET**

This keen looking number is styled like sets selling for many dollars more. The base looks just like genuine Onyx. A fully guaranteed, protected pen desk pen is included. Beautifully gift boxed. SENSATIONALLY PRICED while present quantity last.

FULLY  
Guaranteed  
LONG LIFE  
WRITING pleasure  
Gold Colored Flexible Metal  
Swivel Rotates in All Directions

Color  
of Base: NATURAL



*Stores Are Open Thursday and Friday Til 9 P.M. For Dollar Days.*

ALL  
SALES  
FINAL

YOUR BIGGEST DOLLAR'S WORTH EVER!

ALL  
SALES  
FINAL

RED CROSS  
SHOES

\$7.99 - \$8.99

(Reg. Values to 12.95)

C. Zucker

FOR  
FINE SHOES

PLAY SHOES 1.99 & 2.99  
(Reg. Value 3.99 to 7.95)

• ALL SALES FINAL •

LADIES DRESS SHOES \$4.99  
(Reg. Value to 7.95)

20% REDUCTION  
ON ALL  
MEN'S SHOES  
(FOR THIS SALE ONLY)

C. ZUCKER

FOR FINE SHOES

Hicksville 3-2860

118 BROADWAY (NEAR NICHOLAI ST.)

TWO  
STORES  
TO SERVE  
YOU!  
HICKSVILLE  
or LEVITTOWN

J. J. SMITH AND SON

24-Hour  
Oxygen-Ambulance  
Service

- Complete Invalid Rentals
- Wheel Chairs
- Hospital Beds
- Walkers
- Commodes
- Suction Pumps, etc.

LUSTRE  
CREAM SHAMPOO (Reg. 2.00) 1.59

WOODBURY DEODORANT (Reg. 1.00) 50¢  
NOXEMA SKIN CREAM .. (Reg. 85c) 59¢

SQUIBB DENTAL CREAM  
plus ANGLE TOOTH BRUSH Reg. 1.22 69¢

PARKER Jotter BALL POINT  
PENS 2.95

SHASTA  
SHAMPOO  
Reg. 98c  
SPECIAL plus 29c JAR FREE 89¢

RYBUTAL  
CAPSULES  
100 FOR 5.95  
. Bottle of 25 FREE  
with Purchase

PEPSODENT  
TOOTH PASTE 2 TUBES 69¢  
Reg. 47c ea.

VETO CREAM DEODORANT ..... 50¢  
(Reg. 1.38)  
LADY ESTHER CREAM ..... 98¢  
All Purpose

Value 6.00 to 8.00  
SUN GLASSES 2.98

ODORONA  
SPRAY  
DEODORANT  
(Reg. 1.25)  
69¢

Dorothy Gray  
HOT WEATHER  
COLOGNE  
(Reg. 2.00)  
1.00

Broadway and John St., Hicksville

Hicksville 3-1099

*Official Dollar Day Edition Of Hicksville Chamber Of Commerce*

# "CANNER'S"

"FABRICS OF FASHION"

GALEY & LORD  
**GINGHAMS**

(45 inches) **89¢**  
Reg. 1.39

Embossed Cottons

"No Ironing"

(36 inch)  
Washable  
Reg. 1.19

**57¢**

CALICO PRINTS

89c Value

**2 yds. 1.00**

EMBROIDERED

Organdy Flouncing

(39 Inch)  
Reg. 1.98

**1.29**

**CANNON SHEETS**

	REG.	SALE
90 x 108	3.19	2.69
81 x 108	2.98	2.49
72 x 108	2.98	2.49
81 x 99	2.98	2.29
72 x 99	2.79	2.19
63 x 99	2.49	1.98
54 x 99	2.25	1.79

**PILLOW CASES**

**2 FOR \$1.00**

**BARK CLOTH**

SOLID

(48 inch)  
Reg. 1.79

**1.29**

PRINTS

(48 inch)  
from 1.98

**1.69**

**IMPORTED LINENS**

MOYGASHEL

Crease  
Resistant  
36 inch  
Reg. 2.98

**1.47**

**SLIP COVER SPECIAL**

ANY MATERIAL IN STOCK

- 3 Piece
- 5 Cushions
- Zippers
- Skirt of Your Choice

**73.21**

**BOTONY YARNS**

NYLON SAXATONE **54¢**

SPORT 2 oz. **98¢**

WORSTED 2 oz. **74¢**

98 BROADWAY, HICKSVILLE

HI 3-5892

**15% REDUCTION**

ON ALL ITEMS NOT LISTED

Air Conditioned  
For Your Comfort

SAVE  
DOLLARS

# GAILTIME

Women, Children, Men's Wear

DOLLAR  
DAYS

## ALTERATION SALE!

[We Are Changing Our Face . . . But Not Our Policy]

ALL  
SALES  
FINAL

DUE TO ALTERATION INCONVENIENCES WE ARE FORCED  
TO REDUCE, BELOW WHOLESALE OUR ENTIRE STOCK  
OF NATIONALLY ADVERTISED MEN'S WOMEN'S and  
CHILDREN'S SUMMER APPAREL.

ALL  
SALES  
FINAL

Every Item Must Be Sold Regardless Of Cost.

# GAILTIME

107 BROADWAY

HICKSVILLE

# Whelan's DOLLAR DAYS

THURSDAY-FRIDAY-SATURDAY

SAVE MONEY ON THESE SELECTED EVERYDAY NEEDS!

**FREE  
DELIVERY**  
Phone  
**Hicksville  
3-4141**

**METAL BASKET****119**

Generous size to hold food and vacuum bottle for picnic and outing. Daily decorated.

**PELICAN  
Food & Drink  
COOLER****169**

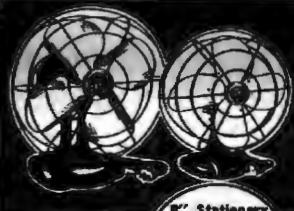
Insulated with 1 lb. glass. Re-usable liner. Convenient pouring spout. Wide opening.

**FOLDING TRAVEL SYRINGE****129**

Complete with all attachments, including rubberized bag for travel.

**I GALLON JUG PICNIC****277**

Keeps food hot or cold for hours. Insulated porcelain liner. Plastic cap.

**ZERO ELECTRIC FANS****4 98**

Reliable little breeze makers.

10" Oscillating 10.98

**CAPE COD  
7 PIECE  
PUNCH SET****88c**

Heavy embossed glass. 6 cups and 1 bowl. For Summer Serving.

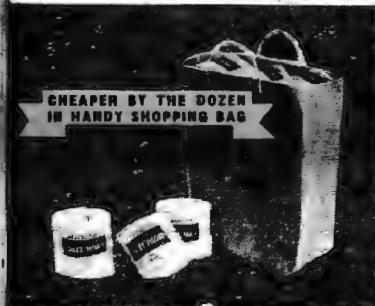
**FOAM RUBBER COASTERS****88c**

Absorbs all moisture on glass. Colorful. Ideal for Summer entertaining. Set of 8.

**8 PIECE PHEASANT GLASS SET****88c**

Sturdy 11 oz. glasses decorated in permanent wild-life colors. Boxed.

1.50 Value

**12 ROLLS TOILET TISSUE**

Buy Toilet Tissue this economical way and save the difference. 12 Rolls of good paper packed in handy re-usable shopping bag.

1.00 Value

**79c****CHATHAM SCALE MADE BY DETECTO**

So easy to check your weight daily with this reliable bathroom Scale. Has easy-to-read, magnifying Dial. In White Enamel with Chrome plated Head.

1.95 Value

**4 98**Prices Shown Do Not Include  
Federal Retailers Excise Tax**SAVE ON THESE SUMMER NEEDS!**

Reg. 1.00 Size

**TUSSY CREAM DEODORANT****50c**

1.50 Value

(2 for the price of one)

**HAZEL BISHOP DUET LIPSTICK****98c**

Reg. 2.00 Bottle (8 oz.)

**DOROTHY GRAY Hot Weather COLOGNE****1.00**

Reg. 1.00 Size

**WOODBURY COCONUT OIL SHAMPOO****50c**

Reg. 2.00 Size

**HUDNUT-DuBARRY CLEANSING CREAM****1.25**

47c Size Tube

**PEPSODENT TOOTHPASTE****2 for 69c**

29c Size

**DR. WEST'S TOOTHBRUSH****2 for 49c**

1.75 Size

**ODORONO SPRAY DEODORANT****69c**

Reg. 79c Each

**WILLIAMS SHAVE BOMB****2 for 98c**

1.00 Size Jar

**COLGATE-VETO SPRAY DEODORANT****50c**

Reg. 1.75 Size

**HUDNUT'S ENRICHED SHAMPOO****1.00**

29c Size Tubes

**WILDROOT CREAM OIL****2 for 39c**

Reg. 59c Size

**SOFT MAGIC BUBBLE BATH****39c**

35c Value

**PLASTIC HANGERS (choice of colors)****5 for 1.00**FREE GIANT SIZE BALLOONS TO KIDDIES.  
5x7 Enlargement with each ROLL FILM Developed.**1/2 GAL.  
ICE CREAM****98c**FREE GIFT BAG  
with purchase of  
GIANT SIZE PIGGY BANK  
\$2.50 Value for 98c**ALUMINUM TUMBLERS**

Sparkling, Large 14 oz. Size. Anodized Tumblers. Spun Glow finish in Red, Fuchsia, Chartruese, Blue, Silver or Gold.

First Quality.

Flared Lips.

Generally 79c Each.

**3 for 100****BUY 2 SAVE 99¢  
BOURJOIS****VIEGAY  
COLOGNE**Delightfully fragrant  
Cologne. Ideal for Spring  
and Summer use. Fine  
Fleur fragrance. Reg. \$1.**2 For 101****Corner East Marie Street, Hicksville —**

88 BROADWAY

*Shop Hicksville For Values, Comfort and Convenience*

# ROGERS 5 & 10



Super Values In Every Department

LADIES'

**RAYON PANTIES**(Reg. 59c ea.)  
SALE — 29c ea.**4 for \$1.00****Ladies APRONS**

(Reg. 69c)

**39c ea.****Half SLIPS**

(Reg. 79c)

**2 for \$1.00**

PLASTIC 1/4 LB.

**BUTTER DISH**

(Reg. 25c)

**19c ea.**

PLASTIC

**CUTLERY TRAY**

(Reg. 49c)

**39c ea.****Parakeet  
Special!**

While They Last!

**PARAKEETS**  
Reg. 6.98**Sale  
\$1.97**Bird Cages  
Stands of All Kinds  
In Stock  
Parakeet Food  
and AccessoriesDOZENS  
OF  
UNADVERTISED  
ITEMS  
IN EVERY  
DEPARTMENT

PLASTIC

**TABLE CLOTH**(54 x 54)  
Reg. 69c**49c  
ea.**

WASTE PAPER

**BASKETS**

(Reg. 39c)

**24c  
ea.**

PLASTIC

**DRAPE**

(Reg. 98c)

**88c  
ea.**

48" DIAMETER

**PLASTIC POOL**(2 Ring)  
Reg. 3.98**\$1.98**

CANDY

**GUM DROPS**

Reg. 29c lb.

**17c  
lb.**

# Rogers 5 & 10

90 Broadway

[Near Marie St.]

Phone: Hicksville 3-9848

Hicksville

*New Parking Fields For Your Shopping Convenience***SALE  
DAYS****FREE YARD STICK WITH EVERY SALE!**

**COTTON BRAIDED  
THROW RUGS**  
18" x 30"  
Green • Brown • Beige  
**98¢** ea.

**RUBBER TILE  
EXTRA HEAVY WEIGHT**  
36 Colors in Stock.  
6 x 6. Size.  
**14 TILES \$1.00**

**PLASTIC SHADES  
WHITE or IVORY**  
Washable  
Side hemmed, ready to hang.  
22" to 25" Wide.  
**2 for \$3.00**

**RUSH SQUARES  
NATURAL COLOR**  
Just right for Porches, Patios.  
1' x 1' Squares.  
**4 for \$1.00**

**WOOL  
THROW RUGS**  
Famous Make Carpet.  
All Colors. Use in front of  
chairs or as auto mats.  
**98¢**

**RUBBER  
STAIR TREADS**  
18" Brown Flat Type  
**5 for \$1.00**  
24" Carpet Like  
Green, Grey, Beige **98¢** ea.

**Non-Skid Padding**  
24" Wide.  
PREVENTS FALLS!  
Use Under Throw Rugs and  
Half Blankets.  
**2 yd. \$1.00**

**BAMBOO BLINDS**  
1/2" Natural Roll Ups  
SIZE CORE BARK  
24"x6' .89 .99  
30"x6' .99 1.29  
36"x6' 1.29 1.59  
48"x6' 1.79 1.99  
60"x6' 2.39 2.59  
72"x6' 2.79 2.99  
84"x6' 3.29 3.59  
96"x6' 3.59 3.99  
108"x6' 3.99 4.59  
120"x6' 4.49 4.99  
Use Core Inside, Bark Outside

**ASPHALT TILE**  
9" x 9" TILES.  
"B" COLORS IN STOCK.  
**17 TILES \$1.00**

**RUG CUSHION**  
EXTRA HEAVY WEIGHT.  
MOTH PROOF.  
9" or 12" Width—Any Length.  
**98¢ sq. yd.**

**Inlaid LINOLEUM**  
Standard Weight.  
2 to 6 Yard Pieces.  
Counters - Editha - Halls.  
Usually 2.50  
**98¢** sq. yd.

**Counter TOPPING**  
36" Wide — Vinyl Coated.  
ALL COLORS  
Linen and Mother of Pearl.  
**2 ft. \$1.00**

**MULTI-COLORED  
COTTON RUG**  
18" x 22"  
**98¢** ea.

**Plastic WALL TILE**  
4 1/2 x 6 1/2 Blocks.  
Waterproof  
EASILY INSTALLED\*  
All Colors.  
**28 TILES \$1.00**

**RUBBER LIKE - BLACK  
24" RUNNER**  
Use in Halls and Other Heavy  
Traffic Areas.  
**79¢** yd.

**MECHANIC KIT**  
Everything Needed to Install  
Linoleum or Tile.  
"KNIFE" "TROWEL", AWL  
"SNAP LINE" "RULE"  
Usually \$1.25  
**98¢**

**WAX & CLEANER**  
Keep Your Tiles and  
Linoleum Like New!  
BUY BOTH for Best Results  
**98¢** ea.

**Heavy Weight Linoleum**  
FELT BASE TYPE  
"ARMSTRONG" "NAIRNS"  
"PABCO" "SLOANS" "BIRD"  
6 ft. - 9 ft.  
**98¢** sq. yd.

**MIRACLE  
TUB CAULK**  
Seal Up Those Troublesome Spots  
by Tubs and Sink.  
THE WHITEST  
CAULKING MADE  
**98¢** LARGE TUBE

**SAVE A BUCK ON THE FOLLOWING!**

**COTTON  
BROADLOOM**  
12 Ft. Wide.  
• Grey • Green • Beige  
• Charcoal • Turquoise  
Plush Pile. Usually \$4.95  
**\$3.95** sq. yd.

**STAIR CARPET**  
27" WIDE.  
FOR HALLS OR STAIRS  
Candy Stripe  
Usually \$2.95 Yd.  
**\$2.95** yd.

**COTTON  
HAND HOOKED**  
9 x 12 SIZE  
Beautiful Floral Designs  
Usually 7.95  
**\$49.95**

**VENETIAN BLINDS**  
22" to 26" Wide.  
56" Long.  
WHITE STEEL  
Was 3.99  
**\$2.99** ea.

**AVISCOSSE RAYON  
BROADLOOM**  
1/2" High Pile  
Soil and Crash Resistant.  
Grey - Green - Beige - Tan  
If Perfect \$5.95  
**\$5.95** sq. yd.

**WILTON  
BROADLOOM**  
FAMOUS MAKE  
15 ft. — Beige 12 ft. — Grey  
Usually 9.95  
**\$8.95** sq. yd.

**COTTON RUGS**  
9 x 12 Size  
LOW TWISTED LOOP  
Grey - Green - Beige - Gold  
Blue - Red  
Usually 34.95  
**\$29.95**

**COTTON  
BROADLOOM**  
BIGELOW • GULISTAN  
Mill Ends  
6 x 9 to 12 x 17 In Size  
Cut Pile or Twist  
Usually \$6.95  
**\$3.95**

**FIBRE RUGS**  
All Sizes — All Colors  
ANYTHING IN STOCK  
Reg. Price  
**10% OFF**

**FELT BASE RUGS**  
9 x 12 Size  
FLORAL and GEOMETRIC  
DESIGNS  
Usually \$7.95  
**\$6.99**

**GLEN FLOORS**

FRED CAPOBIANCO

**22 Years Of Service**

13 WEST MARIE STREET  
Hicksville 3-2850

- \* Free Estimates
- \* Guaranteed Workmanship
- \* Custom Design Work
- \* Our Own Trained Mechanics

Hicksville Dollar Days - Thurs., Fri., and Sat. July 15, 16, 17

**MORE FOR YOUR DOLLAR AT**

# Susan-Joy

**TOP VALUES AT LOW, LOW PRICES!**

**FROM OUR  
WOMAN'S WEAR  
DEPARTMENT**

A New Assortment of Our Popular 99¢  
**BLOUSES**

All Colors — All Styles  
**DOLLAR DAY PRICE**

**2 for \$1.89**

**BLOUSES**

Buy 1 for \$3.98, \$5.98, \$7.98, \$8.98  
GET SECOND ONE OF SAME PRICE FOR  
ONLY **\$1.00 MORE**

**SKIRTS**

With Zipper — New Assortment

**\$1.99**

**SKIRTS**

Buy One for \$3.98, \$5.98, \$7.98, \$8.98  
GET SECOND ONE OF SAME PRICE FOR  
ONLY **\$1.00 MORE**

**NYLON-TRIMMED  
COTTON PLUNGE HALF-SLIP**  
**DOLLAR DAY PRICE**

**99¢**

Large Size — Pure-Silk Hand Rolled  
**SCARFS**  
**DOLLAR DAY PRICE**

**99¢**

51-15 First Quality Full Fashioned  
**HOSIERY**  
Reg. 79¢ — **DOLLAR DAY PRICE**  
BOX OF **3 PAIR FOR \$2.00**

Nylon-Trimmed Rayon  
**BRIEFS** - 39¢

**3 PAIR FOR \$1.00**

FAMOUS  
**"JERRY GLIDEN" DRESSES**  
Regular 10.98 and 12.98  
**DOLLAR DAY PRICE**

**\$7.99**

**APRONS**

Reg. \$1.25

**DOLLAR DAY PRICE**

**89¢**

Corner Broadway and Marie Street, Hicksville

Hicksville 3-5235

**SAVE \$\$**

**SAVE \$\$**

## Dollar Day Special



The Famous WINNIE MAE FROCKS - \$2.98

### DOLLAR DAY SPECIAL

**2 for \$4.96**

**SAVE \$\$**

**SAVE \$\$**

**FROM OUR**

**CHILDREN WEAR  
DEPARTMENT**

**CHILDREN'S DRESSES**

Buy 1 for  
\$2.98, \$3.98, \$4.98, \$5.98, \$7.18, \$8.98, \$10.98.  
GET SECOND ONE OF SAME PRICE FOR  
ONLY **\$1.00 MORE**

**Girls' Cotton Sleeveless BLOUSES**  
Size 7 to 14  
**DOLLAR DAY PRICE 99¢**

**Famous Brand Children's Panties**  
Sizes 2 to 16 — Reg. 69¢  
**DOLLAR DAY PRICE 2 FOR \$1.00**

**CHILDREN'S SOCKS - 39¢**  
**DOLLAR DAY PRICE**  
**3 PAIR FOR \$1.00**

**CHILDREN'S POLOS**  
Sizes 4 - 6 - 8 — Reg. 69¢  
**DOLLAR DAY PRICE 2 FOR \$1.00**

**Boys' SHORT SLEEVE POLOS**  
Reg. \$1.59, \$1.69, \$1.79, \$1.98  
**DOLLAR DAY PRICE \$1.19**

**Boys' SHORT SLEEVE POLOS**  
Reg. \$1.19, \$1.29, \$1.39  
**DOLLAR DAY PRICE 89¢**

**Girls' BOXER SHORTS**  
Sizes 3 to 6X  
**DOLLAR DAY PRICE 99¢**

**"HANDI-PANTI"**  
Infants' Rubber Pants — Rayon Covered  
Reg. \$1.19

**DOLLAR DAY PRICE 79¢**

Infants' Rubber Pants — Nylon Covered  
Reg. \$1.59

**DOLLAR DAY PRICE \$1.09**

**GIRLS' POCKET BOOKS**  
Reg. \$1.69 Reg. \$1.00  
**DOLLAR DAY Price DOLLAR DAY Price**

**\$1.19 79¢**

plus tax

**BOYS' LINEN SUITS**

Sizes 3 to 6X  
Reg. \$5.98, \$6.98 Reg. \$7.98, \$8.98  
**DOLLAR DAY Price DOLLAR DAY Price**

**\$4.59**

**\$5.59**

ROBERT HALL

# Hicksville

Shop Thursday, Friday, Saturday 9 a. m. to 9 p. m. for the

Save up to 70%

## SUMMER DRESSES

\$2 88  
USUALLY  
UP TO  
9.95

**MOST WANTED FABRICS!** Crisp cotton prints and solids, rich rayons...even wonder-wearing nylons!

**NEWEST FASHIONS!** Halter dresses, coat dresses! Full skirts, slim skirts. Wonderful assortment of bon-bon pastels and vibrant dark tones in solids and gay prints!

HURRY FOR FIRST CHOICE!

SIZES FOR  
MISSES  
WOMEN  
ADOLESCENTS

Save 45%! TOTS' AND GIRLS'

## BLOUSES, DRESSES, SKIRTS

**THE BLOUSES** — fine cottons, easy-care nylons! Short sleeves, sleeves, shirtwaists. Many with embroidery. White, colors. 3 to 14.

**THE SKIRTS** — whirly full cottons in bright paint-box colors! You'll want several at this amazing price! Sizes 3 to 14.

**THE DRESSES** — cool cottons for play and dress up! Ruffles, flounces, pleats. Many bright colors. Sizes 1 to 6x.

YOUR  
CHOICE  
USUALLY  
1.89

\$1

Scoop them up now!

## CRISP BLOUSES

Fresh cottons, linen-look rayons! Blouses to pair with skirts, shorts, summer suits! Short and long sleeves. Choose from gay prints, stripes and solids. Sizes 32 to 38. Come early!

89¢

Usually 1.89

Save almost 50%

## HIGH-FASHION SKIRTS

Pick your favorite style—flarey full or pencil slim! All flattering in flower fresh cottons—some broadcloths, some embossed. All terrific values at this price! Prints, solids, 22 to 28.

1.50

Usually 2.89

Worth twice the price!

## Misses' NEWEST SHORTS

Popular boy shorts in sturdy Sanforized denim, cotton twills, with gay trims on cuffs and pockets. Some with elastic backs, some with zippers. New colors. 12 to 18.

98¢

## Scoop them up NOW! HICKSVILLE DAYS SPECIALS!

Terrific Values For Boys!

## SLACKS AND SHIRT SETS

99¢ USUALLY \$3

Buy several—he'll wear them all Summer! Washable denim or rayon shorts or slacks with matching shirts. Popular colors. Sizes 3 to 8.

Save now! A small deposit holds your Fall coat on Lay-Away!

# Dollar Days!

most sensational values in town!

Sensational 35% Savings!

## TROPICAL MEN'S SUITS

**18<sup>88</sup>**  
USUALLY  
**29.95**

**SUPERIOR TAILORING** plus cool comfort at an amazing low-overhead price! Easy-fitting shoulders, handsome natural drape of high-priced suits...

**NEW, COOL FABRICS**—rayon and acetate blends in linen-look weaves, surface weaves, checks, solids! 2-button single-breasted model, 3 patch pockets.

Blue, Tan, Brown, Grey. 36 to 44 regulars, shorts, longs

COMPLETE ALTERATIONS INCLUDED

### BOYS' SLACKS Save over 1/2

Washable nylon cords; rayon gabardines with nylon added! Linen-look and shantung-look rayons; Hollywood model—zip closure, full outlets. 8 to 18.

Complete Alterations included

**\$2<sup>49</sup>**  
USUALLY  
**4.50**

### BOYS' BASEBALL JACKETS

Water repellent rayon satin jackets with kasha linings and knit trim! Many with team names. 8 to 18.

**\$2**  
USUALLY  
**4.50**

**3 BIG DAYS  
OF  
SUPER SAVINGS!**

Save Over 1/2  
Light-weight  
and **SLACKS**  
**JACKETS**

Your choice... **3<sup>88</sup>**  
USUALLY  
**\$6**

**THE SLACKS**—Beverly model in 3 fabrics! 14 oz. rayon gabardine—crease, spot, stain resistant! Cool rayon and acetate tropicals in slub weaves, shantungs, checks, solids! Crisp rayon cords with nylon added for extra wear! Continuous-rise waist. 28 to 42.

COMPLETE ALTERATIONS INCLUDED

**THE JACKETS**—Rayon gabardines and sheen gabardines—water repellent, crease, spot and stain resistant! Zip fronts, elasticized waists, 2-button adjustable cuffs and shape-keeping collar and cuff interlinings. Sizes 36 to 46.

**ROBERT HALL**  
OPEN EVERY NIGHT TILL 9 P.M.

AMERICA'S LARGEST  
CLOTHING CHAIN

Reg. U.S. Pat. Off.

**BROADWAY Between Northern State Parkway  
and Hicksville Railroad Station**

*Watch For Dollar Day Motorcade, Wednesday Evening, July 14.*

the big secrets out... we're celebrating our

## FIRST ANNIVERSARY SALE

big Dollar Day Savings for you too !!



Save up to \$40.00

ON YOUR

### Custom Made Slip Covers

Finest and Newest Materials Available.

Covers are expertly cut in your own home, finished with Zippers, welting and your choice of ruffles, box or kick pleats — No extra charge for two toning.

\$75.00 to \$98.00

For SOFA and TWO CHAIRS

REGULARLY \$95.00 to \$129.00

FREE! 2 Beautiful THROW PILLOWS WITH THIS OFFER

### PRE-SEASON RE-UPHOLSTERY SALE!

Your Furniture Stripped Right Down to the Frame, Rebuilt and Recovered... Guaranteed Like New.

CHAIRS as low as \$49.00 - SOFA as low as \$89.00

FREE

FINE SET OF DISHES WITH EVERY 3-PIECE UPHOLSTERY SET

CALL HI 3-3484

For a Representative (No Obligation) or Stop Into Our Store.

## HICKSVILLE HOUSE UPHOLSTERY CO.

106 BROADWAY

HICKSVILLE, N. Y.

## DOLLAR DAYS

at WILLIAM'S

GALVANIZED

**GARBAGE CANS** 1.99  
(10 Gallon)

Reg. 2.49

FLASHLIGHTS

SALE 49¢

Reg. 75c

PLASTIC

**GARDEN HOSE** 3.49  
3 Year Guarantee  
50 ft.  
Reg. 4.49

FOLDING, METAL, PLASTIC SEAT

**YACHT CHAIRS**

Reg. 5.98

3.99

## WILLIAM'S HARDWARE

• SPALDING SPORTING GOODS • GARDEN SUPPLIES  
• FISHING TACKLE

87 BROADWAY

HI 3-3135

VISIT KRAFT' DURING DOLLAR DAYS

## WATCH REPAIRS

SCIENTIFICALLY TESTED



LIKE A DOCTOR'S STETHOSCOPE—ON YOUR WATCH

No haphazard watch repairing here! We don't hang your watch on a board for a week or two to check it. No, indeed! When you bring your watch in, we put it on the WatchMaster and this amazing electronic instrument prints a record, telling us exactly what is wrong (see the "dad-dot", above).

We can then estimate proper charges, immediately, adding nothing by guess-work. When your watch is repaired, we check it again, assuring you of "proven" efficiency of our work.—faster, too!

• ALL REPAIRS DONE ON PREMISES •

**H. E. KRAFT, Jeweler**

Hicksville 3-0467

81 BROADWAY

HICKSVILLE

Adolph  
Acid  
Adhesive  
Alcohol  
Alumin  
Alumin  
Ailine  
Art  
Asbesto  
Asphal  
Autom  
Arc  
Bakelite  
Baby  
Bandage  
Beauty  
Benzene  
Benzyl  
Bleach  
Boot  
Bronze  
Brush  
Rubber  
Stenc  
Brushes  
Black  
Buildin  
Cabinet  
Carbone  
Casein  
Caulkin  
Cement  
Cess  
Colors  
Color  
Crack  
Crescent  
Damas  
Daylo  
Deck  
Decals  
Drop C

22

*Stores Are Open Thursday and Friday Til 9 P M For Dollar Days*

DOLLAR  
DAY  
SPECIALS!  
3 DAYS  
ONLY

## TURPENTINE

SEALED  
GALLON  
CANS

(Reg. 1.29)

**89¢**

## PAINTERS SPACKLE

5 lbs. **59¢**

(Reg. 75c)

## CLIP OUT THIS HOME WORK SHOP CHECK-OFF LIST

Adelphi Paint  
Acid — Muratic  
Adhesive  
Alcohol  
Aluminum Bronze Powders all types  
Aluminum Paste  
Aniline Dyes  
Art Supplies  
Asbestos Shingle Paint  
Asphaltum  
Automotive Finishes  
Aero Lacquer  
Bakelite Varnish  
Baby Enamel  
Banana Liquid  
Beeswax  
Beauty by the Brushful  
Benzene  
Bichlorite  
Blanch Solvent (#1 and #2)  
Boat Paints  
Bronze Powders (Aluminum and Gold—  
all shades)  
Bronzing Liquids  
Brush Cleaners (all types)  
Brushes (all kinds) Artist, Lacquer,  
Rubbing, Shellac and Wall, Radiator,  
Stencil  
Brushes (all makes)  
Black-board Paint  
Building Paper  
Cabinets Finishes  
Canvas Paints  
Carbon Tetrachloride  
Cassine Paints  
Caulking Compounds  
Cement Paints  
Cheesecloth  
Colors ground in pure Linseed oil  
Colors in Japan  
Color Grains  
Crack Fillers (all types)  
Cresote  
Damar Varnish — White  
Dayglo  
Deck Paints  
Decals, Letter and Numbering  
Drop Cloths — Paper, Plastic and Cloth

Dry Colors — Cement, etc.  
Dryers — Japan (Brown-White)  
Double X Floor Cleaner and Bleach  
DuPont Paints  
Dutch Boy Paint Products  
Enamels  
Enamel Undercoater  
Fabulon  
Fakoley  
Fakoley (Wood, Paste)  
Fire-Retardant Paints  
Finsider  
Flat Paints  
Flat Black  
Flat Varnish  
Flatting Oil  
Furniture Touch-up  
Floor Paints  
Fluorescent Paints  
Fluoritite, Finisher's Supplies  
Fritzel Colors  
Glass  
Glass Frosting  
Glass Coat  
Glass Paints  
Glue — Ground  
Glue — Liquid  
Gold Bond Paint  
Gold Bronze Powders (all shades)  
Gold Leaf  
Gold Size (Japan)  
Graining Combs (steel and rubber)  
Gesso  
Hand-Screened Wallpapers  
House Paints  
Industrial Finishes  
Japan Colors  
Japan Dryers (Brown)  
Japan Gold Size  
Kalsomines  
Kauri Paints  
Kemgle  
Lacquers (all types and colors)  
Lacquer Thinner  
Lead (Atlantic)  
Lead Mixing Oil  
Leather Paint  
Linoleum Finishes  
Linseed Oil

Luminall  
Luminous Paints  
Lumber Paints  
Marine Finishes  
Masking Tape (all sizes)  
Medicine Cement Paints  
Metal Primers  
Minwax  
McCloskey Varnishes  
Medocoll  
Oils — Raw Linseed, Boiled Leadmix,  
Flatting, Crude, Lemon, Floor  
Oxalic Acid  
Payson Asbestos Shingle Paint  
Paint Rollers  
Paper Hanger's Supplies  
Pastel Chalks  
Paste (Wallpaper)  
Picture Frames  
Picture Framing  
Plaster  
Plastic Veneer  
Plastic Wood  
Polishes (all kinds)  
Pumice Stone  
Putty (all types)  
Putty Knives  
Red Lead Rosin  
Refrigerator Paints  
Remover (Paint and Varnish)  
Rex  
Roof Coatings  
Roof Paints  
Rover Sets  
Rubber Base Floor Enamel  
Rubber Base Paints  
Rottenstone  
Russell Knives  
Sandpaper (all types)  
Satinas  
Satinlac  
Scrapers and Putty Knives  
Shellac (all types)  
Shellac Enamels  
Shellac Sticks  
Sherwin-Williams Paints  
Spackle  
Shingle Oil

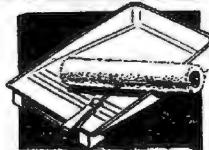
Sponges (all kinds)  
Stains (all types)  
Spray Satin Paints  
Spred Gloss  
Strathmore Paper  
Super Kentone  
Swimming Pool Paints  
Synthetic Varnishes, Enamel & Fillers  
Textile Paints  
Triangles  
Turpentine  
Undercoats  
Vinyl Sealers  
Valaper  
Varnishes (all types and brands)  
Varnish Remover  
Varnish Stains  
Venetian Blind: Enamels and Varnish  
Wallpapers — R. E. Thibaut, Schumacher, Imperial, United, Trixie, Valair,  
Plastic, Strathmore, Lloyd, Glentura,  
Virge.  
Wallpaper Remover  
Wallpaper Coatings  
Wallpaper Border  
Wallpaper Pastes: Red Stava, Medocoll,  
Non-Stain, United — Non-Stain, Rex,  
Fox  
Wall-Tex Fabric Wall Coverings  
Walnut Crystals  
Water-Glass  
Wax — Plate, Liquid, No Rub  
Waxing Machines  
Whiting  
Wire Brushes  
Waterproofing Compounds  
Wood Cement  
Wood Fillers  
Wood Life  
Woodbury Wood Lacquers  
Zinc Sulphate  
Zinc Chromate  
Zone and Traffic Paint  
Wallpaper Tools  
RENTALS: Waxing Machines  
Steam Wallpaper Machines  
Floor Sanders  
Paint Burner  
Putty Softener  
Hand Sanders

## CHROMA SHOP

COMPLETE

## PAINT ROLLER SET

(Reg. 2.49)

**98¢**

## PAINT BRUSHES

1" - 2" - 4"

— COMPLETE SET OF 3 —

(Regular 2.50)

**1.00**

## 9 x 12 PAPER DROP CLOTH

(Reg. 1.25)

**98¢**"Beauty By The Brushful"  
WATER-PROOFENAMEL **69¢**

1 Pint (Reg. 1.30)

Many More Unadvertised Specials Including . . .  
FLAT, SEMI-GLOSS and GLOSS PAINTS at **2.98 GAL 75¢ QT.**  
(Regularly 4.95 to 6.10 Gallon)

# CHROMA SHOP

• PAINTS • WALLPAPER • ARTIST SUPPLIES

229 Broadway, Hicksville

Hicksville 3-2995

*Official Dollar Day Edition Of Hicksville Chamber Of Commerce*

# LARRY'S

## \$ DEPARTMENT STORE \$

### - EXTRA SPECIAL DOLLAR DAY VALUES -

### IN EVERY DEPARTMENT

MEN'S <b>Short Sleeve SHIRTS</b> <b>\$1.86</b> 2 for \$3.50 Cottons - Rayons - Cotton Solids and Colors. Reg. Values \$2 and \$3	MEN'S <b>100% Nylon SHORTS</b> <b>\$1.25</b> 3 for \$3.45 Sizes 38-42. Reg. Values to \$2.50.	BOYS' <b>Short Sleeve SHIRTS</b> <b>\$1.48</b> Sizes 8 to 14. Seersuckers and Cottons. Reg. \$1.98.	CHILDREN'S <b>PLAY SHORTS</b> <b>2 for \$1.00</b> Sizes 4 to 10. Value 98c Each.	LADIES' <b>COTTON DRESSES PINAFORES</b> BOLEROS - SUNBACKS For Street or House Wear <b>2 for \$5.00</b>
MEN'S <b>POLO SHIRTS</b> <b>98¢</b> Solids and Patterns. Values to \$1.75. Sizes: S - M - L.	MEN'S <b>DENIM SLACKS</b> Boxer Style; Sanforized. <b>\$2.88</b> Sizes: Small, Medium, Large, X-Large.	BOYS' <b>Washable SHORTS</b> Assorted Sizes. <b>\$1.28</b> Values to \$1.98.	GIRLS' <b>PLAY SHORTS</b> <b>\$1.00</b> Sizes 8 to 14. Values to \$1.98.	LADIES' <b>RAYON PANTIES</b> <b>39¢</b> Reg. 59c
MEN'S BETTER <b>Short Sleeve SHIRTS</b> <b>\$2.87</b> 2 for \$5.50 Reg. Values \$3.95 Each.	MEN'S <b>T-SHIRTS</b> Combed Yarn. <b>2 for \$1.00</b> Reg. 98c Each.	BOYS' <b>DENIM SLACKS</b> Sizes 8 to 18. <b>\$2.47</b> Reg. \$3.98.	GIRLS' <b>PINAFORES AND PLAY SUITS</b> <b>\$1.68</b> Values to \$2.98.	LADIES' <b>SUMMER BLOUSES</b> <b>98¢</b> Values to \$1.98.
MEN'S BETTER <b>BASQUE and POLO SHIRTS</b> <b>\$1.87</b> 2 for \$3.50 Sizes: S - M - L. Reg. \$2.50 and \$2.95	MEN'S <b>SUMMER CASUALS</b> <b>\$3.67</b> EXTRA THICK SOLE	CHILDREN'S <b>DENIM JACKET and SLACK SET</b> <b>\$2.87</b> Reg. \$3.98.	CHILDREN'S <b>POLA SHIRTS</b> <b>64¢</b> 2 for 1.25	LADIES' <b>FAMOUS MAKE BATHING SUITS</b> <b>40%</b> REDUCTION OFF REGULAR PRICE
<b>10%</b> REDUCTIONS ON ALL BRANDED BEACHWEAR For This Occasion	MEN'S <b>ASSORTED WORK PANTS</b> <b>\$2.98</b> Values to \$4.98.	GIRLS' <b>PINAFORES</b> <b>\$1.67</b> with BONNETS. Sizes 1 to 3. Reg. \$1.98 Value.	LADIES' <b>RUBBER BEACH SANDALS</b> <b>\$1.00</b> Reg. \$1.98.	LADIES' <b>HALF SLIPS COTTON AND RAYON</b> <b>98¢</b> Reg. \$1.49 Each.

# LARRY'S DEPARTMENT STORE

## 41 BROADWAY AND RAILROAD

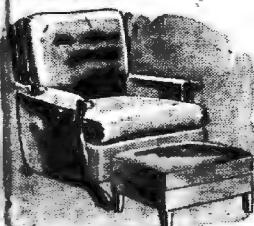
Completely Air-Conditioned

## HICKSVILLE 3-0860

FREE PARKING In Rear

*Shop Hicksville For Values, Comfort and Convenience*

## SCHWARTZ FURNITURE



### BERKLOCK 3-IN-1 CHAIR

- Lounges
- Rocks
- Reclines
- Foam Rubber Seat
- Nylon Upholstery

**49.50**

**1.00**

OTTOMAN To Match  
When Purchased With Chair

## HASSOCKS

EACH **1.00**

## YACHT CHAIRS

REG .3.95 **2 FOR 5.00**

## 25 TABLES

MAHOGANY  
LIMED OAK  
MAPLE

**\$10.00**  
each

## ARVIN FOLDING CHAIRS

5.50 each

**2 for 8.95**

HICKSVILLE

## Dollar Days

### 2 LATEX FOAM RUBBER PILLOWS **1.00**

### STACK CHAIRS

- ALUMINUM •

**6.95**

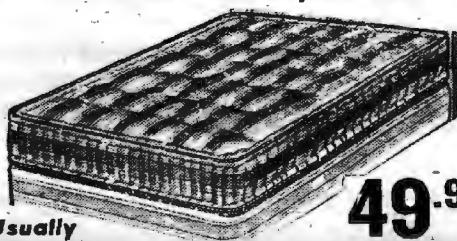
### PLASTIC COVERED TELEVISION CHAIRS

**2 for 14.95**

### FAMOUS

## SIMMONS

Innerspring MATTRESS plus BOX SPRINGS  
on 6 LEGS — A Complete Bed.



**49.95**  
Twin Size 3/3

## BROADWAY AT CHERRY STREET

Hicksville 3-0296

Prices In Effect Dollar Days Only

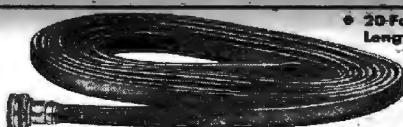
PROMPT DELIVERY

## Firestone DOLLAR DAY Specials!

### GRASS SHEARS

(Reg. 1.39)  
**SPECIAL \$1.00**

### Flexible Plastic SPRINKLER-SOAKER

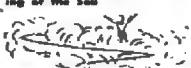


\* 20-Foot Length

### BIKE GENERATOR SETS

Includes  
Headlight and Tail Light  
(Reg. 8.50) **\$5.95**  
**SPECIAL**

Perforated with Hundreds of  
Tiny Holes to Give a Cloud-Like  
Mist for Scientific Seeding  
of the Soil



A \$1.75 Retail Value

**Sale Price 97¢**

### A FREE TUBE

WITH ANY

### FIRESTONE BIKE TIRE

### FREE PACKAGE

### CHEESECLOTH

(29c Value)

WITH PURCHASE OF  
ANY CAN of AUTO POLISH

WITH PURCHASE OF

### FIRESTONE DELUXE CHAMPION TIRE

A NEW TUBE **\$1.00**  
FOR ONLY

- Flexible — Now You Can Water These Hard-To-Get At Dry Spots
- Prevents Wasting Water on Walks, Drives, etc.
- Fits Any Garden Hose — Made of Plastic — No Parts to Wear Out

*Hurry... Get One for the Front and One for the Back Lawn!*

Phone: Hicksville 3-0961 - 0170

This Coupon worth **5.00**

On Any

### 2 WHEEL BICYCLE

Purchased During DOLLAR DAYS

DEALER  
STORE  
Hicksville

## HICKSVILLE FIRESTONE

114 Broadway

WEEKEND SPECIAL JULY 10, 1954

New Parking Fields For Your Shopping Convenience

# RITE FUEL CORP.

*Salutes The Retail Division  
Hicksville Chamber of Commerce, Inc.*

**DURING DOLLAR DAYS**

"YOU CAN'T GO WRONG WITH RITE"



**HICKSVILLE'S LARGEST WHOLESALE  
AND RETAIL SUPPLIER**

**DISTRIBUTOR FOR**

- *Shell Petroleum Products*
- *Chrysler Airtemp Air Conditioners*
- *Delco & Thatcher Heating Equipment*

**West John Street**

**Hicksville**



**Hicksville 3-3150**



*Watch For Dollar Day Motorcade, Wednesday Evening, July 14.*

# GOLDMAN'S

192 Broadway (Between Carl St. and Old Country Rd.)

## FOR MEN

### HEAVYWEIGHT

### DUNGAREES

- SANFORIZED
- ZIPPER FLY
- TRIPLE STITCHED
- REINFORCED AT ALL STRAIN POINTS

**1.98**

### WASHABLE

### DENIM SLACKS

- SANFORIZED
- HALF BOXER WAIST
- FADED BLUE, GRAY, BROWN

**2 for 5.00**

### SKIP DENT

### SPORT SHIRTS

- SHORT SLEEVE
- SANFORIZED
- WHITE and COLORS

**1.39**

FREE PARKING FIELD IN REAR OF STORE

### 100% Nylon SPORT SHIRTS

Boys - 2 for **3.75**  
Men's - 2 for **5.00**

### MEN'S SWIM SHORTS

**1.98**

### MEN'S CANVAS SHOES

**3.49**

## DOLLAR DAY SPECIALS!

Hicksville 3-0441

### FOR BOYS WESTERN JEANS

- Heavyweight Sanforized Denim

**1.98**

### BOXER DUNGAREES

- 8 oz. Denim
- Sizes 4 to 12

**1.25**

### SEERSUCKER

### SPORT SHIRTS

- NO IRONING NECESSARY
- Both Fancy Patterns
- and Solid Colors

**1.29**

### BOYS'

### GABARDINE SLACKS

- NYLON BLEND
- WASHABLE
- SIZES 4 TO 12
- FREE ALTERATIONS

**2.79**

Use Your FRANKLIN BANK Charge Account On All Purchases

OPEN EVERY EVENING EXCEPT WEDNESDAY Till 9 P. M.

## SAUSMER'S

# Dollar Days

### PINT

**THERMOS BOTTLE** Reg. 1.69

**1.00**

**LUNCH BOX** Reg. 1.45

**1.00**

**PITCHER and GLASSES** Reg. 1.49

**1.00**

**BREAD BOX** Reg. 1.45

**1.00**

**STEP-ON CAN** Reg. 1.49

**1.00**

**6 qt. ENAMEL POT** Reg. 1.59

**1.00**

**10 qt. PAIL & WET MOP** Reg. 1.59

**1.00**

Many Other Specials!

## SAUSMER'S

SPORTING GOODS—HARDWARE

70 Broadway, Opp. A & P

Hicksville 3-0017

## HICKSVILLE GIFT SHOP

### DOLLAR DAY SPECIALS

### ONE LAMP

**14.00**

**2 LAMPS FOR 15.00**

For \$1.00 More  
You Get 2 Beautiful Lamps



### WROUGHT IRON

### SALAD BOWLS

Reg. 2.50

**1.00**

Many More Unadvertised Specials In Our Shop

... To Beautify the Home

Hicksville 3-2773

MUNICIPAL PARKING FIELD IN REAR

35 BROADWAY

HICKSVILLE



Hicksville Dollar Days - Thurs., Fri., and Sat. July 15, 16, 17

# ALCAPP PAINT and GLASS CO.

ALBERT V. CAPOBIANCO

**11 WEST MARIE STREET**  
BARRELED SUNLIGHT

## PAINT PRODUCTS

WHITEST OUTSIDE WHITE - Self Cleaning	6.40
OUTSIDE WHITE and COLORS	6.40
ALKYD FLAT .....	5.10
ALKYD SEMI-GLOSS .....	6.75
Asbestos SHINGLE PAINT ..	6.40
CHINALINE ENAMEL .....	2.35

The Enamel That Defies All Others

SPECIAL!	
1 - 7" Lamb's Wool or Dynel ROLLER & PAN	1.20

REG. 2.29      SALE

20% Off	
ON ALL READY-MADE OAK RAW STOCK FRAMES • ALL SIZES IN STOCK •	

**ABSOLUTELY  
FREE**

With Every Purchase During DOLLAR DAYS One-Quarter Pint of Peerlux Quick Drying Odorless Enamel

Ready-To-Hang

**16"x68"**

[Reg. 16.00]

**11.75**

SPECIAL

**18"x68"**

[Reg. 18.00]

**13.75**

SPECIAL

**- DOOR MIRRORS -**

GENUINE 1/4" Pittsburgh Perfect Plate Glass Mirrors

Polished Edges

**20"x68"**

• HEAVY PITTSBURGH GLASS •

**16"x60"**

[Reg. 13.50]

**14.75**

SPECIAL

**7.75**

SPECIAL

**ALCAPP****PAINT & GLASS CO.**

11 WEST MARIE ST., HICKSVILLE

Hicksville 4-7420

# PETER & WENDY

"THE COMPLETE CHILDREN'S SHOP"



SUN SUITS

**97¢**

• ALL SALES FINAL •

SKIRTS

(Values to 2.98)

3 - 6x **97¢**  
7 - 14 **1.97**

BLOUSE CLEARANCE

(Values to 2.98)

MIDRIFFS 87¢

**1.39**

BOYS' SPORT SHIRTS

**1.67**

• ALL SALES FINAL •

GIRLS'  
SHORTS

3 - 6X **97¢**  
7 - 14 **1.67**  
Reg. 2.98

SHORT  
SETS

3 - 6X **7 - 14**  
**1.97**  
Reg. 2.98

TRAINING PANTS

**37¢**

CARTER and NITY-NITE

SLEEPERS

**\$1.47**

CLEARANCE ON

SHOES **2.98**

(Values to 7.95)

BOYS' SEERSUCKER  
COTTON KNIT

SKI PAJAMAS **1.67**

Reductions on DUSTERS

BATHING SUITS - TERRY ROBES

CLEARANCE!  
CARTER'S SHORTY PAJAMAS **1.67**  
Also GIRLS' SEERSUCKER GOWNS, PAJAMAS

DRESSES

Reg.	SALE
2.98	1.97
3.98	2.97
4.98	3.97

Drastic Reductions On  
POLOS and BOYS' SHORTS

BONNETS

**97¢**

122 BROADWAY

(Many Other Unadvertised Specials)

Hicksville 3-2292

Official Dollar Day Edition Of Hicksville Chamber Of Commerce

## OPENING SPECIALS DURING DOLLAR DAYS



FOR A MORE ENJOYABLE VACATION TRIP  
INSTALL NOW  
A BRAND NEW **Motorola** AUTO RADIO

For MOST CARS and TRUCKS

Get extra pleasure out of every mile you drive with a famous Motorola car radio! Custom-styled, quality engineered, with the new "Super Power" chassis. Has clear, powerful dynamic tone. Monally tuned control head fits dash of most cars and trucks. Come in today and see this outstanding value.

Free Aerial. **39.95**



ANTI-GLARE  
SUN GLASSES

A finely made pair of sun glasses that will put an end to annoying glare while driving. Also fine for the beach, sporting events, etc. Firm and confortable fitting. With case.

**98¢**



HOT OR COLD  
PICNIC JUG

Gallon size.

**2.49**



GARDEN HOSE

Just what you need for car wash-ing, watering the lawn, etc. Durably reinforced for years of service.

**1.98**

COOL VENTILATED  
SEAT PAD

For cool riding comfort all year 'round this handsome seat pad can't be beat. Durable cell spring wire construction with tough fiber covering prevents perspiration and clothes wrinkling. 20 inch back.

Reg. 4.00  
**1.98**

### AUTO SEAT COVERS

UNSURPASSED BY ANY OTHER SEAT COVER MATERIAL

Check These Outstanding Features

- ✓ SHOCK-PROOF ... not affected by static electricity
- ✓ COLOR-FAST ... lasting dye-dyed colors never fade
- ✓ WILL NOT BURN ... ends cigarette butts in seats and covers
- ✓ CAN'T STAIN ... wipes clean with a damp cloth
- ✓ DURABLE ... resists wear and abrasion



SARAN PLASTIC

Reg. 25.00

**13.95**

TEAR RESISTANT ... extremely high tensile strength



HOSE NOZZLE

Adjusts fully  
from mist to  
full stream.

**49c**

LONG VIEW CLAMP-ON  
DOOR MIRROR

Specially designed to assure longer road vision than any other mirror. Sparkling chrome finish.

**3.95**

FREE Qt. Of MOTOR OIL

With Every Purchase of 98¢ or More During Dollar Days.  
• ONE TO A CUSTOMER •

MANY OTHER ITEMS  
IN EVERY DEPARTMENT

SPARK PLUGS  
Brand New  
**25c**

## TAGER AUTO STORES

53 BROADWAY at R. R. STATION

Hicksville 3-8148

Hicksville Dollar Days - Thurs., Fri., and Sat. July 15, 16, 17.

TRADE  
IN

ALLOWANCE

UP  
TO

\$150.00

**Hotpoint** SUPER STOR

new styling! new features!

Completely New

for 1954

NEW  
ROLL-OUT SHELVES



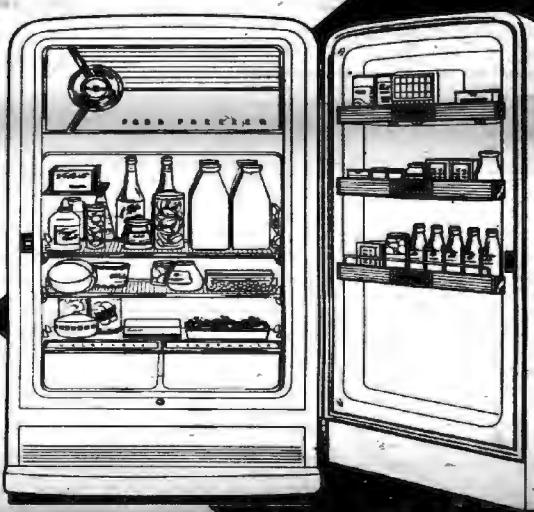
... everything's at your  
fingertips!

with the  
3 great  
advancements  
everyone wants

- No Defrosting — fully automatic!
- True Freezer — quick freezes!
- Moist Cold — foods don't dry out!

- WASHERS  
- DRYERS  
- AIR-  
CONDITIONERS

First to give you two fine appliances combined in one, Hotpoint now offers completely new styling in every part. Improved, advanced, more convenient than ever before. New Capri color styling, big 74-lb. freezer, new egg-shelf, new Butter Bin, and many others. Let us show them all to you soon.



Guaranteed by  
Good Housekeeping

USE  
SPIRO'S  
FRIENDLY  
CREDIT

Every Day Your \$1.00 Buys More At SPIRO'S

44 YEARS AT THIS LOCATION:

- Means We Will Be Here Tomorrow
- To Guarantee What We Sell Today

**Spiro's**  
SINCE 1910 FRIENDLY CREDIT

67 BROADWAY  
HICKSVILLE

TAKE  
UP TO  
**3** YEARS  
TO PAY

VISIT  
**SPIRO'S**  
DURING  
DOLLAR  
DAYS

STORE  
WIDE  
BARGAINS

Hicksville Dollar Days - Thurs, Fri, and Sat - July 15, 16, 17

OUR PRICES ARE SLASHED DURING

# Dollar Days



## Children's Blue Bell SHORT - ALLS

Sizes 2 to 6X

1.50 Value

1.00

## SPECIAL GROUP!

### LADIES COTTON SKIRTS

1.00  
Values  
to 4.00

## ALL SUMMER PAJAMAS, NIGHT GOWNS FOR THE ENTIRE FAMILY

All  
Sizes

25%  
OFF  
Reg. Price

## BATHING. SUITS

Nationally Advertised Brands

Included

25%  
OFF  
REG.  
PRICE

## GIRLS' KNIT MIDRIFFS

(2 to 14)  
1.00 Value  
2 for 1.00

55¢

## SPECIAL GROUP!

Nationally Advertised  
"LAURA MAE"

### BLOUSES

Reg. \$3.00 1.95

## FIRST QUALITY GOODYEAR HALF SNEAKERS

Reg.  
1.50 - 1.75  
(All Sizes) 1.25

MEN'S AND BOYS' Short Sleeve

## SPORT SHIRTS

25% OFF

REGULAR  
PRICE

• ALL SALES FINAL •

## BATHING SUITS

(3 to 6X)  
Values to  
2.98

1.00

WHILE THEY LAST!

## LADIES' DENIM, POPLIN and GABARDINE BEACH JACKETS

Reg. 3.65 to 5.00

ALL 2.00

## SUMMER DRESSES SKIRTS & PINAFORES

Sizes 1 to 14

25% OFF Regular Price

# GILLSON'S

# FACTORY OUTLET

We reserve the right to limit quantities on all merchandise

• AMPLE FREE PARKING AT ALL TIMES •

89 WEST JOHN STREET

HICKSVILLE

# Hicksville Chemists

## Tremendous DOLLAR DAY Savings !!

**78 BROADWAY HICKSVILLE**

Barber Shop Supplies — Shears	\$1.89 - \$4.50
Hand Clippers	\$2.50 - \$5.50
Electric Clippers	\$7.95
Electric Clipper (3 pc. Set)	\$10.95
Trimming Shears	\$1.88
Electric Shavers	Lowest Prices
Shick 20 - Remington 60 - Sunbeam - Norelco	
Cuticle Scissors, reg. 1.95	.88c
Nail Nipper, reg. 2.95	\$1.88
Milk Cup (hand decorated, imported)	.49c
Wrist Watches (beautiful, guaranteed for 1 year) Men's \$3.49 — Women's \$4.49 — Children's \$4.95	

### 1/2 PRICE SALE!!

Dorothy Gray Hot Weather Cologne (reg. \$2.00)	\$1.00
Woodbury Cocoanut Oil Shampoo (reg. \$1.00)	.50c

### Save On Nationally Famous Necessities

Tussy Cream Deodorant, reg. 1.00	.50c
Squibb Toothpaste - Squibb Toothbrush	Both for .69c (\$1.22 value)
Dr. West's Nylon Toothbrush (reg. 29c value)	2 for .49c
Hudnut Dubarry Cleansing Cream, 8 oz.	\$1.25 (reg. \$2.00)
Tek Nylon Toothbrush (reg. 25c size)	2 for .49c
Colgate Veto Deodorant, (reg. 1.00)	.50c
Schratz Soft Magic Bubble Bath (reg. 59c size)	.39c
Hudnut Marvelous Shampoo (reg. 1.75 size)	16 oz. — 1.00
Oderona Cream Deodorant (reg. 75c size)	.47c
Oderona Spray Deodorant (reg. 1.25 size)	.69c
Hudnut Enriched Cream Shampoo (reg. 1.75 size)	1.00
FREE — Charles Antell Liquid Formula #9 with purchase of a 4 oz. size — value 98c	BOTH for 98c

The one thing

no other  
shampoo  
can give you...



A Rich Measure of the COTY  
PERFUMES You Love So Well!

It's sheer luxury! A rich-lathering, quick-rinsing shampoo—perfumed as only COTY can do it. New "FRAGRANCE SHAMPOO" keeps every wave and ringlet softly radiant, beautifully behaved and delightfully perfumed from one washing to the next.

**COTY**  
*New*  
**Fragrance Shampoo**

Available in your  
favorite fragrance:

L'ORIGAN • L'AIMANT  
EMERAUDE • PARIS

### FREE OFFER!

Generous Try-Size of new FRAGRANCE SHAMPOO, as a gift with  
COTY REGULAR BATH ACCESSORIES in Matching Fragrances  
"Twistick" Solid Cologne, 1.25 • Dusting Powder, 1.50 • Salc., 1.00  
prices plus tax

Ronson or Zippo Type <b>LIGHTER</b>	<b>RUBBER GLOVES</b>	<b>ORAL or RECTAL THERMOMETER</b>	<b>ZERO ELECTRIC FAN</b>	<b>BATH SCALE</b>	<b>16 HOUR BUDGET ALARM CLOCK</b>	<b>Enough Combi for the Entire Family</b>
<b>98¢</b>	<b>34¢</b> 2 Pair 65c	<b>67¢</b> 2 for 1.29	from <b>4.95</b> up	<b>4.68</b> 7.98 Value Made by Detecto	<b>1.88</b> Reg. 2.49	<b>19¢</b> Reg. 65c Cello. Pack of 12 Combs

**PHONE Hicksville 3-6432 - 0971 - 1173**

Bring your NEXT PRESCRIPTION  
to HICKSVILLE CHEMISTS

Your health is too important! See your doctor, and heed his counsel, too, in the matter of having your prescription filled. To be "right" your prescription must be skillfully compounded, with fresh potent chemicals. The wide use of HICKSVILLE CHEMISTS prescription service is your guarantee of satisfaction and fair prices.

Your HICKSVILLE CHEMISTS pharmacist is a specialist in safeguarding your health. He keeps abreast of new scientific knowledge and brings trained experience to his task. He will fill your prescriptions cheerfully, skillfully and promptly.

There may be times when due to illness or for some other important reason you can't leave the house. Don't hesitate to use your phone and avail yourself of HICKSVILLE CHEMISTS Delivery Service.



**FRENCH ICE CREAM**

Our Lowest Prices Since 1943!

Cost Less Than National Brands  
Hicksville Chemists Guaranteed Products

SHAMPOO for Dry Hair	8 oz. 65c
SHAMPOO for Dry Hair	pint 1.10
SHAMPOO CREME with Egg	6 oz. 1.10
HAND CREAM	3 oz. 54c
HAND CREAM	8 oz. 1.00
SUN CREAM	3 oz. 59c
DEODORANT CREAM	2 oz. 69c
NITE CREAM with Lanolin	3 oz. 79c
COLD CREAM	3 oz. 55c
BRILLIANTINE	3 oz. 49c
HYGIENIC POWDER	5 1/4 oz. 65c

BIG BEN

# Dollar Sale



U.S. GRADED  
BONELESS CHUCK  
**POT ROAST 45c**  
PRIME or CHOICE  
lb.

PRIME or CHOICE  
CROSS RIB  
**ROAST boneless 75c**  
lb.

QUALITY  
**SMOKED BUTTS** Sugar Cured 79c lb.  
FRESH GROUND BEEF 3 lbs. \$1.00 — 35c lb.  
FRESH or CORNED  
**SLATE or NAVEL BEEF** 17c lb.  
QUALITY  
**FRANKFURTERS** All Beef 49c lb.

DEL MONTE  
**TOMATO SAUCE** Buffet can 3 for 19¢  
BROADCAST  
**Corned Beef Hash** 1 lb. can 24¢

CAMPBELL'S  
**TOMATO JUICE** 13½ oz. Can 2 for 19¢  
SURF Cat. pkg. Special Pack — 5¢ Worth  
of Coupons in Package 60¢  
LUCKY LEAF  
**APPLESAUCE** 15 oz. jar 2 for 35¢  
IBC VERI-THIN  
tzel Sticks 7½ oz. Pkg 23¢

## DAIRY DEPT.

KRAFT  
**CHEEZ-WIZ** 8 oz. 27¢  
SLICED  
**MUENSTER** 1 lb. 45¢  
Whipped 8 oz. cup Baby 9 oz. pkg.  
BUTTER 35¢ GOUDAS 39¢

OPEN THURSDAY AND FRIDAY  
NITES TILL 9 P.M.

**BIG BEN - HOME OF NATIONALLY ADVERTISED BRANDS**



Look What A Dollar Will Buy  
**COFFEE**

BIG BEN Red Bag or Aristocrat



LB. BAG

KOUNTY KIST	Peas	303 can	8 for \$1.00
DEL MONTE	<b>Fruit Cocktail</b>	Largest can	3 for \$1.00
CAMPBELL'S	<b>Tomato Soup</b>	Reg. can	9 for \$1.00
MAINE	<b>Sardines</b>	1/4 can	12 for \$1.00

## PRODUCE DEPT.

SWEET JUICY	<b>HONEYDEW</b>	lb. 10¢
LARGE CALIFORNIA BING	<b>CHERRIES</b>	lb. 39¢
SELECTED HARD RIPE	<b>PEACHES</b>	lb. 17¢
<b>TOMATOES</b>	RED RIPE SWEET	lb. 5¢

## FROZEN FOODS

LIBBY	<b>ORANGE JUICE</b>	6 oz. can	2 for 31¢
LIBBY	<b>PEAS</b>	10 oz. can	2 for 27¢
TEDDY	<b>Cod Fillet</b>	16 oz. can	33¢

**BREEZE**  
Lge. 31¢  
10¢ Coupon in Package  
Special Pack

**BIG BEN**  
SUPER FOOD MARKETS

All prices are effective Thursday, Friday and Saturday, July 15, 16, & 17 only

17-23 WEST MARIE STREET  
HICKSVILLE

# WANT/ADS

Phone Hicksville 3-1400

RATES: Five cents a word, minimum charge \$3.75 for first insertion; 4 cents a word, 6¢ cent minimum on consecutive repeat insertions. Display rates on request.  
Deadline: 9 A.M. Monday for Tuesday edition,  
9 A.M. Wednesday for Thursday edition.

**SERVICES OFFERED**

**BENDIX WASHING MACHINE SERVICE**, Call George Groner, Levittown 9-8434. Genuine parts. Home estimates. All work guaranteed. For those who are mechanically inclined we will gladly sell parts.

**TV REPAIRS**

Same Day Service



BARLOWE TV

HI 3-5612

402 N. Wantagh Ave., Bellport

"See For Yourself"  
• DORMERS • ALTERATIONS  
• ATTICS COMPLETED  
Job Locations On Request  
Phone: Hicksville 3-5284  
J. & E. Maintenance Co.  
General Contractors

R. S. Sand and Gravel, topsoil, truck for hire. Phone Hicksville 4-0804.

G. E. ELECTRIC ranges and all electric ranges repaired. Call George Groner, Levittown 9-8434. Genuine parts. All work guaranteed.

ELECTRICALLY driven concrete mixer for rent. We deliver and pick up. Hicksville 4-2750, Hicksville 4-1357, Hicksville 4-2851.

TYPEWRITER service; machine cleaned, oiled, adjusted, new ribbon. \$4.50. Rentals \$5.00 per month. Hicksville 3-4230.

PAPER HANGING. \$1.50 per roll and up, including paper. Nice selection to choose from. Levittown 3-5288.

**YOUR PRINTING NEEDS**

Promptly and Efficiently  
At Low Cost to You.  
Call Hicksville 3-0194  
For Estimates On Any  
Printing Need

**Maudsley Press**  
10 Herzog Pl. Hicksville

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**HELP WANTED MALE**

LOCAL BANKING institution desires the services of two men with cars for placement work in new account department. High commission paid daily. Full or part time. Box 32, Mid-Island Herald, Hicksville.

**HELP WANTED FEMALE**

EXPERIENCED Burroughs bookkeeping machine operator for local bank. Apply Box 33, Mid-Island Herald, N. Bway, Hicksville, N. Y.

WOMAN OR GIRL living in North Hicksville to do general housework 2 hours daily, Monday thru Friday. Will pay \$1 per hour. Hicksville 3-5750.

HOUSEWORKER, one day weekly. Phone HICKSVILLE 3-1308.

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WOMEN WILL care for child while mother works. Reasonable. Fenced yard, lunch. Hicksville 4-6117.

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**LEGAL NOTICE****PUBLIC NOTICE**

PLEASE TAKE NOTICE that pursuant to Chapter 43a of the Consolidated Laws as amended by Chapter 114 of the Laws of 1953 and also a resolution of the Jones Beach State Parkway Authority duly adopted on the 19th day of March, 1953, notice is hereby given that map showing real property to be acquired entitled "State of New York, Jones Beach State Parkway Authority, Map of Property to be acquired for the improvement of Southern State Parkway, Section Two, Three and Four," dated June, 1954, said map being Map No. A-1R-5, was prepared by order of the Jones Beach State Parkway Authority and was duly adopted by resolution of the Jones Beach State Parkway Authority on July 6th, 1954, and was duly filed in the office of the Clerk of the County of Nassau on the 8th day of July, 1954, as Case Number 4281-1954. Said map shows the real property to be acquired in the Town of Hempstead and the Town of Oyster Bay in the County of Nassau, distinctly indicating the several parcels of real property to be acquired, the purported owners thereof and the dimensions and bounds of each of said parcels.

C. R. Blakelock  
Executive Secretary  
Jones Beach State  
Parkway Authority.  
Dated, July 8th, 1954.  
D453-ex 7/27

All inquiries must be addressed to the Engineer. Each bid must be accompanied by a certified check or bid bond made payable and in the amount set forth in the Information to Bidders.

Attention of bidders is called to the Schedule of Prevailing Wages as set forth in the Information to Bidders and made a part of the Specifications.

The successful bidder will be required to furnish performance bond as the Information to Bidders provides.

The right is reserved to reject any and all bids, to waive any informality in any bid and to accept such bid or bids as to the Board appears for the best interest of the District.

Dated, June 29, 1954.

Board of Water Commissioners  
Hicksville Water District  
Harry Borley, Chairman  
William A. Cisler  
Charles E. Coithurst

D481-ex 7/13

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**LEGAL NOTICE**

**NOTICE TO BIDDERS**  
SEALED BIDS, in duplicate, will be publicly opened and read by the Department of Purchase at its office, Room 121, Old County Court House, Franklin Avenue, Mineola, New York, at 11:00 a.m. (E.D.T.) on July 23, 1954, for furnishing Paper Products.

All bids must be made on Department of Purchase bidding sheets, subject to all County terms and conditions and general and detailed specifications.

The Department of Purchase reserves the right to reject any or all bids in whole or in part, to waive any informality in bids, and to accept the bid deemed most favorable to the interests of the County of Nassau.

Dated: July 13, 1954 at Mineola, N. Y.

E. STANLEY ROSANKO  
County Purchasing Agent.  
D455-x 7/13

**LEGAL NOTICE**

**NOTICE IS HEREBY GIVEN** that Listing No. 4-1763 has been issued to the undersigned to sell beer at retail, under the Alcoholic Beverage Control Law, at 55 Woodbury Rd., Hicksville, Nassau County, N. Y. for off premises consumption.

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Gustav Kurz  
7/8/13

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FREE ESTIMATES  
FHA FINANCES



By HOWARD FINNEGAN

Hicksville's future Comets have shot into first place in the Long Beach Summer Basketball league and are commanding considerable attention.

Three straight wins with the latest a 57-47 win over NSAL Eastern Division associate Farmingdale has the Orange at least temporarily looking down at the rest of the field.

This exalted position is not expected to remain in Hicksville hands for long since the Comets have yet to run with the bigger powers of the South Shore and in particular defending Nassau champion Valley Stream.

In the three victories the scoring has been distributed very evenly and indicates that a well rounded outfit will take the court in the Winter.

Newcomer John Maghee slipped in 18 points in the win over the Dalers and the six-three center was the control man under both boards. His seven field goals resulted from an assortment of hooks and jump shots.

Mike Contant had 13 points, Bob Paton 12 and Ed Scott 10.

This assault from all corners forged an 18-19 quarter lead and it was 29-21 at halftime. It was only 37-30 after three periods but the lead was never challenged in the final eight minutes.

Last inning upheavals cannot be averted by Fairway Farms in the community softball league and as unhappy as it must be for the milkmen, it certainly has provided a high degree of excitement for the fans.

It was a 12-0 lead over Woodbury Gardens that went up in smoke last week. There just wasn't anything that could be done to stop a seven run sixth inning and a six run seventh.

The final was 13-12 and a wilder finish has not been seen!

## TROTTING NIGHTLY Roosevelt Raceway



### Joseph Litwin

HICKSVILLE — Joseph Litwin, 184 Tenth St. died on July 9th. He is survived by his wife, Josephine; four daughters, Mrs. Olga Kwasnick, Mrs. Ann Bollina, Mrs. Ann Chupka and Mrs. Stella Yarish; four sons, John, Frederick, William and Myron; and 14 grandchildren. Reposed at Henry Stock's Funeral Home. A Solemn Requiem Mass was sung on Tuesday, July 13, St. Ignatius Loyola Church at 10 A.M. Interment was at Holy Rood Cemetery.

### LEGAL NOTICE

NOTICE IS HEREBY GIVEN that License No. C 199 has been issued to the undersigned to sell beer at retail, under the Alcoholic Beverage Control Law, at Seaman Ave., Bethpage, Nassau County, N. Y. for off-premises consumption.

Niels T. Herbert B. and Warren Jensen  
D.B.A. Jensen Bros.  
Seaman Ave., Bethpage  
D428-ex 7/18

• SHOE REPAIRS  
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All Work Done On Premises

### Terry Service

This Week's Winner of \$5 Free Service: E. Barone, Jericho, L. I.  
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182 OLD COUNTRY ROAD  
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APPLE OF A MAN'S EYE IS  
USUALLY A HALF-PEELED  
PEACH ON THE BEACH  
Each and every customer  
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We know that we've got  
to please YOU to stay in  
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WALTERS

SHOP

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Hicksville

**Henry's Radio & Television Shop**  
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Phone: Hicksville 3-0627

23 Broadway, Corner Barclay Street, Hicksville

## 13-Team Junior League Opens

There was activity in the three divisions of Police Boys Club baseball league competition during the week. The Junior Division opened at Lee Ave. School on July 6 as the Hawks defeated the Cards 12 to 1. The Junior League consists of 13 teams playing two games every day except Thursday when there is one in the morning only.

The Intermediate division finds the Hicksville Lions continuing to hold the top untouched by anyone, and followed by Levittown Cobras. The Hicksville Cards are in third. In the Senior race, Plainview is out in front with four wins and no defeats.

In the Junior League opening game, as the Hawks defeated the Cards, Robert Cerone pitched a no-hitter for the Hawks and also went 2 for 2 at bat.

The Plainview Tomcats met the Wildcats July 6 at Plainview Grade School and the two teams clashed each for 6 innings with the Wildcats coming out on top 9 to 8. Ray playing first base for the Wildcats was the leading batter with 3 out of 4.

The Oyster Bay Bombers met the Hicksville Lions July 7 at Lee Ave and the Bombers won after the Lions made 10 errors in the third inning. Billy Van Cise who pitched for the Lions allowed only one hit a single by John Johnson, Van Cise also struck 12 Bombers out and got 2 of his hits.

The Plainview Corsairs met the Plainview Comets July 7 and the Comets won by the score of 9 to 1. Manganiello who pitched for the Comets struck out 13 Corsairs and the leading batter was the Catcher for the Comets Mike Durcan with 8 for 4 for the day.

The Hicksville Aces met the Syosset Dragons July 8 and the Aces were very good hosts and they handed the Syosset nine a 15 to 1 game. John Morris pitched a no-hitter for the Syosset team striking out 15 in a five inning game. There were no balls hit past the pitcher.

Standings in the Junior League:

	WL
Hicksville Hawks	1 0
Oyster Bay Bombers	1 0
Syosset Dragons	1 0
Plainview Comets	1 0
Plainview Wildcats	1 0
Plainview Raiders	0 0
Bethpage Bluejays	0 0
Plainview Eagles	0 0
Plainview Corsairs	0 1
Plainview Tomcats	0 1
Hicksville Aces	0 1
Hicksville Cards	0 1
Hicksville Lions	0 1

### SENIOR PLAY

The Plainview Senior Team met the Farmingdale Seniors July 3 at Hickville High School in a game between the undefeated teams in the league. Plainview, behind the 4 hit pitching of Joe De Angelo, beat the Dalers in a game that was quite a change in form as in the previous Farmingdale games. Errors played a big part in the score but Plainview got 8 hits, one being a home run by Mirabito with one man on the final score was 12 to 2, Russo, Cilento and Mirabito each had

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two hits for Plainview to pace the Plainview attack.

The Plainview Dueces met the Royals, July 6, in an intermediate game and the Dueces won by the one sided score of 24 to 4. Joe Tarimino of the Dueces once again pitched a very good game and was relieved by Schneider in the sixth inning when the Royals got their 4 runs.

The game between the Lions and the Rotary on July 7 was rained out and will be replayed at a later date.

The Hicksville Cards met the Aces, July 8, and for 3 innings the Aces kept the game close but the Cards came up with 3 in the fourth inning on a home run by Bill Rusch and singles by Perry and Bob Sakaris and 2 more in the fifth on a single an error and a triple by the Cards pitcher Dick Hahlbohn. The Aces came back with 3 in their half of the

fifth inning to bring the game 8 to 5 in favor of the Cards. George Laine and Tony Acito played very well for the Aces who are improving with every game.

Standings:

	Won	Lost
Hicksville Lions	5	0
Levittown Cobras	4	1
Hicksville Cards	4	2
Hicksville Rotary	3	2
Plainview Dueces	2	3
Plainview Redwings	1	3
Hicksville Aces	1	4
Plainview Royals	0	5

Senior League

	Won	Lost
Plainview	4	0
Farmingdale	3	1
Bethpage	1	3
Hempstead	2	2
Hicksville	0	4

HICKSVILLE DOLLAR DAYS  
Start Thursday, July 15

## Plainview WINES & LIQUORS

Hicksville 3-4646

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(As low as \$40 per month)

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4 Door, Popular Blue, Heater and Defroster, Seat Covers, Good Tires. Good Transportation. Excellent Buy.

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Practical Gray, Radio, Heater and Defroster, Good Tires. Good Family Car.

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210, 4 Door, Attractive Brown Over Beige, Heater and Defroster, Seat Covers, Turn Signals, Good Tires, Safety Locks on Rear Doors.

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GOOD NEIGHBORS FOR 28 YEARS

ON AND OFF ALBERT ST.:

## Everyone Enjoyed Fourth

By SHIRLEY HUENLICH

HIC 4-2327

Glad to hear that everyone seemed to have had a most enjoyable fourth of July holiday. Many groups had the idea of getting together for outdoor barbecues in their own yards. One such cluster that celebrated in this manner in the yard at the Strauss home at 7 Somerset Ave were: Mr. and Mrs. E. Carman and family of 5 Somerset Ave., Mr. and Mrs. Godett and family of 2 Somerset Ave., Mr. and Mrs. Panzarino and son of Broadway and Mr. and Mrs. Murphy and family of 15 Somerset Ave. Mr. Strauss was

the chief cook and was all decked out in chef's apron and cap. From all reports he did a real tip top job and everyone had a very good time.

Little Kathleen Taylor of 27 Albert St missed out on all celebrations this past week for while everyone else was taking advantage of the holiday to do something different, she was at home recuperating from the measles.

Still another group had a celebration in their own neighborhood and this time the party took place in the gayly decorated garage at 172 Lee Ave. Mr. and Mrs. John Christ had their neighbors; Mr.

Mrs. Jerry Mochler and family, Mr. and Mrs. Anthony Laxa and family, and Mr. and Mrs. Walter Szatkowski and family over for the holiday get-together. What with red, white and blue garage decorations, sparklers for the children, and a huge fourth of July birthday cake, as well as everything else, everyone had themselves quite a time.

Vacation time, you look forward to it and it is here and gone before you realize. The August Mandala's of 24 Albert St ended a delightful week of vacation by attending the annual Gruman picnic last Saturday, July 10th.

PAGE 33 - MID-ISLAND HERALD, JULY 13, 1954

## WEEKEND MEAT SPECIALS

Thursday - Friday - Saturday

FANCY FRESH KILLED

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All Sizes

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**SLASHES** mattress costs!

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LARGEST ever made for  
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**GOLDEN SLEEP SALE**  
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Thank Sealy foresight and Sealy planning for this sensational savings event! Months ago, at one of America's most famous textile mills, Sealy placed the largest order ever made by a mattress manufacturer for a single selling event! Naturally, this giant purchase reduced manufacturing costs... and Sealy passes the savings on to YOU! They're \$59.95-quality Sealy inner-spring mattresses at this once-a-year \$39.95! Stake YOUR claim to that \$20-Saving NOW!

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